

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 10

DATE:

October 1, 2013

RECOMMENDATION

ATHLETIC AFFAIRS COMMITTEE

ACTION REQUESTED

It is requested that the Board of Regents receive and place on file the working agenda for the October 1, 2013 meeting and the June 18, 2013 minutes.

STAFF SUMMARY

- Approval of Tuesday, June 18, 2013 Minutes
- Organizational Structure
- Eagle Unite Games
- Reese and Jacoby Cup-Education and Awareness
- Branding Initiatives – Block E
- Fundraising Updates
- Fall Sport Reports

FISCAL IMPLICATIONS

To be determined

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval

University Executive Officer

Date

BOARD OF REGENTS

ATHLETIC AFFAIRS COMMITTEE

October 1, 2013

201 Welch Hall

8:30am

A G E N D A

- A. Approval of Tuesday, June 18, 2013 Minutes

- B. Organizational Structure
 - a. Platform for communication
 - b. Organizational changes
 - c. Involvement in University Athletics
 - d. Department CPR Training
 - e. Community Service Initiative

- C. Eagles Unite Games

- D. Reese and Jacoby Cup – Education and Awareness

- E. Branding Initiatives – Block E

- F. Fundraising Updates
 - a. Short term facility or sport program needs
 - b. Upcoming opportunities to entertain potential donors

- G. Fall Sport Reports

**Eastern Michigan University
Board of Regents
ATHLETIC AFFAIRS COMMITTEE
Minutes of June 18, 2013**

Members:

Regents: Chair Mike Hawks, James Stapleton, Floyd Clack
Athletics: Dr. Melody Reifel Werner, Interim Director of Intercollegiate Athletics

Regent Mike Hawks called the Athletic Affairs Committee meeting to order at 9:35 am.

Minutes approved by James Stapleton.

Melody Reifel Werner stated that we are continuing with the Coaches program that we developed last meeting. She introduced Scott Hall, Head Women's Soccer Coach.

Soccer:

Scott Hall graduated from Eastern Michigan University with a Bachelor Degree in Elementary Education. During the years 1989-1994 he played for the EMU Men's Soccer Team. He was a two-year captain. He has been a part of the EMU Women's Soccer Program since its inception in 1995. Women's Soccer has a 139-107-40 record overall, 90-51-22 MAC overall record. They have had two regular season Mid American titles, one trip to the NCAA Tournament, 8 top 5 finishes, 7 seasons of 10 or more wins, 2 seasons of 15 or more wins and 12 out of 14 years making the Mid American Tournament. Off the field, Women's Soccer has a 100% graduation success rate and a 975 APR. Soccer has recently made the move from Bowen to the Indoor Practice Facility, with a new Locker Room, a meeting room and Coaches Office waiting for them; along with new bleachers and press box at Scicluna Field, Home Field of the Women's Soccer Team. What Women's Soccer needs in the future; Scicluna Field to have more of that Stadium feel, being to travel further for competitions to raise their RPI ranking and additional staffing. August 23, 2013 is their opening day vs. University of Detroit-Mercy.

Athletic Training:

Steve Nordwall, Head Athletic Trainer discussed the Athletic Training program here at Eastern Michigan University. Including himself there are four Assistant Trainers, five Graduate Assistants, who are working towards a Master's Degree or already have a Master's. There are currently 40 students in the Athletic Training Education Program. The Athletic Training Program at Eastern Michigan University is on the cutting edge of services, with a Concussion Specialist and Dietician on hand. The Athletic Training Department covers 21 Varsity Teams. The Athletic Training program faces many challenges. They need a Trainers presence at all games and practices, right now Tennis and Golf have no coverage. They need an insurance coordinator to collaborate with health care facilities. There is an increased liability with concussion issues, sickle cell trait, SCA, exertional heat illness, and budget limitations.

Fundraising Update:

Nikki Borges, Director for Athletics Development said in terms of fundraising we have fallen behind this year, though last year we received \$150,000 gift, so growth in actuality is the same. On a positive note, the endowment has increased from 3.2 million to 3.7 million. A 17% growth.

Budget:

The 2013-14 Department of Intercollegiate Athletics General Fund Operating Budget and Game Guarantee are on file. We are up to 2.6 year to year; 3.6% general fund and 10,726,889 personal costs. The game guarantee net revenue of 171,618. 2014-15 revenue will increase due to APR bonus and BCS payment; 10% Football and 25 % Basketball.

Good News for Athletics:

Two members of the EMU baseball team were named to the All-MAC teams. Men's Basketball had two players named to the Academic All-MAC Honorable Mention after having successful redshirt-junior campaigns during the 2012-13 season. Chelsea Hite earned academic All-MAC Honorable Mention honors for Women's Basketball. Women's Golf Alyssa Kwon was named to the Academic All-MAC Team. Sophomore Gymnastics Anna Willette has been named an Academic All-MAC honoree. KC Anderson was named to the 2013 Division 1 All-Central Region Second Team for Rowing. In Softball, Katy Blaharski was named the All-MAC First Team shortstop and Amanda Stanton was named to the All-MAC First Team second base. Six athletes from Men's Swimming & Diving and five athletes from Women's Swimming & Diving were named to the Academic All-MAC Conference team. Ankita Bhatia, Nino Mebuke and Mariya Toncheva all earned Academic All-MAC Honorable Mention honors for Tennis. Jay Saunders from Men's Track & Field has been named to the Academic All-MAC team. Five Women's Track athletes earned Honorable Mention All-MAC team honors for their performance both on and off the field. Aaron Sulzer was named to the 2013 National Wrestling Coaches Association for the third year. The Green Bay Packers signed former quarterback Alex Gillett.

Respectfully submitted,

Lori Barron
Administrative Secretary

Board of Regents
Athletic Affairs Committee
October 1, 2013

- **Organizational Structure**

Platforms for Communication

- All Student-athlete meetings
- All Coaches meetings
- All Staff meetings

Organizational Changes

- Role of Sport Administrator
- New Faculty Athletic Representative – Ed Sidlow
- New Associate AD for Compliance



Organizational Structure

- **Involvement in University Activities**

- Lunch on the Lake
- House Calls
- Move-in Day
- Hall Squalls

- **Department CPR Training**



Community Service Initiative

- Tackling Illiteracy - 2nd & 7 Foundation
Creating Readers & Leaders

Mission: To promote literacy by providing free books and positive roles models for kids in need.



Eagles Unite Games



Eagles Unite Games

- Purpose: To unite our staff and student-athletes in support of each other by attending athletic events throughout the competitive seasons.
- Upcoming games:
October 10 – Volleyball vs. Central Michigan University
October 19 – Football vs. Ohio University
November 8 – Men’s Basketball vs. Cleveland State



Branding Initiatives – Block E



Reese and Jacoby Cup

- Reese (Men) and Jacoby (Women)
- Awarded to the school with the highest average based on finishes in the men's and women's sports



Reese and Jacoby Cup

- Reese (Men's)
 - Named for the first MAC commissioner David E. Reese
 - Started in 1958
- Jacoby (Women's)
 - Named for former commissioner Fred Jacoby who is credited with incorporating women's athletics in the MAC
 - Started in 1983



How it works

- These sports receive points based on REGULAR SEASON record:
 - Baseball
 - Men's and Women's Basketball
 - Football
 - Soccer
 - Softball
 - Tennis
 - Volleyball
 - Wrestling



How it works

- These sports receive points based on the MAC CHAMPIONSHIP finish:
 - Cross Country & Track
 - Golf
 - Gymnastics
 - Swimming & Diving



Reese Cup wins

- EMU won the Reese Cup four times in 40 years:

2008

1996

1991

1988



- We have been runner-up six times
2012, 2009, 1990, 1989, 1987, 1978



Jacoby Cup

- We have never won. ZERO . . . in 29 years
- We have been runner- up twice – 1990, 1988



The last 5 years

YEAR	REESE	JACOBY
2008	1st	5th
2009	2nd*	9th
2010	5th	3rd
2011	2nd	7th
2012	5th	5th



Fundraising Initiatives

- Facilities needs assessment and improvement plan
- Need to determine costs and priorities
- Upcoming opportunities to entertain donors:
 - Football: Army, Northern Illinois
 - Men's Basketball: Kentucky, Purdue, Duke and Syracuse



Sport Reports

- Academics
 - Honors program = 59 student-athletes
 - Current all student-athlete GPA = 3.19
 - Scholar athletes last year = 209
- Athletics



THANK YOU

Thank you for the opportunity to lead our Department of Athletics and positively impact the lives of our student-athletes.

OPPORTUNITY

to be more than a staff member,
to be a difference maker.

to be more than a student-athlete,
to be a champion.

