



EASTERN MICHIGAN UNIVERSITY

Administrative Leadership Meeting

September 30, 2019

Managing Polarities Workshop



- ❑ Presented by Carolyn McKanders
 - ❑ Internationally renowned trainer from Thinking Collaborative
 - ❑ EMU alumnus

- ❑ When: Sept. 30 (today) from 8:30 a.m. – 4:30 p.m. and
Oct. 1 (tomorrow) from 8:30 a.m. – 12:00 noon

- ❑ Where: Student Center Ballroom B

- ❑ Can't stay the whole time? Drop-Ins welcome!

Benefits & Wellness Fair



- ❑ Friday, October 4 from 11:00 a.m. – 3:00 p.m.
- ❑ Student Center Ballroom
- ❑ Enrollment stations ... benefits vendors ...
and free massages!

Homecoming: October 7-12!

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A few of the many notable events...

Monday, Oct. 7 – Office Decorating Contest

Tuesday, Oct. 8 – Faculty & Staff Alumni Social

Wednesday, Oct. 9 – Campus Picnic & T-Shirt Exchange

Friday, Oct. 11 – Alumni Happy Hour; Pep Rally; Block Party

Saturday, Oct. 12 – Tailgates; All Sports Reunion; Football v. Ball State; Volleyball v. Ball State



www.emich.edu/homecoming/

State of the University Address



- ☐ 2nd annual update on University initiatives & priorities
- ☐ Tuesday, Oct. 15 @ 4:00 p.m. in the SC Auditorium
- ☐ Will be broadcast live online

Annual Thanksgiving Luncheon!

**Wednesday, November 20
and
Thursday, November 21**

11:30 a.m. – 1:30 p.m. in the SC Ballroom

Tickets available October 14, 2019.

Look for a campus e-mail soon!



New Hires

- **Sherry Bumpus:** Director, Nursing Operations, CHHS
- **Benuel Post:** Housing Complex Director
- **Kellynn Wilson:** Associate Athletics Director, Student-Athlete Support Services
- **Dustin “Luke” Yates:** Community Programs Development Manager, Engage @ EMU

Today's Agenda

1. Welcome
2. Comprehensive Campaign Update
3. IHA Health Center @ EMU
4. Strategic Plan:
Student Success & Engagement Work Group
5. Q&A



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Office of Advancement

Comprehensive Campaign Update

Bill Shepard. Vice President of Advancement, Executive Director of the EMU Foundation

Jill Hunsberger. Associate Vice President of Advancement

Kelly Quilter. Chief Development Officer

Celia Murkowski. Assistant Director of Engagement

Agenda.

- 1. Overview**
- 2. Advancement Trivia**
- 3. Campaign Timeline**
- 4. Campaign Priorities**
- 5. Feasibility Study**
- 6. Opportunities for Engagement**
- 7. Faculty & Staff Campaign**

Advancement Trivia

In what year was the EMU Foundation established?

- A. 1849**
- B. 1963**
- C. 1990**
- D. 1995**



Answer

In what year was the EMU Foundation established?

C. 1990



Advancement Trivia

In what year did EMU set the current record for fundraising?

- A. FY 1990**
- B. FY 2012**
- C. FY 2019**
- D. FY 1849**



Answer

In what year did EMU set the current record for fundraising?

C. FY 2019 for a total of \$13.3 million



Advancement Trivia

How much was contributed by faculty & staff during the FY 19 campaign?

- A. \$178,925**
- B. \$56,639**
- C. \$294,406**
- D. \$13.3 million**



Answer

**How much was contributed
by faculty & staff during
the FY 19 campaign?**

C. \$294,406



Advancement Trivia

What percentage of faculty & staff made a gift during FY 19?

A. 18%

B. 5%

C. 30%

D. 22%



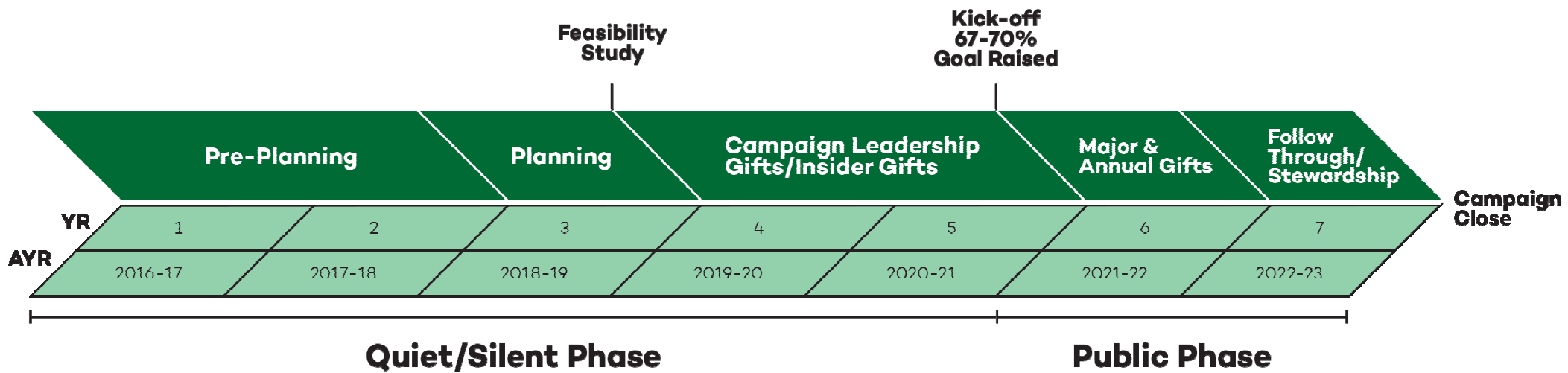
Answer

What percentage of faculty & staff made a gift during FY 19?

C. 30%



Campaign Overview.



***Draft version**

Campaign Priorities.

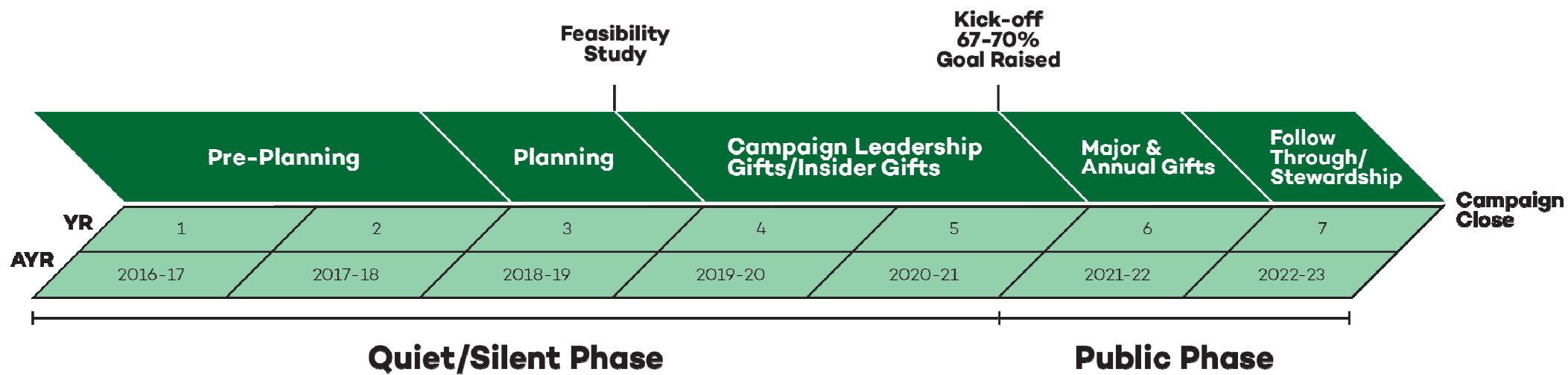
Support Each Student's Success

**Advance EMU's Programs of
Distinction**

**Help Students Excel Beyond the
Classroom**

Campaign Feasibility Study.

- **Benefactor Group**
- **Task Force**
- **External component:**
 - **55 interviews and focus groups**
- **Internal component:**
 - **staff interviews, data**
- **Report**
- **Next Steps**



Opportunities for Engagement.

- Engagement Activities
- Homecoming
- **#GIVINGTRUEDAY**
 - Tuesday, December 3, 2019
- Faculty & Staff Campaign



Together We Give.

- **FY19 Giving**
 - **Participation %**
 - **Total amount raised**
- **FY20 Giving**
 - **Giving goals**



Engagement Activities

- **Faculty & Staff Alumni Homecoming Happy Hour:**
 - **Friday, October 11th 4-6pm**
- **Faculty & Staff Breakfast:**
 - **Tuesday, December 3rd from 7:30-9:30am**

Champions.

- **Definition**
- **Unit Breakdown**
- **Campaign Website**
- **28 colleagues selected**



IHA Health Center @ EMU

Ellen Gold, Assistant Vice President for Student Affairs and Dean of Students

Lisa Whipple, DO – Site Medical Director, IHA Primary Care @ EMU

Matthew Ajluni, DO – Division Head for Urgent Care & Virtual Medicine

Janice Queener, Division Director of Family Medicine & Internal Medicine

Jennifer Ford, Assoc. Division Director of Family Medicine & Internal Medicine

Amber Swanson, Practice Manager for IHA Health Center @ EMU

Amy Middleton, IHA Director of Marketing

Cathy Twu-Wong, Project Manager for New Site Development

University Plan for New Health Facilities

Partnership with IHA and St. Joseph Mercy Healthcare System

- New community health center – IHA Health Center @ EMU

EMU operated behavioral health center

- Located next to the new IHA health center, which will house CAPS and the EMU Psychology Clinic

New services at IHA Health Center @ EMU

- Expanded primary care hours (including early morning and evening appointments)
- A new urgent care offering evening, weekend, and holiday hours
- A “Save Your Spot” tool to manage urgent care arrival and wait times
- Dedicated women’s health services
- On-site x-ray
- Multiple insurance plans accepted

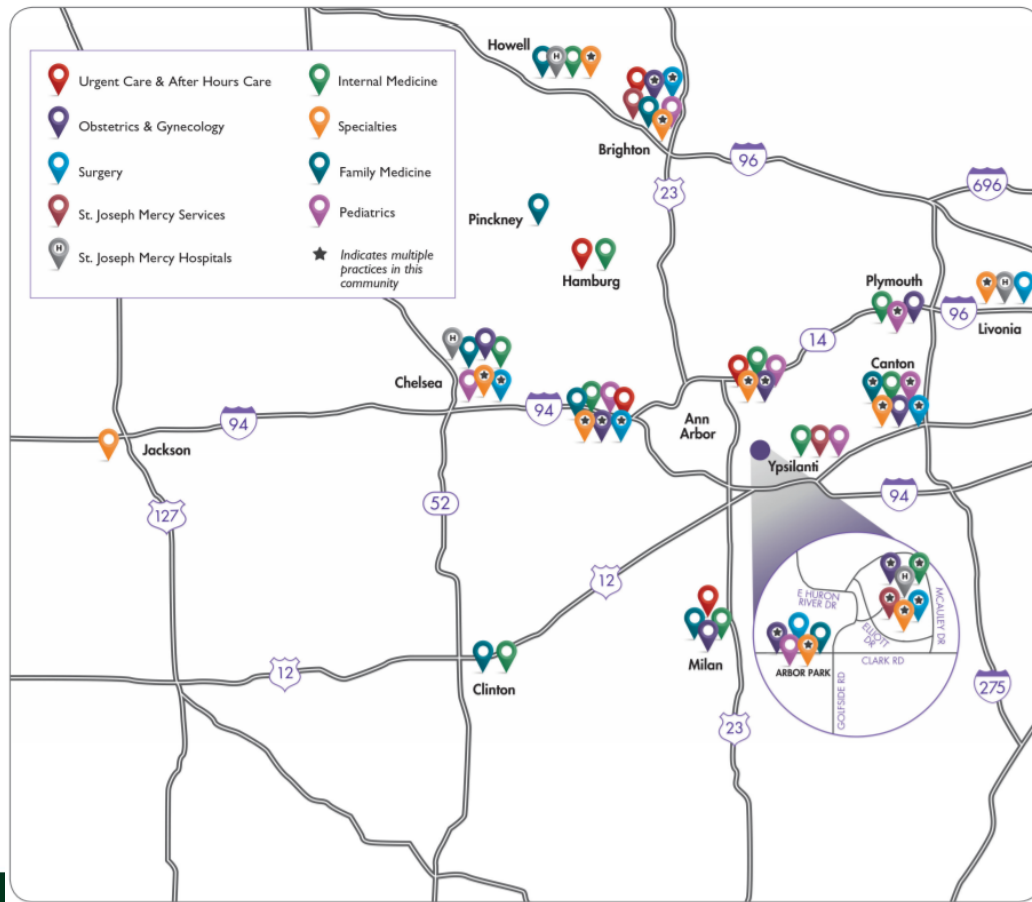
Important Dates

- **November 1** – Last day for University Health Services medical clinic operation
- **November 2** – IHA Health Center @ EMU Open House
- **November 4** – IHA Health Center @ EMU Opening Day
7am – 9 pm
- **November 26** – Last day for Snow Pharmacy operation
- **January 31** – Complete closure of UHS and Pharmacy;
vacate Snow Health Center

Next steps for UHS and Snow Health Center

- Medical records storage and release
- Maintain administration of student insurance plan
- Ongoing joint transition meetings

IHA Overview



History

- Formed in 1994
- CARES Values
- Merged with Trinity / SJMHS in 2010
- Commitment to exceptional quality, patient-centered, affordable care

Quick Stats

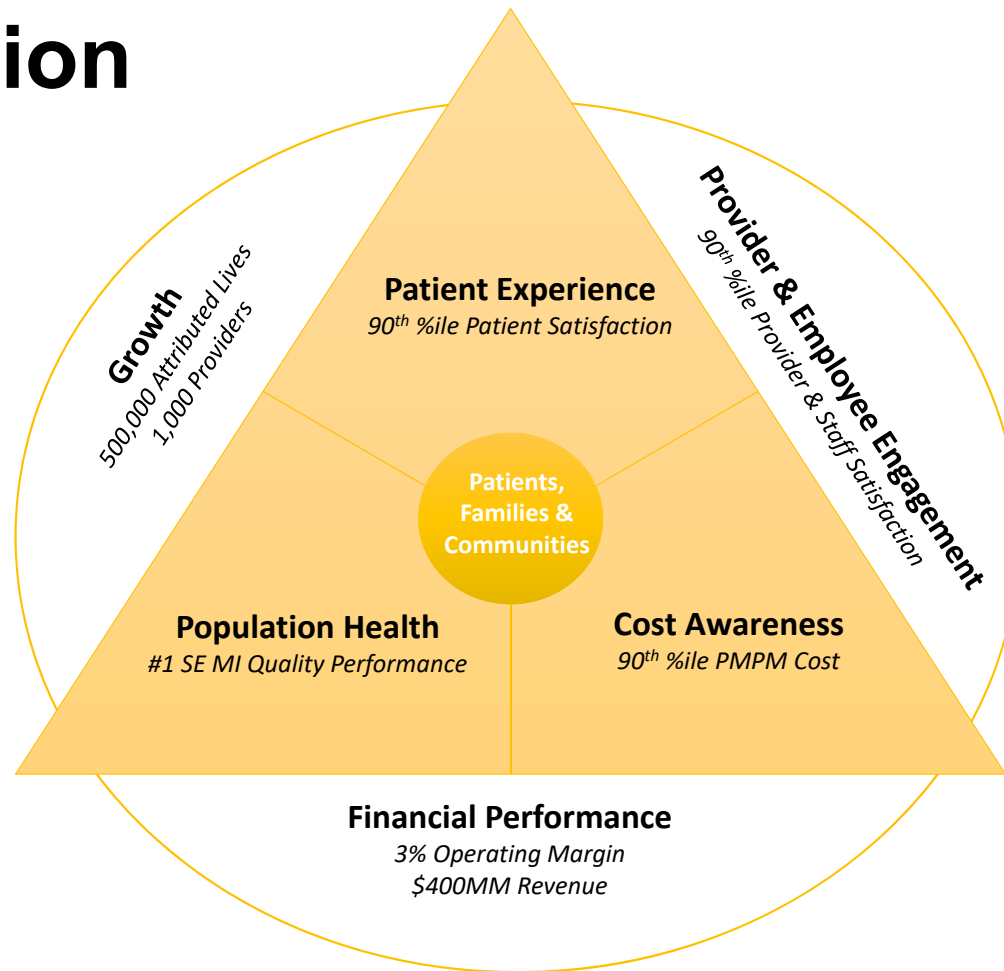
- 512,000 active patients
- 730+ providers
- 36 specialties
- 72 offices
- 1600+ support staff

IHA Purpose Statement

Our family *caring*
for yours!

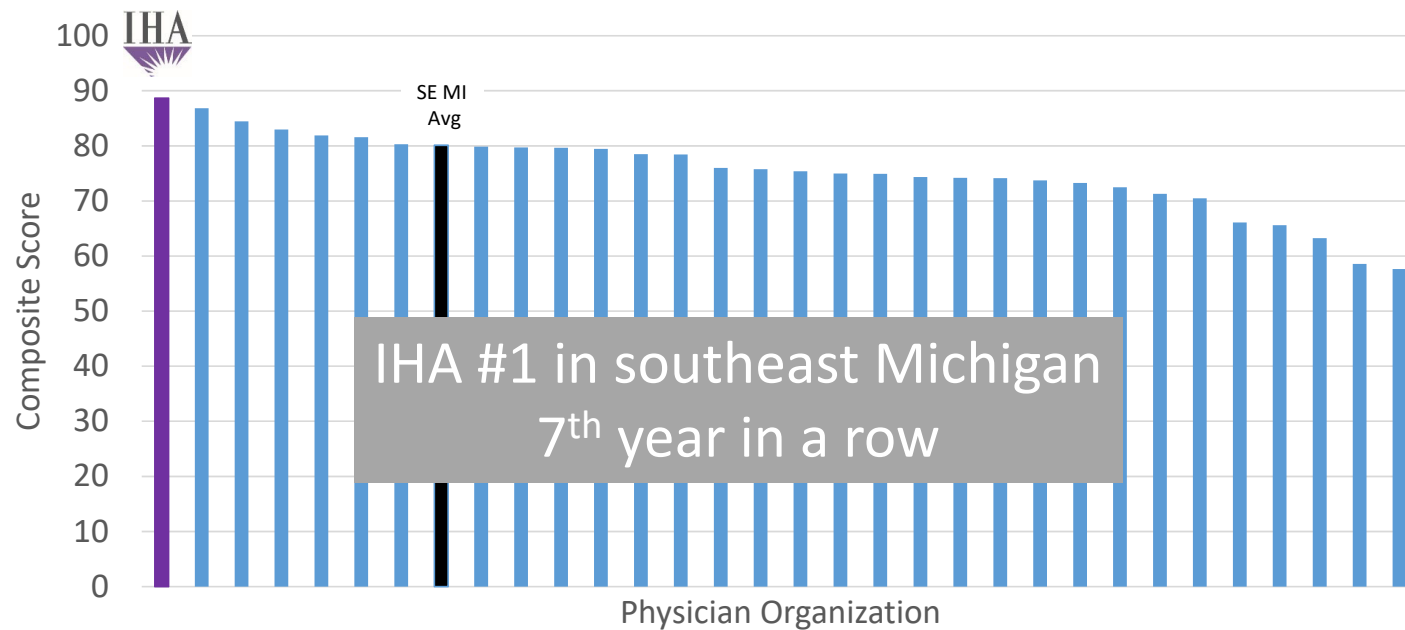
*“We don’t make anything, we don’t
sell anything.....we care for patients”*

IHA 2024 Vision

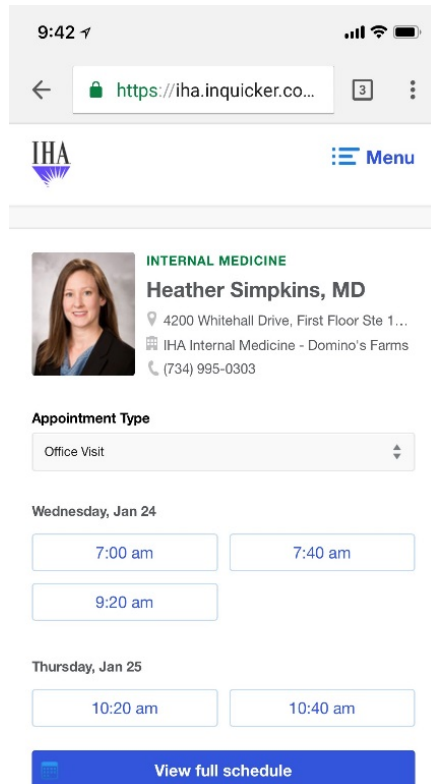


A Foundation of Quality

Quality Composite Score Blue Care Network Commercial HMO 2018 Calendar Year



IHA Experience – Convenience & Access



Online Appointment Scheduling

Save Your Spot @ Urgent Care

E-Visits

Patient Portal

24x7 Call Center

Visit www.IHAcares.com to learn more

Experienced Medical Team

Primary Care

- *Lisa Whipple, DO, Site Medical Director*
- Thuy Orlando, MD
- Robert Breakey, MD
- Stacy Deckhart, CNP

Urgent Care & Imaging

- *Matthew Ajluni, DO, Division Head*
- Team of board-certified physicians and APPs to staff facility 7 days per week

Gynecology

- Lisa Jeffries, MD
- Liz Loomis, CNP

Extensive Service Offerings

- Comprehensive primary care services including a range of acute, chronic, and preventive care. This includes physical exams, health-risk assessments, well-woman visits and other gynecology services, pediatrics, TB testing, immunizations, allergy shots, sexually transmitted infection screening (including HIV testing), mild to moderate behavioral health treatment (including ADHD), tobacco cessation, nutritional counseling and osteopathic manipulations.
- 7-day-a-week urgent care services, including x-ray;
- Electronic medical record capabilities, including a 24/7 patient portal;
- Online appointment scheduling;
- An independently-operated campus pharmacy (Campus Medical Pharmacy); and
- Laboratory services through SJMHS.

Opening Monday, November 4

COMING NOVEMBER 2019

IHA Health Center @ EMU

Primary Care | Urgent Care | Women's Health
Lab/Imaging | Pharmacy



Urgent Care -- Open 7AM – 9PM Monday through Friday, 8AM-5PM Saturday and Sunday



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Strategic Plan: Promote Student Engagement & Success Work Group

Michael Tew, Associate Provost & Work Group Chair

Calvin McFarland, Assistant Vice President for Academic Services

EMU Priorities (formerly “Themes”)



Promote Student Success & Engagement Work Group

1. Lolita Cummings-Carson
2. Jenny Duchene
3. Ellen Gold
4. Susan Gregory
5. Julie Helber
6. Amy Flanagan-Johnson
7. Bill Jones
8. Calvin McFarland
9. Mia Milton
10. Michael Tew (chair)

Strategic Theme: Student Success & Engagement

Students come to EMU for a variety of intentions with differing experiences, skills, academic preparation, and resources. EMU will facilitate student success and engagement by helping students clarify their goals and expectations and provide essential supports for successful student outcomes. To do so, EMU will.....

Goal #1

- ... foster the development of tools and strategies that will lead to persistence toward successful student outcomes.
 - a. Identify the range of student intentions for enrollment at EMU through an ongoing survey of admitted students
 - Thematic Analysis of survey returns
 - b. Produce a complete library of support and opportunity resources available to students, staff, and faculty
 - Integration of a complete inventory of student support services
 - c. Increase the utilization of educational technology platforms
 - Expanded usage of LMS, student engagement, and other services
 - d. Expand the use of the Starfish student success platform
 - Increased user participation
 - Increased available services

Goal #2

- ... identify, reduce, and/or remove institutional and structural barriers to student progress.
 - A .Deliver clear and consistent communication of institutional resources to students
 - Frequency of direct communication across multiple modalities
 - b. Provide training to faculty and staff for student advising
 - Increased program offerings and participation rate
 - c. Conduct a student survey of student experiences with University processes and policies
 - d. Conduct a Self Study of Institutional policies and processes associated with student success and persistence
 - e. Improved and sustained first year (FTIAC) retention.
 - FTIAC Cohort Retention rate increase from Fall 1 to Fall 2
 - f. Reduced retention rate gaps for traditional underserved student populations
 - FTIAC Cohort Retention rate increase for target groups (specifically first generation students and ethnically underrepresented groups) from Fall 1 to Fall 2

Goal #3

- ... create opportunities and pathways leading to student academic, personal, professional, and civic goal attainment.
 - a. Produce accurate four year graduation map for each undergraduate program
 - Program Maps on file for all programs
 - Program Map requirement for new and revised programs through input process
 - b. Increase the availability of advising services
 - Expand the current level of advising services and locations
 - c. Increase student involvement community partnerships
 - Establish an increased level and diversity of community engagement programs
 - d. Create a coordinated Career Development programming hub
 - e. Provide increased level of alumni/student interaction opportunities

Goal #3 Student Achievement (con't)

- Improved and sustained six year completion
 - Cohort six year graduation rate
- Reduced completion rate gaps for traditionally underserved student populations (specifically first-generation students, students belonging to underrepresented racial groups, students belonging to underrepresented ethnic groups)
 - Cohort six year graduation rate for target groups as compared to overall six year graduation rate

Goal #4

- ...provide opportunities for student engagement in all dimensions of the University experience that are meaningful to student goals and expectations.
 - Increase the number of students engaged in experiential learning
 - The number of experiential opportunities and the number of students graduating with such opportunities
 - Identify the engagement needs and preferences of online students
 - Survey of online students
 - Conduct a Learning Beyond the Classroom assessment of student learning outcomes
 - General Education student learning outcomes assessment data
 - Increase opportunities for student employment
 - The number of student employment jobs and the number of students participating
 - Develop comprehensive personalized EMU student experience profiles
 - Documented student experiences profile descriptions

Goal #4 Student Engagement (con't)

- Expand opportunities for student research
 - Increased participation in faculty/student research activities
- Expand the availability and participation in structured mentoring programs
 - Increased number of students served by peer mentoring

Goal #5

... support student academic, personal, and professional development across all dimensions of wellness.

- a. Conduct a student needs assessment survey
 - Collection and comparison of entry/mid point/exit survey data
- b. Streamline the use of services for students in distress
- c. Improve access to an increased level of Rec/IM programming
- d. Improve the integration of co-curricular support between Academic and Student Affairs
- e. Provide financial planning education
- f. Conduct a critical evaluation of the inventory of student support services

Table Discussion

1. Review the draft goals and outcomes
2. Discuss the proposed goals and outcomes with the individuals at your table
3. Share your feedback in writing on the paper provided, or e-mail mtew@emich.edu with your feedback.

Thank you!

Where Can I Find This Information?

emich.edu/president/communications/meetings.php

Upcoming Meetings

Tuesday, October 29
Tuesday, December 10

8:30 a.m., Student Center Ballroom