



# **Administrative Leadership Meeting**

**Wednesday, February 15, 2017**

# 2017 United Way Campaign

- Theme: “This Is Our Community”
- Multiple ways to donate:
  - Payroll deduction (one time or spread throughout the year)
  - Credit card
  - Check
- Campaign runs through March 6

[emich.edu/unitedway](http://emich.edu/unitedway)

*February 15, 2017*

## Upcoming Coffee & Conversations:

- **Walter Kraft, Vice President for Communications**  
**Heather Lyke, Vice President for Intercollegiate Athletics**  
**Thursday 2/16/17 @2pm (tomorrow)**  
**McKenny Lounge**
  
- **Mike Valdes, Chief Financial Officer**  
**Thursday 4/13/17 @2pm**  
**McKenny Lounge**

*February 15, 2017*

## Some Recent New Hires

- ❖ **Karen Schiferl, *Assoc. Athletics Director, SASS***
- ❖ **Christopher Shropshire, *Assoc. Director of Charter Schools***
- ❖ **Jamaul Simmons, *Area Housing Complex Director***
- ❖ **Joseph Vainner, *Assoc. Director of Admissions***

February 15, 2017

# Agenda

- 1. Welcome & Updates**  
Jim Smith, President
- 2. EMU TODAY Update**  
Walter Kraft, Vice President for Communications
- 3. FY18 Capital Plan Update**  
Mike Valdes, Chief Financial Officer  
Scott Storrar, Director of Facilities Planning & Construction
- 4. Diversity & Inclusion Initiatives**  
Jim Smith, President  
Rhonda Longworth, Interim Provost & Exec. Vice President
- 5. Table-top discussion**
- 6. Q&A**

*February 15, 2017*

# “EMU Today” Update

*February 15, 2017*

# EMU Today – Before and After

The screenshot shows the old EMU Today website. At the top, there is a green navigation bar with 'EASTERN MICHIGAN UNIVERSITY' on the left and 'Quick Links' and 'Search Web & Directory' on the right. Below the navigation bar is a horizontal menu with links for 'About EMU', 'Admissions', 'Academics', 'Students', 'Graduate School', 'Athletics', and 'Alumni & Friends'. The main content area features a large 'EMU Today' header with a date 'Monday, November 14, 2016'. A sidebar on the left contains various categories like 'Conferences & Workshops', 'Activities and Events', 'Athletics', 'Reminders', 'Scholarships', and 'EMU Blogs'. The main text area contains several news items under the heading 'SPECIAL NOTICES', including updates on racist vandalism incidents, a faculty senate meeting, and a local action summit.

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The screenshot shows the new EMU Today website. The top navigation bar is more streamlined, with 'EASTERN MICHIGAN UNIVERSITY' and 'EMU Today' prominently displayed. A search bar is located on the right. Below the navigation bar, there is a large featured article titled 'Dream Catcher' with a photo of a woman in a white dress. The main content area is organized into sections: 'FEATURED STORIES' with four small article thumbnails, 'ANNOUNCEMENTS' and 'NEWS HEADLINES' with a 'SPECIAL NOTICE' about a system downtime, 'EVENTS CALENDAR' with a list of upcoming events, 'TWITTER' with social media links, and 'WORKING @ EMU' with internal job opportunities. The layout is clean and modern, with clear visual hierarchy and easy navigation.

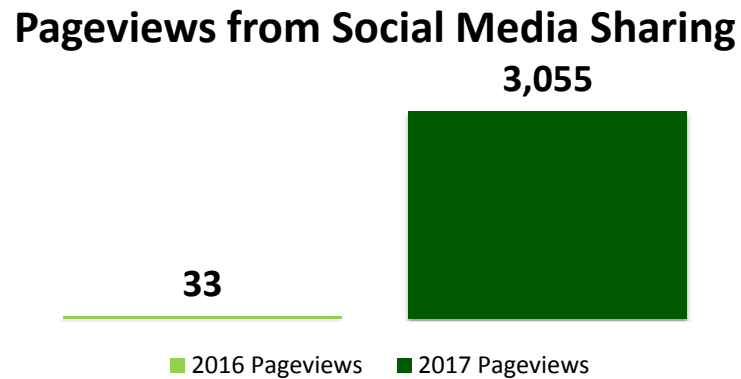
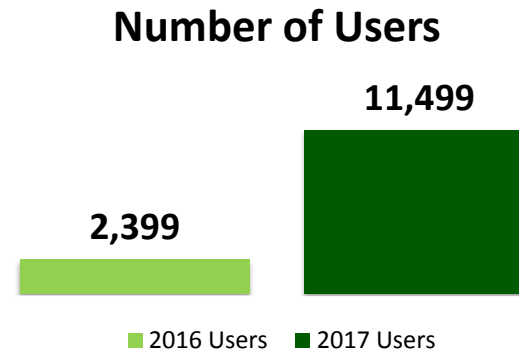
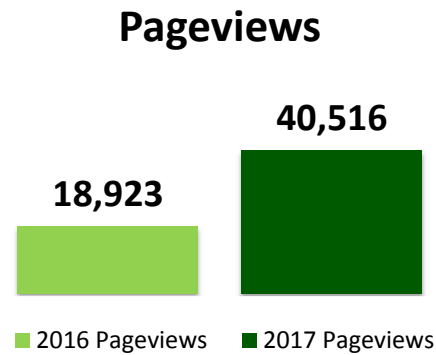
Send feedback to: [emu@jagcomm.edu](mailto:emu@jagcomm.edu)

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# Comparison of EMU Today Jan. 12-Feb. 12, 2016 vs. Jan. 12- Feb. 12, 2017





## Notable Facts – EMU Today

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- Highest Traffic: 8 a.m. – 1 p.m., Monday - Friday
- Percentage of mobile traffic: 33.63%
- 89.74% of social media traffic comes from Facebook

# FY18 Capital Plan Update

*February 15, 2017*

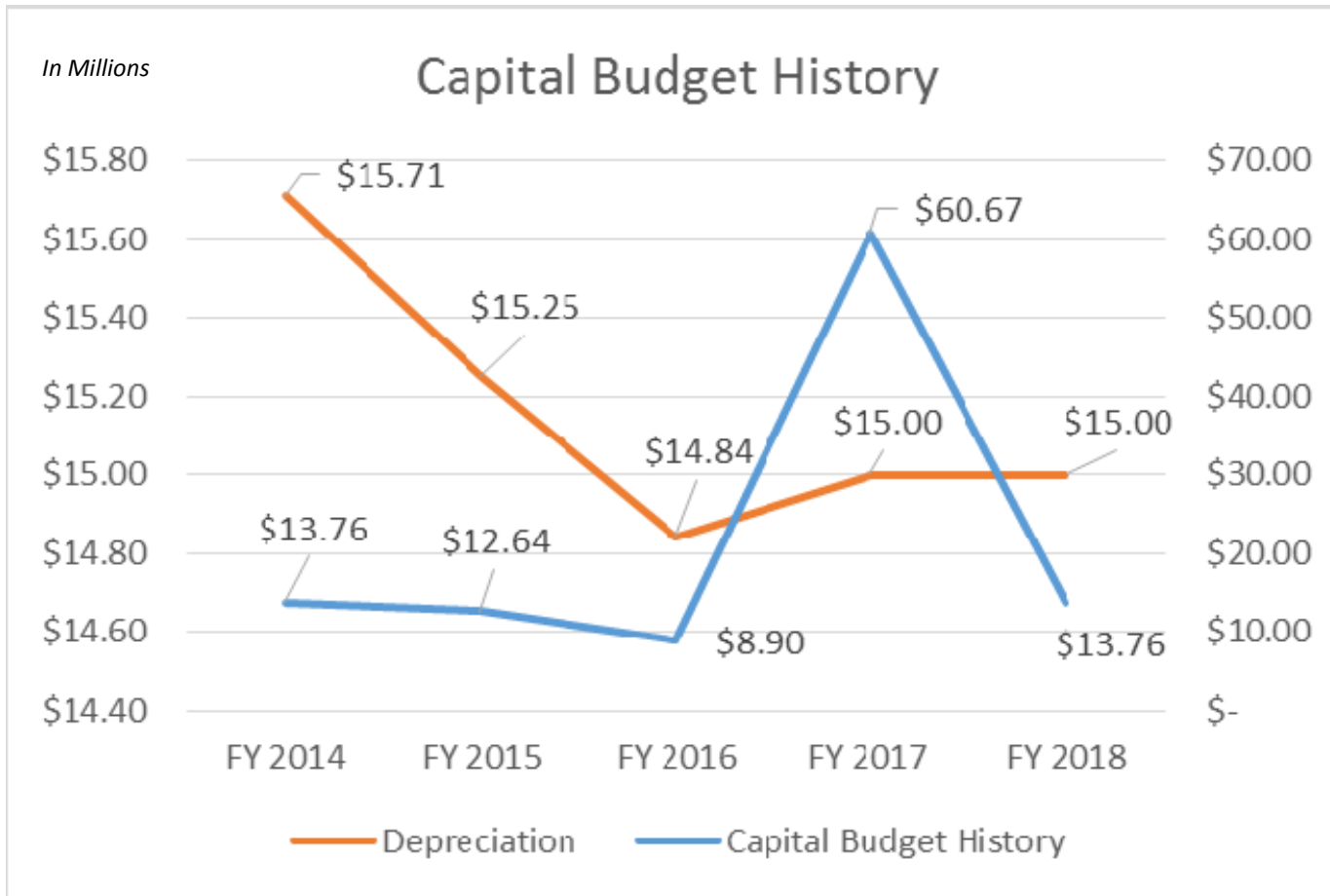
# Capital Budget Plan Background

- The Capital Budget Plan allocates funds for capital investment/improvement across the University aligned with the Strategic Plan
- Recently moved forward to facilitate earlier development of projects
- Business and Finance recommends to the Board the Capital Budget Plan for the upcoming fiscal year

# Capital Budget Plan Background

- Size of Capital Budget Plan dependent on University's financial performance
- Capital Budget Plan development includes input from:
  - Academics (Provost Office)
  - Physical Plant
  - IT
  - Athletics
  - Business and Finance

# Capital Budget Plan History



	Key Projects
FY 2018	Wise, Mark Jefferson Neuro/Ferm, Parking and Roadways, IT Infra.
FY 2017	Co-Gen, Energy Conservation Measures, Strong/Wise Hall, Electrical Loop 1
FY 2016	Rackham/Wise, Honors College
FY 2015	Rackham, IT/Wireless
FY 2014	IT Infra., Parking and Roadways

# Status of FY 17 Capital Projects

- **Co-Generation Unit**

- Demolition in progress, fabrication and testing of new turbine unit complete, all major equipment purchased; expected substantial completion Jan 2018

- **Strong Hall**

- Initial Schematic Design submitted to State. Depending on final legislative approval, EMU could start major construction Fall 2017

- **Loop 1**

- Engineering documents in progress; Loop construction complete Fall 2017; Building conversion complete Fall 2018

- **Wise Hall**

- Elevator shop drawings and fabrication underway; Design in progress for Central Core renovations, FF&E, Roof and Central Core HVAC; Bidding anticipated mid-April; Substantial completion expected Fall 2017

# FY 2018 Capital Budget Plan - Summary

- On 2/7/2017 the Board of Regents approved a Capital Budget Plan for \$13.64 Million
- Key projects include:
  - \$2.8 million – Wise Hall Renovation
  - \$2.6 million – IT Infrastructure
  - \$1.8 million – Mark Jefferson Neuroscience/Fermentation Development
  - \$1.1 million – Safety and Security (Cameras, Fencing, etc.)
  - \$1.0 million – Parking and Roadways

# Strong Hall Planning

Projects providing ancillary benefits for the Strong Hall renovation funded through the President's Contingency:

- Roosevelt Auditorium
- Sill Auditorium
- Mark Jefferson Neuroscience/Fermentation (Planning)



# Future Capital Priorities

## College of Technology Improvements

- Cost – TBD
- Aged facilities and equipment within these key programs require investment to bring facilities up to current standards; Promotes investment in STEM
- Phased project programming nearly complete

## Future Capital Priorities, Cont.

### Warner College of Health and Human Sciences Improvements

- Cost - TBD
- Infrastructure improvements to support academic programs in fastest growing college in growing industry
- Currently space constrained

# Future Capital Priorities, Cont.

## REC/IM Renovation

- Cost – TBD
- Addresses Student Government priority
- Rec/IM layout and use of space do not reflect current student recreation activities. Aged equipment is not competitive with other universities

# Diversity & Inclusion Initiatives



## Overview

1. Introductory comments
2. Training & other initiatives
3. Safety & security updates
4. 10-Point Plan

## Employee Training

- ✓ Public Safety personnel (underway for years)
- ✓ Academic search committee chairs & department heads (launched 2016)
- ✓ Executive Council & direct reports (2017)
- ✓ New Faculty Orientation (Fall 2017)
- ✓ Faculty development workshops (underway)

# Diversity & Inclusion Commission

- ✓ Announced November 2016
- ✓ Commissioners appointed December 2016
- ✓ Commission has met several times
- ✓ Membership: Students, faculty, staff, community
- ✓ Will provide specific recommendations to the President for policies to improve campus climate
- ✓ Campus climate study

## Student Inclusion Group

- ✓ Student leaders from all diversity-related student orgs
- ✓ Meet periodically to hear updates, provide feedback, discuss concerns, etc.



## Campus Events

- ✓ TruTALKS
- ✓ Faculty-led “Teach In”
- ✓ Unity rally and other student-led events
- ✓ Unity Mural

## BrotherHOOD and SisterHOOD

- ✓ “Helping Others Obtain Degrees”
- ✓ Goal: Engage, empower, retain and graduate more students of color
- ✓ Collaborate with multiple offices
- ✓ Sample programs:
  - ✓ BrotherHOOD “Barber Shop”
  - ✓ SisterHOOD “Dialogues”

## Director of Diversity & Community Involvement

- ✓ 60+ applications received
- ✓ Finalist interviews soon



## The Intersection

- ✓ New space developed in 266 SC (former computer lab)
- ✓ Refurbished with donors dollars
- ✓ Available to student groups, etc.

# Safety & Security Updates

- ✓ Cameras
  - ✓ Data storage system being upgraded
  - ✓ New cameras being added
- ✓ New “Alertus” system installed
- ✓ New lighting
  - ✓ Added along N. Huron River Drive
  - ✓ More lighting on campus this year

## 10-Point Plan

- ✓ Developed by small group of students in 2015
- ✓ President's Commission on Diversity & Inclusion is reviewing framework



## 10-Point Plan

- ✓ Positive progress on several initiatives
  - ✓ More training for employees
  - ✓ Increasing # of Black faculty
  - ✓ Designated Financial Aid employee to assist under-represented students
  - ✓ Designated space
  - ✓ Additional resources for Black Homecoming
  - ✓ More Women's Resource Center programming

## 10-Point Plan

- ✓ Challenges related to several initiatives
  - ✓ A&AAS faculty voiced concerns with Plan proposals to mandate an additional course on racism and add a course on racism to each academic major
  - ✓ A&AAS faculty developing their master's program, but not a PhD program



Questions?



# **Table-top exercise: Collaboration!**

**Website:**

[http://irim.emich.edu/AP\\_Comments.php](http://irim.emich.edu/AP_Comments.php)

## **Upcoming Meeting Dates:**

**Monday, March 13**

**Monday, May 15**

**8:30 a.m. in the Student Center Ballroom**