SECTION: 16

DATE:

February 19, 2013

BOARD OF REGENTS EASTERN MICHIGAN UNIVERSITY RECOMMENDATION

NEW ACADEMIC PROGRAMS

ACTION REQUESTED

It is recommended that the Board of Regents approve a new Academic Program: Entertainment Design and Technology Major.

SUMMARY

The Entertainment Design and Technology program capitalizes on the proliferation of the entertainment industry by creating a multidisciplinary program of study that provides students the technical and design training to work in the entertainment industry of the present and the future. The curriculum is designed to give a wide range of knowledge customized for and by each individual student. Students in the program will have the opportunity to create work in the classroom, the stage, and in the studio to fill their portfolios. Also, students will benefit from professional partnerships with a number of area entertainment and technology companies.

FISCAL IMPLICATIONS

None at this time.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

