

**BOARD OF REGENTS**  
**EASTERN MICHIGAN UNIVERSITY**

**RECOMMENDATION**  
**FINANCE AND INVESTMENT COMMITTEE**

SECTION: 15

DATE:  
April 21, 2017

**ACTION REQUESTED**

It is recommended that the Board of Regents receive and place on file the minutes from the February 7, 2017 Finance and Investment Committee meeting and the Working Agenda for the April 21, 2017 meeting.

**STAFF SUMMARY**

February 7, 2017 Meeting Agenda

Agenda items

- FY18 Room and Board, Apartment Rates
- 2015-16 Eastern Michigan University Foundation Financial Reports ( June 30, 2016)
- FY18 Capital Budget
- Appointment of External Audit Firm and Contract for Service
- Presentation: Department of Public Safety Annual Update
- Emeritus Staff Awards

April 21, 2017 Meeting Agenda

Agenda items


- OMB Federal Awards Supplement (June 30, 2016)
  - Presentation: Research Update- Mid Year FY17
- WEMU Financial Statements (June 30, 2016)
  - Presentation: Annual Update- WEMU
- Refunding- Barclays 2015 Term Loan
- Marketing and Merchandising Agreement- Amazon
- Easement Access to EMU Property- ACD.Net (Verizon Wireless)
- Emeritus Staff Awards

**FISCAL IMPLICATIONS**

None

**ADMINISTRATIVE RECOMMENDATION**

The proposed Board action has been reviewed and is recommended for Board approval.

  
University Executive Officer

April 21, 2017  
Date

**BOARD OF REGENTS**  
**Eastern Michigan University**  
201 Welch Hall  
(734) 487-2410

**FINANCE and INVESTMENT COMMITTEE**

Friday, April 21, 2017

9:30 a.m.

**REGULAR AGENDA**

- Minutes from February 7, 2017
- April 21, 2017 Finance and Investment Committee Agenda
- OMB Federal Awards Supplement (June 30, 2016)
- WEMU Financial Statements (June 30, 2016)
- Refunding –Barclays 2015 Term Loan
- Marketing and Merchandising Agreement-Amazon
- Easement Access to EMU Property-ACD.Net (Verizon Wireless)
- Emeritus Staff Awards

Eastern Michigan University  
**Finance and Investment Committee**  
**Meeting Minutes**  
**February 7, 2017**

The meeting was called to order by Regent Michelle Crumm at 11:30 a.m.

A motion was made, seconded and approved to accept the minutes from the November 1, 2016 Finance and Investment Committee meeting.

The agenda includes (5) items.

**Section 22: Recommendation: 2017-18 Room, Apartment and Board Rates**

It is recommended that the Board of Regents approve a 3% average increase for all University housing and increases between 2% and 4% for meal plan rates for FY 2017-18.

**Section 23: Recommendation: The 2015-2016 Eastern Michigan University Foundation Consolidated Financial Report**

It is requested that the Eastern Michigan University Board of Regents receive and place on file the Eastern Michigan University Foundation Consolidated Financial Report for the year ended June 30, 2016.

**Section 24: Recommendation: FY2017-18 Capital Budget**

It is recommended that the Board of Regents approve the Fiscal Year 2017-18 University Capital Budget appropriation of \$ 13.76 million.

**Section 25: Recommendation: Appointment of External Audit Firm and Contract for Services**

It is recommended that the Board of Regents approve the one year extension on the existing contract of services with Plante Moran, PLLC to provide external audit services to the University consistent with the parameters outlined below.

**Section 4: Recommendation: Emeritus Staff Status**

It is recommended that the Board of Regents grant Emeritus Staff Status to Two (2) staff members: Marsha McDonald, Senior Secretary, Office of Housing & Residence Life, who retired June 29, 2016 and Kathleen Graham, Administrative Secretary, Office of Extended Programs, who retired January 6, 2017.

The meeting was adjourned at 12:15 p.m.

Respectfully submitted,  
Jada Wester  
Executive Assistant to the  
Chief Financial Officer

# Update: Increasing Research

April 21, 2017

**RESEARCH @ EMU**

*Elevating Communities, Inspiring Generations*

## INTRODUCTION

The purpose of today's presentation is to provide you with an update of our activities to increase research:

- \* Activity Report
- \* CoRE Fellowship Program
- \* Research Design and Analysis Support
- \* Funding Landscape

## MISSION

EMU enriches lives in a supportive, intellectually dynamic and diverse community. **Our dedicated faculty balance teaching and research to prepare students with relevant skills and real world awareness.** We are an institution of opportunity where students learn in and beyond the classroom to benefit the local and global communities.

## 2013-2014 UNIVERSITY STRATEGIC PLAN

University Strategic Themes: High Performing Academic Programs and Quality Research

- \* **Goal 2:** Increase research to attract external funding and improve student education, with a focus on graduate education

## FY2017 3<sup>rd</sup> Quarter Progress-Awards

### Total Awards

Awards	FY2017		FY2016		Variance	
	Value	No.	Value	No.	Value	No.
	\$7,843,525	73	\$7,358,695	75	\$484,831	(2)

- FY2017 Goal = \$14.4M, (\$3.6M quarterly)

## FY2017 3<sup>rd</sup> Quarter Progress-Awards

### Activity Type

Activity Type	FY2017		FY2016		Variance	
	Value	No.	Value	No.	Value	No.
Faculty/Student Support	\$669,149	10	\$967,369	14	(\$298,220)	(4)
General Operating	2,000	1	11,818	1	(9,818)	-
Instruction	933,773	6	858,730	8	75,043	(2)
Public Service	4,611,521	36	4,570,508	34	41,013	2
<b>Research</b>	<b>1,593,582</b>	<b>18</b>	<b>910,120</b>	<b>16</b>	<b>683,462</b>	<b>2</b>
Training	33,500	2	40,150	2	(6,650)	-
	<b>\$7,843,525</b>	<b>73</b>	<b>\$7,358,695</b>	<b>75</b>	<b>\$484,831</b>	<b>(2)</b>

- \* Research Awards value is up
- \* Public Service remains high

## FY2017 3<sup>rd</sup> Quarter Progress-Awards

### Sponsor Type

Sponsor Type	FY2017		FY2016		Variance	
	Value	No.	Value	No.	Value	No.
College/University			\$15,000	1	\$(15,000)	(1)
<b>Federal</b>	<b>\$ 6,630,300</b>	<b>29</b>	<b>5,348,884</b>	<b>24</b>	<b>1,281,415</b>	<b>5</b>
Foundation	189,761	11	700,857	13	(511,096)	(2)
In-State Govt	659,156	15	848,340	19	(189,184)	(4)
Industry	125,441	6	27,150	2	98,291	4
Local Govt	57,704	4	304,961	8	(247,257)	(4)
Other Non-Profit Org	181,164	8	113,502	8	67,662	0
	<b>\$7,843,525</b>	<b>73</b>	<b>\$ 7,358,695</b>	<b>75</b>	<b>\$484,831</b>	<b>(2)</b>

\* Federal number and dollar amount is higher

## FY2017 3<sup>rd</sup> Quarter Progress-Expenditures

### Research Expenditures by Activity Type

NSF HERD Research Expenditures	FY2016	FY2015
Federal	\$1,627,000	\$1,482,000
State and Local	32,000	43,000
Industry	113,000	55,000
Nonprofit Organizations	98,000	62,000
<b>Institutional Funds</b>	<b>1,930,000</b>	<b>103,000</b>
All Other Sources	15,000	16,000
	<b>\$3,815,000</b>	<b>\$1,761,000</b>

\* In FY2016, EMU began reporting internal support for research on the NSF HERD survey

## FY2017 3<sup>rd</sup>Quarter Progress-Awards

### Realized IDC Rate by Activity Type

IDC as % of Expenditures	FY2017	FY2016	Variance
	Avg. Rate	Avg. Rate	Avg. Rate
Faculty/Student Support	1.21%	2.35%	-1.14%
General Operating	-0.17%	8.16%	-8.33%
Instruction	6.28%	4.62%	1.66%
Public Service	6.01%	5.12%	0.89%
<b>Research</b>	<b>28.54%</b>	<b>22.68%</b>	<b>5.86%</b>
Training	4.08%	6.89%	-2.81%
<b>Avg. IDC Based on Expenditures</b>	<b>8.71%</b>	<b>7.84%</b>	<b>0.87%</b>

- \* Realized IDC rate based on expenditures is up, resulting in an additional \$50,000 in revenue over the same period last year

## FY2017 3<sup>rd</sup>Quarter Progress-Proposals

### Total Proposals

Proposals	FY2017		FY2016		Variance	
	Value	No.	Value	No.	Value	Number
Total Proposals	\$41,422,742	149	\$17,864,391	113	\$23,558,351	36

- \* FY2017 Goal =243, or 60 proposals per quarter



## FY2017 3<sup>rd</sup>Quarter Progress-Proposals

### Proposals by Activity Type

Activity Type	FY2017		FY2016		Variance	
	Value	No.	Value	No.	Value	Number
Faculty/Student Support	\$2,596,646	22	\$2,011,607	17	\$585,039	5
General Operating	3,500	2	41,818	2	(38,318)	-
Instruction	1,846,728	16	2,163,576	9	(316,848)	7
<b>Research</b>	<b>10,704,470</b>	<b>59</b>	<b>8,525,686</b>	<b>46</b>	<b>2,178,784</b>	<b>13</b>
<b>Service</b>	<b>26,271,398</b>	<b>50</b>	<b>5,098,502</b>	<b>37</b>	<b>21,172,896</b>	<b>13*</b>
Training	-	-	23,202	2	(23,202)	(2)
	<b>\$41,422,742</b>	<b>149</b>	<b>\$17,864,391</b>	<b>113</b>	<b>\$23,558,351</b>	<b>36</b>

- \* Research Proposals are up
- \* Service proposals are up even when excluding \$18.4 million Promise Neighborhoods proposal

## FY2017 3<sup>rd</sup>Quarter Progress-Proposals

### Proposals by Sponsor Type

Sponsor Type	FY2017		FY2016		Variance	
	Value	No.	Value	No.	Value	Number
College or University	\$75,441	1	\$25,875	1	\$49,566	-
<b>Federal</b>	<b>36,967,047</b>	<b>58</b>	<b>14,460,211</b>	<b>46</b>	<b>22,506,836</b>	<b>12</b>
<b>Foundation</b>	<b>2,117,952</b>	<b>41</b>	<b>810,408</b>	<b>24</b>	<b>1,307,544</b>	<b>17</b>
In-State Govt	1,672,611	21	1,754,118	14	(81,507)	7
Industry	201,997	10	98,265	5	103,732	5
Local Govt	179,404	6	412,656	11	(233,252)	(5)
Other Non-Profit Org	208,290	12	302,858	12	(94,568)	-
	<b>\$41,422,742</b>	<b>149</b>	<b>\$17,864,391</b>	<b>113</b>	<b>\$23,558,351</b>	<b>36</b>

- \* Federal is up even when excluding single Promise Neighborhoods proposal
- \* Increase in number and value of Foundation proposals

## CoRE Fellowship Program Update

Launched Winter 2016 in cooperation between ORDA and College Deans:

- \* 10-week structured seminar
- \* Three workshops
- \* Follow-on writing circles
- \* Meetings with a program officers in D.C.

## CoRE Fellowship Program Update

Results for Cohort I:

10 faculty

- \* Submitted Proposals
  - \* 6 Federal Proposals
  - \* 3 Foundation Proposals
- \* Upcoming Submissions
  - \* 4 Federal
  - \* 2 Foundation

Cohort II:

- \* 9 faculty
- \* Just concluding 10-week seminar

## Research Design and Analysis Support

- \* Established the Research Design and Analysis Support Committee (RDASC)
- \* Established a Quantitative Researchers Networking Group
- \* Supporting Faculty Associates who are available to consult with faculty, and provide workshops on research design, analysis, and presentation of results
- \* Supporting the development and presentation of quantitative research related workshops

## Funding Landscape

- \* Changing administration; changing priorities
- \* Remaining federal FY2017 uncertain:
  - \* Continuing Resolution at Fy2016 levels, or
  - \* Omnibus Appropriation that includes program changes
- \* Strategy: Don't wait, submit now if competition is open.

## Conclusions

- \* We are encouraged:
  - \* Growing number of proposals and research awards
  - \* Increased research expenditures reported to the NSF HERD
  - \* Increased interest by faculty in pursuing external support for research and creative and scholarly activity