

SECTION: 17
DATE:

November 1, 2016

### RECOMMENDATION

# 2017-18 GENERAL FUND SCHOLARSHIPS, AWARDS AND GRANTS REQUEST

## **ACTION REQUESTED**

It is recommended that the Board of Regents approve the 2017-18 General Fund Scholarships, Awards and Grants proposal for \$57,080,000.

### STAFF SUMMARY

The General Funds Scholarships, Awards and Grants Request is presented to the Board for approval earlier than the normal budget request timeframe to reflect programmatic and funding changes for the next recruitment cycle, and to meet admission publication timelines.

This proposal includes the assumption of a 3.0% increase in Tuition and Fees for 2017-18, along with a Total FTIAC enrollment for Fall 2017 of 2,700. This request, which represents an increase of 5.3% in student aid over the prior year, reflects adjustments in aid levels to account for tuition increases, as well as an effort to stabilize enrollment by attracting more academically prepared students, better able to succeed with the rigor of an EMU education.

#### FISCAL IMPLICATIONS

The 2017-2018 Scholarships, Awards and Grants proposal of \$57,080,000 represents an increase of \$2,882,000 (5.3%) over the 2016-2017 Financial Aid Request of \$54,198,000.

The total proposal of \$57,080,000 includes:

| 1. Scholarships, Awards and Grants | \$40,546,000 |
|------------------------------------|--------------|
| 2. Athletic Grants-in-Aid          | \$10,255,000 |
| 3. Federal and State Matches       | \$ 500,000   |
| 4. Graduate Aid                    | \$ 5,779,000 |

## ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.



## FY18 Financial Aid Request Summary

|                       | FY16 Request                            | FY17 Request     | <b>FY18 Request</b> | Variance    | Percent |
|-----------------------|---|------------------|---------------------|-------------|---------|
| Undergraduate Aid     | \$33,522,078                            | \$38,100,000     | \$40,546,000        | \$2,446,000 | 6.4%    |
| Key Assumptions: 3    | 3% tuition and fee increase for FY18    |                  |                     |             |         |
|                       | 2700 new FTIACs                         |                  |                     |             |         |
| I                     | ncreased retention                      |                  |                     |             |         |
| (                     | GPA/ACT scholarship increases           |                  |                     |             |         |
| ,                     | Year 2 of Out of State Tuition Model    |                  |                     |             |         |
| I                     | ncludes \$200,000 earmarked for Reter   | ntion Initiative |                     |             |         |
| (                     | oth consecutive year of greater than 25 | 50 FTIACS        |                     |             |         |
|                       |   |                  |                     |             |         |
| Athletic Grant-in-Aid | \$8,980,000                             | \$10,041,000     | \$10,255,000        | \$214,000   | 2.1%    |
|                       | 00/ + '.' 1 C ' C EX10                  |                  |                     | 9           |         |
| Key Assumptions: 3    | 3% tuition and fee increase for FY18    |                  |                     |             |         |
|                       | 3% tuition and fee increase for FY 18   |                  |                     |             |         |
| 3                     |   | e)               |                     |             |         |

| Graduate Aid                            | \$5,021,000         | \$5,556,819     | \$5,779,000  | \$222,181   | 4.0% |
|---|---------------------|-----------------|--------------|-------------|------|
| Key Assumptions: 4% tuition and fee in- | crease for FY18     |                 |              |             |      |
| Constant number of C                    | GA positions and Do | octoral Fellows |              |             |      |
| No change in scholar                    | ship awards         |                 |              |             |      |
| Total                                   | \$48 023 078        | \$54 197 819    | \$57,080,000 | \$2.882.181 | 5 3% |

\$500,000

\$0

0.0%

\$500,000

## Financial Aid - Trends

Federal and State Matches

| Financial Aid             | FY14 Request | FY15 Request | FY16 Request | FY17 Request* | <b>FY18 Request</b> |
|---------------------------|--------------|--------------|--------------|---------------|---------------------|
| Undergraduate             | \$25,963,000 | \$30,940,000 | \$33,522,078 | \$38,100,000  | \$40,546,000        |
| Athletic Grant-in-Aid     | \$7,097,000  | \$7,395,000  | \$8,980,062  | \$10,041,000  | \$10,255,000        |
| Federal and State Matches | \$650,000    | \$500,000    | \$500,000    | \$500,000     | \$500,000           |
| Graduate Aid              | \$4,375,000  | \$4,987,000  | \$5,021,086  | \$5,556,819   | \$5,779,000         |
| Total                     | \$38,085,000 | \$43,822,000 | \$48,023,226 | \$54,197,819  | \$57,080,000        |
| Variance                  |              | \$5,737,000  | \$4,201,226  | \$6,174,593   | \$2,882,181         |
| Percent                   |              | 15.1%        | 9.6%         | 12.9%         | 5.3%                |
| Percent                   |              | 15.1%        | 9.6%         | 12.9%         | 5.3%                |

\$500,000

\* Reflects adjustment (\$500,000 for Out of State Tuition model change)

Key Assumptions: No changes in Federal requirements

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|--|------|------|------|------|------|
| FTIAC  | 2872 | 2553 | 2855 | 2773 | 2700 |