Administrative Leadership Meeting

Wednesday, May 25, 2016
Agenda

1. Welcome
   Don Loppnow, Interim President

2. Sexual Misconduct and Interpersonal Violence Policy
   Gloria Hage, General Counsel
   Melody Werner, Title IX Coordinator

3. Budget Update
   Mike Valdes, Chief Financial Officer

4. WEMU Update
   Molly Motherwell, WEMU General Manager

5. Preview: EMU Today 2.0 information web portal
   Walter Kraft, Vice President for Communications
   Darcy Gifford, Executive Director of Integrated Content

6. Open Q&A

May 25, 2016
Sexual Misconduct and Interpersonal Violence Policy
Sexual Misconduct Policy

Effective Date

July 1, 2016
Sexual Misconduct Policy

• Applies to All Members of the University Community

• Faculty, Staff, Students, and Third Parties

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Sexual Misconduct Policy

Defines Prohibited Conduct
Sexual Misconduct Policy

• Sexual Assault
• Sexual Exploitation
• Intimate Partner Violence
• Stalking
• Sexual or Gender Based Harassment

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Sexual Misconduct Policy

• How to Report

• All Responsible Employees Must Report
Sexual Misconduct Policy

Investigative Procedures

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Sexual Misconduct Policy

• Complaints Against Faculty, Staff, and Third Parties

• Complaints Against Students

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Sexual Misconduct Policy

• Title IX Coordinator

• No Time Frame for Reporting

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Sexual Misconduct Policy

• Interim Remedial Measures

• Single Investigator

• Three Person Panel

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Sexual Misconduct Policy

• Outcomes

• Appeal
Budget Update

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FY 17 Budget Objectives

• Develop Budget for full accrual break-even
• Use conservative revenue assumptions
• Plan to manage tuition increase within State of Michigan Tuition Restraint Cap
FY 17 Revenue Budget Assumptions

• 495,000 Credit Hours (FY16 projection 505,000)
• Tuition Increase 3.8% - 4.2%
• Evaluating Out of State tuition differential
• State Appropriations increase 1.5% - 3.0%
• Investment Income $0

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FY 17 Revenue Budget (Tuition)
State of Michigan has “reset” base tuition calculation to include fees ($1,200 annual impact on published rate)

• FY16 published tuition rate + some fees = $10,438.50

• State wants mandatory fees (averaged over four years) included in base tuition:
  ◦ New Student Fee - $87.50
  ◦ Program Fee – General Education Fee - $125.63
  ◦ Program Fee – Juniors & Seniors - $1,008.75
  ◦ Records Initiation Fee (removed) - $22.00

• FY 16 re-published tuition rate = $11,638.38
FY 17 Expense Budget Assumptions

• Salary and Wages as contracted
• Health Care expenses increase 6.0%
• Utilities expense increase $1.4M (Co-Generation unit)

➤ Assumptions originally suggested need for $11M in reductions in costs to balance budget (5.0% Baseline Target)

➤ Update from legislature Tuesday afternoon suggests need for $12M in reductions in costs to balance budget (5.5% Baseline Target)
FY 17 Expense Budget Assumptions
Expense reductions will include a broad range. Examples based on original assumptions include:

• Public Safety – 0%
• Financial Aid – 0%
• Colleges – 3%
• Athletics – 10%

Still need to reduce costs by an additional $1M

May 25, 2016
FY 17 Capital Plan (Update)

Three additional Capital Projects planned for June BOR Meeting

1. Co-Generation Replacement
2. Loop 1 Upgrade
3. Energy Conservation Measures (Phase 2)

Total $23M
FY 17 Capital Plan (Update)

Co-Generation Replacement

- EMU has operated Co-Gen for 29 years
- Prior unit supplied about 50% of campus’ electricity & heat
- Recommended unit will supply > 90% of electricity & heat
- Annual savings over $2.4M
- Reduced emissions
  - Reduction of 32,000 tons of CO2 annually
  - Reduction of 100 tons of Nox (Nitrogen Oxides) annually
FY 17 Capital Plan (Update)

Electrical Loop 1 ($7.5M)

• Provides electricity to 15 buildings on campus, including Strong, King, Marshall, Roosevelt

• Multi-year project, requires phasing and significant engineering

• High risk for failure due to age and condition
FY 17 Capital Plan (Update)

Energy Conservation Measures ($3.4M)

• Continues replacement of building controls, lighting, etc.
• Generates $200+K annual savings
• Reduces greenhouse gas emissions
  • Annual savings equivalent of removing 900+ cars from roadways
FY 17 Capital Plan (Update)

Strong Hall (Scenario Planning)
  • State Capital Outlay $40M total project
  • EMU share $9.9M

Scenario 1 (State Capital Outlay - June 2016)
  • 18 month construction period
  • Anticipate Summer/Fall 2018 complete
  • Need Academic areas swing space plan
FY 17 Capital Plan (Update)

Strong Hall (Scenario Planning)
  • State Capital Outlay $40M total project
  • EMU share $9.9M

Scenario 2 (State Capital Outlay – December 2016)
  • 18 month construction period.
  • Anticipate Winter term 2019 complete
  • Need to assess winter move-in, Academic area swing space plan

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FY 17 Capital Plan (Update)

Strong Hall (Scenario Planning)
  • No State Capital Outlay

Scenario 3 (No State Capital Outlay)
  • Condition of building requires some work even without State Capital Outlay

  • Mandatory Projects $3.0M (roof, windows, elevator)

  • Additional Optional Projects $7.3M (electrical, ADA, finishes, lighting)
Dining Services Update

RFP responses received May 13, subsequent on-site presentations

Vendors provided comprehensive, complete programs that focused on:

- Providing assurances for all employees (e.g., right of first refusal)
- Elevating the quality and choice in the dining program
- Enhancing student experience with dining options
- Providing significant capital investment into the existing dining infrastructure as well as identifying new venues
- Growth in student participation in the dining programs
- Providing economic value to EMU that exceeds current levels

May 25, 2016
Dining Services Update

Incorporation of additional key features:
• Continue support for EMU academic programs
• Incorporate sustainable practices
• Local community engagement

Next Steps:
• Begin negotiating agreement for possible action by BOR
• Assuming negotiations progress satisfactorily, target recommendation for BOR at June meeting

May 25, 2016
WEMU Update

May 25, 2016
A world of music, news in your neighborhood
Overview

- WEMU celebrated its **50th anniversary** in 2015

- Focused on **strategic priorities** of strong listener growth, increased fundraising, and less reliance on the General Fund

- In 2011, WEMU announced as part of its strategic plan it would voluntarily reduce GF support by **$250,000** over three years

- Achieved considerable success and nearly doubled the reduction, from **$834K in FY11** to **$414K in FY15** – reduction of **$470,000**

- Poised to remain a **local, regional and national leader** for another 50 years
Successes in 2015-16

• In Spring 2015, rated No. 1 listened-to station in Washtenaw County including all commercial and non-commercial; ranked 2nd for combined Spring/Fall

• Ranked 20th in nation among 1,000+ NPR stations and 1st among jazz/news formatted stations

• Named Station of the Year in its category by Michigan Association of Broadcasters – first time in WEMU’s history
Successes in 2015-16

• Flagship station for *Eastern football and basketball* – in FY15 broadcast a **record 64 games** including postseason games for men’s and women’s basketball

• Football coverage includes **extended halftime segments showcasing academics and community outreach**

• **Donor support and fundraising** remain strong:
  • $50,000 community challenge in April 2015 exceeded goal by $6,000
  • 200% increase in funding from car donations
  • Corporate contributions and contracts topped six figures for second consecutive year
2016-17 Initiatives

• Committed to continued reduction of GF support

• Stay focused on strategic priorities of strong listener growth, increased fundraising

• Continue to partner with arts organizations (Detroit Jazz Festival, Ann Arbor Summer Festival, University Musical Society, Michigan Theater) with audience reach of almost $2 million annually
2016-17 Initiatives

• Further highlight EMU successes and student success stories
  
  ▪ WEMU reporter recently went “on location” with students in the Arts Management program to Washington, D.C., to advocate on behalf of the arts to Congressional leaders – the reporter traveled on the bus with the students and filed reports along the way
  
  ▪ NSA designates Eastern as a top school for data security training
  
  ▪ Recognition of Eastern as a doctoral institution by the Carnegie Foundation
  
  ▪ EMU recognized by state officials for its sexual assault prevention program
  
  ▪ Eastern students volunteer with 12 different community organizations for MLK Day of Service
  
  ▪ New online RN-to-BSN nursing program launched at Eastern
2016-17 Initiatives

• Continue providing Eastern students with radio and broadcasting real-world experience

• New for-credit internship program with Communications, Media and Theatre Arts Department in four areas: news, music programming, station administration, sports broadcasting
A world of music, news in your neighborhood
EMU Today 2.0
Information Web Portal

May 25, 2016
Questions?

Next meeting:  
Wednesday, June 15, 2016  
8:30 a.m., SC Ballroom