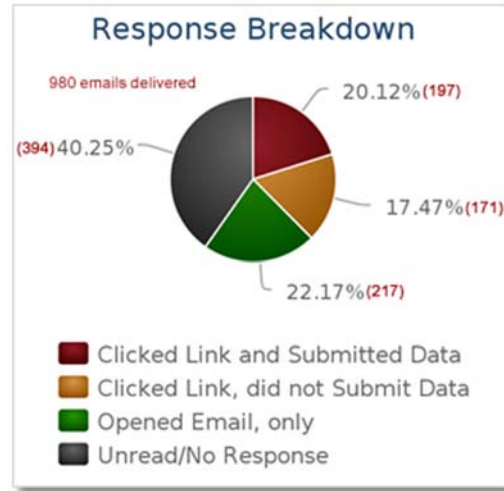


February 2015 Phishing Report

The 14th PhishMe.com simulation I.T. sent via email began on February 3, 2015 and ran for 5 full days with delivery to 980 user's emich.edu mailboxes. As can be seen by the chart below, at least 197 individuals were tricked into entering their password.

Statistics also revealed that:

- 76 were repeat victims
- 51 were third time victims
- 19 were fourth time victims
- 6 were fifth time victims
- 2 were sixth time victims
- 44 flagged the email as spam
- 86 min. of education delivered for this Phish
- 635 min. of education delivered since 6/2013
- 205 victims responded in the first ½ hour
- 342 victims responded in the first 8 hours
- 368 victims responded on the first day



How it Worked

When the EMU recipient opened the email (see **Phishing Email** below) they were instructed to click on a link if they were interested in receiving a discounted meal plan from Dining Services. This link actually brought them to a fake landing page that looked like a my.emich login page (see **Landing Page** below). If they entered their username and password and clicked the "LOGIN" button or pressed the return key on their keyboard, they were redirected to the education page to view a video.

If after critically reviewing a message, you still cannot tell if a message is a phishing attack, ask peers or the department that supposedly sent the message. In addition to all other options, the I.T. team is always willing to help you sort out such issues. Contact the Help Desk at 734.487.2120.

Phish Email

Unreliable Information - The "From" address can NOT be relied on for safe information as anything can be entered there.

Fraudulent Link - There was a warning sign in the lower left corner when you rolled over this link that went to "dining.promoldclean.com/meals/f1d1e6/?login_id=..." This was a ".com" address not an "emich.edu" address.

Sense of Urgency - You are motivated to respond immediately to receive an additions 15% off the first year.

Before the first single forward slash (/) in an address, the last word, period, and domain is the address where the link will go (in this case, promoldclean.com).

dining.promoldclean.com/meals/f1d1e6/?login_id=

Landing Page

dining.promoldclean.com/meals/f1d1e6/?login_id=2bc728c8-afac-4cea-bc23-a8d088df5952&test=1

EASTERN
MICHIGAN UNIVERSITY

Enter your NetID and Password:

NetID:

Password:

LOGIN

Your NetID and password are the credentials you use to login to my.emich (first part of your email address without @emich.edu)!

New Faculty, Student or Staff?
[Student: How do I activate my account \(Obtain NetID/Password\)?](#)
[Faculty/Staff: How do I activate my account \(obtain NetID/Password\)?](#)
[How do I get help online for account activation?](#)

Current Users
[How do I reset my password?](#)
[I.T. Training Website](#)
[account.emich.edu](#)

I.T. Help Desk Information
106 Halle Library | Phone: 734.487.2120 | Email: it.helpdesk@emich.edu

Eastern Michigan University