

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 21

DATE:

April 21, 2017

RECOMMENDATION

COMPREHENSIVE FUNDRAISING PLAN

ACTION REQUESTED

It is recommended that the Board of Regents authorize the President and Vice President for Advancement to immediately launch the development of a multi-year comprehensive fundraising campaign.

STAFF SUMMARY

Eastern Michigan University's most recent comprehensive fundraising campaign launched in 2010 and exceeded its goal. The University is ideally positioned to launch its next comprehensive fundraising campaign to continue its 168-year legacy of educational excellence. This transformational initiative will support, among other areas, student success, scholarships, and facilities. Facility investments will be identified based on an examination of all facilities but will include: the Rec/IM complex; College of Technology and College of Health and Human Services; expanded athletics facilities; and improvements to other academic and student facilities to be determined as the campaign is developed and launched.

FISCAL IMPLICATIONS

Fiscal implications, if any, will occur as part of a follow-up vote.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

University Executive Officer

Date