

# **EASTERN MICHIGAN UNIVERSITY**

## **Board of Regents Meeting September 16, 2008**

The proposed minutes of the September 16, 2008 Board of Regents Meeting

The Regular Meeting of the Eastern Michigan University Board of Regents was called to order by Chair Sidlik at 4:00 p.m. in Room 201, Welch Hall, Ypsilanti, Michigan.

The Board Members present were:

Chair Thomas Sidlik  
Vice Chair Roy Wilbanks  
Regent Floyd Clack  
Regent Gary Hawks  
Regent Philip Incarnati  
Regent Mohamed Okdie  
Regent Francine Parker  
Regent James Stapleton

No Board Members were absent.

A RESOLUTION on Cultural Heritage Months was read.

### **PRESIDENT'S REPORT**

#### **President's Report EASTERN MICHIGAN UNIVERSITY Board of Regents Meeting September 16, 2008**

I would like to thank the Ypsilanti and EMU community of friends, alumni, faculty, students and employees for their support and warm welcome during my first two months in office. The new students' FUSION orientation was a great experience from move-in, to fajita fest, to ending convocation. I have enjoyed meeting faculty, staff, and students and visiting many offices on campus to learn more about EMU. I have hosted several events at the University House including the kick-off event for the Ypsilanti Heritage Festival and a student-athlete reception. I plan many more activities to utilize this great asset to promote EMU and serve our community.

We welcome our new students 2,216 freshman, 77 dual enrollment, 1,618 transfers and 1,239 graduate students for a total of 5,150 new students. Our new graduate enrollment is up 4.4 percent in headcount and 5.8 percent in credit hours from last Fall. We achieved great gains in enrollment this Summer as many at EMU worked hard to increase our

enrollment and reach out to returning and new students. Despite a decline overall in enrollment of around 3 percent in credit hours, our housing is fuller than it was last Fall with 2,925 in our halls and 385 in our apartments (a 20 percent increase in apartments). Our freshmen living centers have new furniture and Hill Hall was renovated this summer which increased their functionality and attractiveness to students (including larger beds and flat-panel TVs in lounge areas). Campus dining has experienced a growth in sales of over \$85,000 or 38 percent in just the first few weeks of the Fall semester. My thanks go to all of the hard work by our employees to generate this great start to our academic year.

Our goal for enrollment and for the institution overall is stability. During this academic year, I have issued a 5,000 credit hour challenge to the campus to begin rebuilding our enrollment, which is down about 50,000 credit hours from its peak of 567,995 in 2002-03. That represents a decline of \$17,000,000 in tuition revenue. Our State appropriation increased 1 percent this year but, at \$78 million, it is still \$9 million less than the \$87 million it peaked at a few years ago. Our future fiscal stability lies in a stable pattern of enrollment growth and an increase in our endowments and sponsored research, grants and contracts.

The vision of EMU is to be the institution of choice. Key values of EMU that I will emphasize in my first year as President are accountability, integrity, management (getting things done!) and service to our students and to our community.

I look forward to seeing many of you at Homecoming activities and at our football game against Northern Illinois on Saturday, September 27 at noon and to a productive and exciting year at EMU.

## **CONSENT AGENDA**

Regent Wilbanks moved and Regent Hawks seconded that the items on the Consent Agenda be approved

## **STAFF APPOINTMENTS**

### **Section 1**

Recommended that the Board approve 26 staff appointments for the reporting period of June 7, 2008 through August 31, 2008.

## **STAFF SEPARATIONS/RETIREMENTS**

### **Section 2**

Recommended that the Board approve 35 separations and retirements for the reporting period June 7, 2008 through August 31, 2008.

## **EMERITUS FACULTY STATUS**

### **Section 3**

Recommended that the Board grant Emeritus Faculty Status to Susan C. Kattelus and Judith A. Olson.

## **EMERITUS STAFF STATUS**

### **Section 4**

Recommended that the Board grant Emeritus Staff Status to Dawn Clark, Donna Heine, Marsha Kolar and Karen O'Clair.

## **ACADEMIC AFFAIRS ADMINISTRATIVE PROFESSIONAL APPOINTMENTS/TRANSFERS**

### **Section 5**

Recommended that the Board approve 1 Administrative/Professional appointment.

## **FACULTY APPOINTMENTS**

### **Section 6**

Recommended that the Board approve 6 new faculty appointments for the 2008-2009 academic year.

## **LECTURER APPOINTMENTS**

### **Section 7**

Recommended that the Board approve 7 new lecturer appointments for the 2008-2009 academic year.

## **ACADEMIC RETIREMENTS/SEPARATIONS**

### **Section 8**

Recommended that the Board approve 1 retirement and 8 separations for the reporting period June 1, 2008 through August 31, 2008.

### **Motion Carried**

**MINUTES OF THE 4/1/08 REGULAR MEETING; 5/14/08 SPECIAL MEETING  
AND 7/30/08 REGULAR MEETING**

**Section 9**

Regent Sidlik moved and Regent Hawks seconded that the minutes be approved as submitted.

**Motion Carried**

**MONTHLY REPORT AND MINUTES – STUDENT AFFAIRS COMMITTEE**

**Section 10**

Regent Hawks moved and Regent Clack seconded that the Board receive and place on file the Student Affairs Committee Agenda for September 16, 2008 and the Minutes of June 17, 2008.

**Motion Carried**

**MONTHLY REPORT AND MINUTES – EDUCATIONAL POLICIES  
COMMITTEE**

**Section 11**

Regent Sidlik moved and Regent Hawks seconded that the Board receive and place on file the Educational Policies Committee Agenda for September 16, 2008 and the Minutes of June 17, 2008.

**Motion Carried**

**HONORARY BACCALURETTE DEGREES**

**Section 12**

Regent Sidlik moved and Regent Clack seconded that the Board approve the awarding of honorary baccalaureate degrees to Dann Florek, professional actor/director and to George Gervin, professional athlete.

**Motion Carried**

**MONTHLY REPORT AND MINUTES – ATHLETIC AFFAIRS COMMITTEE**  
**Section 13**

Regent Clack moved and Regent Wilbanks seconded that the Board receive and place on file the Athletic Affairs Committee Working Agenda for September 16, 2008 and the Minutes of June 17, 2008.

**Motion Carried**

**MONTHLY REPORT AND MINUTES – FACULTY AFFAIRS COMMITTEE**  
**Section 14**

Regent Okdie moved and Regent Clack seconded that the Board receive and place on file the Faculty Affairs Committee Agenda for September 16, 2008 and the Minutes of April 1, 2008.

**Motion Carried**

**MONTHLY REPORT AND MINUTES – FINANCE, AUDIT AND INVESTMENT COMMITTEE**  
**Section 15**

Regent Parker moved and Regent Stapleton seconded that the Board receive and place on file the Finance, Audit and Investment Committee Working Agenda, Informational Reports and Financial Updates for September 16, 2008 and the Minutes of April 30, 2008.

**Motion Carried**

**CONSOLIDATED FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION AS OF JUNE 30, 2008 AND 2007**  
**Section 16**

Regent Parker moved and Regent Hawks seconded that the Board approve and place on file the University's audited fiscal year 2008 Financial Statements.

**Motion Carried**

## **CONTRACT GRANTING UNIVERSITY BEVERAGE RIGHTS**

### **Section 17**

Regent Clack moved and Regent Okdie seconded that the Board of Regents authorized the President to enter into a contract granting Pepsi Cola University-Wide beverage rights. The contract period is ten years, commencing September 16, 2008 through September, 2018.

### **Motion Carried**

## **CONTRACT FOR ATHLETIC MARKETING SERVICES**

### **Section 18**

Regent Clack moved and Regent Okdie seconded that the Board of Regents authorize the President to enter into a contract with Nelligan's Sports Marketing for athletic marketing services. The contract period is for five years through June 2013, with an automatic renewal provision for an additional five years contingent upon achievement of financial objectives.

### **Motion Carried**

## **COMMUNICATIONS**

Secretary Kurtz announced that there was one request to address the Board. Abiding by the Board guidelines, 15 minutes was allotted for the speaker.

Gabe Haber – EMU Men's Club Soccer – Playing field

Regent Wilbanks moved and Regent Hawks seconded that the Regular Meeting of the Board of Regents be adjourned at 4:45 p.m.

The next meeting of the Board of Regents will be October 24, 2008.

Respectfully Submitted,

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Jacqueline K. Kurtz  
Secretary to the Board of Regents



# EASTERN MICHIGAN UNIVERSITY

## **Board of Regents Meeting October 24, 2008**

The proposed minutes of the October 24, 2008 Board of Regents meeting.

The Special Meeting of the Eastern Michigan University Board of Regents was called to order by Chair Sidlik at 1:15 p.m. in Room 201, Welch Hall, Ypsilanti, Michigan.

The Board Members present were:

Chair Thomas Sidlik'  
Vice Chair Roy Wilbanks  
Regent Floyd Clack  
Regent Gary Hawks  
Regent Philip Incarnati  
Regent Francine Parker  
Regent James Stapleton

The Board Member absent was:

Regent Mohamed Okdie

### **PARSONS CENTER PROJECT Section 1**

Regent Sidlik moved and Regent Clack seconded that the Board receive and place on file information related to the University's operational and construction plans for the Parson's Center.

#### **Motion Carried**

### **OUT-OF-STATE ATHLETIC TUITION DIFFERENTIALS Section 2**

Regent Clack moved and Regent Stapleton seconded that the Board approve the use of unlimited out-of-state athletic grants-in-aid tuition differentials (up to the NCAA maximum allowable grant-in-aids) for student-athletes.

#### **Motion Carried**



## **EAGLE CREST CONFERENCE CENTER AND GOLF CLUB**

### **Section 3**

Regent Wilbanks moved and Regent Parker seconded that the Board approve a resolution authorizing President Susan Martin to take such action and execute such documents reasonably necessary to terminate the July 1, 2001 Management Agreement and the related commercial leases between the University and Eagle Crest Management Corporation, and to enter into a management agreement with the new nonprofit corporation, Eagle Administrative Services, to be incorporated. The resolution further authorizes Board Secretary Jacqueline Kurtz to execute on behalf of the Board Articles of Incorporation for Eagle Administrative Services and to appoint on behalf of the Board five Directors to the Eagle Administrative Services Board of Directors.

### **Motion Carried**

## **FISCAL YEAR 2010 APPROPRIATION REQUEST**

### **Section 4**

Regent Parker moved and Regent Hawks seconded that the Board of Regents approve the Fiscal Year 2010 Appropriation Request. An increase of 5.9% is being requested.

### **Motion Carried**

## **UNIVERSITY HOUSE – EMU/CITY OF YPSILANTI AGREEMENT**

### **Section 5**

Regent Stapleton moved and Regent Sidlik seconded that the Board of Regents approve and authorize the President to sign an Escrow Agreement between the University and the City of Ypsilanti that provides, in part, for the construction of a pedestrian pathway on the University House property.

### **Motion Carried**

## **COMMENCEMENT SPEAKER AND HONORARY DEGREE**

### **Section 6**

Regent Hawks moved and Regent Parker seconded that the Board of Regents approve Dann Florek, professional actor and director, as Commencement Speaker at the Sunday, December 14, 2008 commencement ceremonies and that the Board award an honorary Doctor of Arts to Mr. Florek.

### **Motion Carried**

Regent Hawks moved and Regent Clack seconded that the Special Meeting of the Board of Regents be adjourned at 1:35 p.m.

The next meeting of the Board of Regents will be November 18, 2008.

Respectfully Submitted,

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Jacqueline K. Kurtz  
Secretary to the Board of Regents

# EASTERN MICHIGAN UNIVERSITY

## **Board of Regents Meeting November 18, 2008**

The proposed minutes of the November 18, 2008 Board of Regents meeting.

The Regular Meeting of the Eastern Michigan University Board of Regents was called to order by Chair Sidlik at 1:00 p.m. in Room 201, Welch Hall, Ypsilanti, Michigan.

The Board Members present were:

Chair Thomas Sidlik  
Vice Chair Roy Wilbanks  
Regent Floyd Clack  
Regent Mohamed Okdie  
Regent Francine Parker  
Regent James Stapleton

The Board Members absent were:

Regent Gary Hawks  
Regent Mohamed Okdie

### **PRESIDENT'S REPORT**

President's Report to the Board of Regents  
**Eastern Michigan University**  
Susan W. Martin  
November 18, 2008

I am pleased to report that on October 18, Explore Eastern had a record turnout of 2,300 prospective students with their families and, from that, we received 535 applications for admission. Our applications and admits for Fall 2009 are currently at their highest level since Fall 2006.

Our EMU Student Recruitment package was recognized with a GOLD Marcom award. Our nursing faculty have increased capacity in the Registered Nursing (RN) to the Bachelor of Science in Nursing (BSN) completion program from 58 to 128 students starting Winter 2009 and in the BSN program for Fall 2009 from 80 to 112. That is a total increase of 102 BSN students annually from 138 to 240. Not only are we increasing our quantity, the quality is outstanding as shown by the recent national licensure exam scores of 94 percent as compared to other Michigan program averages of 87-88 percent. EMU is reaching out to serve the educational needs of our citizens by expanding

programs like Nursing and adding new innovative programs like the Bachelor of Arts/Science in Simulation, Animation and Gaming, as seen on your agenda today.

Washington is providing \$800,000 for our textile coatings research program in the Department of Defense appropriation. We are planning the renovation of Pray-Harrod and breaking ground on our science complex today, demonstrating our commitment to reinvest in our learning environments to provide quality education for our students.

We remain concerned about state revenues and possible impact upon our appropriations.

I have visited with alumni in Grand Blanc, Columbus, San Antonio, Chicago and St. Clair Shores, as well as here on campus, and they all take pride in the great news coming from Eastern Michigan University. Leaders of our student organizations were recently invited to University House for a reception and Buell Hall residents invited me to serve as the host for EMU Trivia. As the holidays approach, our marching band will be at the head of America's Thanksgiving Day parade down Woodward Avenue and I have invited all employees to University House for a holiday reception during the first week of December.

A RESOLUTION honoring Men's Cross Country was read.

Chief Greg O'Dell presented an update on public safety.

Associate Vice President John Donegan presented a facilities update.

## **CONSENT AGENDA**

Regent Sidlik moved and Regent Wilbanks seconded that the Consent Agenda be approved.

## **STAFF APPOINTMENTS**

### **Section 1**

Recommended that the Board approve 12 staff appointments for the reporting period September 1, 2008 through October 24, 2008.

## **STAFF SEPARATIONS /RETIREMENTS**

### **Section 2**

Recommended that the Board approve 6 separations and retirements for the reporting period September 1, 2008 through October 24, 2008.

## **EMERITUS STAFF STATUS**

### **Section 3**

Recommended that the Board grant Emeritus Staff Status to 4 staff members: Daryl Hendricks, Mary Niehaus, Alexandrine Sanford and Jean Wallace.

## **EMERITUS FACULTY STATUS**

### **Section 4**

Recommended that the Board grant Emeritus Faculty Status to 5 former faculty members: Richard T. Fairfield, John L. McManus, Mary A. Meernik, Crystal S. Mills and Walter R. Parry.

## **FACULTY APPOINTMENTS**

### **Section 5**

Recommended that the Board approve one new faculty appointment for the 2008-2009 academic year.

## **FACULTY PROMOTIONS**

### **Section 6**

Recommended that the Board receive and place on file the report entitled Promotion of Faculty Members effective Fall 2008.

## **LECTURER APPOINTMENTS**

### **Section 7**

Recommended that the Board approve 2 new lecturer appointments for the 2008-2009 academic year.

## **ACADEMIC RETIREMENTS/SEPARATIONS**

### **Section 8**

Recommended that the Board approve 1 separation for the reporting period September 1, 2008 through October 31, 2008.

### **Motion Carried**

**MONTHLY REPORT AND MINUTES – STUDENT AFFAIRS COMMITTEE**  
**Section 9**

Regent Clack moved and Regent Parker seconded that the Board receive and place on file the Student Affairs Committee Agenda for November 18, 2008 and the Minutes of September 16, 2008.

**Motion Carried**

**MONTHLY REPORT AND MINUTES – EDUCATIONAL POLICIES COMMITTEE**  
**Section 10**

Regent Sidlik moved and Regent Wilbanks seconded that the Board receive and place on file the Educational Policies Committee Agenda for November 18, 2006 and the Minutes of September 16, 2008.

**Motion Carried**

**APPOINTMENT OF CHARTER SCHOOL BOARD MEMBERS**  
**Section 11**

Regent Sidlik moved and Regent Okdie seconded that the Board appoint Robert Daniels Mariam Mroue to three-year terms on the Board of Directors of the Academy for Business and Technology; Madelia Buford to a three-year term on the Board of Directors of Edison Oakland Academy; Clifford Lamberg to a three-year term on the Board of Directors of Gaudior Academy; and Daisy Davis and Jeffery Hill to three-year terms on the Board of Directors of Great Lakes Academy.

**Motion Carried**

**NEW ACADEMIC PROGRAM**  
**Section 12**

Regent Sidlik moved and Regent Clack seconded that the Board approve a new Academic Program: Bachelor of Arts/Science in Simulation, Animation and Gaming.

**Motion Carried**

## **ELECTRONIC PRIVACY POLICY REVISION**

### **Section 13**

Regent Sidlik moved and Regent Clack seconded that the Board approve a revision to the University's Electronic Privacy Policy – Chapter 15.1

### **Motion Carried**

## **UNIVERSITY CALENDARS**

### **Section 14**

Regent Sidlik moved and Regent Okdie seconded that the Board approve the University Calendars for 2011/2012 and 2012/2013 as recommended by the Academic Calendar Committee.

### **Motion Carried**

## **ATHLETIC AFFAIRS COMMITTEE**

### **Section 15**

Regent Clack moved and Regent Okdie seconded that the Board receive and place on file the working Agenda for November 18, 2008 and the Minutes of September 16, 2008.

### **Motion Carried**

## **FACULTY AFFAIRS COMMITTEE**

### **Section 16**

Regent Parker moved and Regent Wilbanks seconded that the Board receive and place on file the Agenda for November 18, 2008 and the Minutes of September 16, 2008.

### **Motion Carried**

## **FINANCE, AUDIT AND INVESTMENT COMMITTEE**

### **Section 17**

Regent Parker moved and Regent Okdie seconded that the Board receive and place on file the working Agenda, Informational Reports and Financial updates for November 18, 2008 and the Minutes of September 16, 2008.

### **Motion Carried**

## **FY 2010 CAPITAL OUTLAY BUDGET REQUEST**

### **Section 18**

Regent Parker moved and Regent Clack seconded that the Board approve the FY 2010 Capital Outlay Budget Request. The renovation of Strong Hall was identified as the University's top capital project.

### **Motion Carried**

## **TIAA CREF RETIREMENT PLAN – PENSION PROTECTION ACT**

### **ADMINISTRATIVE REQUIREMENTS**

### **Section 19**

Regent Parker moved and Regent Clack seconded that the Board authorized the President to take such action and execute such documents as may be necessary to ensure that the University's 403 (b) Defined Contribution Retirement Plan and 403 (b) Supplemental Plan are in compliance with the Pension Protection Act and IRS 403 (b) regulations, which are effective January 1, 2009.

### **Motion Carried**

## **PRAY-HARROLD ARCHITECT/ENGINEERING CONTRACT**

### **Section 20**

Regent Parker moved and Regent Okdie seconded that the Board grant signatory authority to President Susan W. Martin to sign a contractual agreement with an architect/engineering firm for professional architectural and engineering design services for the modernization/renovation of the University's Pray-Harrold Building.

### **Motion Carried**

## **BUDGET ADJUSTMENT**

### **Section 21**

Regent Parker moved and Regent Sidlik seconded that the Board grant authority to President Susan W. Martin to take such action necessary to reduce the expenditure budget that was approved by the Board as part of the 2008-2009 General Operating, Auxiliary and Capital Budgets. The President shall consult with the Board Chair Vice Chair and the Chair of the Board's Finance, Audit and Investment Committee regarding proposed expenditure budget reductions.

### **Motion Carried**



**REPORT: THE 2007-2008 EASTERN MICHIGAN UNIVERSITY FOUNDATION  
ANNUAL REPORT**

**Section 22**

Regent Parker moved and Regent Stapleton seconded that the Board receive and place on file the Eastern Michigan University Foundation Annual Report for the year ended June 30, 2008.

**Motion Carried**

**COMMUNICATION**

There were no requests to address the Board.

Regent Stapleton moved and Regent Wilbanks seconded that the Regular Meeting of the Board of Regents be adjourned at 2:00 p.m.

The next meeting of the Board of Regents will be February 24, 2009.

Respectfully Submitted,

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Jacqueline K. Kurtz  
Secretary to the Board of Regents