

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION:

DATE:

February 21, 2012

RECOMMENDATION

ATHLETIC AFFAIRS COMMITTEE

ACTION REQUESTED

Working agenda for February 21, 2012 and the December 15, 2011 minutes to be received and placed on file.

STAFF SUMMARY

- The minutes for the December 15, 2011 meeting
- Student-Athlete Academic Report
- Fundraising Update
- MAC/NCAA Updates
- Good News from Athletics

FISCAL IMPLICATIONS

To be determined

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

Derrick L. Gragg, Ed.D.
Director of Intercollegiate Athletics

Date: February 21, 2012

BOARD OF REGENTS

ATHLETIC AFFAIRS COMMITTEE

Tuesday, February 21, 2012

201 Welch Hall

1 p.m.

AGENDA

- A. Approval of the December 15, 2011 Minutes
- B. Student Athlete Academic Report
- C. Fundraising Update
- D. MAC/NCAA Updates
- E. Good News from Athletics

**Eastern Michigan University
Board of Regents
ATHLETIC AFFAIRS COMMITTEE
Minutes of December 15, 2011**

MEMBERS:

Regents: Floyd Clack and Chair, Mike Hawks

Athletics: Dr. Derrick Gragg, Director of Intercollegiate Athletics

The Athletic Affairs Committee meeting was called to order at 1:01pm, by Regent Mike Hawks

Student-Athlete APR/Graduation Rates

Dr. Melody Reifel Werner updated the group on EMU's student-athlete Academic Performance Rate (APR) and most recent graduation rates. APR rates have been improved greatly in the sports of men's basketball, football and baseball. None of our teams have an APR that is below the national minimum of 925. The student-athlete graduation rate for 2010 is 56% as compared to 38% for the general student body. The student-athlete graduation success rate (GSR) is 72%.

We are doing excellent because of Dr. Gragg has everything in place. Dr. Gragg thanked Melody, Erin Burdis and Ann Pierson for all their hard work on this. Regent Clack asked Melody, what the ratio of students to staff on this is. She thought less than 20 staff to 563 student athletes. The Board congratulated Athletics on doing such fine work.

(see attachment)

Fall Sport Report

Dr. Gragg presented the 2011 Fall Sport Report which included updates on the football, men's and women's cross country, volleyball and women's soccer programs. Dr. Gragg also updated the group on the men's and women's basketball programs as well as the wrestling program, which is enjoying its best start in many years. The men's sports programs currently rank second in Reese Cup standings while the women's sports programs rank sixth in the Jacoby Cup standings. Regent Hawks congratulated Dr. Gragg on such good scores. (see attachment)

NCAA Pathway Program Presentation

Dr. Melody Reifel-Werner, who was selected as a participant for the prestigious NCAA Pathway Program presented a synopsis of her 12-month experience, which is a requirement of the program.

The Pathway Program, developed in 1997, is designed to enhance the professional skills of women and people of color who seek to become athletics directors through education, training and mentorship. The program has been closely aligned with the NCAA governance structure to help participants learn more

about how the NCAA operates. The program also engages presidents and chancellors more in the mentoring process of program participants

Training over the past 12-month program included:

- Assessing athletics departments.
- Institutional context and alliances.
- Relationships with external stakeholders.
- Budget and fiscal development.
- Professional development and mentoring.

Dr. Gragg thanked Melody for all she has done in Athletics, to move us forward.

GOOD NEWS FROM ATHLETICS

Football

The Eagles, who finished the season with a 6-6 overall mark and a 4-4 record in Mid-American Conference play, snapped a 15-year streak of losing seasons. Head Coach Ron English's team finished nationally in the top 50 statistically in five categories to go along with eight top five rankings in the MAC standings. Eastern Michigan rushed for 2,620 yards and 16 touchdowns on 575 carries for the 16th-best ground attack in the nation. The total was the second most in program history trailing only the 1987 team that captured the 1987 Mid-American Conference title by running the ball 610 times for a total of 2,701 yards.

Head Coach Ron English was named the 2011 Coach of the Year by the Mid-American Conference News Media Association, while five student-athletes were named to the All-MAC teams. English becomes just the third EMU head coach to earn MAC Coach of the Year accolades, joining Ed Chlebek (1977) and Jim Harkema (1987).

The six wins by the Green and White in 2011 are the most victories in a season by an EMU squad since 1995, when the then-Rick Rasnick led Eagles finished with a 6-5 record. It is also the first time EMU has finished with a .500-or-better record in MAC play since 2004 when the Eagles notched a 4-4 league mark.

BEST DEFENSIVE EFFORT SINCE 1994: In 12 games this season, the Eagles' defense has allowed just 292 points for a total of 24.3 points per game. The last EMU squad to accomplish the feat was the 1994 team which gave up 275 points through its 11 contests. EMU currently ranks 52nd nationally and fifth in the MAC in scoring defense.

DEFENSIVE TURNAROUND FOR THE AGES: The EMU defense came around in a major way during the 2011 campaign, ranking 35th nationally and third in the MAC in total defense. The Eagles gave up 350.33 yards per game, an improvement of 103.8 yards per contest.

In 2010, the Green and White gave up 43.9 points and 454.1 yards per game.

Eastern Michigan was 5-1 inside the confines of Rynearson Stadium during the 2011 campaign, including opening the season by posting four straight home wins. The last time the Green and White boasted four consecutive home victories during the same regular season was 1987

Team Ranking in Rushing
4th in MAC; 16th nationally

Team Ranking in Total Defense
3rd in MAC; 35th nationally

EMU Athletic Hall of Fame

The Eastern Michigan University E-Club, an alumni chapter of former EMU varsity athletic letter winners, has announced the addition of seven new members into the E-Club Athletic Hall of Fame. The Class of 2011 will be honored at a Hall of Fame ceremony Saturday, Feb. 11, 2012, in the EMU Student Center Ballroom.

The E-Club Athletic Hall of Fame Class of 2011:

Howard Booth (BS66, MS68) - Mens' Indoor/Outdoor Track

Ingrid (Boyce) Benn (BS95) - Womens' Indoor/Outdoor Track

Traci (Parsons) McMullen (BS98) - Womens' Basketball, Womens' Indoor/Outdoor Track

Linda Milholland (BS93) - Softball

Jamie Nieto (BBA99) - Mens' Indoor/Outdoor Track

Norman Parker (BS65, MS69) - Football

John Schmidt (BS69) - Football

Wrestling

Eastern Michigan University wrestling team was tabbed 16th nationally in the most recent National Wrestling Media Association (NWMA) Mid-Major poll for the week ending Dec. 4. The Eagles saw their stock improve following a 22-14 victory over Mid-American Conference foe Ohio University Sunday. The Eagles (5-1; 1-0 MAC) received 30 points in the fourth installment of the weekly poll to join Kent State University (4th, 89 points), Central Michigan University (T-9th, 62 points), Ohio (17th, 30 points) and the University at Buffalo (T-25th, 10 points) as the other MAC schools to crack poll.

Tavelyn James, Women's Basketball

In a pre-game ceremony prior to Women's Basketball Team's 77-63 win over the University of Michigan, the Eagles' 2011 WNIT Sweet 16 banner was raised in the rafters. The Eagles not only recorded the win, but senior guard [Tavelyn James](#) broke the EMU women's career scoring record with a 38-point effort to give her 1,935 points. James passed former EMU guard Laurie Byrd (1978-82) who scored 1,899 in her illustrious EMU Hall of Fame career. Tavelyn was named MAC West Division Player of the Week on Monday, marking the fourth time in her career she has earned this honor.

Fast Pitch Dinner

Eastern Michigan University Head Baseball Coach [Jay Alexander](#) has announced that the Third Annual First Pitch Dinner will take place Saturday, Jan. 21, 2012. FOX Sports Detroit analyst Rod Allen will serve as the keynote speaker for the event that will be held at the Ann Arbor/Ypsilanti Marriott. Tickets

will be sold for \$125 per person and seating is limited. Price includes a three course dinner and a fantastic speaking program.

Allen, an Emmy-winning analyst for FOX Sports Detroit coverage of Detroit Tigers baseball, captured back-to-back Michigan Emmys in the “Sports Analyst” category, the most recent awarded in June 2007. He joined FSD in 2003 after five seasons with the Arizona Diamondbacks as television and radio analyst. In 15 seasons as a player in professional baseball, Allen recorded Major League service with Seattle (1983), the Tigers (1984) and Cleveland (1988). He played three seasons (1989-91) with Hiroshima in Japan's Central League.

Nikki Borges – Director of Development for Athletics

Dr. Gragg welcomed and introduced Nikki Borges as the new Director of Development for Athletics. Previously Nikki served as an Associate Athletic Director at Auburn University and prior to that as the Director of Athletic Marketing for Indiana University. Nikki will provide a fundraising update in the February Athletic Affairs Committee meeting.

CONDOLENCES

Dr. Gragg offered condolences to the family of former EMU football student-athlete Lorenzo Seaberry who passed away on Thanksgiving morning from complications related to cancer of the kidneys. Lorenzo came to Eastern in 1995 as a walk-on football student-athlete. He went on to earn a football scholarship and played in 42 games on special teams and as a reserve linebacker earning four varsity letters. Lorenzo was 24 years old.

The Lorenzo Seaberry Memorial Fund has been established to help aid his family as they attempt to move forward after this tragic loss. Those who wish to help the family can do so by making donations to: Chase Bank / Lorenzo Seaberry III Memorial Fund / Account # 414058144

Checks can also be forwarded to the Eastern Michigan University Department of Athletics payable to the Lorenzo Seaberry III Memorial fund. They can be forwarded to Eastern Michigan University, Department of Athletics, 799 N. Hewitt Rd, Ypsilanti, MI 48197 Attention: Jenny Scherer.

Athletic Affairs Committee adjourned at 1:32pm

Respectfully submitted

Karen A. Hansen
Administrative Secretary
Intercollegiate Athletics

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Minutes, December 15, 2011.doc

Eastern Michigan University

Department of Intercollegiate Athletics

Student-Athlete Grade Report



Fall 2011

FALL 2011 ACADEMIC PERFORMANCE OVERVIEW

Overall Athletic Department Fall 2011 Cumulative GPA: 3.162
Overall Athletic Department Fall 2010 Cumulative GPA: 3.117

Overall Athletic Department Fall 2011 GPA: 3.147
Overall Athletic Department Fall 2010 GPA: 3.064

Men's Fall 2011 Cumulative GPA: 2.988
Men's Fall 2010 Cumulative GPA: 2.924

Women's Fall 2011 Cumulative GPA: 3.372
Women's Fall 2010 Cumulative GPA: 3.341

Men's Fall 2011 GPA: 2.963
Men's Fall 2010 GPA: 2.867

Women's Fall 2011 GPA: 3.371
Women's Fall 2010 GPA: 3.309

- Highest Male FALL 2011 Team GPA: Men's Golf (3.294)
- Highest Female FALL 2011 Team GPA: Women's Soccer (3.661)
- Total Number of 4.0 Semester GPA's: 20
- Team with Most Number of 4.0 Semester GPA's: Men's Swimming & Diving, Women's Gymnastics and Women's Soccer (3)
- Number of student-athletes above a 3.0 Semester GPA: 323 (64.7%)
- Total Number of Teams with a 3.0 GPA: 15 (78.9%)
- Total Number of Teams with a 3.0 Cumulative GPA: 16 (84.2%)
- Total Number of Teams Who Increased Their GPA from FALL 2010: 15 (78.9%)
- Total Number of Teams Who Increased Their Cumulative GPA from FALL 2010: 15 (78.9%)
- The Fall 2011 cumulative GPA of 3.162 is the highest in our history
- The Fall 2011 term GPA of 3.147 is the highest in our history

FALL 2011 TEAM ACADEMIC PERFORMANCE

TEAM RANK

FALL 2011 Semester GPA

Women's Soccer	3.661
Women's Volleyball	3.604
Women's Softball	3.554
Women's Golf	3.541
Women's Cross Country	3.513
Women's Gymnastics	3.503
Women's Track & Field	3.343
Women's Swimming/Diving	3.303
Men's Golf	3.294
Baseball	3.256
Men's Swimming/Diving	3.189
Women's Rowing	3.136
Men's Cross Country	3.127
Women's Tennis	3.123
Men's Track & Field	3.055
Women's Basketball	2.977
Men's Basketball	2.873
Wrestling	2.831
Football	2.712

MEN'S RANK

Men's FALL 2011 Semester GPA

Men's Golf	3.294
Baseball	3.256
Men's Swimming/Diving	3.189
Men's Cross Country	3.127
Men's Track & Field	3.055
Men's Basketball	2.873
Wrestling	2.831
Football	2.712

Men's Cumulative GPA

Men's Golf	3.346
Men's Swimming/Diving	3.328
Baseball	3.229
Men's Cross Country	3.193
Men's Track & Field	3.064
Wrestling	2.905
Football	2.797
Men's Basketball	2.790

Cumulative GPA After FALL 2011 Semester

Women's Golf	3.623
Women's Volleyball	3.597
Women's Cross Country	3.573
Women's Soccer	3.518
Women's Gymnastics	3.517
Women's Softball	3.483
Women's Swimming/Diving	3.404
Men's Golf	3.346
Men's Swimming/Diving	3.328
Women's Track & Field	3.321
Baseball	3.229
Women's Tennis	3.224
Men's Cross Country	3.193
Women's Rowing	3.139
Men's Track & Field	3.064
Women's Basketball	3.045
Wrestling	2.905
Football	2.797
Men's Basketball	2.790

WOMEN'S RANK

Women's FALL 2011 Semester GPA

Women's Soccer	3.661
Women's Volleyball	3.604
Women's Softball	3.554
Women's Golf	3.541
Women's Cross Country	3.513
Women's Gymnastics	3.503
Women's Track & Field	3.343
Women's Swimming/Diving	3.303
Women's Rowing	3.136
Women's Tennis	3.123
Women's Basketball	2.977

Women's Cumulative GPA

Women's Golf	3.623
Women's Volleyball	3.597
Women's Cross Country	3.573
Women's Soccer	3.518
Women's Gymnastics	3.517
Women's Softball	3.483
Women's Swimming/Diving	3.404
Women's Track & Field	3.321
Women's Tennis	3.224
Women's Rowing	3.139
Women's Basketball	3.045

TEAM GRADE POINT AVERAGE COMPARISON

FALL 2011 Team GPA Increase/Decrease Compared to FALL 2010 Team GPA

Men's Basketball	+ .296
Football	+ .212
Men's Track & Field	+ .209
Baseball	+ .185
Women's Basketball	+ .160
Women's Track & Field	+ .159
Women's Rowing	+ .111
Women's Soccer	+ .097
Women's Softball	+ .080
Women's Swimming/Diving	+ .055
Women's Golf	+ .053
Women's Volleyball	+ .031
Men's Golf	+ .020
Women's Cross Country	+ .009
Women's Gymnastics	- .001
Men's Swimming/Diving	- .104
Men's Cross Country	- .105
Wrestling	- .214
Women's Tennis	- .326

FALL 2011 Team Cumulative GPA Increase/Decrease Compared to FALL 2010 Team Cumulative GPA

Women's Track & Field	+ .238
Women's Basketball	+ .161
Football	+ .151
Men's Basketball	+ .096
Wrestling	+ .076
Women's Volleyball	+ .075
Men's Track & Field	+ .067
Women's Cross Country	+ .060
Men's Swimming/Diving	+ .054
Women's Softball	+ .051
Women's Soccer	+ .045
Men's Golf	+ .043
Women's Gymnastics	+ .033
Baseball	+ .031
Women's Swimming/Diving	- .014
Women's Golf	- .015
Women's Tennis	- .041
Men's Cross Country	- .120
Women's Rowing	- .122

FALL 2011 GRADE REPORT BY SPORT (MEN)

Baseball

Fall 2011	3.256	Cumulative After Fall 2011	3.229
Fall 2010	3.071	Cumulative After Fall 2010	3.198

Men's Basketball

Fall 2011	2.873	Cumulative After Fall 2011	2.790
Fall 2010	2.577	Cumulative After Fall 2010	2.694

Men's Cross Country

Fall 2011	3.127	Cumulative After Fall 2011	3.193
Fall 2010	3.232	Cumulative After Fall 2010	3.313

Football

Fall 2011	2.712	Cumulative After Fall 2011	2.797
Fall 2010	2.500	Cumulative After Fall 2010	2.646

Men's Golf

Fall 2011	3.294	Cumulative After Fall 2011	3.346
Fall 2010	3.274	Cumulative After Fall 2010	3.303

Men's Swimming/Diving

Fall 2011	3.189	Cumulative After Fall 2011	3.328
Fall 2010	3.293	Cumulative After Fall 2010	3.274

Men's Track and Field

Fall 2011	3.055	Cumulative After Fall 2011	3.064
Fall 2010	2.846	Cumulative After Fall 2010	2.997

Wrestling

Fall 2011	2.831	Cumulative After Fall 2011	2.905
Fall 2010	3.045	Cumulative After Fall 2010	2.829

FALL 2011 GRADE REPORT BY SPORT (WOMEN)

Women's Basketball

Fall 2011	2.977	Cumulative After Fall 2011	3.045
Fall 2010	2.817	Cumulative After Fall 2010	2.884

Women's Cross Country

Fall 2011	3.513	Cumulative After Fall 2011	3.573
Fall 2010	3.504	Cumulative After Fall 2010	3.513

Women's Golf

Fall 2011	3.541	Cumulative After Fall 2011	3.623
Fall 2010	3.488	Cumulative After Fall 2010	3.638

Women's Gymnastics

Fall 2011	3.503	Cumulative After Fall 2011	3.517
Fall 2010	3.504	Cumulative After Fall 2010	3.484

Women's Rowing

Fall 2011	3.136	Cumulative After Fall 2011	3.139
Fall 2010	3.025	Cumulative After Fall 2010	3.261

Women's Soccer

Fall 2011	3.661	Cumulative After Fall 2011	3.518
Fall 2010	3.564	Cumulative After Fall 2010	3.473

Women's Softball

Fall 2011	3.554	Cumulative After Fall 2011	3.483
Fall 2010	3.474	Cumulative After Fall 2010	3.432

Women's Swimming/Diving

Fall 2011	3.303	Cumulative After Fall 2011	3.404
Fall 2010	3.248	Cumulative After Fall 2010	3.418

Women's Tennis

Fall 2011	3.123	Cumulative After Fall 2011	3.224
Fall 2010	3.449	Cumulative After Fall 2010	3.265

Women's Track and Field

Fall 2011	3.343	Cumulative After Fall 2011	3.321
Fall 2010	3.184	Cumulative After Fall 2010	3.083

Women's Volleyball

Fall 2011	3.604	Cumulative After Fall 2011	3.597
Fall 2010	3.573	Cumulative After Fall 2010	3.522



FY 12 Fundraising Results

Year to Date Comparison as of 1/31/12

	FY 12	FY 11
# of Donors	791	932
Cash	\$296,063	\$538,650
GIK	\$24,811	\$38,527
Totals	\$320,873	\$577,176



FY 12 Fundraising Results

Overall Athletic Endowment Market Value

	Market Value
As of 6/30/11	\$3,433,800
As of 6/30/10	\$2,743,590
As of 9/30/11	\$3,008,898
As of 9/30/10	\$3,027,400



EMU Athletics Development Highlights

- Baseball Locker Room Renovations
- Football Locker Room Fundraising Progress
- Actively pursuing private and corporate foundation support