

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 16
DATE:
December 10, 2013

RECOMMENDATION

APPOINTMENT OF CHARTER SCHOOLS BOARD MEMBERS

ACTION REQUESTED

It is recommended that the Board of Regents appoint both Marvin Jennings Jr. and Tammy Smith to three-year terms on the Board of Directors of the Academy For Business and Technology; Solomon Spann III to a three-year term on the Board of Directors of the Commonwealth Community Development Academy; and Leatrice Eagleson to a three-year term on the Board of Directors of Hope Academy.

STAFF SUMMARY

According to the resolutions which establish these public school academies (charter schools), vacancies on their Boards of Directors shall be filled by the Eastern Michigan University Board of Regents.

Academy For Business and Technology

Marvin Jennings Jr. is an attorney at Giaramarco, Mulins & Horton, P.C. in Troy, Michigan since 2013. He earned a Juris Doctor from Thomas M. Cooley Law School in Lansing, Michigan in 2005 and a Bachelor of Science in Kinesiology from the University of Michigan in Ann Arbor, Michigan in 1994. He is a member of the State Bar of Michigan since 2006.

Tammy Smith is employed at the Ford Motor Company in Dearborn, Michigan as a forward planning analyst since 1996. She earned a Bachelor of Arts degree in Business Administration from Davenport University, Dearborn, Michigan in 2003. She has served on the Board of Directors for Academy for Business and Technology since 2007.

Commonwealth Community Development Academy

Solomon Spann III is an integrated marketing specialist for Radio One, Inc. in Detroit, MI since 2007. He earned a Bachelor of Science in Broadcast/Journalism from Georgia Southern University in Statesboro, Georgia in 1997. He has served on the Board of Directors for Commonwealth Community Development Academy since 2007. He is a member of Who's Who in Black Detroit in 2007 and 2009.

Hope Academy

Leatrice Eagleson is retired in 2012 from New Detroit, Inc. in Detroit, Michigan where she worked as Vice President of Administration since 1985. She earned both a Master of Business Administration and a Bachelors of Arts in Political Science from Wayne State University in Detroit, Michigan. She has served as President on the Board of Directors for Hope Academy since 2007. She was also a Board President for YMCA from 1996-2005.

FISCAL IMPLICATIONS

None.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

University\Executive Officer

Date

Marvin A. Jennings, Jr.

BAR MEMBERSHIP

Member of State Bar of Michigan, December 2006

LEGAL EXPERIENCE

Attorney, Giarmarco, Mullins & Horton, P.C., Troy, Michigan 7/13 -- Present
Represent clients in the defense of workers' compensation claims. Gather and summarize personnel records and medical records in preparation of taking depositions of the claimant, physicians, medical experts, and vocational experts. Draft pleadings, motions, briefs, opinions and other legal documents. Perform legal research and litigate cases before workers' compensation judges.

Attorney, Stillman Law Office, West Bloomfield, Michigan 7/10 - 3/12, 8/12 - 7/13
Prepared and argued dispositive motions, prepared clients for testimony at trial, conducted trials, negotiated alternative dispute resolutions, identified issues and counseled clients in all areas of creditors' rights such as commercial law, commercial collections, retail collections, insurance subrogation, creditors' rights law, and commercial litigation.

Attorney, Davidson, Breen, & Doud, P.C., Saginaw, Michigan 3/12 - 7/12
Interviewed clients seeking workers' compensation benefits, and social security disability benefits. Prepared clients for testimony, and argued on behalf of clients at administrative hearings. Prepared and conducted depositions of medical experts and vocational experts. Conducted research and drafted appellate briefs.

Attorney, Jennings Law Office, PLLC, Grand Blanc, Michigan 2008 - 2010
Represented clients accused of committing criminal offenses, and negotiated favorable dispositions prior to conducting trial. Appointed to the Criminal Defenders Program in the 7th Judicial Circuit, Genesee County, Michigan. Represented clients in domestic relations litigation involving dissolution of marriage, child support, and child custody issues. Appointed to the Child Abuse/Neglect Panel in the 7th Judicial Circuit, Genesee County, Michigan. Represented clients in general civil matters such as HIPAA rights violations, creditors' rights, labor and employment discrimination, and landlord/tenant matters.

Attorney, City of Flint Mayor's Office, Flint, Michigan 2006-2008
Prosecuted on behalf of the City of Flint for municipal civil infraction violations of the property nuisance ordinance. Interviewed and prepared city employees for formal hearings. Facilitated and negotiated offers of settlement.

Law Student Intern, City of Flint Attorney's Office, Flint, Michigan 2004-2006
Served as the prosecutor on all traffic and misdemeanor charges that were issued for violations of the City Ordinance. Conducted legal research and drafted briefs. Drafted and reviewed legal opinions.

Law Student Intern, Genesee County Prosecutors Office, Flint, Michigan 2004-2005
Prepared and drafted felony warrants, conducted felony preliminary examinations, conducted felony pre-trial conferences and misdemeanor pre-trial conferences in the Pre-trial / Warrant Division. Interviewed witnesses in preparation for preliminary examinations.

Marvin A. Jennings, Jr.

PROFESSIONAL EXPERIENCE

Branch Manager, Standard Federal Bank, Burton, Michigan 2000-2004
Coordinated, developed, and administered action plans that promoted teamwork to ensure that branch sales goals were attained. Operated budgetary responsibilities. Analyzed, compared, and utilized all marketing lists and strategies that were successful in accomplishing monthly, quarterly, and annual sales goals for small commercial loans, consumer loans, mortgage loans, and investments. Managed all human resources responsibilities regarding the branch, including employee work review, employee improvement plans, and dismissal and hiring of branch employees.

Production Supervisor, General Motors Lake Orion Assembly Center, Lake Orion, Michigan 1999
Supervised hourly production workers with direct responsibility for 40 employees, and developed action plans to ensure defect-free vehicles were shipped from paint repair to general assembly and from paint final process to shipping. Developed and monitored safety action plans for a safe work environment. Handled and negotiated resolutions for grievances filed in department per the GM-UAW bargaining agreement.

Production Supervisor, General Motors Buick City Assembly Center, Flint, Michigan 1997-1999
Supervised hourly production workers with direct responsibility for 30 employees and developed action plans to ensure vehicles were properly sealed, prepared, and shipped from the sealer department to base paint department. Handled and negotiated resolutions for grievances filed in department per the GM-UAW bargaining agreement.

Process Technician, General Motors Buick City Assembly Center, Flint, Michigan 1996-1997
Developed, analyzed and operated action plans for the proper application of proper paint processes for Buick City vehicles. Inspected and ensured proper preventative maintenance was performed on all equipment used in the paint application process on a weekly basis.

Vehicle Quality Assurance Coordinator, General Motors, Detroit, Michigan 1995-1996
Served as a contract employee for General Motors through Kelly Services. Coordinated and implemented action plans with contracted rail and truck auto carriers for damage free delivery of General Motors vehicles from all North American assembly centers to the auto dealers of General Motors products.

EDUCATION

Thomas M. Cooley Law School, Lansing, Michigan
Juris Doctor, January 2005

- Intra-School Moot Court (Quarterfinalist)
- First-Year Moot Court Competition (Participant)

The University of Michigan, Ann Arbor, Michigan
Bachelor of Science in Kinesiology, December 1994

- Member of 1990 Co-Big Ten Champion Football Team (Preferred Walk-on)

Tammy A. Smith

OBJECTIVE A self-motivated, result oriented organizer seeking a position with a company offering challenges and career opportunities.

EMPLOYMENT 2004 – Current Ford Motor Company. Dearborn, Michigan

Forward Planning Analyst

- Develop and track Department's Operating Budget (Training, Travel & Overtime)
- Provide security access and support for CPARS, Sharepoint Sites, and other financial systems
- Assist in daily operations of CPARS and Financial Costing Process (WERS/MEARS/PCAM/PFR)

1999 - 2000 Computer Horizons, Inc/Ford Motor Company, Michigan

WERS (World Wide Engineering Release Systems) Financial Coordinator

- Coordinate and implemented WERS Process for Department
- Maintain and audit department expenditures per New Vehicle Program
- Create, track and update matrix to process Change Control for all New Vehicle Program

1996 - 2004 Computer Horizons, Inc/Ford Motor Company, Michigan

PCA Assistant/Change Specialist/ Administrative Assistant

- Assist DEW98/ FN145/ M205 Body Launch Leader w/ daily operations of Bodyshop.
- Create, track and update matrix to process Change Control System
- Create, track and update Engineering Changes/Issues in WERS
- Support Body Closures Manufacturing Engineering Launch Staff

1995 - 1996 Children's Learning Institute, Detroit, Michigan

Office Manager/School Leader

- Supervise daily operation in school office
- Audit and distribute employee payroll
- Collect tuition and post ledgers
- Design School forms/ Write school newsletters
- Input children's financial records and genral data in computer system
- Effectively communicate with staff, parents and students

EDUCATION June 2003

Bachelor of Arts, Business Administration- General Business

- Davenport University, Dearborn, MI

COMPUTER SKILLS Microsoft:Word,Excel,Outlook,Publisher,PowerPoint/PageMaker/Ford Motor Company: WERS, CPARS, GPAS/ PFR/ AIMS/FEU

References Available Upon Request

SOLOMON SPANN, III

OBJECTIVE: Seeking to become a valued Wayne State team member through the securing major gifts, developing fundraising initiatives and creating new business relationships with metro Detroit corporations while exceeding all assigned metrics.

EDUCATION: Bachelor of Science in Broadcast/Journalism, 1997
Georgia Southern University, Statesboro, Georgia
CCU Collaborative Negotiations and Perfect Projections Workshop 2005
NAB Executive Training Program Georgetown University 2008

CIVIC DUTIES: Board Member of Commonwealth Academy, Detroit, Michigan 2008-present
Commonwealth Academy, Chairman of the Board 2012
Who's Who in Black Detroit 2007, 2009

EXPERIENCE: NTR Director/Sales, 2007 to present
Radio One Inc, Detroit, Michigan
Hired to market and sell special event, commercial and internet contracts for a four station cluster WGPR, WDMK, WPZR and WCHB. Prospect for new business to business contracts and maintain existing client relationships often negotiation a variety of both short-term and long term contracts. Assist clients and advertisers in gaining market share. Negotiate based on supply and demand and budgetary awareness while driving the fiduciary responsibility and meeting sales quotas. Develop marketing campaigns based on customer focused selling approach, client need analysis, market conditions and target audience of the client and customer. Research via qualitative analysis to determine a viable plan. Write and develop proposals and write commercial copy for clients. Analyze marketing campaign during all phases of the flight both pre and post developing a recap summaries clients to determine campaign success and profit margin. Work closely in team environment to develop, implement clients and community projects. Work closely with accounting, promotions, traffic, programming and production departments to ensure proper execution of marketing campaign and proper lead time. Have the ability to communicate both written and orally.

Account Manager, 2005 to 2007
Clear Channel Radio, Detroit, Michigan
Develop, implement and negotiate and sell marketing strategies based on market conditions for potential clients. Develop promotional opportunities in conjunction with marketing plan/recommendation to develop brand awareness, higher market share and return on investment. Research client profit, loss and client needs to determine the best process in which to advertise based on external competitive factors. Research qualitative metrics to place advertising dollars on the property that suites demographic, psychographic research. Balance supply with demand for station commercial inventory. Prospect for new business relationships and opportunities daily. Market internet and turn key special event opportunities to perspective clients. Copy writing and proposal development skills. Analyze internal working process to determine the best means to an end in reference to customer loyalty and retention. Worked effectively both in team and individual environment.

SOLOMON SPANN, III

Account Executive/Marketing Consultant, 2001 to 2005

Liberty Cooperation (Cable Vantage), Columbia, South Carolina

Marketed local cable television advertising company representing 35 cable networks. Worked with cable networks directly conducting market analysis for target demographic. Executed turn key promotional opportunities for clients. Prospect for new business daily and consistently exceeded sales quotas. Develop and maintain strong business relationships. Develop marketing and advertising proposal based on client needs analysis. Works closely with production and promotions process to execute marketing plan. Supply research to client as competitive advantage and worked closely with advertising agencies to execute marketing campaigns. Supply advertising agencies with additional research to show competitive advantage of media entity. Performed client needs analysis daily to determine potential marketing effectiveness. Purchased media for in house advertising agency on behalf on a regional advertising agency in nine outer markets cable system based on budget, competitive market conditions and return on investment. Fielded proposal request from competing cable station entities. Worked closely with advertising agency to determine acquisition strategy and proper lead time. Negotiated aggressive rate structure and solicited market research from competing media outlets before awarding contracts. Prepared insertion orders to award contracts.

Account Executive/Marketing Consultant, 1999 to 2001

Rainbow Radio, L.L.C./Inner City Broadcasting, Columbia, South Carolina

Hired to market and sell radio advertising to businesses for two new radio stations in the Columbia, SC area. Generate new business and develop existing accounts through a consultative sales process. Prospect for potential clients, consult with businesses on their advertising and marketing objectives, research and develop marketing strategies. Develop and present marketing proposals to clients. Maintain accounts and develop additional promotional opportunities to diversify the business relationship. Performed personal accounting receivables duties for the station. Recognized as the company's Top Salesman for the past two years. Consistently exceed monthly sales goals.

In School Suspension Supervisor, 1998 to 1999

Richland County School District One, Columbia, South Carolina

Performed and executed supervisory duties to the In School Suspension program. Performed and executed corrective behavior modification education for problem students. Utilize conflict resolution techniques to minimize situation escalation. Restructured the school discipline handbook and developed the school video demo as the primary marketing tool for the vocational high school. Provided voice over work in media department, served as lead substitute teacher and execute designed lesson plans for absent teachers from vocational program

On Air Personality/Promotions Assistant WWDM 101.3 FM, 1997-1998

Produced the On the Move with Russ Parr syndicated morning show. Executed the time deadlines of the Russ Parr Morning Show to ensure proper time clock maintenance and to remain on schedule. Executed commercial sheet logs for proper commercial inventory placement with no discrepancies. Performed a clean on air shift as an on air personality Saturday morning from 6a-12n, Sundays 3p-7p and other fill-in time slots. Produced radio commercials and voiced commercial production. Performed copy writing duties as assigned along with daily promotional activities, executing press releases, promotional van hits, processing winner sheets and remote broadcast. Constantly interacted with station listeners. Served as promotional set up contact for station.

SOLOMON SPANN, III

Security Monitor, 1997 to 1998

Richland County School District One, Columbia, South Carolina
Hired to monitor and control the school grounds as needed
Developed and supervised the attendance tardy control system
Conduct and maintain clerical duties regarding student records

Head Junior Varsity Basketball Coach/Assistant Head Coach, 1997 to 1999

Richland County School District One (Eau Claire H.S.), Columbia, South Carolina
Coached the Girls Junior Varsity Basketball team and to be the Head Assistant Coach for the Girls Varsity. Plan logistics for travel to away games, gain and maintain trust of parents. Develop, plan and conducted practice schedule and execute player development. Lead Lady Shamrocks Junior Varsity to a two-year record of 25-8. Helped lead the varsity to the 1997 3-A State Championship Game and the 1998 Lower State Final. Executed mandatory study hall to ensure proper channel for academic success. Assist the head coach in conducting practice, team travel, and player development and collegiate placement of student athletes.

WNBA Promotions Assistant, 1997

Charlotte Sting Promotion, Charlotte, North Carolina
Served as a liaison between the Charlotte' Women's National Basketball Association team and the public. Assisted in developing and coordinating special projects and promotions. Distributed literature and advertising information for upcoming Sting and WNBA events.

Internship, 1997

Jefferson Pilot Communications, Charlotte, North Carolina
Served as an intern in the production department, rip and read scripts to proof read before reaching the anchor's desk. Floor director and Camera Operator.

WBH-TV 48 Statesboro, 1994-1996

Served as station's stand up on location reporter and fill in anchor. Created and maintained valuable relationships with community dignitaries and elected officials. Developed and executed news worthy stories for the community via the interviewing process. Wrote and edited copy for story lead in and lead outs. Execute and edited voice overs for video b-roll, cut ins and station stories.

Promotions Assistant/Production Intern WWDM 101.3 FM, 1993-1995

Performed copy writing duties as assigned along with daily promotional activities, executing press releases, promotional van hits, processing winner sheets and remote broadcast. Constantly interacted with station listeners. Production Intern duties included cutting commercials, dubs and voicing commercials. Served as promotional set up technician for station.

**SYNOPSIS OF RESUME
FOR
LEATRICE EAGLESON**

EDUCATION:

Wayne State University
Post-Degree for MBA
Business Administration

Wayne State University
BA – Political Science

EMPLOYMENT:

1985 – 2012 Retired New Detroit, Inc.
Vice President of Administration

1980 – 1985 Detroit Urban League
Vice President of Administration

1973 – 1980 Wayne County Youth Services
Director of The Office of Youth Services

AFFILIATIONS:

1993 - 2005 YMCA
Board Member

1996 – 2005 YMCA
Board President