



EASTERN MICHIGAN UNIVERSITY
STUDENT RECREATION
ESPORTS DEPARTMENT

SOCIAL MEDIA LIAISON

PAYRATE: \$9.87/hourly

BASIC FUNCTION

The Social Media Liaison for EMU Esports will engage with the community on all of our social media platforms, interact with community members and create a fun environment for our social media platforms. Also, they will work with the teams to post updates for each of the teams in the program.

REQUIREMENTS

- Personable attitude.
- Take initiative.
- Willing to work a flexible schedule.
- Multi-task to take on different esports' teams
- Able to work nights and weekends.

DUTIES

- Create and use relevant, engaging, and funny content including memes and gifs
- Post live team/score game updates.
- Spotlight players on the different teams.
- Take part in REC/IM marketing meetings and collaborate with the Marketing team
- Maintain multiple social media campaigns on Discord, Twitter, Instagram and Facebook.
- Other social media tasks assigned for the esports program.

PREFERENCES

- Knowledge of Discord/Twitch.
- Past social media experience.
- Knowledge in graphic design
- Knowledge in video editing
- Experience in the Esports industry
- Outgoing/personable attitude

To apply Please send your resume and cover letter to cspenc35@emich.edu with the subject line "*Social Media Liaison - Your Name.*" In your email, please include why you want to work for EMU Esports and why this position interests you.