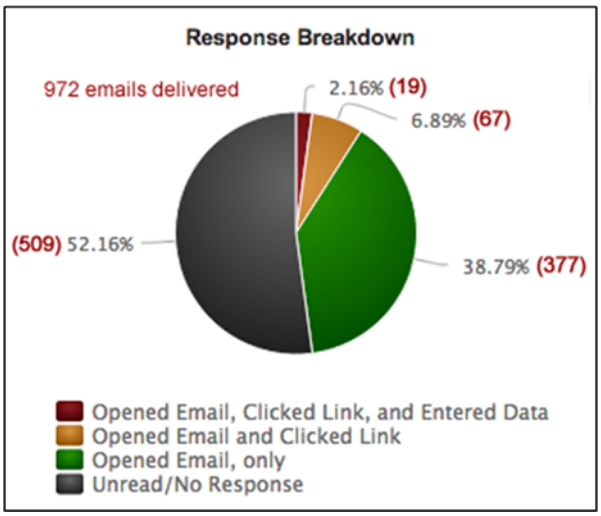
April 2014 Phishing Report

The ninth PhishMe.com simulation I.T. sent via email began on April 21, 2014 and ran for 5 full days with delivery to 972 staff emich.edu mailboxes. As can be seen by the chart to the right, at least 19 individuals were tricked into potentially changing their password.



Statistics also revealed that:

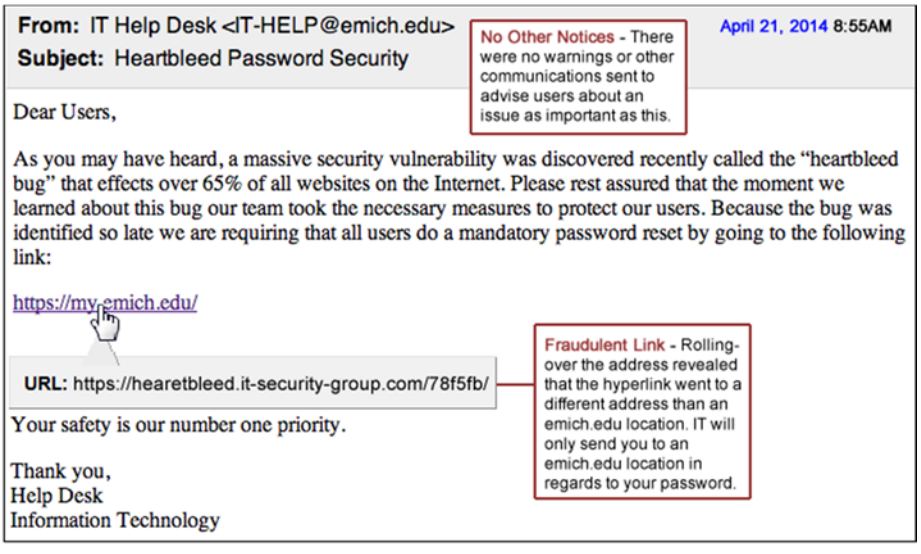
- 7 were repeat victims
- 3 were third time victims
- 1 was a fourth time victim
- 110 flagged the email as spam
- 12 min. of education delivered for this Phish
- 371 min. of education delivered since 6/2013
- 14 victims responded in the first hour
- 18 victims responded in the first 8 hours
- 18 victims responded on the first day

How it Worked

When the EMU recipient opened the email (see **Phishing Email** below) they were instructed to click on a familiar link and change their password. This link actually brought them to a fake landing page that looked exactly like EMUs login page for my.emich (see **Landing Page** below). If they entered their username and password and clicked the "Login" button or pressed the return key on their keyboard, they were redirected to the education page to view a 12 minute video.

If after critically reviewing a message, you still cannot tell if a message is a phishing attack, ask peers or the department that supposedly sent the message. In addition to all other options, the I.T. team is always willing to help you sort out such issues. Contact the Help Desk at 734.487.2120.

Phish Email



Landing Page