

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 12
DATE: October 20, 2017

RECOMMENDATION

ATHLETIC AFFAIRS COMMITTEE

ACTION REQUESTED

It is requested that the Board of Regents receive and place on file the working agenda for the October 20, 2017 meeting and June 26, 2017 minutes.

STAFF SUMMARY

- Approval of Thursday, June 26, 2017 Minutes
- New Eagles
- Facility Updates
- Academic News
- External Relations
- Fall Sports Recap
- Highlight Department-Lauren Pottschmidt-SAAC President for 2017-18

FISCAL IMPLICATIONS

To be determined

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval



University Executive Officer

10/2/17

Date

**BOARD OF REGENTS
ATHLETIC AFFAIRS COMMITTEE
October 20, 2017
201 Welch Hall
8:45 a.m.**

A G E N D A

- A. New Eagles
 - a. Senior Associate AD for External Affairs-Andy Rowdon
 - b. Women's Gymnastics Head Coach-Katie Minasola
 - c. Women's Gymnastics Assistant Coach-Stephen Graham
 - d. Women's Tennis Head Coach-Jayosn Wiseman
 - e. Women's Track and Field Assistant Coach-Arthur Ignaczak
 - f. Men's and Women's Swimming Assistant Coach-Justin Shields
 - g. Men's Track and Field Assistant Coach-Brian Korn
 - h. Assistant Director of SASS-Eric Gerbens
 - i. Athletics Academic Advisor-Sean Pryor
 - j. Assistant Director of Compliance-Sean McCarthy
 - k. Assistant Equipment Manager-Dominic Velotta
 - l. Assistant Director of Media Relations-Katie Gonzales
 - m. Assistant Director of Media Relations-Kyler Ludlow
 - n. Senior Associate AD for Development-Dan McLean

- B. Facility Updates
 - a. Rynearson Stadium
 - i. Visiting Team Locker Room
 - ii. Concourse
 - iii. Restrooms
 - iv. Pressbox
 - v. Inside Stadium
 - vi. Outside Stadium

- C. Academic News
 - a. Cartwright Award

- D. External Relations
 - a. The Aspire Group
 - i. Season Ticket Update
 - ii. Contract amended through 2023
 - b. Marketing
 - i. Homecoming
 - ii. Education First Kids Day
 - c. Athletics Development
 - i. Eagles Pride Suite & Eagles Pride Loge
 - ii. Championship Building Plan-Brick Campaign
 - iii. Champions Advisory Board-New Members
 - iv. Crowdfunding Initiative
 - v. Fall 2018 Events Recap & Upcoming

- F. Fall Sports Recap

- G. Highlight Department-Lauren Pottschmidt-SAAC President for 2017-18

**Eastern Michigan University
Board of Regents
ATHLETIC AFFAIRS COMMITTEE
Minutes of June 26 2017**

Members:

Regents: Michael Hawks, Michael Morris, Mary Treder Lang, Alexander Simpson, James Webb, Michele Crumm
Athletics: Edward Sidlow, Faculty Athletic Representative

Regent Mike Hawks called the Athletic Affairs Committee meeting to order at 4:00p.m.

Updated Staff News:

Men's Basketball hired two new Assistant Coaches, Matt Cline and Jimmy Wooten and promoted current Assistant Coach Kevin Mondro to Associate Head Coach. Matt Cline is returning to the Men's Basketball Staff in a coaching role. Matt was the Director of Basketball Operation from 2014-16 here at Eastern Michigan University. Jimmy Wooten has been a standout prep coach for the past 12 years. A new Women's Gymnastics Head Coach has been hired, Josh Nilson, coming from Penn State. He will be hiring his staff upon his arrival. A number of other vacant positions within the Athletics Department are being filled throughout the remainder of the summer.

Facility Updates:

The Men's Basketball locker room in the Convocation Center has been recently updated as a result of a successful fundraising effort. As a part of the University capital budget, Rynearson Stadium's concrete is receiving some basic annual repair and the visiting team locker room in Rynearson Stadium is being refurbished with paint and flooring. Finally, plans are still underway through the University Physical Plant to complete replacement of the lights in the stadium.

Academic News:

At the end of the Winter 2017 term the overall cumulative GPA for all Student-Athletes in the Athletics Department was 3.248 and the overall Winter Term GPA for all Student-Athletes was 3.173. Men's Golf had the highest male Winter Term GPA with a 3.671 and Women's Cross Country held the highest female Winter Term GPA with a 3.757. In total, 36 Student-Athletes earned a 4.0 GA and 362 Student-Athletes held a 3.0 cumulative GPA or better (70%). In fact, 17 of EMU's 21 teams held a cumulative GPA above 3.0, including Football and Women's Soccer who both held the highest cumulative GPAs in their program's history.

Student-Athlete Advisory Council:

The Athletic Affairs Committee was introduced to the new Student Athlete Advisory Council President, Lauren Pottschmidt, a Women's Cross Country and Track and Field Student-Athlete from Granger, IN majoring in Business.

External Relations:

The Athletic Affairs Committee heard updates on a number of new external initiatives for the upcoming football season, including strategies around football season tickets, the Eagles Pride Suite, the Eagles Pride Loge and "Eagles Mean Business!" which entail fan experience group packages. A number of key dates were also discussed including: Movie Night in the Factory and Season Ticket Holder Appreciation BBQ (8/21), Athletics Welcome Back-Kick Off Campus Event (9/14) and the marketing themes of each of the home football games this year. The Home Opener on Friday, 9/1 is a Welcome to all Freshmen and their parents, Hall of Fame and Band Day is Saturday, 9/23, Homecoming along with the Cal Bowl 30th Reunion is Saturday, 10/21, Thursday, 11/2 is the Alzheimer's Awareness game and on Tuesday, 11/21 is the Cancer Awareness game. The Committee received an update on the contract extension proposed with IMG-Eastern Michigan University's multi-media rights partner. The contract will extend through June 30, 2025.

Development Updates:

A recap of fundraising in FY17 was provided, along with an overview of a number of key events coming up in the fall of FY18, including: The Football Season Premiere Dinner (8/29), Track and Field's Continuing a Legacy Reunion (9/1), the Fly with the Eagles Game (Army-West Pointe, 10/14) and a Football Donor Bus Trip to CMU on 11/8. Finally, an update regarding ongoing fundraising efforts with regard to the Championship Building Plan major gifts and brick campaign, Champions Advisory Board on-going member recruitment and the E-Club Athletic Hall of Fame Renovation Project.

Spring Sports-Update:


The Athletic Affairs Committee was provided a recap of all spring sports achievements and a recap of the MAC Honors Dinner where former Baseball Head Coach Ron Oestrike was inducted into the MAC Hall of Fame and Student-Athletes Willy Fink (Men's Cross Country/Track & Field) and Sierra Wagner (Women's Swimming) each received the MAC Medal of Excellence Award as the most distinguished male and female senior Student-Athletes in the EMU Athletics Department this year. Finally, EMU received many accolades this year, including winning 5 MAC Championships, 29 MAC Individual Championships, had 4 MAC Coaches of the year, 73 total All-MAC Honorees, 169 Academic All-MAC Student-Athletes, 10 individuals or teams who participated in NCAA Championships and as of June 14th, stood as the 81st ranked Division 1 program in the Learfield Director's Cup standings for overall Athletics Department performance. Final standings will be released on June 29.

Highlight Department-Peter Linn-Head Coach-Men's and Women's Swimming:

Peter Linn has been with Eastern Michigan University for 28 seasons, during that time the team has attended the MAC Championships 23 times. He was inducted into the EMU Athletic Hall of Fame in 2006 and is a 1974 Graduate and Letter Winner from EMU. Coach Linn discussed the many achievements the program has had its many loyal and successful alumni and donors. He also talked about some of the challenges faced with the current condition and age of the REC/IM and particularly the pool and locker room areas, along with the program's excitement at the decision to set forth funds for improvement of the facility.

Meeting was adjourned at 4:27p.m.

Respectfully submitted,


Lori Barron
Administrative Secretary

Board of Regents Meeting
Athletic Affairs
October 20, 2017



Department of Athletics – Staff News

New Eagles:

1. Senior Associate AD for External Affairs – Andy Rowdon
2. Women's Gymnastics Head Coach – Katie Minasola
3. Women's Gymnastics Assistant Coach – Stephen Graham
4. Women's Tennis Head Coach – Jayson Wiseman
5. Women's Track and Field Assistant Coach – Arthur Ignaczak
6. Women's Volleyball Assistant Coach – Peter Winters
7. Men's and Women's Swimming Assistant Coach – Justin Shields
8. Men's Track and Field Assistant Coach – Brian Korn
9. Assistant Director of SASS – Eric Gerbens
10. Athletics Academic Advisor – Sean Pryor
11. Assistant Director of Compliance – Sean McCarthy
12. Assistant Equipment Manager – Dominic Velotta
13. Assistant Director of Media Relations – Katie Gonzales
14. Assistant Director of Media Relations – Kyler Ludlow

Promoted Eagles:

1. Senior Associate AD for Development – Dan McLean



Facility Updates

Rynearson Stadium:

- Visiting Team Locker Room
- Concourse
- Restrooms
- Pressbox
- Inside Stadium
- Outside Stadium
- Outdoor Track Area



Mid-American Conference Cartwright Award

- Eastern Michigan has won the Cartwright Award for the second time in school history for the 2016-17 academic year.
- This is the MAC's most prestigious award, presented annually to the institution which achieves overall program excellence based upon academics, athletics and citizenship.



External Relations

The Aspire Group – Athletic Ticket Office

- Season Ticket Update
- Contract Amended Through 2023

Marketing

- Homecoming
 - Block Party, Pep Rally and Football Game
- Education First Kids Day
 - Men’s and Women’s Basketball DH – November 10th
- #BlockEFriday



External Relations

Athletics Development

- Eagles Pride Suite & Eagles Pride Loge
- Championship Building Plan – Brick Campaign
- Champions Advisory Board – New Members
- Crowdfunding Initiative
- Fall 2017 Events Recap & Upcoming
 - Football Season Premiere Dinner 8/30
 - Track & Field Reunion 9/1
 - Football Alumni Reunion 10/21
 - Wrestling Golf Outing 10/22



Fall Sports Recap

- Men's Cross Country
- Women's Cross Country
- Football
- Women's Soccer
- Volleyball



Highlight Program Student-Athlete Advisory Council

- Lauren Pottschmidt – SAAC President for 2017-18
 - General Business Major
 - Women's Cross Country/Track and Field Student-Athlete

