

# BOARD OF REGENTS

## EASTERN MICHIGAN UNIVERSITY

SECTION: 11

DATE:

October 20, 2009

### RECOMMENDATION

#### 2010-2011 GENERAL FUND SCHOLARSHIPS, AWARDS AND GRANTS REQUEST

##### **ACTION REQUESTED**

It is recommended that the Board of Regents approve the 2010-2011 General Fund Scholarships, Awards and Grants proposal for \$30,402,150.

##### **STAFF SUMMARY**

The General Fund Scholarships, Awards and Grants Request is presented to the Board for approval earlier than the normal budget request timeframe to reflect programmatic and funding changes for the next recruitment cycle, and to meet admission publication timelines.

New student and returning student enrollment for Fall 2009 increased by 933 students over the same period last year. Many of these students qualified for scholarships and need-based aid. There were 698 more academic achievement awards made and 455 more need based awards. The General Fund revenue and expenditure budgets assumed an overall slight enrollment decline for 2009-2010. Based on the Fall enrollment increase and higher financial aid awards, tuition and fee revenues are forecasted at \$7.2M higher than budget for the year and financial aid expense is forecasted to be \$3.4M higher than budget (\$29.0M compared with \$25.6M).

This request represents a significant financial commitment to our students. In just three years, the university has increased student financial aid by almost \$9M, or 42%.

Enrollment goals for 2010-2011 include attracting more academically skilled transfer students, reflecting a higher yield of financially needy students and anticipating an increased number of retained students qualifying for scholarships.

##### **FISCAL IMPLICATIONS**

The 2010-2011 Scholarships, Awards and Grants proposal of \$30,402,150 represents an increase of \$4,842,150 (19%) over the 2009-2010 approved budget of \$25,560,000; and an increase of \$1,448,150 (5%) over the 2009-2010 forecast of \$28,954,000.

The total proposal of \$30,402,150 includes:

1. Scholarships, Awards and Grants	\$ 18,170,000
2. Athletic Grants-in-Aid	\$ 7,002,000
3. Federal and State Matches	\$ 772,000
4. Graduate Aid	\$ 4,458,150

##### **ADMINISTRATIVE RECOMMENDATION**

The proposed board action has been reviewed and is recommended for board approval.

\_\_\_\_\_  
University Executive Officer

\_\_\_\_\_  
October 13, 2009  
Date



General Fund Scholarships, Awards and Grants

Proposal for 2010-2011

Division of Student Affairs and Enrollment Management

*October 20, 2009*

## TABLE OF CONTENTS

EXECUTIVE SUMMARY	2
ACADEMIC SCHOLARSHIPS, AWARDS AND GRANTS	3
CHART A	10
2010-2011 Budget Request	
Academic Scholarships, Awards and Grants (Athletic, Federal, State)	
CHART B	11
2010-2011 Athletic Grants-in-Aid Request	

## Executive Summary

### Key highlights: 2009-10

- Additional funding is requested to meet the increased number of new and returning students qualifying for academic scholarships.
- Additional funding is requested to meet the growth in International Partnerships through the College of Business and College of Arts and Sciences.
- Additional funding is requested to assist the increased number of students applying for need-based financial aid and appealing for additional/emergency funding due to loss of employment.
- Additional funding is requested to replace the loss of the Michigan Work Study program and the need for on campus jobs for students.
- Additional funding is requested to create a new award for non-resident veterans to pay the out-of-state tuition differential.
- The Returning Student Towers Grant is eliminated and funds moved into the Housing Award due to the similarity of the programs.

### Key highlights: 2010-11

- Additional funding is requested for the fourth year of Noel-Levitz financial aid awarding of need-based financial aid.
- Additional funding is requested for the Transfer Scholarship in anticipation of continued increases in new transfer students.
- The Provost Scholarship and EMU Student Aid Grant programs are discontinued after a two year phase out.
- The Honors College Award funding is decreased to allow strategic awarding and a limitation of 200 awards.

### ABOVE BASE INCREASES FY10-11

	<u>Amount</u>	<u>Percentage</u>
2010-11 Academic Scholarships and Awards	\$ 1,135,000	78.40%
Athletic Grants-in-Aid Inflationary funding	\$ 205,000	14.20%
Graduate Aid	\$ 108,150	7.40%
<b>TOTAL</b>	<b><u>\$ 1,448,150</u></b>	<b><u>100.00%</u></b>

## **Academic Scholarships, Awards and Grants**

### **Amount**

#### **Academic Team Scholarship Account – 133055**

**\$ 49,000**

Award Amount: 30 credit hours tuition/fees, room/board

Awards are based on exceptional talent in areas of Forensics, Mock Jury and United Nations. Students must enroll in 15 credits each semester (6 credits per spring or summer) of the award and maintain a 3.50 GPA for renewal. Awards are limited to the equivalent of eight semesters. Freshmen recipients must live in University Housing their first two years. Students must meet SAP requirements.

#### **Presidential Scholarship Account – 132600**

**\$ 890,000**

Award Amount: 30 credit hours tuition/fees, room/board

Awards are based on a competitive exam. High school seniors who apply to compete must be within the GPA and test score ranges posted on the sliding scale (see end of report). Students must enroll in 15 credits each semester (6 credits per spring or summer) of the award and maintain a 3.50 GPA for renewal. Awards are limited to the equivalent of eight semesters. Freshmen recipients must live in University Housing their first two years. Awards are reduced to tuition and fees only for junior and senior students who elect to live off campus.

#### **Regents Gold Scholarship Account – 132630**

**\$ 480,000**

Award Amount: 30 credit hours tuition/fees

Awards are based on a competitive exam. High school seniors who apply to compete must be within the GPA and test score ranges posted on the sliding scale (see end of report). Awards are made to the 30 alternates from the Presidential Scholarship Competition. Students must enroll in 15 credits each semester (6 credits per spring or summer) of the award and maintain a 3.50 GPA for renewal. Awards are limited to the equivalent of eight semesters. Students must meet SAP requirements.

#### **Michigan Indian Tuition Waiver Account – 132950**

**\$ 361,000**

Award amount - \$7,300 (rounded)

The Michigan Indian Tuition Waiver, Public Act 174 was enacted by the Michigan Legislature in 1976 to provide free tuition to North American Indians. Students who provide documentation that they have Native American ancestry with one quarter blood quantum are eligible for the waiver.

**Wade McCree Scholarship  
Account – 133000**

**\$ 141,000**

Award Amount: 30 credit hours tuition/fees per year.

Incoming students must have a 3.00 high school GPA with a 21 ACT (1000 SAT) to qualify following the completion of their high school contractual agreement. Recipients must enroll in a minimum of 12 credit hours per semester of the award and maintain a 2.50 EMU GPA for renewal. Maximum of 124 credit hours of payment for entering freshmen. Students must meet SAP requirements.

**National Scholars Program  
Account – 133450**

**\$ 2,936,000**

Award Amount: 30 credit hours of the difference between in-state and out-of-state tuition

Awarded to incoming non-resident students with the following criteria:

- freshmen with a 3.0 high school GPA and a 20 ACT or 950 SAT
- transfer students with a cumulative college GPA of 3.0 and 30 transfer credit hours
- graduate students with a minimum undergraduate GPA of 3.6 (pays 16 credit hours per year of the tuition differential)

Undergraduate students must enroll in a minimum of 15 credits per semester and maintain a 3.00 EMU GPA for renewal. Graduate students must enroll in a minimum of 8 credit hours and maintain a 3.2 GPA for renewal. Undergraduate awards are limited to a maximum of eight semesters depending on grade level at time of award. Graduate awards are limited to four semesters. Students must meet SAP requirements.

**EMU Vet Connect Award  
Account - New**

**\$ 70,000**

Award Amount – based on 24 credit hours per year of the difference between in-state and out-of-state tuition

Awards will be made to non-resident veterans who have been honorably discharged or medically separated from service with at least one year of service. Recipients must enroll in a minimum of 12 credit hours each semester of the award. Awards are limited to the equivalent of eight semesters. Students must meet SAP requirements.

**Recognition of Excellence Scholarship  
Account – 132850**

**\$ 1,252,000**

Award Amount: \$2,000

Freshmen must have a high school GPA of 3.50 with a 21 ACT (1000 SAT) for consideration. New transfer and current EMU students must have a 3.50 cumulative GPA to be considered. Recipients must enroll in a minimum of 12 credit hours each semester (6 credits spring and summer) of the award and maintain a 3.30 EMU GPA for renewal. Awards are limited to the equivalent of eight semesters. Students must meet SAP requirements.

**EMU Success Scholarship** \$ 116,000  
**Account – 133450**

Award Amount: awards at \$3,100 per year

Awarded to new graduate non-resident students with a minimum undergraduate GPA of 3.2. Recipients must enroll in a minimum of 8 credit hours and maintain a 3.0 GPA for renewal. Awards are limited to four semesters. Students must meet SAP requirements.

**Campus Housing Award** \$ 900,000  
**Account – 133075**

Award amount - \$1,000

Students who live in EMU Residence Halls will receive \$1,000 in addition to their Regents, Recognition of Excellence, Eagle, Transfer Scholarship or Leadership Award.

**Leadership Award** \$ 161,000  
**Account – 133100**

Award Amount: \$1,000 per year

Awards are made to students who have shown significant volunteer commitments and service to the university and community. Preference is given to students who are student leaders in University Housing. Students must have a 2.50 GPA and enroll in 12 credit hours each semester. Special awards may be given upon recommendation of the director of Financial Aid or designee.

**Regents Scholarship** \$ 2,206,000  
**Account – 132550**

Award Amount: \$3,000

Freshmen must have a high school GPA of 3.70 with an ACT or SAT that meets the PSC sliding scale requirements for award consideration. New transfer and current EMU students must have a 3.70 cumulative GPA to be considered. Funding includes freshman awards of \$3,000 per year with an additional \$1,000 to new students who live in University Housing. Recipients must enroll in a minimum of 15 credit hours each semester (6 credits spring and summer) of the award and maintain a 3.50 EMU GPA for renewal. Awards are limited to the equivalent of eight semesters. Students must meet SAP requirements.

**Transfer Scholarship** \$ 600,000  
**Account – 133300**

Award Amount: \$1,000

Awards are offered to students transferring to EMU. Students must have a 3.00 minimum community college GPA and have completed 30 credit hours for consideration. This is a one-time award. Students will receive an additional \$1,000 if they live in the Residence Halls. Awards may be pro-rated based on less than full-time enrollment.

**Eagle Scholarship** \$ 1,213,000  
**Account – 13640**

Award amount - \$1,500

Awarded to new freshmen with a minimum high school GPA of 3.00 with a 20 ACT (950 SAT). The director of Financial Aid or designee may permit exceptions when students are below minimum in one criterion. Recipients must enroll in a minimum 12 credit hours each semester to receive the award and must maintain an EMU cumulative GPA of 2.75 or higher to renew. Awards are limited to the equivalent of eight semesters. Students must meet SAP requirements.

**University Grant** \$ 4,930,000  
**Account – 133600**

Award Amount: varies based on need

Grants are awarded to students who filed a financial aid application. Eligibility is based on the financial aid leveraging model. Awards may be provided to students with unusual circumstances who may not meet federal guidelines for need-based aid. Students must meet SAP requirements.

**International Partnership Award** \$ 1,300,000  
**Account – 132750**

Award Amount varies

Awards are made to students through international partnerships. Award amounts are equivalent to the out-of-state differential for undergraduate and graduate students. GPA stipulations are outlined in the college partnership agreements.

**Michigan National Guard Tuition/Grant Program** \$ 120,000  
**Account – 133200**

Award Amount: \$1,600 per year - \$800 per semester

Awards will be made to students receiving Chapter 1606 benefits through the Michigan National/Air Guard. Students must meet SAP requirements.

**Honors College Award** \$ 200,000  
**Account – 133085**

Award amount - \$1,000

Students who are admitted to the Honors College are eligible for this award. Selections are made by the director of the Honors College. Awards may be renewed one year for students who remain in good standing with the Honors College.



**Undergraduate Honors Assistantship** \$ 90,000  
**Account – 133650**

Award Amount: varies

Throughout the grant period, Honors Undergraduate Assistants must be enrolled full-time (minimum 12 hours for fall/winter, 6 hours for spring/summer) at EMU. Recipients must have been members in good standing of the University Honors Program for at least one (1) semester, including a minimum 3.30 EMU cumulative GPA and completion of at least 56 cumulative credit hours. Recommendations for recipients are made by a scholarship committee to the associate director of the Office of Financial Aid.

**Communication/Theatre Arts Awards** \$ 65,000  
**Account – 133850**

Award Amount: varies

Awards are made to students who perform in forensics or theatre arts programs or who make outstanding contributions to the Communication/Theatre Arts Department. Students must be in good academic standing.

**Music Service Awards** \$ 60,000  
**Account – 133950**

Award Amount: varies

Awards are made to students who perform in EMU music programs or provide outstanding service to the Music Department. Students must be in good academic standing.

**ROTC Service Award** \$ 30,000  
**Account – 134200**

Award Amount: varies

Awards pay part of University residence hall charges for ROTC scholarship recipients.

**Graduate Fellowship & Awards** \$ 230,000  
**Account – 133750**

Fellowship Award Amount: varies from \$500 to \$4,000

Fellowships are awarded to both new and continuing full-time students based on high academic achievement. Awards are also based on demonstrated outstanding leadership and service. Preference is given to entering first-year degree-admitted students and to those lacking other forms of institutional support. Fellowships are distributed equitably among degree programs. Awardees are selected by the graduate school associate dean and the associate director of the Office of Financial Aid.

**Graduate Assistant Tuition  
Account - 143080**

**\$ 3,713,150**

Award Amount – based on 18 credit hours per year for full time Assistantships

The Graduate Assistantship Program provides financial support and experiential training to graduate students. The tuition scholarship covers tuition and most fee expenses. Appointments to graduate assistantships are made for up to a two-year period (four semesters) and are contingent upon the recommendation of an academic or administrative department and the approval of the Graduate School.

**Doctorial Fellowships Tuition  
Account - 143085**

**\$ 515,000**

Award Amount – based on 12 to 18 credit hours per year

Recipients are selected by a Departmental Graduate Committee. Credit hours of payment are based on the student's year in the doctoral program.

## Summary

I.	Total Academic Scholarships, Awards and Grants	\$18,170,000
II.	Athletic Grants-in-Aid	\$ 7,002,000
III.	Federal and State Required Matches	\$ 772,000
IV.	Graduate Aid	\$ 4,458,150
<b>2010/2011 Scholarship, Athletic Aid &amp; Awards Proposal</b>		<b><u>\$30,402,150</u></b>

*Note: Exceptions are made at the discretion of the Director of Financial Aid or designee. Unless otherwise noted, funds may be transferred from under-utilized accounts to other areas of need within the above accounts.*

**EASTERN MICHIGAN UNIVERSITY**  
**2010-11 General Fund Total Financial Aid**  
**October 20, 2009**

Banner Org. #	Award Name	Fin Aid 09/10 Budget	Fin Aid 09/10 Forecast	Fin Aid 10/11 Proposal	Variance
<b><i>Tuition Sensitive</i></b>					
133055	Academic Team Scholarship	48,000	41,000	49,000	8,000
132600	Presidential Scholarship	871,000	885,000	890,000	5,000
132630	Regents Gold Scholarship	257,000	477,000	480,000	3,000
132950	Michigan Indian Tuition Waiver	432,000	364,000	361,000	(3,000)
133000	Wade McCree Scholarship	282,000	141,000	141,000	0
133450	National Scholars Program	2,457,000	2,925,000	2,936,000	11,000
*NEW*	EMU Vet Connect Award	0	70,000	70,000	0
<b><i>Not Tuition Sensitive</i></b>					
132850	Recognition of Excellence	700,000	1,252,000	1,252,000	0
133065	EMU Success Scholarship	150,000	116,000	116,000	0
133075	Campus Housing Award	423,000	900,000	900,000	0
133100	Leadership Award	200,000	161,000	161,000	0
133105	Returning Student Towers Grant	593,000	0	0	0
132550	Regents Scholarship	2,096,000	2,206,000	2,206,000	0
133300	Transfer Scholarship	300,000	500,000	600,000	100,000
132640	Eagle Scholarship	1,000,000	1,213,000	1,213,000	0
<b><i>Need Based</i></b>					
134270	Provost Scholarship	40,000	25,000	0	(25,000)
132660	EMU Student Aid Grant	50,000	13,000	0	(13,000)
133600	University Grant	3,040,000	3,880,000	4,930,000	1,050,000
<b><i>Departmentally Managed</i></b>					
132750	International Partnership Awards	590,000	1,211,000	1,300,000	89,000
133200	Michigan National Guard Grant	120,000	120,000	120,000	0
133085	Honors College Award	100,000	300,000	200,000	(100,000)
133650	Undergraduate Honors Assistantship	90,000	90,000	90,000	0
133850	Communication and Theatre Arts	65,000	65,000	65,000	0
133950	Music Service Awards	50,000	50,000	60,000	10,000
134200	ROTC Service Award	30,000	30,000	30,000	0
<b>Total Scholarships &amp; Awards</b>		<b>13,984,000</b>	<b>17,035,000</b>	<b>18,170,000</b>	<b>1,135,000</b>
<b><i>Athletics</i></b>					
134260	Out State Tuition Differential	1,791,000	1,791,000	1,863,000	72,000
134450	Men's Athletic Award - Room/Board	1,180,000	1,180,000	1,215,000	35,000
134550	Men's Athletic Award - Tuition/Fees	1,390,000	1,390,000	1,425,000	35,000
134650	Spring Academic Aid	120,000	120,000	120,000	0
134700	Women's Athletic Award - Tuition/Fees	1,228,000	1,228,000	1,259,000	31,000
134850	Women's Athletic Award - Room/Board	1,043,000	1,043,000	1,075,000	32,000
142650	Men's Football Summer	30,000	30,000	30,000	0
142700	Women's Basketball Fifth Year Aid	15,000	15,000	15,000	0
<b>Total Athletics</b>		<b>6,797,000</b>	<b>6,797,000</b>	<b>7,002,000</b>	<b>205,000</b>
<b><i>State/Federal Matching Funds</i></b>					
135100	Michigan Work Study	66,000	0	0	0
135050	Federal Work Study	349,000	749,000	749,000	0
134900	Federal Perkins/NDL	23,000	23,000	23,000	0
134950	Federal Supplement Grant	291,000	0	0	0
<b>Total Federal &amp; State Matches</b>		<b>729,000</b>	<b>772,000</b>	<b>772,000</b>	<b>0</b>
<b>Total Undergraduate Aid</b>		<b>21,510,000</b>	<b>24,604,000</b>	<b>25,944,000</b>	<b>1,340,000</b>
<b><i>Graduate Aid</i></b>					
133750	Graduate Fellowships	230,000	230,000	230,000	0
143080	Graduate Assistant Tuition	3,305,000	3,605,000	3,713,150	108,150
143085	Doctorial Fellowships Tuition	515,000	515,000	515,000	0
<b>Total Graduate Aid</b>		<b>4,050,000</b>	<b>4,350,000</b>	<b>4,458,150</b>	<b>108,150</b>
<b>Grand Total Financial Aid</b>		<b>25,560,000</b>	<b>28,954,000</b>	<b>30,402,150</b>	<b>1,448,150</b>

**2010-11 ATHLETICS GRANTS-IN-AID REQUEST**  
**Detailed Analysis by Sport 10/20/2009**

<b>Men's Athletic Aid</b>		<b>Sport</b>	<b>Room &amp; Board</b>	<b>Tuition &amp; Fees</b>	
<b>NCAA</b>	<b>EMU</b>				
85.0	85.0	Football	\$681,664	\$798,703	
13.0	13.0	Basketball	104,255	\$122,155	
11.7	11.7	Baseball	93,829	\$109,939	
4.5	4.5	Golf	36,088	\$42,284	
9.9	9.9	Swimming	79,394	\$93,025	
12.6	12.6	Track/Cross Country	101,047	\$118,396	
9.9	9.9	Wrestling	79,394	\$93,025	
<u>146.6</u>	<u>146.6</u>	<b>Total</b>	<u>\$1,175,670</u>	<u>\$1,377,527</u>	
					\$2,553,197
5 Medicals @ \$17,416.08 (tuition, fees, room and board)					<u>87,080</u>
<b>Total Men's Athletic Awards</b>					<b>\$2,640,278</b>
<b>Women's Athletic Aid</b>		<b>Sport</b>	<b>Room &amp; Board</b>	<b>Tuition &amp; Fees</b>	
<b>NCAA</b>	<b>EMU</b>				
15.0	15.0	Basketball	\$120,294	\$140,948	
12.0	12.0	Softball	96,235	\$112,758	
12.0	12.0	Volleyball	96,235	\$112,758	
8.0	8.0	Tennis	64,157	\$75,172	
14.0	14.0	Swimming	112,274	\$131,551	
12.0	12.0	Gymnastics	96,235	\$112,758	
18.0	18.0	Track/Cross Country	144,352	\$169,137	
14.0	14.0	Soccer	112,274	\$131,551	
6.0	6.0	Golf	48,117	\$56,379	
20.0	20.0	Crew	160,392	\$187,930	
<u>131.0</u>	<u>131.0</u>	<b>Total</b>	<u>\$1,050,565</u>	<u>\$1,230,942</u>	
					\$2,281,506
3 Medicals @ \$17,416.08 (tuition, fees, room, board)					<u>52,248</u>
<b>Total Women's Athletic Awards</b>					<b>\$2,333,755</b>
122 Out-of-State Differentials @ \$15,277 rounded					<b>\$1,863,794</b>
Spring Academic Aid					<b>120,000</b>
Men's Football Summer Aid					<b>30,000</b>
Women's Basketball 5th Year Aid					<b>15,000</b>
<b>GRAND TOTAL ATHLETIC AWARDS</b>					<b><u>\$7,002,827</u></b>

NOTE: Average projected tuition/fee increase of 3% and room/board increase of 3% used to calculate revised 2010-11 funding.