

EASTERN MICHIGAN UNIVERSITY
Board of Regents Meeting
December 15, 2017

These are the proposed minutes of the December 15, 2017 Board of Regents meeting.

The meeting of the Eastern Michigan University Board of Regents was called to order by Chairman Morris at 1:02 p.m. in Room 201, Welch Hall, Ypsilanti, Michigan.

The Board members present were: Regent Dennis Beagen, Regent Michelle Crumm, Regent Mike Hawks, Regent Eunice Jeffries, Regent Mike Morris, Regent Alex Simpson, Regent Mary Treder Lang and Regent James Webb.

Board members absent: None

There was a quorum.

Section 1

PROPOSED MINUTES OF THE OCTOBER 20, 2017 REGULAR BOARD MEETING

Regent Crumm moved and Regent Webb seconded that the proposed minutes for the October 20, 2017 Board Meeting be approved as submitted.

Motion Carried

CONSENT AGENDA

Chairman Morris asked the Board if there were any items on the consent agenda the Board members wished to vote on separately. Hearing none, it was moved by Regent Treder Lang and seconded by Regent Hawks that sections 2-5 be approved in their entirety as presented.

Section 2

STAFF APPOINTMENTS

Recommended that the Board of Regents approve 11 staff appointments for the reporting period of October 1, 2017 through November 15, 2017: Matthew O'Brien, Benjamin Bigelow, Sean McCarthy, Garrett Hotchkiss, Erin Donahue, Brian Korn, Andrew Rowdon, Katherine Dotson, Justin Shields, Xingbei Ye and Michael Brown.

Section 3

STAFF SEPARATIONS/RETIREMENTS

Recommended that the Board of Regents approve 12 separations and retirements for the reporting period of October 1, 2017 through November 15, 2017: Amy Barnhart, Mark Bazzy, Nicholas Beaudrie, Roberta Bowling, George Cook, Timothy Griffith, Michael Morton, Cynthia Palombit, Benjamin Peters, Clifford Quiel, Emily Tefft, and Mary Zdrojowski.

Section 4

EMERITUS STAFF STATUS

Recommended that the Board of Regents grant Emeritus Staff Status to five (5) staff members: Cynthia Palombit, Luciano Gianino, Candace Dorsey, Mary Jo St. Louis and Wendy Kivi.

Section 5

EMERITUS FACULTY STATUS

Recommended that the Board of Regents grant Emeritus Faculty Status to five (5) former faculty members: Betty Beard, Rita Bullard, Joan Jones, David Leopard, and Alexandra Norton.

Motion Carried

REGULAR AGENDA

Section 6

STUDENT AFFAIRS COMMITTEE: APPROVAL OF AGENDA AND MINUTES

Regent Beagen moved and Regent Crumm seconded that the Student Affairs Committee Agenda for the December 15, 2017 meeting and the Minutes of October 20, 2017 meeting be received and placed on file.

Motion Carried

Section 7

ATHLETIC AFFAIRS COMMITTEE: APPROVAL OF AGENDA AND MINUTES

Regent Hawks moved and Regent Crumm seconded that the Board of Regents receive and place on file the working agenda for the December 15, 2017 meeting and October 20, 2017 minutes.

Motion Carried

Section 8

FACULTY AFFAIRS COMMITTEE: APPROVAL OF AGENDA AND MINUTES

Meeting was cancelled – no report.

Chairman Morris asked the Board if there were any items in the Educational Policies Committee section the Board members wished to vote on separately. Hearing none, it was moved by Regent Beagen and seconded by Regent Jeffries that sections 9-12 be approved in their entirety as presented.

Section 9

EDUCATIONAL POLICIES COMMITTEE: APPROVAL OF AGENDA AND MINUTES

Recommended that the Educational Policies Committee Agenda for the December 15, 2017 meeting and the Minutes of the October 20, 2017 meeting be received and placed on file.

Section 10

APPOINTMENT OF CHARTER SCHOOLS BOARD MEMBERS

Recommended that the Board of Regents appoint Tracey Carpenter and Pamela Theriot to three-year terms on the Board of Directors of the Commonwealth Community Development Academy and re-appoint Jonathan Kinloch to a three-year term to the Board of Directors of Detroit Public Safety Academy.

Section 11

APPROVAL OF NEW ACADEMIC PROGRAM

Recommended that the Board of Regents approve a New Academic Program: Information Technology Major (Bachelor of Science).

Section 12

REPORT: FALL 2017 BRICKLEY ENDOWMENT FOR FACULTY PROFESSIONAL DEVELOPMENT AND INNOVATION AWARDS

Recommended that the Board of Regents accept and place on file the Report on the Fall 2017 Brickley Endowment for Faculty Professional Development and Innovation awards.

Motion Carried

Section 13

FINANCE AND INVESTMENT COMMITTEE: APPROVAL OF AGENDA AND MINUTES

Regent Crumm moved and Regent Beagen seconded that the Board of Regents receive and place on file the minutes from the October 20, 2017 Finance and Investment Committee meeting and the Working Agenda for the December 15, 2017 meeting.

Motion Carried

Section 14

2018-19 ROOM, APARTMENT AND BOARD RATES

Regent Crumm moved and Regent Beagen seconded that the Board of Regents approve an average increase of 2.95% for all University housing and an average increase of 2.75% for meal plan rates for FY18-19.

Motion Carried

Section 15

REPORT: THE 2016-2017 EASTERN MICHIGAN UNIVERSITY FOUNDATION CONSOLIDATED FINANCIAL REPORT

Regent Crumm moved and Regent Beagen seconded that the Board of Regents receive and place on file the Eastern Michigan University Foundation Consolidated Financial Report for the year ended June 30, 2017.

Motion Carried

Section 16

RECOMMENDATION REGARDING THE APPROVAL AND ADOPTION OF A NEW PARKING ORDINANCE

Regent Webb moved and Regent Crumm seconded that the Board of Regents approve and adopt a new Parking Ordinance, to replace in its entirety the Parking Ordinance originally adopted by the Board in 1979.

Motion Carried

Section 17

RECOMMENDATION REGARDING THE APPROVAL AND EXECUTION OF A PARKING SYSTEM CONCESSION AGREEMENT AND RATIFICATION OF THE SELECTION OF THE CONCESSIONAIRE THEREUNDER

Regent Webb moved and Regent Beagen seconded that the Board of Regents (1) approve the Concession Agreement for Eastern Michigan University Parking System (the Concession Agreement), which grants a concession to the Concessionaire named therein to operate, maintain and improve the University's parking assets for thirty-five years, and (2) approve Preston Hollow Capital, LLC, a Delaware limited liability company, as the Concessionaire under the Concession Agreement.

Motion Carried

Section 18

CAPTIAL PROJECT EXPENDITURES

Regent Crumm moved and Regent Beagen seconded that the Board of Regents approve the following supplemental FY 2018 capital project expenditures:

- Renovation and expansion of Sill Hall supporting the existing, new and future engineering programs. The estimated cost of the project is \$40,000,000.
- New construction of a building to house the student athlete training facilities and sports medicine services. The estimated cost of the project is \$20,000,000.
- Renovation of the Rec/IM facility to be initiated in summer of 2018. The estimated cost of this project is \$16,000,000.

Total supplemental capital projects - \$76,000,000.

Motion Carried

NEW BUSINESS AND PRESENTATIONS

TAB A

PRESENTATION ON PRESIDENT'S COMMISSION ON DIVERSITY AND INCLUSION

Dr. Ron C. Woods and Dr. Deveika Dibya Choudhuri presented an update on the President's Commission on Diversity and Inclusion. This included: preliminary recommendations and next steps for the Commission and University.

TAB B

RECOMMENDATION TO APPROVE AMENDMENTS TO BOARD POLICIES

Regent Treder Lang moved and Regent Simpson seconded that the Board of Regents approve the attached fifteen revisions and five deletions to Board Policies. Revisions: 6.1.1, 6.1.2, 6.2.1.3, 6.2.1.4, 6.2.1.5, 6.2.1.6, 6.3.1.2, 8.1, 8.3, 9.3.1, 9.3.2, 9.3.6, 12.1.11, 12.1.12 and 12.2.3. Deletions: 6.3.1.1, 6.3.1.3, 9.3.3, 9.3.4 and 9.3.5.

Motion Carried

TAB C

APPOINTMENT OF EAGLE ADMINISTRATIVE SERVICES BOARD MEMBER

Regent Simpson moved and Regent Hawks seconded that the Board of Regents appoint Regent Dennis Beagen to serve a two-year term on the Eagle Administrative Services Board from January 1, 2018 – December 31, 2019 in accordance with the Eagle Administrative Services By-Laws, Article III, Section 3.2.

Motion Carried

TAB D

REVISION OF REGENTS' BYLAWS, SECTIONS 4.01 AND 4.02

Regent Jeffries moved and Regent Simpson seconded that Article IV of Regents Bylaws, Section 4.01 (Chairperson) and 4.02 (Vice Chairperson) be amended.

Motion Carried

TAB E

ELECTION OF BOARD OFFICERS – CHAIR AND VICE CHAIR(S)

Regent Jeffries moved and Regent Simpson seconded that the Board of Regents elect Jim Webb as Chair of the Board of Regents for a two-year term, Michelle Crumm as Vice Chair of the Board of Regents for a two-year term, and Mary Treder Lang as Vice Chair of the Board of Regents for a one-year term.

Motion Carried

TAB F

RESOLUTION FOR THE RECOGNITION OF THE WOMEN’S CROSS COUNTRY TEAM AND HEAD COACH SUE PARKS

Regent Hawks moved and Regent Webb seconded that the Board of Regents approve the resolution congratulating the Women’s Cross Country Team for winning the 2017 Mid-American Conference Championship and Head Coach Sue Parks for being named MAC Women’s Cross Country Coach of the Year.

Motion Carried

TAB G

RESOLUTION FOR THE RECOGNITION OF THE MEN’S CROSS COUNTRY TEAM AND HEAD COACH JOHN GOODRIDGE

Regent Hawks moved and Regent Beagen seconded that the Board of Regents approve the resolution congratulating the Men’s Cross Country team for winning the 2017 Mid-American Conference Championship and Head Coach John Goodridge for being named MAC Men’s Cross Country Coach of the Year.

Motion Carried

TAB H

RESOLUTION FOR THE RECOGNITION OF LINDA YOHN, WEMU MUSIC DIRECTOR

Regent Treder Lang moved and Regent Beagen seconded that the Board of Regents approve the resolution congratulating Linda Yohn on her 30 years of exemplary service and for her boundless commitment to WEMU, the University and the jazz/blues community.

Motion Carried

TAB I

RESOLUTION FOR THE RECOGNITION OF THE 10th ANNIVERSARY OF THE EARLY COLLEGE ALLIANCE

Regent Beagen moved and Regent Hawks seconded that the Board of Regents approve the resolution congratulating the Early College Alliance for 10 years of extraordinary educational support for students in our community.

Motion Carried

TAB J

President's Report
EASTERN MICHIGAN UNIVERSITY
Board of Regents Meeting
December 15, 2017

Mr. Chairman and Distinguished Members of the Board of Regents:

Tomorrow morning, one of the annual milestone events at Eastern Michigan University will take place at our Convocation Center. More than 1,700 new graduates will walk across the stage at our winter Commencement ceremony. The graduates include students from all walks of life and all backgrounds. This is always a great day and I speak for our faculty, staff, administrators and alumni in celebrating Eastern's newest graduates. We are pleased to welcome DTE Energy Vice President, Legal and Chief Tax Officer JoAnn Chávez as our commencement speaker.

The new parking agreement provides Eastern with \$55 million in exchange for the 35-year operation of our parking system. It is an innovative partnership that will benefit our University for decades, and Eastern is the first university in Michigan to implement such a partnership. The partnership provides Eastern with a new level of parking services by a top operator in the nation, one that manages more than 2,500 parking systems, including The Ohio State University.

It is important to note that Eastern's core business is not parking operations, nor should it be. The new operator will bring enhancements to our operations, including capital investments to upgrade parking lots, and technology that brings faster, easier and more seamless entry, exit and payment. Full details about the agreement will be posted on the University's website following this meeting.

Funds from this agreement will help the University in our investment in the renovation and building plans approved today for Sill Hall, the Rec/IM and the sports medicine and performance training facility. This is the next step in the building, renovation and updating of campus facilities over the last five years, a process that has included the new and expanded Science Complex; upgrades to the Rackham Building to accommodate expansion in the health sciences; the comprehensive renovation of Pray-Harrold, Eastern's largest classroom building; the new Honors College building; and, major upgrades to student housing including Wise, Best and Hoyt halls.

At the same time, we have made significant investments in sustainability and in reducing our carbon footprint with the installation of the new 55-ton co-generation turbine that will generate more than 90 percent of the heat and electricity that our campus uses. The new unit is scheduled to begin operating next month and is projected to reduce the University's energy costs by nearly \$3 million annually.

We continue to introduce new academic programs in high demand fields. The new degree in Information Technology will help meet the growing demand for skilled IT talent. Analysts project a 22 percent growth in IT jobs by 2020, including a 20 percent increase in the healthcare field. No other university in Southeast Michigan offers a bachelor's degree in Information Technology.

The new Information Technology program continues our plans to create programs that meet the needs of today's students and employers. Last February, we announced a new degree program in Mechanical Engineering that began this fall. In October, we announced a new program in Electrical and Computer Engineering that will begin next fall.

The Commission on Diversity and Inclusion issued its preliminary recommendations that set a plan for increased support of institutional diversity, equity and inclusion at Eastern. I would like to acknowledge the fine work of Commission Chair, Professor Ronald Woods and Vice-Chair, Associate Professor Devika Dibya Choudhuri, as well as all of the Commission members. The preliminary recommendations and a mechanism for providing input can be found on the [President's Commission on Diversity and Inclusion website](#). The site also includes further information about the Commission and a full list of members.

We are pleased to host our 32nd annual Martin Luther King, Jr. celebration from January 11th to the 16th. We are excited to welcome Joy-Ann Reid, political analyst and correspondent for MSNBC, who is our keynote speaker for the President's Luncheon on Monday, January 15.

A few other accomplishments to note:

- Eastern's Dietetics program was ranked fourth in the nation by AffordableColleges.com.
- Eastern's Music Therapy program, one of two programs in Michigan, was named one of the 10 best in the nation by TheBestSchools.org.
- For the 14th consecutive year, the College of Business was ranked as one of nation's best business schools by The Princeton Review.
- The EMU Foundation raised more than \$468,000 during its #GivingTRUEDay campaign on Tuesday, November 28, eclipsing the previous single-day record by nearly \$200,000.

Other accomplishments are listed in the Appendix to this report on the University website. As I conclude, I would like to wish everyone a happy, restful and peaceful holiday season. I also would like to personally acknowledge the outstanding work of our Board Chair, Mike Morris. Chairman Morris has served with great accomplishment and distinction as Board Chair since January 2015. And, though he will no longer be Board Chair, it is uplifting to know he will remain on the Board through the end of next year.

Thank you, Chairman Morris.

James M. Smith, Ph.D.
President
Eastern Michigan University

Recognition

- EMU is producing a new **"EMU Today" television program** that is running on Xfinity On Demand and on the Eastern YouTube channel. **Sarah Poeracki**, a junior double majoring in Electronic Media and Film Studies, and Entertainment Design and Technology, is a co-host with **Mark Lee**, EMU alumnus, local radio host, and part-time lecturer in the College of Business. **Dereka Bennett**, a senior majoring in Media Studies and Journalism, is the field reporter. Other CMTA students, as well as faculty and staff, will be involved in the production.

Events

- EMU's **Center for Digital Engagement** held its seventh annual **Digital Marketing Workshop** on Nov. 17.
- The internationally-known **Kikuno-Kai** dance troupe performed at EMU on Nov. 6 and at the Detroit Institute of Art on Nov. 4-5 as part of the DIA's "Japan Cultural Days" exhibit.

- The **Digital Divas** event for area middle school girls was held on Nov. 3. The event provides a venue for connecting young women with career opportunities in science, technology, engineering and mathematics.
- EMU's annual **German Week** celebration was held Oct. 23-27. Sponsored by the German Section of the department of **World Languages**, the event brings together area high school students, teachers of German, EMU students, guests and donors to celebrate the German heritage.
- EMU hosted the **Michigan Drone Conference** on Oct. 24.

Athletics

- Cross Country (Women): The Eagles earned their **third consecutive MAC Championship**. **Alsu Bogdanova** finished second and **Jordann McDermitt** finished fourth. **Head Coach Sue Parks** was named Head Coach of the Year for the fourth time in her career, and the third time as an Eagle.
- Cross Country (Women): **Alsu Bogdanova** and **Jordann McDermitt** were named to the First Team All-MAC. **Natalie Cizmas** and **Sydney Meyers** were named to the Second Team All-MAC.
- Cross Country (Women): The Eagles placed fourth at the NCAA Great Lakes Regional Championship. **Jordann McDermitt** earned a fifth-place finish and **Alsu Bogdanova** placed 11th overall. The Eagles received an at-large bid to the NCAA Championships for the second consecutive year.
- Cross Country (Women): **Ann Aldrich, Alsu Bogdanova, Natalie Cizmas, Allie Knoll, Jordann McDermitt, Sydney Meyers, Lauren Pottschmidt, and Jenna Wynn** were named to the Academic All-MAC Team.
- Cross Country (Men): The Eagles earned their **eighth consecutive MAC Championship** and tied the conference record for the most consecutive titles. **Hlynur Andresson** finished first, **Lahsene Bouchikhi** finished second and **Abel Flores** placed fifth. **Head Coach John Goodridge** won the Head Coach of the Year award for the 12th time, and the seventh consecutive year.
- Cross Country (Men): **Hlynur Andresson, Lahsene Bouchikhi, Abel Flores** and **Mitch Lenneman** were named First Team All-MAC. **Austin Wicker** was named Second Team All-MAC.
- Cross Country (Men): The Eagles placed fourth at the NCAA Great Lakes Regional Championship. **Hlynur Andresson** placed second and qualified for the NCAA Championships.

- Cross Country (Men): **Caleb Hess, Tom Jozwiak, and Austin Wicker** were named to the Academic All-MAC Team.
- Football (Men): **Sergio Bailey II, Maxx Crosby, and Brody Hoying** were named First Team All-MAC. Named Second Team All-MAC were **Jeremiah Harris and Jimmy Leatiota**. **Jason Beck, Vince Calhoun, and Brogan Roback** garnered Third Team All-MAC honors.
- Football (Men): **Brogan Roback** has been selected to play in the 2018 NFLPA Collegiate Bowl.
- Football (Men): **Maxx Crosby** has been named to the Hendricks Award Final Watch List, one of 27 defensive players in the nation.
- Soccer (Women): **Peyton Davis** was named to the Second Team All-MAC, and **Madeline Olson** earned All-Freshman honors.
- Soccer (Women): **Mia Colavito, Mikayla Cupp, Peyton Davis, Mackenzie Etienne, Aubrey Martin, Maggie McCullough, Kristin Nason, Chanel Vani, Alex Wilbanks, and Kaylin Williams** were named to the Academic All-MAC Team.
- Volleyball (Women): **Kelly Ferguson, Ariel Hamby, Cassie Haut, Alyssa LaFace, Mallory Rajewski and Jordan Smith** were named to the Academic All-MAC Team.
- Volleyball (Women): **Kelly Ferguson** was named to the All-MAC Honorable Mention team.
- Eastern student-athletes recorded a **Graduation Success Rate of 83 percent**, and increase of two points over last year's rate. Four women's teams – **golf, gymnastics, tennis and volleyball** – each boasted a 100 percent rate.
- Assistant football coach **Neal Neathery** is one of 58 nominees for the Broyles Award, given to college football's assistant coach. Neathery is only one of three nominees from the MAC.

At the conclusion of the President's Report, President Smith presented Chairman Morris with a plaque and EMU gifts thanking Chairman Morris for his dedicated service as Board Chairman the past three years.

TAB K

OPEN COMMUNICATIONS

Vice President Reaume announced that six (6) people requested to address the Board of Regents. Each speaker was given up to three (3) minutes to speak.

1. Miles Payne (Student Government) – Student update
2. Larry Borum III (Student Government) – Student update
3. Mark Higbee – The institutional urgency of EMU increasing the transparency of its decision-making, and the related need for greater accountability for decisions – *did not speak, unable to attend*
4. Judith Kullberg (EMU-AAUP) – A better university is possible
5. Caroline Sanders – Engage EMU
6. Karen Paciorek and Kelly Quilter – Giving TruDay results

Chairman Morris reminded attendees that the next meeting is scheduled for Friday, February 9, 2018. He called for any further business to be brought before the Board. There being none, Regent Hawks made a motion to adjourn. Regent Treder Lang seconded to adjourn the meeting.

Motion Carried

The meeting was adjourned at 2:03 p.m.

Respectfully submitted,

Vicki Reaume
Vice President and Secretary to the Board of Regents