

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 8

DATE:

March 25, 2014

RECOMMENDATION

ATHLETIC AFFAIRS COMMITTEE

ACTION REQUESTED

It is requested that the Board of Regents receive and place on file the working agenda for the March 25, 2014 meeting and December 10, 2013 minutes.

STAFF SUMMARY

- Approval of Tuesday, December 10, 2013 Minutes
- Head Coach-Chris Creighton
- Reese and Jacoby Cup
- Academic News
- Updated Staff News
- Football Updates
- Football Season Ticket, Premium Seating and Parking Information
- Development
- Football Game Day Planning
- Winter and Spring Sports Reports

FISCAL IMPLICATIONS

To be determined

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval

University Executive Officer

Date

BOARD OF REGENTS

ATHLETIC AFFAIRS COMMITTEE

March 25, 2014
201 Welch Hall
8:30am

A G E N D A

- A. Approval of Tuesday, December 10, 2013 Minutes
- B. Head Coach-Chris Creighton-at 1:30pm (attached contract)
- C. Reese and Jacoby Cup (attached)
Current Standings
 - i. Reese-to be updated before the meeting
 - ii. Jacoby-to be updated before the meeting
- D. Academic News
 - a. 4.0 Lunch-33 student-athletes attended lunch with President Martin and Heather Lyke at the Tower Inn
 - b. 3.0 Scholar athlete recognition at men's basketball game
 - c. 3.0 Scholar athlete dinner-April 14th at 6:00pm in the Student Center
- E. Updated Staff News
 - a. Associate Athletic Director for Development – Dan McLean will begin April 7th.
 - b. Football Coaching Staff-Herb Haygood-Wide Receivers Coach
 - c. Assistant Athletic Director of Equipment operations-search is underway.
- F. Football Updates
 - a. 100 day video and kick off of season ticket sales-March 21 (show the video)
 - b. 100 day countdown to the Creighton era-May 23
- G. Football Season Ticket, Premium Seating and Parking Information (attached brochure)
- H. Development
 - a. Creation of Annual Fund Giving Program-Eagles Pride
 - b. Giving levels and benefits (attached brochure)

- I. Football Game Day Planning
 - a. Football Game Day Website
 - b. Goal is to enhance the fan experience on football game days
 - c. Tailgating atmosphere for fans-Family Fun-Zone
 - d. Tailgating Town for students
 - e. Turn It Up, Turn It Green Pre Game Pep Rally
 - f. Timing of tailgates, pep rally and gates opening
 - g. Security options
 - h. Concessions evaluation
 - i. Merchandise evaluation
 - j. Corporate tents in the tailgate area

- J. Winter and Spring Sports Reports
 - a. Baseball
 - b. Men's Basketball
 - c. Women's Basketball
 - d. Men's Golf
 - e. Women's Golf
 - f. Women's Gymnastics
 - g. Men's Indoor Track
 - h. Women's Indoor Track
 - i. Softball
 - j. Wrestling

**Eastern Michigan University
Board of Regents
ATHLETIC AFFAIRS COMMITTEE
Minutes of December 10, 2013**

Members:

Regents: Chair Mike Hawks, James Webb

Athletics: Melody Reifel Werner, Senior Associate AD/Administration

Regent Mike Hawks called the Athletic Affairs Committee meeting to order at 9:02 a.m.

Minutes approved by James Webb

Melody Reifel Werner filled in for Heather Lyke, who was out of town on business.

Reese and Jacoby Cup:

Currently, Eastern Michigan University is in 1st place in both the Reese (Men) and Jacoby (Women) cups. Standings are as follows:

Reese: 1st-Eastern Michigan, 2nd-Akron, 3rd-Central Michigan

Jacoby: 1st- Eastern Michigan, 2nd-Miami, 3rd-Central Michigan

Community Service:

The Athletic Department continues to give back through community service initiatives, including "2nd and Seven Foundation". This reading program has our student-athletes going to Ypsilanti elementary schools every Friday to read to 2nd graders. In addition, as part of the Athletics Department Holiday Party, the staff is contributing gifts for the Toys for Tots program sponsored by the Salvation Army.

Academic News:

The graduation rates for our EMU Student-Athletes is as follows:

Federal Graduation Rates:

2010-11 56%

2011-12 60%

2012-13 64%

Graduation Success Rates:

2010-11 72%

2011-12 74%

2012-13 77%

15 student-athletes were honored for their academic accomplishments during the 2012-13 academic year. This award honors student-athletes who have graduated in the past academic year with a minimum 3.80 cumulative grade-point average and have also participated in at least two years of Intercollegiate Athletics at a Football Bowl Subdivision (FBS) Institution. Our 15 athletes not only lead the Mid-American Conference in honored student-athletes, but the count also ranks second among all eligible schools, bested only by Baylor University's 18 honorees.

Updated Staff News:

The searches for the Head Football Coach and the Associate Athletics Director for Development positions are underway.

Letter Jacket Ceremony:

First year participants in our fall sports (Football, Women's Soccer, Men's and Women's Cross Country and Volleyball) received their letter jackets at a ceremony on Monday, December 2, 2013. The ceremony included former letter winners and E-Club members.

Men's and Women's Basketball Updates:

Three initiatives have been undertaken to promote the fan experience and increase attendance and revenue for the Men's and Women's Basketball programs:

- Rock the Rec

- Free shuttle for students to ride to all games

 - An average of 8-100 students have been using this service so far this season

- Floor seats now available for purchase

Fall Sport Reports:

All fall sports have concluded. Men's Cross Country received their fourth-straight 2013 Mid-American Conference Championship title. Women's Soccer finished the regular season MAC Championships and hosted the MAC Tournament.

Respectfully submitted,

Lori Barron
Administrative Secretary

2013-14 Reese Trophy Standings

School	XC	Soccer	Football	I. Track*	Swimming	Basketball	Wrestling	Tennis	Golf	O. Track*	Baseball	Total Pts.	Average
Akron	11.5	12	6.5	12		9.5						51.5	10.300
Western Michigan		11	3			12.5						26.5	8.833
Toledo	2.5		8.5			12.5						23.5	7.833
Eastern Michigan	12.5		3	7	11	7.5	5					46	7.667
Ohio	8		6.5			8.5	7.5					30.5	7.625
Buffalo	7	3	10	4	9	10.5	1					44.5	6.357
Kent State	5		5	9		4.5	7.5					31	6.200
Northern Illinois		2	13			6	2.5					23.5	5.875
Central Michigan	9		8.5	2		2	7.5					29	5.800
Bowling Green	1	6	11.5			3.5						22	5.500
Ball State			11.5		3	1						15.5	5.167
Miami	6		1		7	6						20	5.000
UMass			3									3	
Chicago State												0	
Evansville					2							2	
Southern Illinois					5							5	
Hartwick		9										9	
Missouri State					12							12	
Northern Iowa							12.5					12.5	
Missouri								11.5				11.5	
Old Dominion								7.5				7.5	
West Virginia		6										6	

2013-14 Jacoby Trophy Standings

School	XC	Soccer	Field Hockey	Volleyball	I. Track*	Swimming	Basketball	Gymnastics	Tennis	Golf	O. Track*	Softball	Total Pts.	Average
Central Michigan	10.5	9.5	8	3.5	8.5		12						52	8.667
Eastern Michigan	9.5	12.5		5.5	10.5	8	5.5						51.5	8.583
Miami	13	12.5	8	2	5	11	2.16						53.66	7.666
Toledo	12	4		11.25	7.5	3	8						45.75	7.625
Kent State	3.5	8.5	12	5.5	13		2.16						44.66	7.443
Bowling Green	7.5	1		9	5	9	13						44.5	7.417
Akron	5.5	2		1	12	12.5	10.5						43.5	7.250
Western Michigan	4.5	10.5		7.5	6.5		6.5						35.5	7.100
Buffalo	6.5	4		5.5	9.5	6	9.5						41	6.833
Ohio	8.5	5.5	8	13	2	5	2.16						44.16	6.309
Northern Illinois	2	6.5		9	3.5		4.5						25.5	5.100
Ball State	1	7.5	3	11.25	1	1.5	8						33.25	4.750
Missouri State			3											

Information is current as of March 8, 2014

2013-14 Reese/Jacoby Points System

Place	<u>14 Teams</u>	<u>13 Teams</u>	<u>12 Teams</u>	<u>11 Teams</u>	<u>10 Teams</u>	<u>9 Teams</u>	<u>8 Teams</u>	<u>7 Teams</u>	<u>6 Teams</u>	<u>5 Teams</u>	<u>4 Teams</u>
1st	13	13	13	13	13	12.5	12.5	12	12	12	11.5
2nd	12.5	12	12	12	11.5	11.5	11	11	10	9	8.5
3rd	11.5	11	10.5	10	9.5	9	9	9	8	7	5.5
4th	10.5	10	9.5	9	8.5	8	8	7	6	4	2.5
5th	9.5	9	8.5	8	7.5	7	6	5	4	2	
6th	8.5	8	7.5	7	6.5	6	5	3	2		
7th	7.5	7	6.5	6	5.5	5	3	2			
8th	6.5	6	5.5	5	4.5	2.5	1.5				
9th	5.5	5	4.5	4	2.5	1					
10th	4.5	4	3.5	2	1						
11th	3.5	3	2	1							
12th	2.5	2	1								
13th	1.5	1									
14th	1										

Regular Season (13)

- M/W Soccer
- Volleyball
- Football
- Field Hockey
- M/W Basketball
- Baseball
- Softball
- M/W Tennis
- Wrestling
- Gymnastics

Championship (10)

- M/W Cross Country
- M/W Golf
- M/W Swimming
- M/W I. Track
- W/W O. Track