

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: **15**

DATE:

March 17, 2015

RECOMMENDATION

APPOINTMENT OF CHARTER SCHOOLS BOARD MEMBERS

ACTION REQUESTED

It is recommended that the Board of Regents appoint Renee Pinter to a three year term, David Arditti and Catherine Jones to two year terms to the Board of Directors of Ann Arbor Learning Community; appoint Yvette Garcia to a two-year term to the Board of Directors of the Detroit Public Safety Academy; appoint Rebecca Domegan to a three year term to the Board of Directors of Global Tech Academy; and re-appoint Frederick Cheek to a three year term to the Board of Directors of Grand Blanc Academy.

STAFF SUMMARY

According to the resolutions which establish these public school academies (charter schools), vacancies on the Boards of Directors shall be filled by the Eastern Michigan University Board of Regents.

Ann Arbor Learning Community

Renee Pinter is the Owner/Interaction & Graphic Designer of Synergie Interactive in Ann Arbor, Michigan since 2009. She also is the Experience Designer for Menlo Innovations in Ann Arbor, Michigan since 2011. She has earned a Bachelor of Science degree in Technology Management at Eastern Michigan University in Ypsilanti, Michigan and an Associate's of Applied Science degree in Web design at Monroe County Community College in Monroe, Michigan. She is a Member of the TechTwilight Big Picture Committee at the Women's exchange of Washtenaw in Ann Arbor, Michigan. Ms. Pinter is the parent of a student at Ann Arbor Learning Community. This is a new appointment.

David Arditti is an Education Director at GameStart School in Ann Arbor, Michigan, a position he has held since 2013. He has earned a Bachelor of Science degree in Education at Bowling Green State University in Bowling Green, Ohio. His experience as an educator also includes being a classroom social studies teacher in middle school, an instructional specialist, and a tutor in Special Education. This is a new appointment.

Catherine Jones is a Director of Marketing & Events for the Ann Arbor/Ypsilanti Regional Chamber in Ann Arbor, Michigan since 2007. She has earned a Bachelor of Science degree in Network and Information Technology Administration at Eastern Michigan University in Ypsilanti, Michigan. She has also served on the Ypsilanti Area Jaycees Board of Directors in 2006-2008 and was the Girl Scouts Heart of Michigan, Assistant Camp Director in 1999-2013.

Ms. Jones is the parent of a student at Ann Arbor Learning Community. This is a new appointment.

Detroit Public Safety Academy

Yvette Garcia is a member of at the Detroit Police Department. She is currently pursuing a degree in Criminal Justice at Macomb Community College in Warren, Michigan. She is a graduate of a charter high school in Detroit, Michigan. This is a new appointment.

Global Tech Academy

Rebecca Domegan is employed at TLS Productions in Ann Arbor, Michigan. She earned a Master of Arts degree in Non-Profit/Arts Management at Carnegie Mellon University, H. John Heinz II College of Public Policy & Management in Pittsburgh, Pennsylvania and a Bachelor of Arts degree in Arts Administration at the University of Michigan in Ann Arbor, Michigan. She also served on the Board of Directors of Neutral Zone at the Ann Arbor Teen Center in 2000-2002 and the Board of Governors of the U. S. Synchronized Swimming in 2001-2005. Ms. Domegan is the parent of a student at Global Tech Academy. This is a new appointment.

Grand Blanc Academy

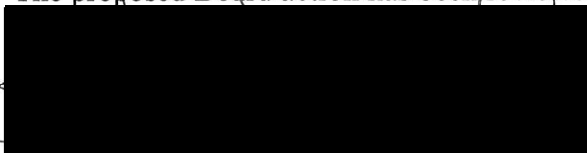
Fredrick Cheek is the President/CEO of YMCA of Greater Flint camp Copneconic in Fenton, Michigan. Cheek has a Bachelor of Science in Recreation Administration from Western Michigan University with a minor in Gerontology. He is a member of the Association of Professional Directors of YMCAs and has a Senior Director Certification at YMCA. He was a former Vice President & Treasurer, Certified Director of the American Camping Association. He has served on the Board of Directors for Grand Blanc Academy since 2012. This is a reappointment.

FISCAL IMPLICATIONS

None.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.



University Executive Officer

2/26/15
Date

David F. Arditti

Objective: To obtain a working position in pertaining to policy making in education.

Qualifications: Experienced educator.
Able to work independently and as part of a team
Patient and adaptable

Education: **Bowling Green State University, Bowling Green OH** *September 2003-May 2009*
Bachelor of Science in Education
Minor: History

Professional Competencies:

Communication

- Developed and presented lessons to classrooms of various ages. (4H, Langford Elementary, Leverette)
- Assisted the curriculum director in daily tasks. (Webb)
- Responded to student problems and aided in the individual learning process. (4H, Langford, Webb)

Leadership Related Roles

- Taught and directed a classroom of students, using unique and engaging activities. (4H, Langford, Leverette)
- Guided young learners in an after school based tutoring program. (4H, Crim Elementary School)
- Assumed the role of acting teacher and gained responsibility for several students daily. (4H, PESG)
- Assumed the role of teacher and gained responsibility for several students daily. (Leverette)

Work Experience:

GameStart School, Ann Arbor, MI
Education Director *March 2013 - Present*

Menlo Innovations, Ann Arbor, MI
Quality Advocate *March 2013 - June 2014*

Webb Middle School, Austin, TX
Special Education Classroom Tutor and Administrator Assistant *September 2011 - June 2012*

Langford Elementary, Austin, TX
After School Instructional Specialist *August 2011- January 2012*

Americorps: 4H CAPITAL, Austin, TX
After School Instructional Specialist *August 2010 – June 2011*

Professional Education Services Group (PESG), Ann Arbor, MI
Substitute Teacher *January 2010 - December 2013*

Leverette Middle School, Toledo, OH
Social Studies Teacher *January 2009 - December 2009*

Catherine (Katie) Jones



Objective

A marketing professional with 7+ years in non-profit management focusing on Marketing & Events Management.

Professional Experience

Events Management

- Responsible for managing monthly and yearly events
- Promote events through Social Media, Networking, Email and Web Postings
- Manage monthly committee meetings to support events
- Secure appropriate local and relevant speaker for events
- Manage Event registration

Business and Management

- Develop, plan and manage event & marketing budget
- Help to acquire event sponsors including food donations as well as cash contributions
- Assist in converting/merging, implementing, & maintaining a database
- Develop and maintain a company calendar with 200+ events
- Manage the marketing team and coordinate between several different departments

Marketing

- Develop & implement marketing plan and strategy for promoting events and membership
- Manage email communications
- Plan and implement social media strategy for Twitter, Facebook, LinkedIn for the Chamber and its subgroups (A2Y Converge, A2Y Chamber Public Policy, Leadership A2Y)
- Oversee redesign of website as well as maintain & update the website

Work History

Director of Marketing & Events for the Ann Arbor / Ypsilanti Regional Chamber
August 2007 – Present

Video Editor for Great Lakes Sports Publications (glsp.com)
January 2002 – August 2007

Education

Eastern Michigan University, Ypsilanti, MI, Bachelors of Science, June 2003
Major: Network and Information Technology Administration
Minor: Communications

Awards and Non Profit Experience

Ypsilanti Area Jaycees Board of Directors, 2006-2008
Ambassador of the Year, Ypsilanti Area Chamber of Commerce, 2007
Girl Scouts Heart of Michigan, Assistant Camp Director 1999-2013

education

Eastern Michigan University

Ypsilanti, MI

Bachelor of Science, Technology Management. August 2011, Magna Cum Laude.

University of Toledo

Toledo, OH

College of Arts & Sciences: Communication. Attended 2008-2010.

Monroe County Community College

Monroe, MI

Associate's of Applied Science, Web Design, with additional Graphic Design classwork.
May 2006, Summa Cum Laude.

University of Michigan-Dearborn

Dearborn, MI

School of Management: General Education. Attended 2003-2004.

experience

Graphics Girl Extraordinaire. April 2014–Present.

Subcontractor for GameStart School, Ann Arbor, Michigan.

Define student and parent experiences: Determine marketing strategy and implement. Innovate upon current offerings and create new offerings. Manage projects and relationships with partner organizations and educational institutions. Instruct classes as needed.

Experience Designer. Jan. 2014–Present.

Subcontractor for Menlo Innovations, Ann Arbor, Michigan.

Collaborate with other members of Menlo's Experience team to ensure visitors to Menlo Innovations have the best experience possible, be it as part of a tour, workshop or those who attend speaking engagements. Create marketing collateral, manage company's online presence and coordinate media requests as needed.

High-Tech Anthropologist®. March 2011–Jan. 2014.

Subcontractor for Menlo Innovations, Ann Arbor, Michigan.

Work with members of the team to interview and observe potential end users in native environments; explore use cases, object models, workflow assessments, and business needs; and gather software requirements by designing potential solutions and checking design assumptions with representative users.

Interaction & Graphic Designer / Managing Partner. Sept. 2009–Present.

Synergie Interactive, Ann Arbor, Michigan.

Work with small business clients to determine what collateral is needed to execute their strategic marketing plans, then design print and digital solutions that fit their budgets to fulfill those needs. Handle accounting, sales and project management, most design work and some front-end web development.

General Manager. April 2010–May 2011.

Laser It All, Sylvania, Ohio.

Develop new client markets and increase sales of engraving services and engraved products. Also responsible for billing & payroll, developing marketing materials, performing engraving services, managing online presence, and improving overall shop efficiency. Supervise sales staff and interns.

Production designer. May 2006–Sept. 2009.

Monroe Publishing Co., Monroe, Michigan.

Project coordinator and responsible for production and design of various publications, special sections and commercial print. Collaborated on customer and internal Web sites' project planning, design consultation and content evaluation. Responsible for design of Web ads, some retail ads and flyers.

affiliations

In the **Ann Arbor** area:

Women's eXchange of Washtenaw, Member of TechTwilight Big Picture Committee

In the **Monroe** area:

Monroe County Community College CIS Advisory Board

Yvette Garcia

Education

Macomb Community College

Criminal Justice

Warren, MI

2012-present

- Dean's List Fall 2013
- Interviewing, Police Functions, Criminal Investigations, Criminal Justice, Evidence and Criminal Procedures

Saginaw Valley State University

Criminal Justice

Saginaw, MI

2010-2011

Diploma-César Chávez Academy High School

General Studies

Detroit, MI

Graduated 2010

- Participated in Student Government activities

Work History

Detroit Police Department

Police Intern

Detroit, MI

January 2015-Present

- Apply concepts, theories and techniques learned in the classroom to assist in solving problems and developing procedures and processes within assigned areas.
- Ride-along with patrol officers during day and/or night, occasionally in emergency and pursuit situations.
- Observe and assist with duties such as accident investigations, traffic enforcement, criminal investigations, writing reports and preventive patrol as requested.
- Observe officers on routine assignments.
- Provide administrative support as requested.
- Participate in Career Development learning experiences and Town Hall discussion events.
- Perform actual duties as assigned, and other essential tasks as requested.

Morisson

Server/Hostess

Dearborn, MI

March 2013-October 2014

- Maintaining the daily accurate diet the elderly need, Within seven months I was promoted to hostess, which with this company is also a supervisor for the servers working in all different areas of the building.
- Working with the elderly is what this company is about. Patience, teamwork, and understanding are important when it comes to the elderly. Working with people diagnosed with bi-polar disorders and Alzheimer's has allowed me to learn how to communicate properly and allow me assist them with their daily meals. As a hostess I am a supervisor and a problem solver, my role can also be the mediator between the employees and the residents.

Innovative Teleservices

Sales Rep

Dearborn, MI

July 2012-January 2013

- I worked with various charities and helped promote them as well as gathering donations.
- Being able to work under pressure and keeping composure with clients aggressive personalities. I gained the knowledge on how to convince people to participate in charities. When a client was irate I learned how to calm them and be able to move forward with them.

Hot Topic*Cashier/Keyholder***Taylor, MI***January 2012-May 2012*

- Assisted customers and supervised the employees and store. Within a few months I was promoted to the position of Keyholder. I was also District Employee of the Month.
- Teamwork was an essential skill and being able to communicate and lead a team was crucial for the position I earned.

Lunas Bakery*Cashier***Detroit, MI***August 2008-February 2009*

- My position was to handle transactions made, making sure that my work space was acceptable.
- As it being my first job, it taught me responsibilities on accountability, reliability, and independence.

Objective

To obtain a position in law enforcement in a reputed agency that will utilize the skills I have to offer.

Skills and Certifications

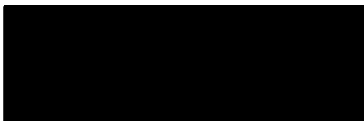
- Bilingual-Spanish
- Mastery of Microsoft Office programs (Words, PowerPoint, Excel)
- Ability to make decisions and solve problems
- Able to obtain and process information
- Ability to Plan, Organize and Prioritize Work
- Able to properly communicate with people from different cultures and backgrounds

References

- Troy Michalak



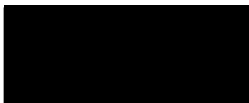
- Darnell Blakburn



- Robert Lockaby



- Gabriela Martinez



- Joseph Sanchez



REBECCA TROMBLEY DOMEGAN

EDUCATION

Carnegie Mellon University, H. John Heinz III College of Public Policy & Management 1995-1997

Master of Arts, Non-Profit/Arts Management

Public Service Career Opportunities Award, College of Fine Arts Scholarship, W.W. Cooper Scholarship

University of Michigan, College of Literature, Science and the Arts 1990-1994

Bachelor of Arts, Arts Administration

Honors College, Michigan Competitive Scholarship, Synchronized Swim Team (4 years), MUSKET Producer

EMPLOYMENT HISTORY

University of Michigan Office of University Development Business Systems Analyst 2012-2013

Provide technical support to UM Development community regarding fundraising data; facilitate workshops and training; extract, compile and analyze data; create customized reports

SOS Community Services Information Technology Coordinator 2006-2011

Sole IT staff for non-profit with 55 staff and 4 physical locations; perform software and virus definition updates; maintain 65 desktop PCs, 15 laptops and 5 servers; systems and SQL database administration; user training; desktop support; project management; purchasing and inventory; supervise contractors and volunteers

Nonprofit Enterprise at Work (NEW) Technology Contractor 2004-2006

Coordinate WebConnect program: develop and manage Web projects for non-profits; document requirements, site maps and wireframes; train users to update their own sites; supervise contractors (graphic designers, etc.). *Community Grants coordinator:* Provide support to agencies who wish to apply for grant funding using communitygrants.org; Conduct technical training seminars; provide on-call technical support and advice; technical and training documentation. *Tech Support:* provide Help Desk services for NEW staff; monitor software updates and virus protection; systems administration; monitor backups; maintain Exchange server; set up new PCs

Neutral Zone (Ann Arbor Teen Center) Communications Manager 2003-2004

Design and build contact and fundraising database and client UI; create 5-year technology strategic plan; IT purchasing; implement card-key entry system for events and programs; maintain lab PCs; supervise interns

Fry, Inc. Senior Reporting Engineer 2002-2003

Implement and maintain Web/e-commerce reporting for clients

Systems Analyst 2001-2002

Specify and manage technical project requirements; project planning and design documentation; technical analysis

Software Engineer 1998-2001

Implement e-commerce applications; SQL database administration and maintenance

Lincoln Center Festival Information Systems Consultant 1998-2000

Design and build administrative database; technical documents and user manuals; train staff

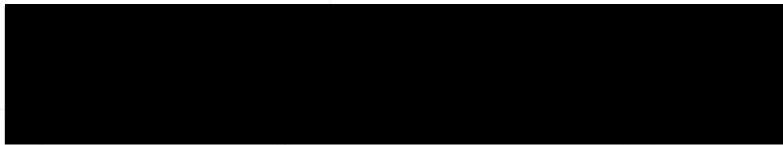
Brooklyn Academy of Music Programmer Analyst 1997-1998

Web page/Intranet development; database development; systems administration; help desk

STRENGTHS

Organization and Project Management	Analyze, develop and simplify procedures
Develop and lead training sessions	Attentive to details and deadlines
Excellent communication skills, including writing, public speaking, training and group facilitation	Communicating clearly with non-technical staff about technical issues and concerns

FREDERICK (FRITZ) CHEEK



PROFILE

Visionary and results-driven leader with a strong fiscal background and successful record in building a premiere YMCA organization. *Demonstrated effectiveness* in building volunteer and staff teams that exceed mission and revenue based goals. *Adept* at analyzing needs, tailoring solutions, & implementing effective strategic, tactical, and operational plans. *Proven Commitment* to the Flint YMCA – motivated to transfer leadership skills to an exciting new vision and direction for the greater benefit of the Flint YMCA Association.

EXECUTIVE LEADERSHIP

FLINT YMCA CAMP COPNECONIC, Fenton, MI

1982 – Present

Executive Director

Leader of a multi-faceted camp & conference center serving youth, families, and diverse groups from southeastern Michigan. Oversee \$2 million budget, 3 professional staff, and 10 full-time & 75 seasonal staff. *Responsible* for budget preparation and management, strategic planning, facility development, fundraising and event management, marketing and promotions, and stewardship of camp's mission and natural resources.

Strategic Planning and Stewardship

- *Spearheaded* the vision and aggressive strategic direction, positioning Camp Copneconic as one of the top twenty-five largest Y camps in the nation.
- *Represented* the strong tradition and integrity of Camp Copneconic, serving as a committed leader in balancing stewardship, preservation, and sustained growth.
- *Built* an organization with children and families in the forefront and fiscal success as the enabling force toward achieving our mission objectives.

Financial Resources

- *Implemented* a business philosophy that transitioned Camp Copneconic from a grant-subsidized operation to a mission and surplus driven organization.
- *Achieved* operational surpluses for twenty-one consecutive years increasing revenue production from \$72,000 to a current budget of \$2,000,000.
- *Played* a vital role in the structure and leadership in raising \$3.2 million the Flint YMCA Capital Campaign as well as numerous other successful fundraising events.
- *Awarded* by the Association for Professional Directors of YMCAs for Excellence in Operational Budget Management for thirteen consecutive years.
- *Diversified* income generating program centers in building up operational surpluses and strengthening camp's resiliency to economic downturns.
- *Developed* surplus average of \$150,000, serving camp operational needs, allowing for capital improvements, and helping to subsidize downtown branch deficits.
- *Exceeded* annual youth campaign fundraising goals for two consecutive years, helping to transition the organization toward a stronger philanthropic movement.

FREDERICK (FRITZ) CHEEK *continued* ...

Human Resources

- *Developed* management team structure that empowered staff to thrive, grow, communicate, and be held accountable for operational and mission objectives.
- *Empowered* center leaders to develop their own programs within the confines of the executive led direction, achieving 100% revenue growth in the last six years.
- *Strengthened* relationships and developed a strong volunteer Camp Committee in providing board guidance and an overall positive impact on the camp operation.

Facility Development & Guest Services

- *Orchestrated* the development of major capital improvements, achieving marked improvements in customer service, reputation, and new and returning business.
- *Balanced* guest service needs and operational upgrades by implementing superior food service, housekeeping, and maintenance, achieving a 9.7 average customer satisfaction rating on a one to ten scale in 2003.
- *Managed* over \$10 million in new construction, renovations, and acquisitions, thus positioning camp as industry leaders & shaping the base for revenue opportunities.

Mission Based Programming

- *Increased* summer camp enrollments from 939 campers to 3,000 campers, and year-round group usage to over 14,000 people within a twenty-one year period.
- *Ensured* camping opportunities were available to underprivileged children, providing over \$65,000 in scholarships in 2003, and also working closely with Big Brothers/Big Sisters, & Youth Assistance organizations.
- *Initiated* community partnerships with American Diabetes Association, Kidney Foundation, and a variety of organizations in diversifying mission and revenue.

Marketing and Promotion

- *Transitioned* marketing and registration functions to an on-line system, creating over 50% in electronic registrations and averaging over 175 site visitations per day.
- *Designed* and implemented an aggressive regional marketing strategy, expanding our customer base and building highly effective word-of-mouth advertising.
- *Generated* a market niche and overall momentum for multiple user groups (i.e. schools, girl scout, church groups, etc.), doubling revenues in the last six years.

EDUCATION

Bachelor of Science, Western Michigan University

1978

- *Major:* Recreation Administration; *Minor:* Gerontology

AFFILIATIONS & CERTIFICATIONS

- Association of Professional Directors of YMCAs
- YMCA Senior Director Certification
- American Camping Association – Former Vice President & Treasurer, Certified Director