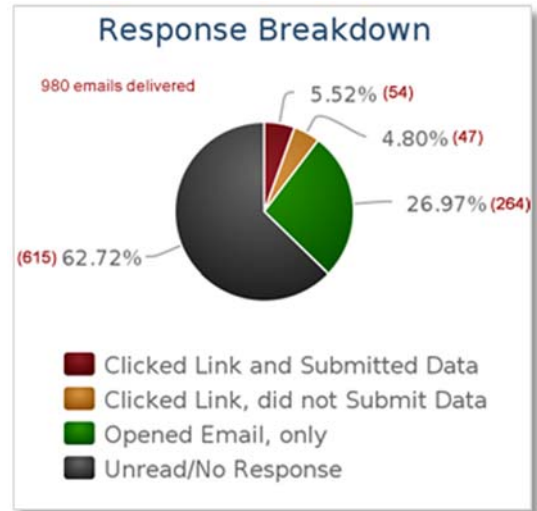


March 2015 Phishing Report

The 15th PhishMe.com simulation I.T. sent via email began on March 18, 2015 and ran for 5 full days with delivery to 980 user's emich.edu mailboxes. As can be seen by the chart below, at least 54 individuals were tricked into entering their password.

Statistics also revealed that:

- 54 were victims
- 27 were second time victims
- 17 were third time victims
- 8 were fourth time victims
- 8 were fifth time victims
- 1 were sixth time victims
- 89 flagged the email as spam
- 65 min. of education delivered for this Phish
- 700 min. of education delivered since 6/2013
- 40 victims responded in the first hour
- 18 victims responded in the second hour
- 14 victims responded in the third hour

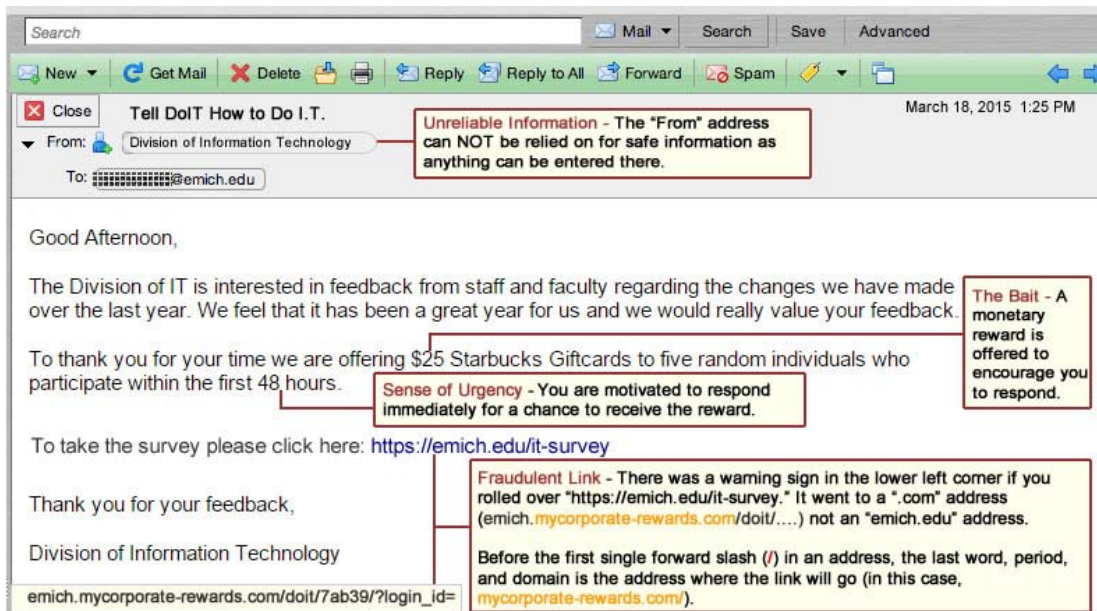


How it Worked

When the EMU recipient opened the email (see **Phishing Email** below) they were instructed to click on a link to respond to a survey and in return have a chance to receive a \$25 Starbucks Gift card. This link actually brought them to a fake landing page that looked like a my.emich login page (see **Landing Page** below). If they entered their username and password and clicked the "LOGIN" button or pressed the return key on their keyboard, they were redirected to the education page to view a video.

If after critically reviewing a message, you still cannot tell if a message is a phishing attack, ask peers or the department that supposedly sent the message. In addition to all other options, the I.T. team is always willing to help you sort out such issues. Contact the Help Desk at 734.487.2120.

Phish Email



Landing Page

← → ↻ emich.mycorporate-rewards.com/doi/7a1b39/?login_id=19475f93-03b7-4996-b187-bf847eec9e77&test=1

services... for students for faculty for staff EASTERN MICHIGAN UNIVERSITY

DIVISION of INFORMATION TECHNOLOGY

New IT Site
www.emich.edu/it/
it.emich.edu
IT Internal
Print This Page
Sign In

Please Sign In
Please sign in here to complete the survey

Username:
Password:

Fraudulent Link - Before you enter your NetID credentials make sure you are logging into an emich.edu web page. This address is going to "mycorporate-rewards.com/" NOT an EMU address.

Before the first single forward slash (/) in an address, the last word, period, and domain is the address where the link will go (in this case, mycorporate-rewards.com/).

A few important notes

1. You may sign in using your my.emich username and password.
2. Some directories are available only to certain groups of users.
3. Most content on this site is available for non-authenticated users.
4. Inactive