EASTERN
MICHIGAN UNIVERSITY
Education First

Administrative Leadership Meeting

Monday, August 27, 2018

Fall Welcome Back!

Friday, August 31

- Residence Hall Student Move-In
- 11am - 1pm: Family Picnic (Bowen)
- 2 - 3pm: Convocation Ceremony (Convo)
- 3 - 3:45pm: Parent & Family Reception (Convo)
- 6:30pm: EMU v. Monmouth Football (Rynearson)

Fall Welcome Back!

Saturday, September 1

- Student Orientation Sessions

Sunday, September 2

- 5:30 - 8pm: Eaglepalooza (Bowen)
- 8 - 9:30pm: Students of Color Reception (SC Ballroom A)
- 8 - 9:30pm: LGBTQ+ Student Reception (SC Ballroom B)

State of the University Address

- **Monday, September 17 @ 4:00 p.m.** in SC Auditorium
- Will be live-streamed & recorded
- Purpose: Provide outline for next steps going forward
- Hope to make it an annual tradition!

New Employee Reception!

- **August 29 @ 3:30pm in 348 McKenny**

- Goals:

  - Introduce new employees to current employees

  - Give current employees a chance to learn about and meet new employees

- 1-hour informal event

- Refreshments provided by EMU Dining

- All employees welcome!

Welcome!

Some Recent Hires

- **Gretchen Buskirk**, Assoc. Athletic Director for Sports Medicine

- **Michael Dailey**, Assistant Director of the Honors College

- **Alison Halweg**, Total Rewards Analyst, Univ. Human Resources

- **Dana Heller**, Dean of the College of Arts & Sciences

- **Patrick Seick**, Forensics Program Director

- **Richard Zum Mallen**, Asst. Athletic Director for Marketing

Agenda

1. **Welcome & Updates**
   Jim Smith, President

2. **"Why Does IT …?"**
   Ron Woody, Chief Info. Officer

3. **Preferred Name & Pronoun Update**
   Leigh Greden, Chief of Staff

4. **2018-2019 FTIAC Scholarships**
   Kevin Kucera,
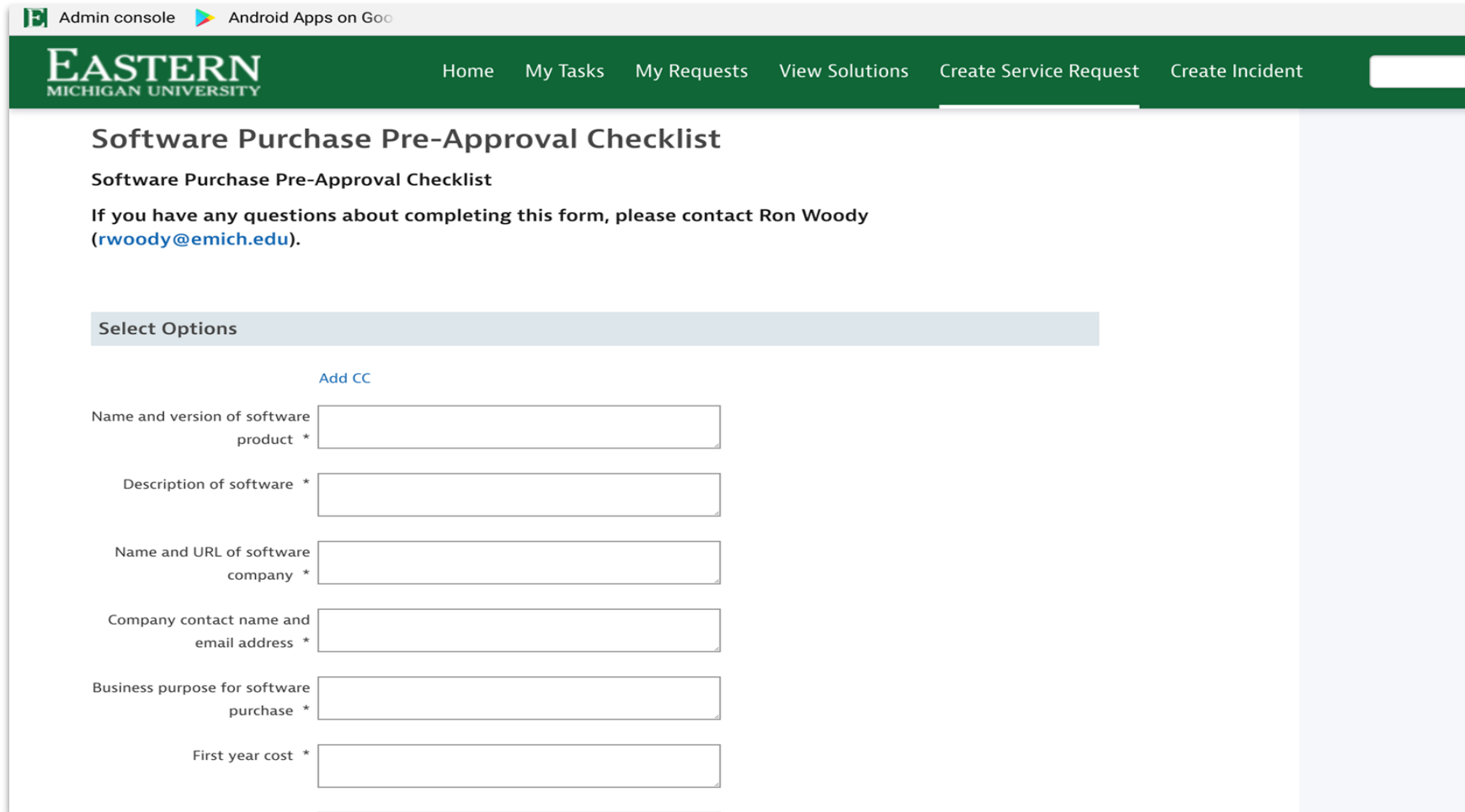   Vice President for Enrollment

5. **Facilitated Discussion**

6. **Q&A**

Why Does I.T. …??

… Have To Approve My Software Purchase Decisions??

Ron Woody, Chief Information Officer

August 27, 2018

Software Pre-Approval Checklist

itservice.emich.edu

What Value Does The I.T. Review Provide?

➢ Avoid duplication

➢ Review vendor contract

➢ Verify data security

➢ Assess necessary I.T. support

➢ Confirm ADA accessibility (Integrated Content)

Remember…

➢ Software purchases not allowed on P-Card

➢ Purchasing will not process without I.T. pre-approval

➢ If I.T. resources required, plan contract start date around resource availability

➢ Please partner with I.T. early in the process

Preferred Name & Pronoun Update

Leigh Greden, Chief of Staff to the President

Preferred Name and Pronoun

- **Preferred Name**: The name a student wishes to be known by in the EMU community that is different from the student's Legal Name
  - Not meant to record a nickname (e.g. Jimmy for James)
  - EMU's policy covers Preferred First Name; Surnames can be changed only with a legal name change
- **Pronoun**: A word that may be used in place of a person's name
  - Refers to the pronoun that an individual would like others to use when talking to or about that individual

Preferred Name and Pronoun

- Student may set or change their Preferred Name and/or Pronoun by logging on to **my.emich** and clicking on *"Personal Information"*

- Student then chooses *"Update Preferred Name and Pronoun"* and follows the instructions

- Preferred names (but not pronouns) may also be declared at a Service EMU location (McKenny or Student Center)

Preferred Name and Pronoun

Location	Preferred Name	Pronoun
Canvas	YES*	N/A
Faculty Class Lists, Waitlists & Class Rosters	YES	YES
Faculty Attendance Sheets	YES	N/A
Faculty Grade Sheets	YES	N/A
Faculty & Student View – Advising Overviews	YES	YES
Faculty & Student View – Student Academic Info	YES	N/A
Faculty & Student View – Student Contact Info (e-mail, etc.)	YES	N/A
Faculty & Student View – Student Schedules	YES	N/A
Faculty & Student View – Unofficial Transcripts	YES	N/A

* 24-hour delay in implementation

Preferred Name and Pronoun

Location	Preferred Name	Pronoun
Student Registration	YES	N/A
Student Directory	YES	N/A
Student E-mail Address	**	N/A
Student ID Card	**	N/A
Student Financial Aid	NO	N/A
EMU Mailings to Home Addresses	NO	N/A

*** Upon student request*

Preferred Name and Pronoun

- Website:

  emich.edu/preferredname

- Email questions to:

  preferred_name@emich.edu

2018-19 FTIAC Scholarships

Kevin Kucera, VP Enrollment

- The core foundation of the EMU undergraduate scholarship program is comprised of the following four programs.
  - Presidential Scholarship
  - Emerald Scholarship
  - Education First Opportunity Scholarship (EFOS)
  - 4WARD Graduation Scholarship
- **Eligible students receive only one award.** As an example, a student offered an Emerald Scholarship may choose to decline that award and replace it with the 4WARD Graduation Scholarship.

Presidential Scholarship		Merit Based
2017 Students	Total EMU Funds	Average Award
78	$1,711,647	$21,944

- Qualified students (3.5 GPA, 25 ACT/1200 SAT) compete to receive our largest academic award: a four-year, full-ride (tuition, room, and board) Presidential Scholarship
- Valued at approximately $90,000 over four years
- Traditionally, 21 Presidential Scholarships are awarded annually
- Application process includes an official campus visit and a competition essay

Emerald Scholarship			Merit Based
2017 Students	Total EMU Funds		Average Award
4,963	$20,531,741		$4,137

- EMU academic scholarship based on student HS GPA and test scores (required 3.0 GPA, 20 ACT/1030 SAT)
- Awards range from $2,500-$8,000
- Renewable for four years with a 24-30 credit hour annual requirement

Students can text in to receive an immediate scholarship estimate.
Text your graduation year (e.g. 2019) to 467-467.

Education First Opportunity Scholarship (EFOS)		Need Based
2017 Students	Total EMU Funds	Average Award
1,366	$9,777,609	$7,158

- Requires 3.0 HS GPA, 20 ACT/1030 SAT and federal Pell eligible

- Renewable for four years with a 30 credit hour annual requirement

- EMU applies federal Pell grant first (average award of $4,548) and the scholarship covers the difference

- This program has driven significant increases in first-generation college students and students of color

4WARD Graduation Scholarship		Merit Based
2019 Students	Total EMU Funds	Average Award

- Beginning Fall 2019, admitted students with a 3.0 HS GPA and a 20 ACT/1030 SAT score may opt into the 4WARD Graduation Scholarship
- Under this scholarship, students pay for their first two consecutive years of tuition at a locked-in tuition rate of approximately $13,000 per year (30 credits)
- Then EMU will pay for 100% of the next two consecutive years of tuition (30 credits a year)
- Students are required to live on campus for four years at a locked-in rate of $10,500 per year.

Athletic Scholarship		Merit Based
2017 Students	Total EMU Funds	Average Award
571	$9,937,650	$17,404

- EMU merit funds, awarded by coaches, are based on student athletic abilities
- Awards range from 25% tuition coverage up to 100% of the cost of attendance (including tuition and fees, room and board, books and personal expenses)
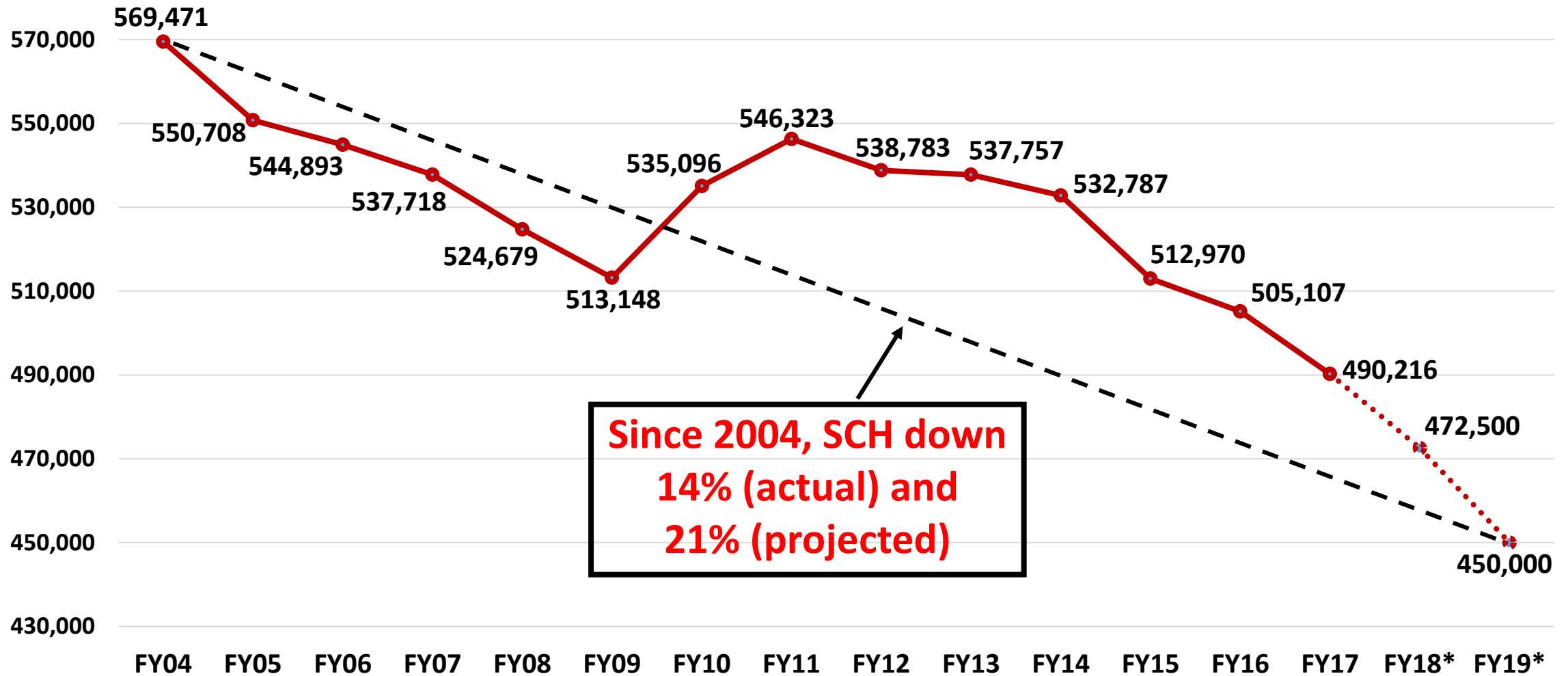
TRUEMU Global Rate

- With the introduction of the TRUEMU Global Rate in June, EMU no longer charges out-of-state tuition to any new undergraduate students – domestic or international.

- This eliminates the need for the National Scholars Program at the undergraduate level. The NSP covers the difference between in-state and out-of-state tuition.

Distance Learning Pricing Model

- RN to BSN
- Bachelor of General Studies
- Master of Arts in Educational Leadership

- Online programs are priced competitively in the marketplace based on AP benchmarking. Students pay less for online programs than for ground-based programs.

- No university scholarships are offered for online programs.

Group Discussion

EMU Student Credit Hours

570,000 — 569,471

550,000 — 550,708

544,893

537,718

530,000 — 535,096 / 546,323 / 538,783 / 537,757 / 532,787

524,679

510,000 — 513,148 / 512,970 / 505,107

490,000 — 490,216

472,500

470,000

Since 2004, SCH down 14% (actual) and 21% (projected)

450,000 — 450,000

430,000

FY04 FY05 FY06 FY07 FY08 FY09 FY10 FY11 FY12 FY13 FY14 FY15 FY16 FY17 FY18* FY19*

Source: EMU data book, based on full fiscal year

* projected

Declining # of Michigan High School Graduates

123,576

Declined by 19,000, or 15.3%, from 2008-2018

104,587

Projected to decline by 16,600, or 15.8%, from 2018-2028

87,972

Source: Knocking At The College Door
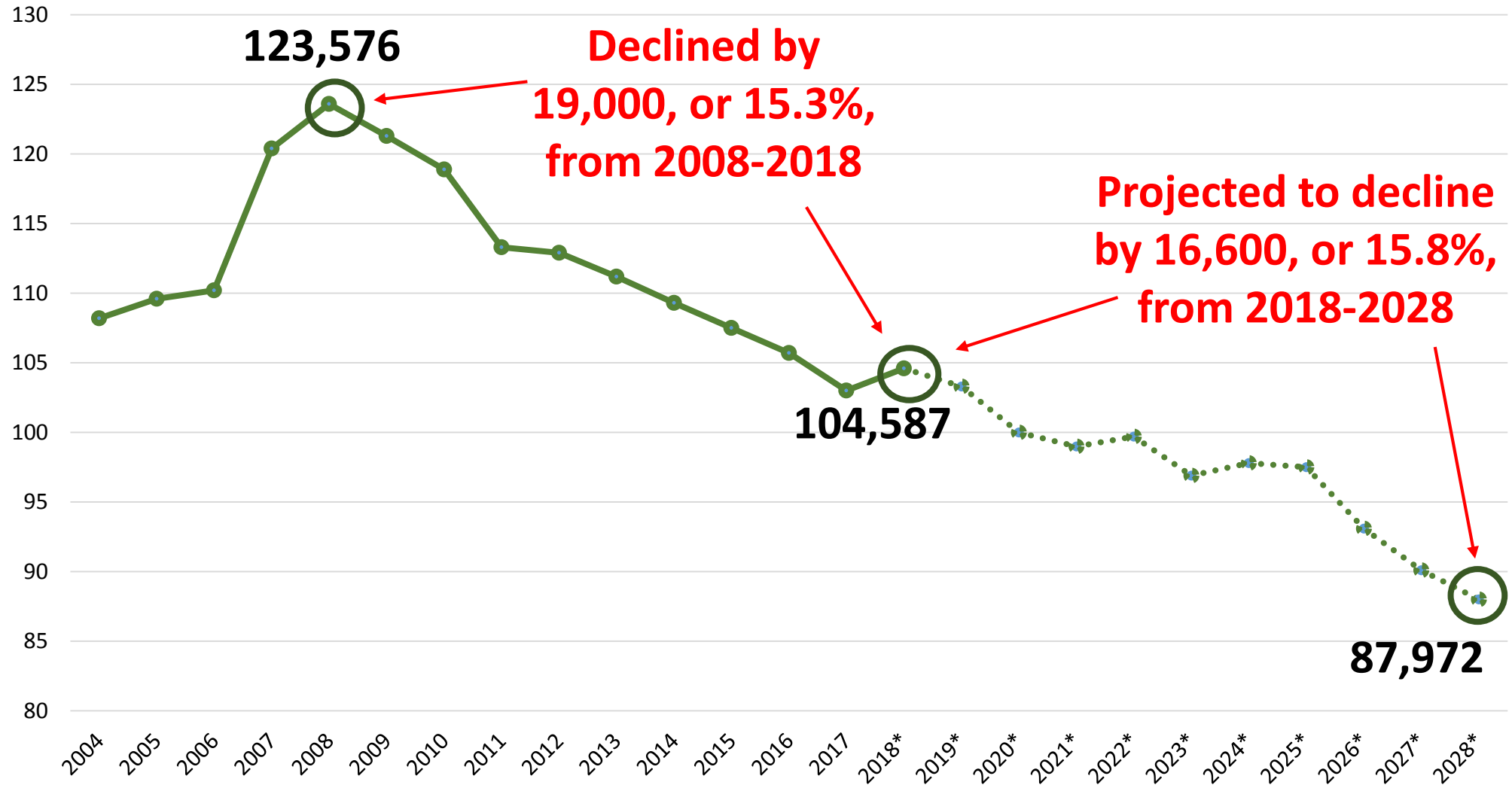
Instructions:

1. Discuss questions at your table (approx. 15 minutes)

2. Select a spokesperson who may volunteer today to provide a 1-2 minute summary of your conversation

3. After today, engage this discussion with your respective offices

4. On October 3, table & group discussions will continue with the same tables

Questions:

1. What additional steps can you and/or your office take to help increase **student enrollment** in key focus areas (FTIAC, transfer, online [e.g., "adult learners"], out-of-state, international)?

2. What additional steps can you and/or your office take to promote **student persistence & success** (e.g., student service, mentoring, etc.)?

Website:

emich.edu/president/communications/meetings.php

Upcoming Meetings:

Wednesday, October 3

Student Center Ballroom @ 8:30 a.m.