

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

RECOMMENDATION

MONTHLY REPORT & MINUTES
STUDENT AFFAIRS COMMITTEE

ACTION REQUESTED

It is recommended that the Student Affairs Committee Agenda for November 1, 2016 and the Minutes of June 21, 2016 be received and placed on file.

STAFF SUMMARY

The November 1, 2016 agenda for the Student Affairs Committee includes introduction of the 2016-17 Student Leader Group members, a presentation on the 2nd Annual Inform. Empower. Prevent. Let's End Campus Sexual Assault Summit hosted by First Lady Sue Snyder, a presentation on 2016 Move-In Day, and a presentation about the International Student Support Program.

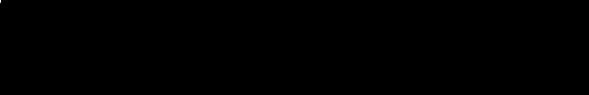
In addition, several announcements will be made.

FISCAL IMPLICATIONS

None

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.


University Executive Officer

10/18/16
Date

Eastern Michigan University
Board of Regents
Student Affairs Committee

November 1, 2016
10:00-10:45 am

Room 201
Welch Hall

Agenda

- | | |
|---|---|
| 1. Approval of agenda and June 21, 2016 minutes | Regent Stapleton |
| 2. Introduction of 2016-17 Student Leader Group Members | Regent Stapleton |
| 3. 2nd Annual Inform. Empower. Prevent. Let's End
Campus Sexual Assault Summit hosted by First Lady Sue Snyder | Ellen Collier and
Ellen Gold |
| 4. Move-In Day Recap | Esther Gunel,
Lucas Langdon
Jeanette Zalba |
| 5. International Student Support Program | Ellen Gold, Lisa Lauterbach,
Lourdes Mir-Orrange,
Chris VanWasshenova |
| 6. Announcements | |

Eastern Michigan University
Board of Regents
Student Affairs Committee
Minutes of June 21, 2016

MEMBERS PRESENT

Regents: Dennis Beagen, James Stapleton

Administration: Ellen Gold, Calvin Phillips

Administration: (as signed in) Ellen Collier, Akosua Dow, Chris Finch, Robertta Goeffney, Leigh Greden, Julia Heck, Bob Heighes, Lisa Lauterbach, Stacie McMullen, Michael Saylor, Becca Timmermans, Pam Young, Jeanette Zalba

Students: Sam Jones Darling, Emily Jannaro, Tanasia Morton, Joshua Starr

Guests: Marvin Johnson, Jordan Phelps

Regent Stapleton convened the meeting at 10:00 am. The minutes from April 22, 2016 were approved.

Introduction of 2016-17 Student Leader Group Members

Attending 2016-17 Student Leader Group members and advisors were introduced.

Student Government Priorities for 2016-17

Tanasia Morton and Joshua Starr shared information about 2016-17 Student Government priorities. These priorities include: student printing on campus, Athletic funding, sustainability on campus, better connecting EMU and the Ypsilanti community, registering and encouraging students to vote in the November 8, 2016 election, Awareness Weeks, and campus awareness of Student Government.

Student Government is working to add three printing stations on campus, and hopes to educate students about where all printing stations are located. They are collaborating with Carl Powell, Assistant Vice President and Chief Information Officer, to institute a \$10 printing dollar (maximum) rollover from fall to winter semesters.

Forums open to students, faculty and staff are planned to discuss Athletic funding. These forums will help to gauge the campus and community climate regarding Athletics. Representatives from the Athletic Department will have input.

Student Government has hired a Director of Sustainability, who will work to create sustainable initiatives on campus. Some of these initiatives are increasing composting, taking part in RecycleMania, researching a bike sharing program, and hosting community collaboration events.

Western Michigan University has an impressive sustainability program, and will serve as a resource for efforts at EMU.

Student Government's Director of Philanthropy will work to create a stronger connection between EMU and Ypsilanti. The Director of Philanthropy will work as liaison with the Ypsilanti City Council and work on fundraising for, and with, local businesses. Building strong ties between EMU and the Ypsilanti Community Schools, as well as a mentorship program, is also a goal.

Student Government staff is planning several events to encourage students to vote in the November 8, 2016 election. These include a dorm storm, lobby tables, Rock the Vote event, and bringing candidates in to speak. Transportation to vote on Election Day will be provided for students.

Sexual Assault Prevention week is planned for October, and Mental Health Awareness week is planned for November. Student Government also hopes to raise campus awareness regarding all that Student Government has to offer to EMU students.

Spotlight on Student Affairs – VISION

Becca Timmermans, Coordinator of the VISION Volunteer Center, shared highlights of 2015-16. VISION is one of the four Diversity and Community Involvement centers. The mission of the VISION Volunteer Center is to provide students with the opportunity to engage with communities through holistic service opportunities, mutually beneficial community partnerships, and immersion programs that coincide with and enhance students' academic and personal goals. VISION also aims to provide community based and active citizenship education, while fostering an inclusive space that helps students lead productive, socially conscious lives.

The VISION Volunteer Center encourages students to develop a commitment to serving the community. Volunteers tend to benefit academically, as well as gaining skills and understanding.

Many volunteer opportunities are available to students, including Best Buddies, Pen Pals, one-day events, Learning Beyond the Classroom opportunities, the Giving Garden, GREEN, leadership opportunities and Alternative Breaks. The campus Giving Garden has recently donated food to Swoop's Pantry. During Community Plunge, 156 students provided 468 hours of service to 12 community partners. 460 items were collected during the Holiday Giving Trees program. Community partners report that students are well prepared and knowledgeable about social issues.

The Alternative Breaks Program began at EMU in 1991. Students travel to sites to provide service on specific projects. In 2015-16, 78 students participated in 10 trips, providing 1,761 hours of service. Two Alternative Weekends were held. 19 students provided 152 hours of service on these weekends. Six students participated in an International Alternative Break to Haiti. Whenever possible, teams return to sites, because maintaining relationships is very important. 2015-16 volunteers had 15 different majors of study.

Students learn about volunteer opportunities at trainings, Fast Track and Fajita Fest, as well as word of mouth from other students. During the winter 2015 semester, a campus wide needs assessment

was done. An informational event is planned for February 2017 that will offer career and volunteer opportunities.

Respectfully submitted,

Michele Rich
Student Affairs Committee Recording Secretary



The SMART Project: Sexual Misconduct Awareness and Reporting Tools for a Safer EMU Community

Ellen Collier - Women's Resource Center, Coordinator

Ellen Gold - Assistant Vice President of Student Well-Being

Purpose and Objectives

1. Increase help-seeking behaviors and reduce the stigma for seeking support and reporting incidents
2. Reduce negative attitudes and myths about sexual assault victim blaming
3. Increase number of campus members who know about the EMU sexual misconduct policy, reporting protocol, and available resources
4. Create a coordinated campus network to promote sexual assault prevention, education, and victims rights



SMART Project Strategic Components

- Social norms marketing campaign
 - Posters
 - Videos
 - Website

- Publications
 - Survivor Handbook
 - Faculty/Staff Title IX Guide
 - Reporting and Resource Wallet Card



“I CHOOSE” Marketing Campaign

Posters, Video Messages and Website to:

1. Address myths
2. Offer facts
3. Provide resources
4. Focus on social support, hope,
and connectedness

> I CHOOSE

to combat rape culture.



WHAT WILL YOU CHOOSE?

> Let us know at www.emich.edu/ichoose
Find answers. Find support. Tell someone.
Sexual misconduct and partner violence is never the victim's fault.

> I CHOOSE

to respect my partner.



WHAT WILL YOU CHOOSE?

> Let us know at www.emich.edu/ichoose
Find answers. Find support. Tell someone.
Sexual misconduct and partner violence is never the victim's fault.

> I CHOOSE

to use my voice.

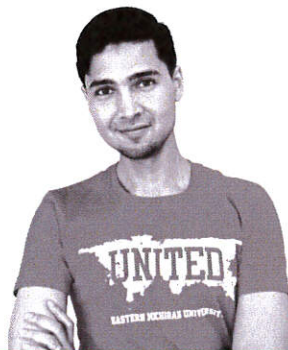


WHAT WILL YOU CHOOSE?

> Let us know at www.emich.edu/ichoose
Find answers. Find support. Tell someone.
Sexual misconduct and partner violence is never the victim's fault.

> I CHOOSE

to not have sex.



WHAT WILL YOU CHOOSE?

> Let us know at www.emich.edu/ichoose
Find answers. Find support. Tell someone.
Sexual misconduct and partner violence is never the victim's fault.

> I CHOOSE

to help a friend in need.



WHAT WILL YOU CHOOSE?

> Let us know at www.emich.edu/ichoose
Find answers. Find support. Tell someone.
Sexual misconduct and partner violence is never the victim's fault.

> WE CHOOSE

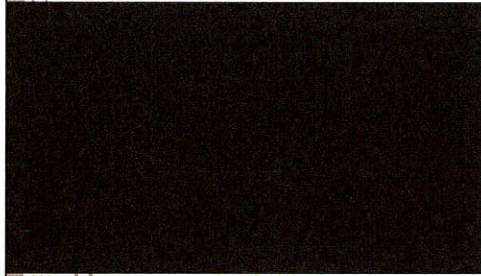
to make a difference.



WHAT WILL YOU CHOOSE?

> Let us know at www.emich.edu/ichoose
Find answers. Find support. Tell someone.
Sexual misconduct and partner violence is never the victim's fault.

“I Choose” video will be shown on this slide.



SMART Project Publications

- **Survivor Handbook**
- **Faculty and Staff Title IX Guide**
- **Reporting and Resource Wallet Card**




Questions ?

A banner for "HRL Training" featuring a photo of a large group of people in a training session. The banner includes a top header with "THE TRUEMU EXPERIENCE Live the FULL Experience" and the Eastern Michigan University logo.

HRL Training


- August 1 – Training Season Begins
- Graduate Hall Directors (21) – 2 weeks of training
- Student Staff (140) – 2.5 weeks of training

Topics include: emergency response, mental health issues, roommate mediation, confrontation, academic success, diversity and inclusion, community building, and campus resources.



Building & Other Preparation

- Apartments and Halls are “turned over” all summer including cleaning, painting and repairs.
- HRL meets with stakeholders including DPS and Physical Plant Staff.
- Check in materials such as the New Guide to Campus Living are prepared.
- Every key is checked to assure it works!
- Every room is inventoried and reviewed for cleanliness and repair by our Resident Advisor Staff.




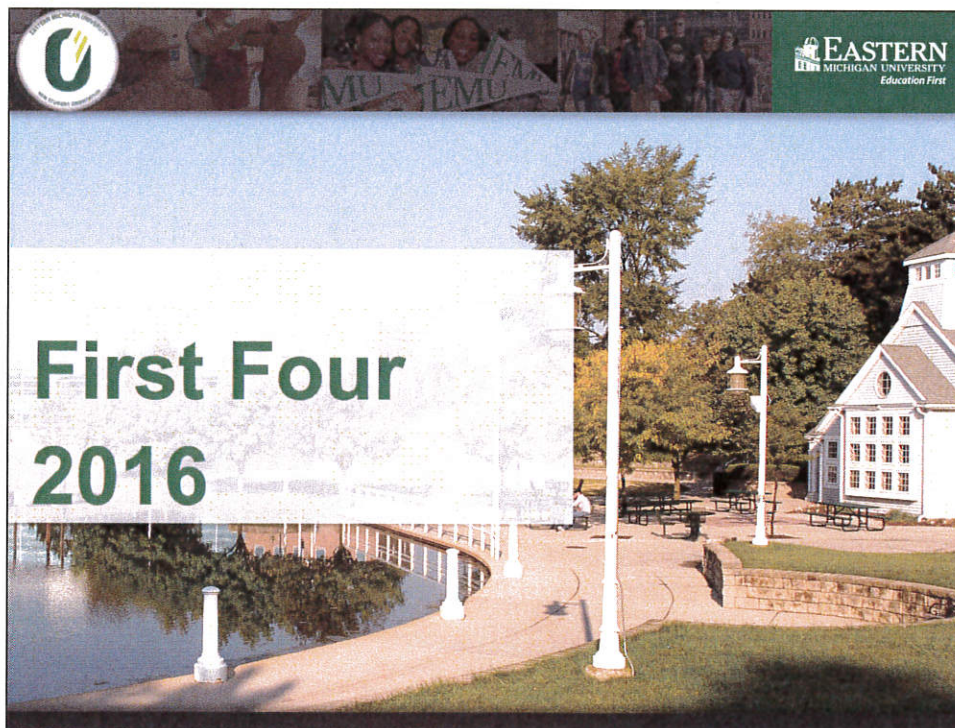
Residence Hall Move-In

169 volunteers in **38** Student Organizations helped with Move in Magic to check in approximately **3900** residents.

Move-In Survey Results
1215 response out of 3900 (31%)

- 89% said the check in process was moderately to very efficient (up from 83%)
- 94% said the residence hall staff was moderately to very welcoming (up from 91%)
- 20% brought 4 or more people to help them move in
- 87% said the moving in and unloading process was moderately to very efficient (up from 84%)










New Student Orientation: First Four



- Expectation Setting
- Community Building
- Way-finding
- Mentorship

A graph illustrating the relationship between Challenge and Support. The vertical axis is labeled 'Challenge' and the horizontal axis is labeled 'Support'. A diagonal arrow points from the origin towards the top-right, labeled 'Growth', indicating that growth is achieved through a combination of challenge and support.






Expectation Setting

- Convocation Ceremony
- Residence Hall Floor Meetings
- Life in the Classroom
- Eastern Expectations
- CloseUp Performance & Debrief
- Yes Means Yes! Preventing Gender Based Violence



Community Building

- Family Picnic
- Convocation Ceremony
- Parent & Family Reception
- Small Group Kickoff & periodic Small Group Time
- Football Game
- Eagle's Journey
- Residence Hall Floor Meetings
- Playfair!
- Late Night at the Rec
- EaglePalooza
- Receptions: Students of Color, LGBT, Transfer Student, TRIO/SSS
- Movie Screening
- Fajita Fest (Student Org Fair)



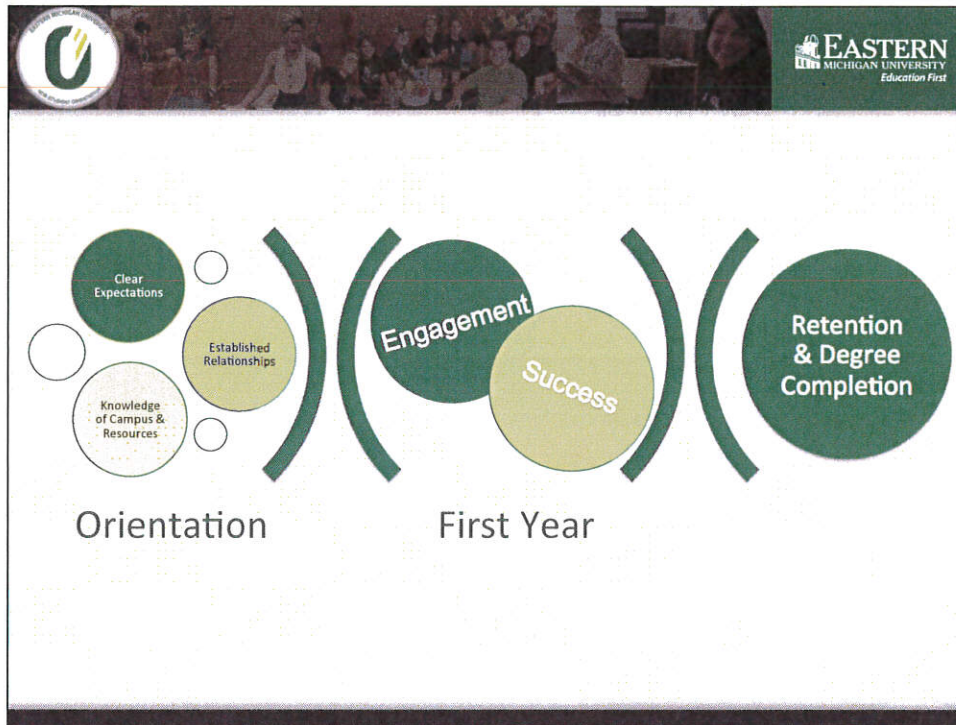
Way Finding



- First Four Help Center
- Small Group Kickoff & periodic Small Group Time
- Commuter Student & Family Session
- Residence Hall Floor Meetings
- Life in the Classroom
- Explore EMyoU!
- Eastern Expectations
- CloseUp Performance & Debrief
- EaglePalooza
- Fajita Fest (Student Org Fair)
- Receptions: Students of Color, LGBT, Transfer Student, TRIO/SSS



Mentorship



- Small Group Kickoff & periodic Small Group Time
- Commuter Student & Family Session
- Residence Hall Floor Meetings
- Life in the Classroom
- EaglePalooza
- Fajita Fest (Student Org Fair)
- Receptions: Students of Color, LGBT, Transfer, TRIO/SSS



New International Student Orientation: UNITED




- Students in small groups with current EMU group leaders
- American nuances
 - Academic success
 - Health insurance and safety
 - Gender-based violence
 - EMU Community Student Panel
- Maintaining immigration status
- Acclimation to new environment
 - Transportation and driver's license
 - Ypsilanti community
- Relationship building with
 - Peers
 - Office for International Students & Scholars
 - EMU support services (CAPS, DPS)

Highlights

- Picnic lunch with President Smith and Dr. Ruhl-Smith
- 189 students attended fall orientations
 - September 2-4
 - Intensive English Program – September 16
 - Two makeup orientations for late arrivals – September 30
- 37+ volunteers and group leaders
- 3 Fulbright students sponsored by the U.S. Department of State and 4 EMU visiting scholars
- 20 J-1 short-term exchange students
- 83 Bachelor's degree students
- 104 Master and Graduate Certificate students
- 4 Doctoral students



Questions?

Emich.edu/orientation 734-487-1208 orientation@emich.edu

EMU Pilot Partnership with International Student Support Program (ISSP)



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International students face a number of unique challenges...

Adapting to a new culture

Using English to communicate

**Academic – different learning approaches
or expectations in the classroom**

Social – feeling isolated from friends/family

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These challenges result in an increased risk of developing mental health issues

Increased stigma about seeking help

Decreased social supports

Less likely to seek counseling

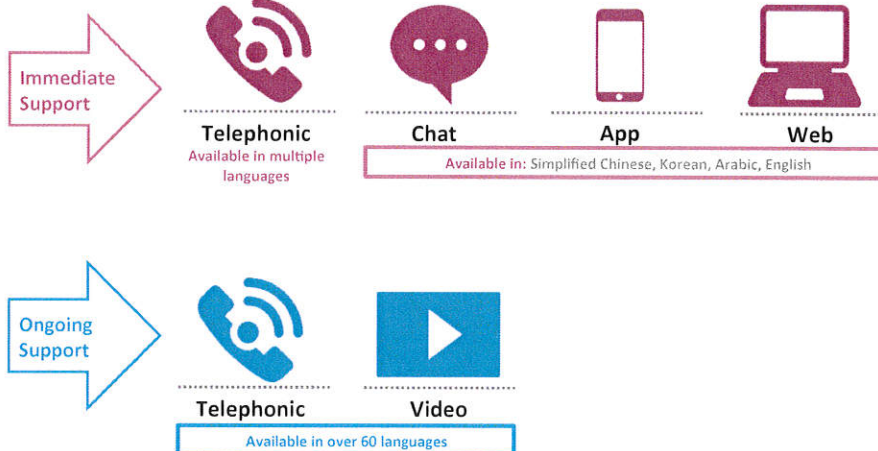
Some groups at increased risk of experiencing discrimination in the USA

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Healthy Minds Network Annual survey 2015



International students can access immediate and ongoing support in a variety of ways



September 2016 launch!

Monthly data to be tracked:

Website visits

Unique users

Contacts with counselor (phone or chat)

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Future directions

Awareness efforts: making the campus community aware of the services available

Emails to international students about managing stress during key periods (mid-terms, finals, holiday breaks)

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About Morneau Shepell and the ISSP

- 50 year old company; publicly-listed on the Toronto stock exchange
- **Morneau Shepell (MSI) is the world's leading provider of international counseling services**, providing counseling support in 170 countries and 200+ languages across the globe
- MSI currently provides dedicated support to international students across 30 institutions throughout North America with the **International Student Support Program (ISSP)**



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MORNEAU
SHEPELL

