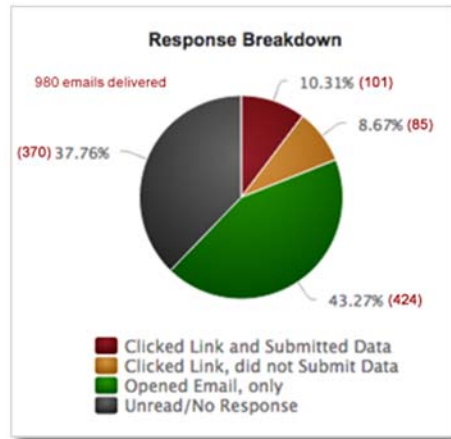


December 2014 Phishing Report

The 10th PhishMe.com simulation I.T. sent via email began on December 15, 2014 and ran for 5 full days with delivery to 980 user's emich.edu mailboxes. As can be seen by the chart below, at least 101 individuals were tricked into entering their password.

Statistics also revealed that:

- 63 were repeat victims
- 19 were third time victims
- 9 were fourth time victims
- 4 were fifth time victims
- 150 flagged the email as spam
- 44 min. of education delivered for this Phish
- 549 min. of education delivered since 6/2013
- 91 victims responded in the first ½ hour
- 157 victims responded in the first 8 hours
- 160 victims responded on the first day



How it Worked

When the EMU recipient opened the email (see **Phishing Email** below) they were instructed to click on a link if they needed to fix an error to their direct deposit routing. This link actually brought them to a fake landing page that looked like a Human Resources web page (see **Landing Page** below). If they entered their username and password and clicked the "Log in" button or pressed the return key on their keyboard, they were redirected to the education page to view a video.

If after critically reviewing a message, you still cannot tell if a message is a phishing attack, ask peers or the department that supposedly sent the message. In addition to all other options, the I.T. team is always willing to help you sort out such issues. Contact the Help Desk at 734.487.2120.

Phish Email

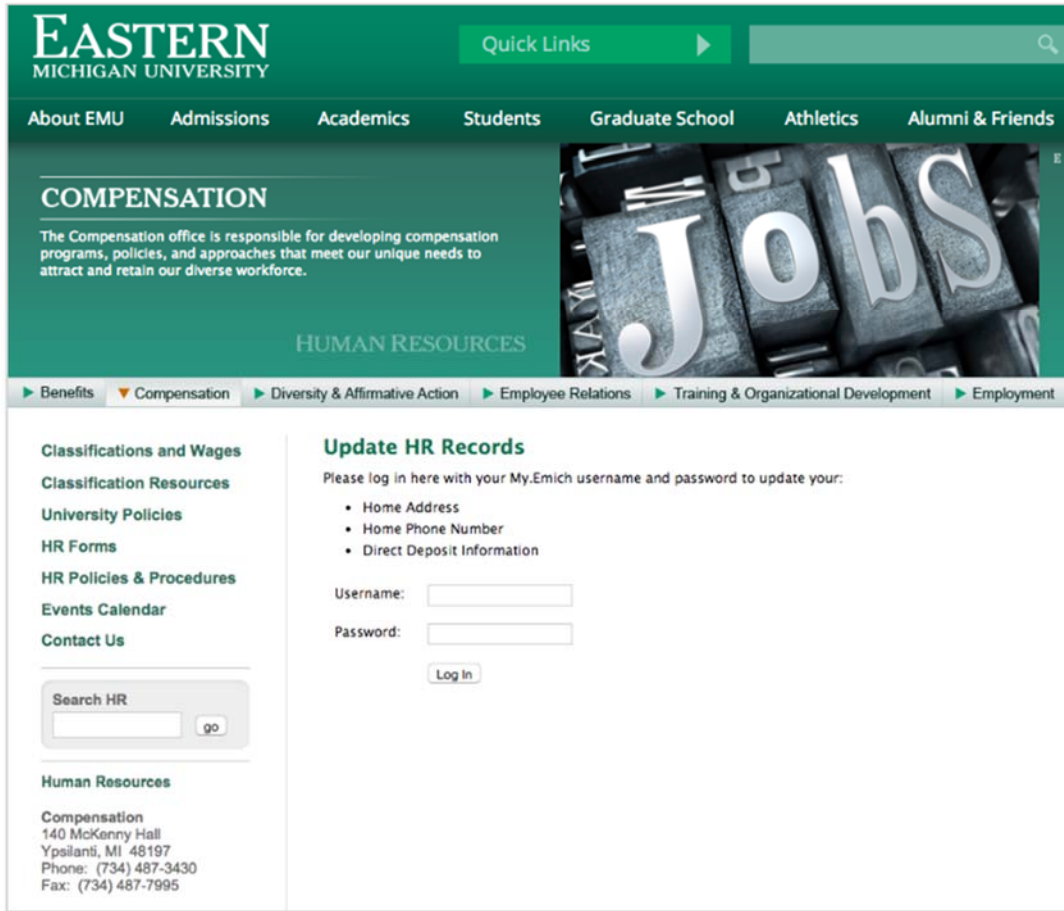
Unreliable Information - The "From" address can NOT be relied on for safe information as anything can be entered there.

Sense of Urgency - You are motivate to respond immediately or your payroll will be deposited in the wrong bank.

Fraudulent Link - You would have seen two warning signs if you rolled over this link that went to "http://emich.hr-communication.com/30e0f51/":

1. EMU will only ask you to log into a secure site that begins with "https://." The "s" stands for secure.
2. This is a ".com" address not an "emich.edu" address. Before the first single forward slash (/) in an address, the last word, period, and domain is the address where the link will go (in this case...hr-communication.com/...).

Landing Page



The screenshot shows the Eastern Michigan University website's Compensation page. The header features the university logo and navigation links for various departments. The main content area includes a 'COMPENSATION' section with a brief description of the office's role. Below this is a 'HUMAN RESOURCES' section with a list of links and a search bar. On the right, there is a 'Jobs' image and a 'Update HR Records' section with a login form.

EASTERN MICHIGAN UNIVERSITY

Quick Links

About EMU Admissions Academics Students Graduate School Athletics Alumni & Friends

COMPENSATION

The Compensation office is responsible for developing compensation programs, policies, and approaches that meet our unique needs to attract and retain our diverse workforce.

HUMAN RESOURCES

► Benefits ▼ Compensation ► Diversity & Affirmative Action ► Employee Relations ► Training & Organizational Development ► Employment

Classifications and Wages
Classification Resources
University Policies
HR Forms
HR Policies & Procedures
Events Calendar
Contact Us

Search HR

Human Resources
Compensation
140 McKenny Hall
Ypsilanti, MI 48197
Phone: (734) 487-3430
Fax: (734) 487-7995

Update HR Records

Please log in here with your My.Emich username and password to update your:

- Home Address
- Home Phone Number
- Direct Deposit Information

Username:
Password: