

**BOARD OF REGENTS**  
**EASTERN MICHIGAN UNIVERSITY**

**RECOMMENDATION**

**EDUCATIONAL POLICIES COMMITTEE: APPROVAL OF AGENDA AND MINUTES**

**ACTION REQUESTED**

It is requested that the Educational Policies Committee Agenda for October 1, 2013 and the Minutes of the June 18, 2013 meeting be received and placed on file.

**SUMMARY**

The primary items for the October 1, 2013 Educational Policies Committee meeting include:

Report and Minutes; Emeritus Faculty Recommendations; Academic Retirements and Separations; Faculty Appointments; Lecturer Promotion; Academic Administrative Transfers; Proposed Modification to Fall 2014 Calendar; Proposed New Public Health Major; Proposed M.A. in Philosophy; Proposed Ed.D. to Ph.D. Revision; Charter School Board Member Appointments; Commencement Speaker and Honorary Degree Recipient; Progress Update on Retention/Student Success; Overview of Career Services Center.

**FISCAL IMPLICATIONS**

The fiscal impact of the actions taken is listed in the appropriate sections and in the Board minutes.

**ADMINISTRATIVE RECOMMENDATION**

The proposed action has been reviewed and is recommended for Board approval.

University Executive Officer  
Provost and Executive Vice President

Date

**EASTERN MICHIGAN UNIVERSITY**  
**Board of Regents**  
**Educational Policies Committee**

October 1, 2013  
8:30-9:15 am  
205 Welch Hall

AGENDA

**Agenda Items**

Report and Minutes (*Regent Fitzsimmons*)  
Emeritus Faculty Recommendations (*Rhonda Longworth*)  
Academic Retirements and Separations (*David Woike*)  
Faculty Appointments (*David Woike*)  
Lecturer Promotion (*David Woike*)  
Academic Administrative Transfers (*David Woike*)  
Proposed Modification to Fall 2014 Calendar (*Rhonda Longworth*)  
Proposed New Public Health Major (*Rhonda Longworth*)  
Proposed M.A. in Philosophy (*Rhonda Longworth*)  
Proposed Ed.D. to Ph.D. Revision (*Rhonda Longworth*)  
Charter Schools Board Member Appointments (*Malverne Winborne*)  
Commencement Speaker and Honorary Degree Recipient (*Kim Schatzel*)

**Discussion Items**

Progress Update on Retention/Student Success  
Overview of Career Services Center

EASTERN MICHIGAN UNIVERSITY  
BOARD OF REGENTS

**EDUCATIONAL POLICIES COMMITTEE MINUTES**

June 18, 2013  
9:30 a.m. – 10:15 a.m.  
205 Welch Hall

**Attendees:** (seated at tables) J. Carroll, D. Clearwater, Regent Fitzsimmons (Chair), R. Longworth, Regent Morris (Vice Chair), Provost Schatzel, M. Winborne and D. Woike

**Guests:** (as signed in) A. Dow, C. Shell, L. Findley, S. Kersey Otto, C. Powell, C. Van Pelt.

*Regent Fitzsimmons* convened the meeting at 9:30 a.m.

**Report and Minutes (Section 15)**

*Regent Fitzsimmons* requested that the Educational Policies Committee Agenda for June 18, 2013 and Minutes of the April 16, 2013 meeting be received and placed on file.

**Emeritus Faculty (Section 11)**

*Dr. Rhonda Longworth, Associate Provost and Associate Vice President for Academic Programming and Services*, recommended that the Board of Regents grant Emeritus Status to four (4) former faculty members: Raouf Hanna, Department of Economics from 1977 to 2013 (who retired May 15, 2013 after 35 years); Vannie Kay Hodges, Department of Psychology from 1989 to 2012 (who retired November 16, 2012 after 24 years); Anthony Iannaccone, Department of Music and Dance from 1971 to 2013 (who retired April 2013 after 42 years); Barbara Leopard, Department of Mathematics from 1993 to 2013 (posthumously; she had been at EMU for 20 years).

**Academic Program Phase-Out: Master of Sociology – Family Specialty (Section 16)**

*Dr. Rhonda Longworth*, recommended that the Board of Regents approve an Academic Program Phase-Out: Master of Sociology- Family Specialty (SOCF).

SUMMARY

After a program review process in Fall 2011, the SOCF program was shelved due to low enrollment. The Sociology, Anthropology & Criminology faculty discussed the possibility of bringing back the program as well as resources required to do so. Their conclusion was that the program in its shelved form should be phased out. Since the program was already shelved in 2011, no new admits have begun the program since that time. Existing students have graduated or transitioned to other programs in the area.

**Academic Minor Phase-Out: Minor in Spanish Literature (Section 17)**

*Dr. Rhonda Longworth*, recommended that the Board of Regents receive and place on file notification of an Academic Program Phase-Out: Minor in Spanish Literature

SUMMARY

This Minor has been phased-out as a result of the newly approved Spanish Culture and Literature Minor. Students currently enrolled in the Spanish Literature minor have seven years from the date of their matriculation to EMU to complete that minor or they may transition to the new program if desired. Newly admitted students will enroll in the newly approved program.

**Academic Calendar Approval (Section 18)**

*Dr. Rhonda Longworth*, recommended that the Board of Regents approve the proposed Academic Calendars for 2015-2016, 2016-2017 and 2017-2018.

**SUMMARY**

An Academic Calendar Committee works with the Provost's Office and the Registrar to develop the University Calendar. Faculty Senate appoints members to the Calendar Committee and the full body provided input on the structure of the calendar in May 2013.

**Academic Affairs Academic Retirements and Separations (Section 5)**

*Dr. David Woike*, Assistant Vice President for Academic Affairs, recommended that the Board of Regents approve three (3) retirements and three (3) separations for the reporting period March 16, 2013 through May 31, 2013 as shown on the listing provided to the Board.

**Faculty Appointments (Section 6)**

*Dr. David Woike*, recommended that the Board of Regents approve thirty-two (32) Faculty appointments for the 2013-14 academic year at the rank, salary, and effective date shown on the listing provided to the Board.

**Faculty Reappointments (Section 7)**

*Dr. David Woike*, recommended that the Board of Regents accept the report from the Division of Academic Affairs pertaining to the reappointment of 101 probationary faculty members for the 2013-14 academic year.

**Faculty Promotions (Section 8)**

*Dr. David Woike*, recommended that the Board of Regents accept and place on file the report entitled Promotion of Faculty Members, pertaining to the promotion of forty-two (42) faculty members, effective Fall 2013.

**Faculty Tenure Appointments (Section 9)**

*Dr. David Woike*, recommended that the Board of Regents approve the granting of tenure, effective beginning with the 2013 fall semester, for sixteen (16) faculty members.

**Lecturer Promotions (Section 10)**

*Dr. David Woike*, recommended that the Board of Regents accept and place on file the report entitled Promotion of Lecturers for 2013-2014.

**REISSUANCE OF CHARTER – ANN ARBOR LEARNING COMMUNITY (K-8), HOPE ACADEMY (K-8), GAUDIOR ACADEMY (K-8) (Section 19)**

*Dr. Malverne Winborne*, Director of Charter Schools, recommended that the Eastern Michigan University Board of Regents reissue the charter for *Ann Arbor Learning Community* and authorize the President of the University to execute a new four-year contract which will expire June 30, 2017. A school profile is provided.

*Dr. Malverne Winborne*, recommended that the Eastern Michigan University Board of Regents reissue the charter for *Hope Academy* and authorize the President of the University to execute a new three-year contract which will expire June 30, 2016. A school profile is provided

*Dr. Malverne Winborne*, recommended that the Eastern Michigan University Board of Regents reissue the charter for ***Gaudior Academy*** and authorize the President of the University to execute a new two-year contract which will expire June 30, 2015. A school profile is provided.

**Progress Update on Retention and Student Success**

*Dr. Kim Schatzel, Provost and Vice President*, and *Dr. Rhonda Longworth*, presented an update on Retention and Student Success.

Regent Fitzsimmons thanked those in attendance, and adjourned the meeting at 10:10 a.m.

Respectfully submitted,

Debbie Clearwater  
Executive Assistant, Office of the Provost  
Academic and Student Affairs

# Retention Update

Educational Policies Committee  
Board of Regents  
October 1, 2013

## Semi-Annual Update to the Board of Regents

	<i>Annual Report – October</i>		<i>Update – February</i>	
	<i>FA 2011</i>	<i>FA 2012</i>	<i>WI 2012</i>	<i>WI 2013</i>
<b>Student Characteristics</b>				
Percent Pell Grant Eligible	FTIACs – 49.4% UG – 50.5%	FTIACs – 55.1% UG – 52.9%		
Average High School GPA	3.10	3.17		
Average ACT Score	21.1	21.4		
<b>Progress to Degree</b>				
Average Credit Hours Per Semester	UG – 11.7 GR – 5.2	UG – 11.8 GR – 5.4	UG – 11.6 GR – 5.3	UG – 11.6 GR – 5.4
Average Credit Hours Per Academic Year	UG – 21.8 GR – 10.9	UG – 21.3 GR – 10.8		
Percent of Students with GPA Less than 2.0			FTIACs – 19.1% UG – 9.3%	FTIACs – 18.0% UG – 8.8%
Percent of Students with Course Completion Rate Below 67%			FTIACs – 16.1% UG – 8.0%	FTIACs – 12.7% UG – 6.6%
<b>Success Metrics</b>				
Retention Rate – Semester-to-Semester			Fall 2011 Cohort – 91.1%	Fall 2012 Cohort – 91.4%
Retention Rate – Year-to-Year	Fall 2010 Cohort – 76.1%	Fall 2011 Cohort – 75.3%		
Graduation Rate – 6-year	Fall 2005 Cohort – 39.6%	Fall 2006 Cohort – 37.2%		

## **Degree Completion/Retention (DRC) Plan Proposal**

- ▣ Inventory Analysis Finalized
- ▣ Straw Man Proposals – Completed Sept '13

### **Next Steps**

- ▣ Faculty, Staff, Student Input – Oct '13
- ▣ Final Degree Completion/Retention (DRC) Plan to EPC – Dec '13

# University Advising & Career Development Center

Educational Policies Committee

Board of Regents

October 1, 2013

## Overview

Three areas of support: Career Coaches, Hands-on Job Preparation, Corporate Relations

An average of 5,300 students per year advised 1:1 ('11/'12)

99% satisfaction rate with services

93% job placement rate\*

31% used on-campus job fairs, 21% used career planning services, 21% used resume critique or interview advising\*.

*\*IRIM Alumni Survey 2011*



## **Career Coaches**

- ▣ Focus on Freshmen and Sophomores
- ▣ Clear link between selection of major and persistence
- ▣ Utilize variety of tools to inventory interests, personality preferences, values, etc.

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Goals: decrease % students undeclared after 60 hours, decrease the # UG students remaining “intents” in competitive 2<sup>nd</sup> admit programs after admission decision.

## **Hands-on Job Preparation**

- ▣ Student employment
- ▣ Part-time/summer off-campus jobs
- ▣ Internships/cooperative education
- ▣ Practica, clinicals, field work, student teaching
- ▣ New initiative to tie skills to campus/part-time jobs
- ▣ Major push within state for internships

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~3,500 students work on campus each year

## Corporate Relations

- ▣ 7-8 job fairs per year
  - 500-600 companies/school districts per year
  - ~4,000 candidates attend annually
- ▣ On-campus recruiting (year round)
- ▣ Online posting system, accessible 24/7
  - 3,000-4,000 internship and degreed positions posted each year
- ▣ Email and social media marketing