

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

RECOMMENDATION

MONTHLY REPORT & MINUTES
STUDENT AFFAIRS COMMITTEE

ACTION REQUESTED

It is recommended that the Student Affairs Committee Agenda for February 9, 2018, and the Minutes of December 15, 2017, be received and placed on file.

STAFF SUMMARY

The February 9, 2018, agenda includes an update from Student Government, a presentation on the results of the dining service survey, and the 2018 MLK Celebration Report.

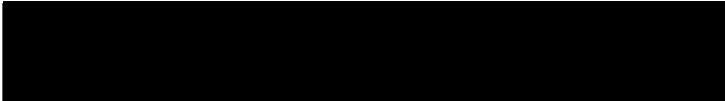
In addition, several announcements will be made.

FISCAL IMPLICATIONS

None.

ADMINISTRATIVE RECOMMENDATION

The proposed action has been reviewed and is recommended for Board approval.


University Executive Officer

Date

1/23/18

EASTERN MICHIGAN UNIVERSITY

Board of Regents

Student Affairs Committee

February 9, 2018
10:00 a.m. – 10:45 a.m.
201 Welch Hall

AGENDA

- | | |
|---|------------------------------|
| 1. Approval of agenda and December 15, 2017 minutes | Regent Beagen |
| 2. Student Government Presentation | Larry Borum &
Miles Payne |
| 3. 2018 MLK Celebration Report | Ellen Gold |
| 4. Dining Service Survey | Brian Kulpa |
| 5. Announcements | |

Eastern Michigan University
Board of Regents
Student Affairs Committee
Minutes of December 15, 2017

MEMBERS PRESENT

Regents: Dennis Beagen, Eunice Jeffries

Administration: Lucas Langdon, Calvin Phillips

Students: Mona Beydoun, Shawntae Denail Harris, Emily Jannaro, Sarah Kurz, Miles Payne, Elijah Zagorski

GUESTS

Administration: Sharon Abraham, Steven Bryant, Julia Heck, Bob Heighes, Chiara Hensley, Caroline Horste, Bob Heighes, Jill Hunsberger, Walter Kraft, Geoff Larcom, Mary Larkin, Rhonda Longworth, Kyle Martin, Sarah Kersey Otto, William Shell, Bill Shepard, Ron Woody, Sean Woolf, Jeanette Zalba

Regent Beagen convened the meeting at 9:50am. The minutes from October 20, 2017 were approved.

Student Leader Group Presentation

Emily Jannaro shared the Student Leader Group Priorities Update. Student Leader Group met with Michael Tew, Associate Provost & Associate Vice President for Academic Programs and Services, to discuss several academic issues. These included General Education and graduation credit requirements, developmental courses delaying progress to graduation, gender neutrality in the curriculum, retention of students of color, and use of preferred names in the classroom.

The committee discussed College of Business parking availability, Rynearson shuttle inconsistency, the fact that the parking fee being added to a student account often results in additional fees, Cornell apartment lot hangtag restrictions, and an app to communicate space availability in parking lots with Dieter Otto, Director of Custodial, Motor Pool & Grounds Services.

Melody Werner, Title IX Coordinator, and Anika Awai-Williams, Title IX Investigator, met with Student Leader Group and shared an overview of Title IX policies and services, and discussed mandated reporters vs confidential reporters.

Future conversations will include student services staffing, international and graduate student engagement, and housing and food insecurity on campus.

Office of Wellness and Community Responsibility Presentation

Chiara Hensley, Assistant Vice President of Academic and Student Affairs, and Sean Woolf, Interim Associate Director of the Office of Wellness and Community Responsibility, shared a presentation about the Office of Wellness and Community Responsibility, previously known as the Office of Student Conduct and Community Standards. Sean explained the reason for the name change, and stressed that the office has a new focus on wellness, and students' responsibility to each other. The office environment has been changed to make it more welcoming; the conduct process has been revised, which will shore up due process gaps and streamline functionality; students can now schedule appointments online; informal resolution options can be utilized; new terminology has been implemented; and the sanctioning practice will incorporate the wellness model and focus on student success. The goal is to resolve conduct issues at the lowest possible level.

Two faculty members will receive release time to hear cases related to academic dishonesty. An Appeal Review Administrator will review all appeals to determine if criteria has been met.

Staff from the Office of Wellness and Community Responsibility have been working to share these changes with students, faculty and staff. They are available to make presentations to groups.

Office of the Ombuds Presentation

Julia Heck, Associate Director of the Office of the Ombuds, and Chiara Hensley, Assistant Vice President of Academic and Student Affairs, presented information about changes in the Office of the Ombuds. This office is now staffed with a full time Ombuds and Case Manager, and reports to the Assistant Vice President of Academic and Student Affairs. Services provided by this office include confidential consultations, facilitated conversations, active resolution/referral, conflict resolution trainings and workshops, university policy reviews, and an annual recommendation report for leadership. The Office of the Ombuds now participates in all new student and transfer student activities at the start of fall and winter semesters, as well as sharing information at new faculty orientation sessions.

In 2016-17, the office handled 479 cases, with 1690 points of contact. As of December 15, 2017, the office has had 221 cases, which have resulted in just under 900 points of contact.

Office of the Ombuds staff presented at the 2017 Association for Conflict Resolution Conference. They will be presenting at the April 2018 International Ombudsman Association conference.

Future opportunities include training all Ombuds staff in mediation. This will allow the Office of the Ombuds to offer mediation as a service. Office staff plan to actively participate in professional organizations, engage on an ex-officio basis in various EMU committees, enhance resource documents that will aid students in resolving conflicts on their own, and expand partnerships with EMU offices/departments to enhance overall services and resources provided to students.

Regent Jeffries commented that she believes that mediation training is very valuable. Regent Beagen stated that he is impressed with both offices and the data that was presented. When there is a pattern of issues, we must pay attention to them.

Board Policy Update

LaMarcus Howard read an update to change the office name, and administrative title, of the Disability Resource Center (previously called Access Services.) The Student Leader Group voted to pass this update.

Announcements

- Multicultural Graduation will occur today, December 15, 2017, 4:00-6:00pm, Student Center Ballroom.
- The 2018 MLK Celebration will be held on Monday, January 15, 2018.
- Regent Beagen encouraged people to pick up a copy of the Student Affairs Successes document. He offered to provide the numbers related to this document to anyone interested.

The meeting adjourned at 10:34am.

Respectfully submitted,

Michele Rich
Student Affairs Committee Recording Secretary




Student Government Update

Miles Payne & Larry Borum III



What are we going to talk about

1. Voting Initiative on campus
2. Collaboration with the Women's Commission
3. Potential Conferences
4. BBQ Grills
5. Academic Initiative Hoyt Hall



Voting Initiative

- We want to increase voting registration via a campaign
- Major elections coming up:
 - 2018 Midterm Elections
 - Gubernatorial Elections
 - Student Body Elections



Collaboration with President's Womens' Commision

- More availability of menstrual products
 - Various dining locations
 - Sponsorships
 - Potentially Student Gov't funded
 - Crafting Questionnaire to obtain data




Potential Conferences

- Grand Valley State University
 - Increasing State Funding
- Saginaw Valley State University
 - Leadership Development for Student Government
- University of Akron
 - Strategies of how to better reach students



BBQ Grills

- Working with Housing and Residence Life
- Cornell Courts and Westview Apartments
- Another means of building community on campus



Academic Initiative - Hoyt Hall

- Assisted Resident Adviser Tristin Collins with study incentive program in Hoyt Hall
- Provided Give-a-way items (shirts, journals, lanyards, water bottles)
- In the process of being implemented in other residence halls (Hill & Pittman)



Still on the Radar

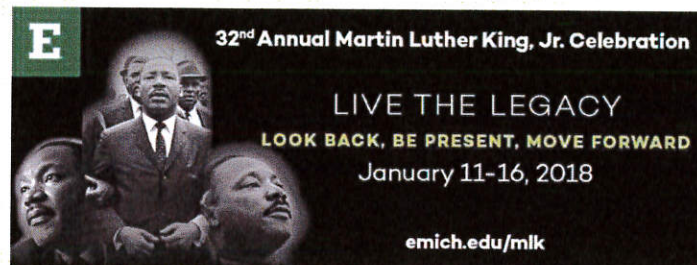
- Reallocation of space for student resources
- Off-Campus Flex proposal
- Rec/IM Renovations
- Collecting data on student interests and desires





EASTERN MICHIGAN UNIVERSITY

A Celebration in Review



EASTERN MICHIGAN UNIVERSITY

Celebration Overview

- Commemorated the 50th anniversary of Dr. Martin Luther King Jr.'s assassination
- EMU celebrated the 32nd year of their MLK President's Luncheon
- 12 Events over 6 days
- 32 EMU students, faculty, and staff served on the planning committee
- Each event had an increase in attendance from prior years
- Around 3000 individuals participated in the celebration



MLK Celebration Timeline

- **March 2017** - Created the MLK Celebration Steering Committee
- **April 2017** - Email to EMU community requesting:
 - Ideas for keynote speakers
 - Ideas for 2018 celebration theme
 - Interest in serving on planning committee
- **May 2017** - First meeting of planning committee
- **June 2017:**
 - Event chairs determined
 - Keynote speaker selected
 - Celebration theme determined
- **July - November 2017:** Monthly planning committee meetings
- **December 2017 - January 2018:** Bi-weekly planning committee meetings; weekly steering committee meetings



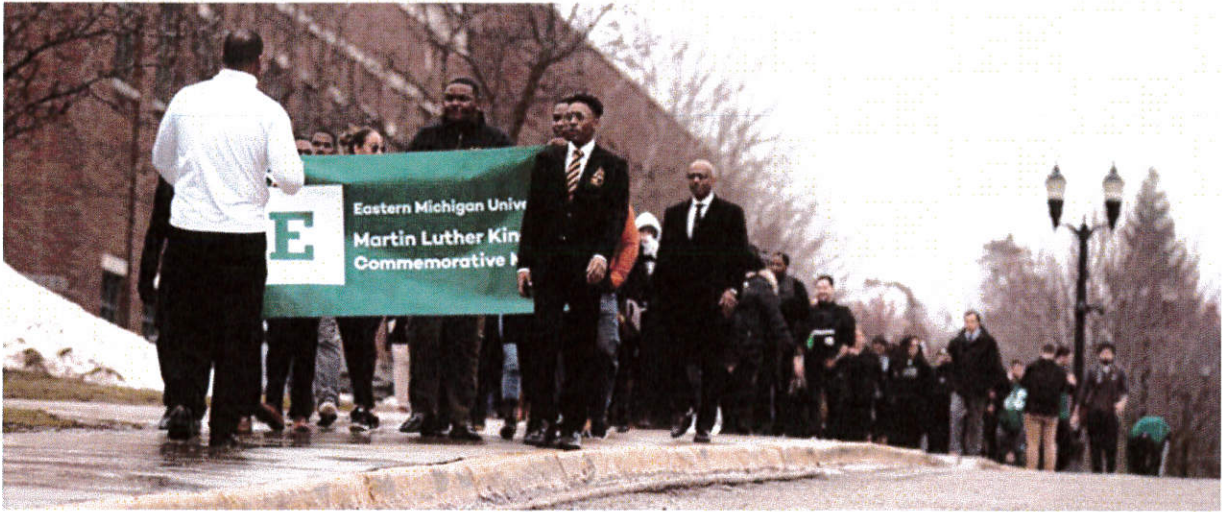
2018 MLK Celebration Planning Committee

- **Co-Chairs:** Ellen Gold and Jieron Robinson
- **Steering Committee:** Steve Bryant, Tray McGuire, Greg Thomas
- **Planning Committee:** Alexis Braun Marks*, Amber Morseau*, Becca Timmermans*, Breanna Wheeler, Britney Winn, Calvin Phillips, Diane Brinson-Days, Doris Fields*, Ebony Walls, Eric Reed*, Ethriam Brammer, Geoff Larcom, Heather Neff, Jaeden Rodney Jackson*, Janine Driver, Jenny Clark, Joshua McPhatter, Julia Heck, Karen Rogers-Collins*, Karen Schiferl, Keon Pettaway, Lauren Ely, Leigh Greden, Lloyd Shelton, Lucas Langdon*, Mia Milton*, Michael Rafo*, Miles Payne, Rasheed Atwater, Toni Stokes-Jones*, Tremain Lasenby, Vicki Reaume*, Victoria Walters

co-chairs

*event

MLK Commemorative March





MLK Day of Service:
110 students performed community service on the morning of Friday, January 12



Community Engagement

A Campus/Community Conversation was held on Sunday, January 14 with guest speaker, Dr. Doris Fields. She lead a discussion titled "Building Communities: One Step at a Time...". This examined how EMU can build bridges with the larger community.



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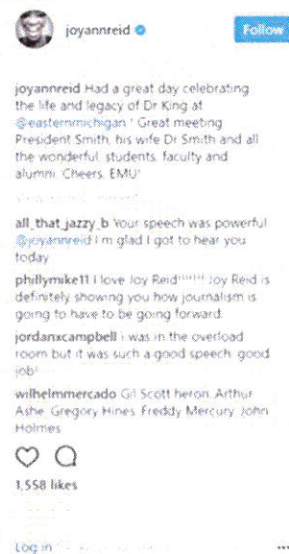
MLK Celebration Academic Programs

- **10 sessions offered:**
 - 9:00 - 9:50 am - 5 sessions
 - 10:00 - 10:50 am - 5 sessions
- **Presenters**
 - Faculty - 8
 - Students -13
 - Community - 3
- **A number of faculty presented with students**

MLK President's Luncheon Awards and Recognition

- The MLK Celebration Opening Reception and Student Art Showcase was held on Thursday, January 11. Three scholarships were awarded to students in recognition of Artwork they created.
- The Black Faculty and Staff Association recognized four students for the Malcolm X and Dr. Martin Luther King Jr. Scholarship.
- At the President's Luncheon, held on January 15, the MLK Celebration Awards Committee presented one Student Scholarship Award, an Evans-Strand Peace Award, and two Humanitarian Awards to members of the community.
- All award winners were recognized at half-time of the men's basketball game on Tuesday, January 16.

Keynote Speaker: Joy Reid





Close Up Theatre Troupe performs two shows on Monday, January 15



By The Numbers

Celebration Event Attendance

MLK Commemorative March	210
Opening Reception and Art Showcase	220
Day of Service	110
Color of Drums	240
MLK Movie and Discussion	225
Campus/Community Conversation	30

By The Numbers (cont.)

Celebration Event Attendance

Morning Coffee	50
Academic Programs	279
President's Luncheon (SOLD OUT)	480
Keynote Address	500
Close-Up Theater Troupe Performances	520

Campus Community Feedback

"What a great event; Joy Reid did a perfect job with the theme. Thank you for all your hard work and effort. I could feel the collective appreciation of the presentation and the message. Well done!"

"My husband and I just attended the Keynote address given by Joy Reid and it was great to see so many people there of all ages. I commend the committee for putting on each year such a thorough selection of events to remember such a historical man. Thank you and keep up the good work."

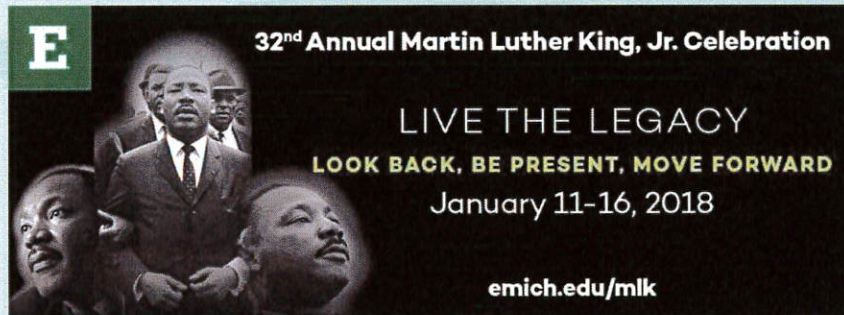
"Thank you for putting on such a great celebration. It is nice to have so many great events to choose from that are free and open to the community. Joy Reid was wonderful."

That's *true*

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Thank you!

QUESTIONS?



E 32nd Annual Martin Luther King, Jr. Celebration

LIVE THE LEGACY
LOOK BACK, BE PRESENT, MOVE FORWARD
January 11-16, 2018

emich.edu/mlk

Dining Services Survey Results

Comparing Results From 2016 Survey vs. 2017 Survey

Brian Kulpa, Assistant Vice President
Business Operations/Student Services

Background

- **Students surveyed about Dining in March 2016**
 - Goal: Assess student satisfaction & preferences as University explored the future of Dining Services
- **Students surveyed again in October 2017**
 - Asked virtually identical questions to 2016 survey
 - Goal: “apples-to-apples” comparison of student satisfaction & preferences with Dining before and after hiring Chartwells

Background

- **Surveys sent via email to all students**
- **Surveys developed and administered online by:**
 - EMU Office of Institutional Research and Information Management (IRIM)
 - EMU Facilities & Operations (which oversees Dining Services)

Summary of Results

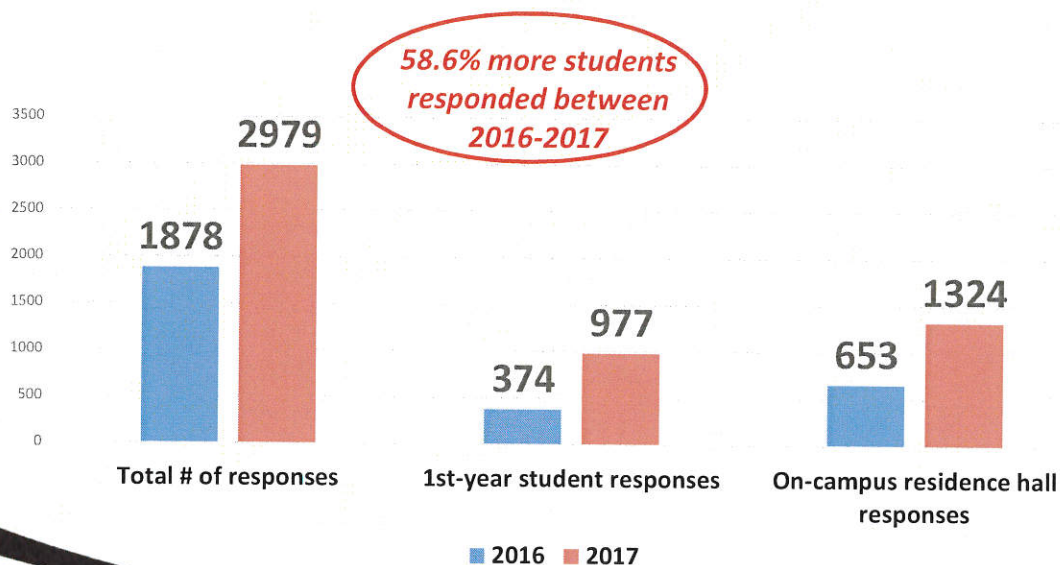
Between 2016 – 2017:

- **Student response rate increased**
- **Student satisfaction increased**
 - Positive ratings consistent with external audit results
- **Students' Dining priorities virtually unchanged**
- **Students eating more in the Student Center and less in Eagle Cafes**

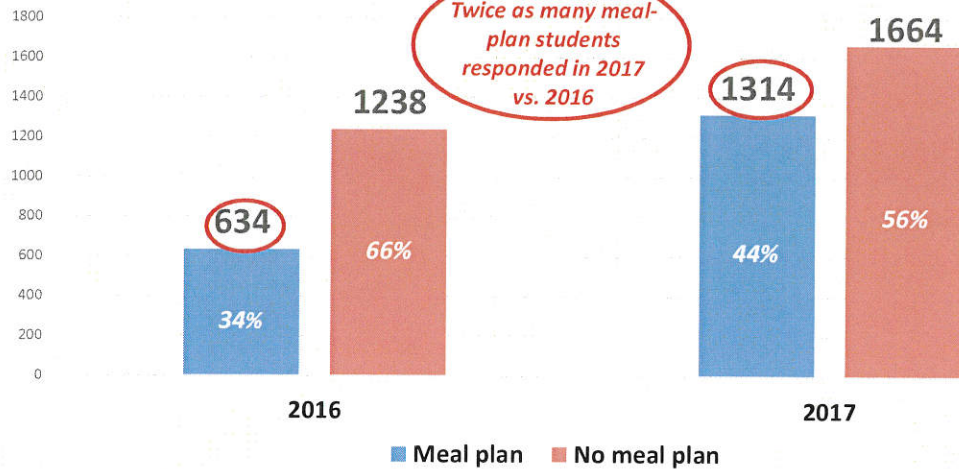
Why Does This Matter?

- ✓ A positive Dining experience is vital to the overall student experience
- ✓ Dining is integrated with Housing; both areas provide net-positive financial results
- ✓ EMU is committed to surveying users of services/programs, and then sharing, learning from, and making changes based on those results

More Students Responded in 2017



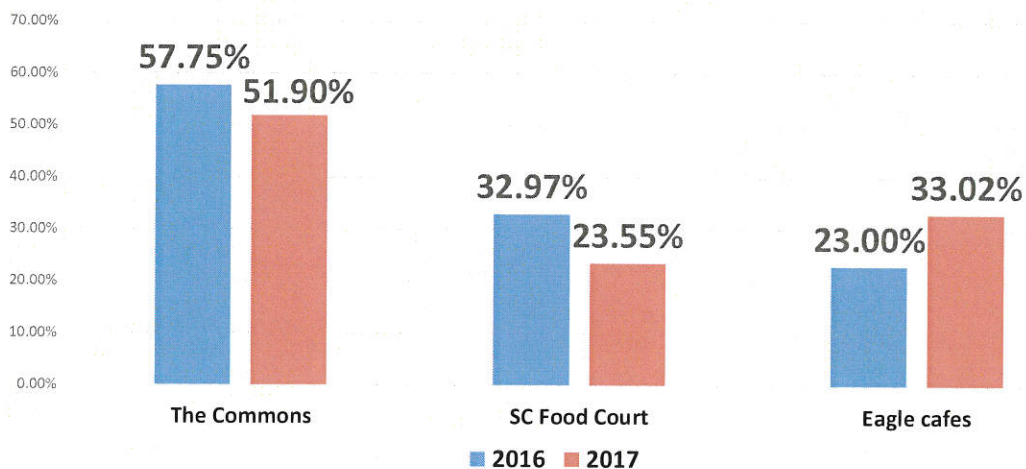
More Meal-Plan Students Responded in 2017



2016 Q: "Did you participate in a meal plan during the 2015/2016 academic year?"

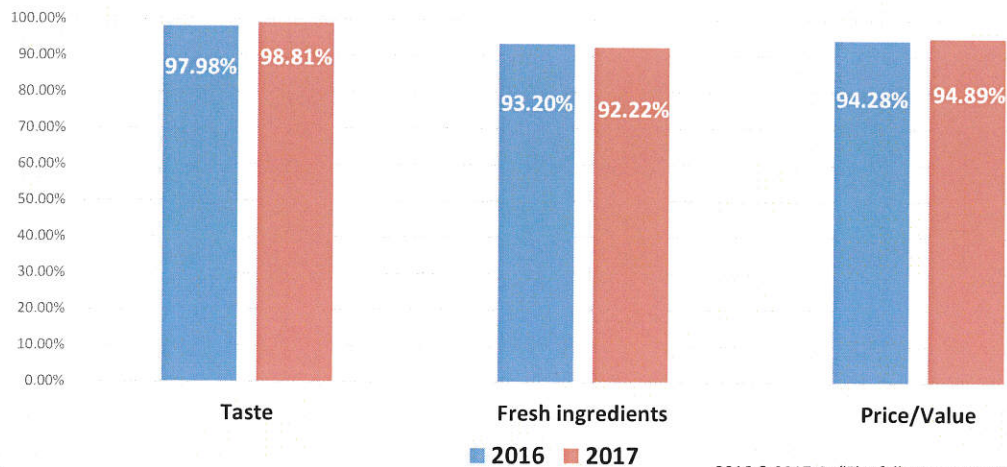
2017 Q: "Did you purchase a meal plan during the fall of 2017?"

Change in Frequency of Students "Never" Eating at Certain Locations



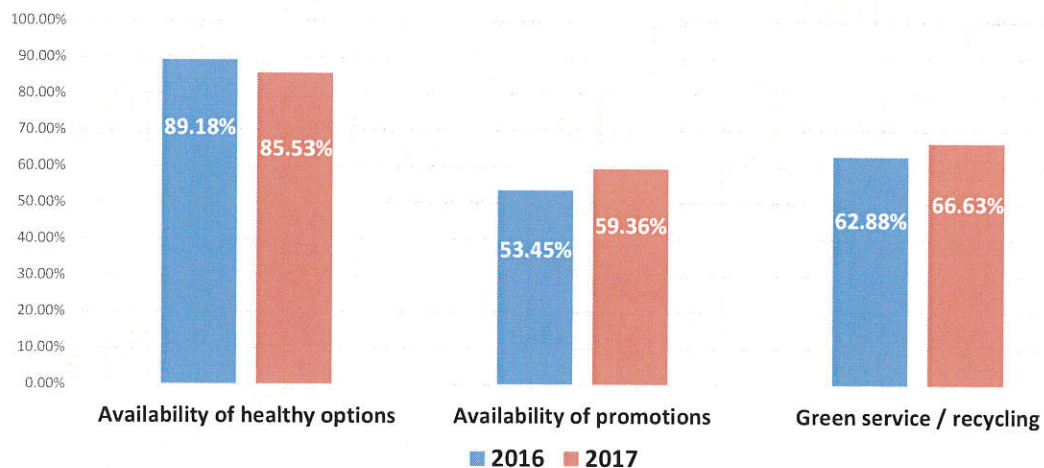
2016 & 2017 Q: "Please indicate the frequency of your use of on-campus dining service locations this academic semester."

Student Priorities Were Virtually Unchanged...



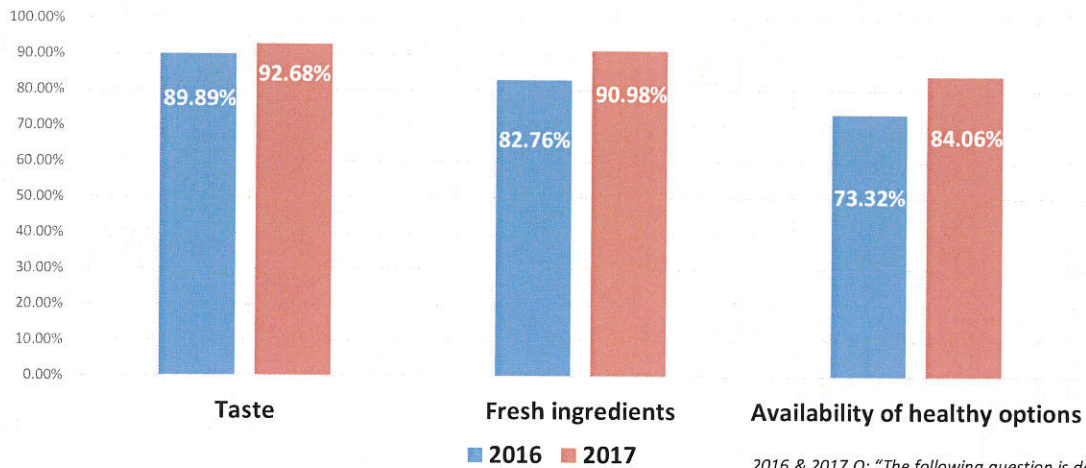
2016 & 2017 Q: "The following question is designed to determine what is most IMPORTANT to you regarding the dining service program. Please rate the importance of each of the following dining service categories."

... Except For a Few Areas



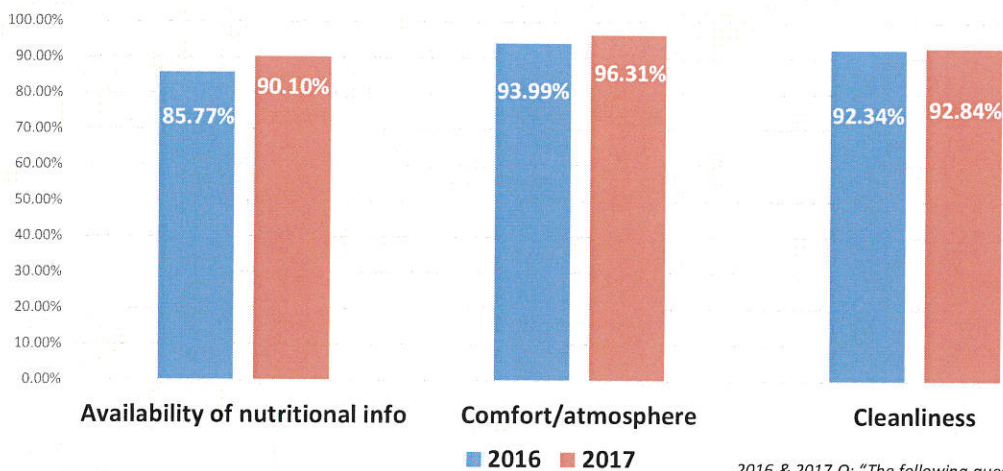
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Satisfaction in Most Categories Improved



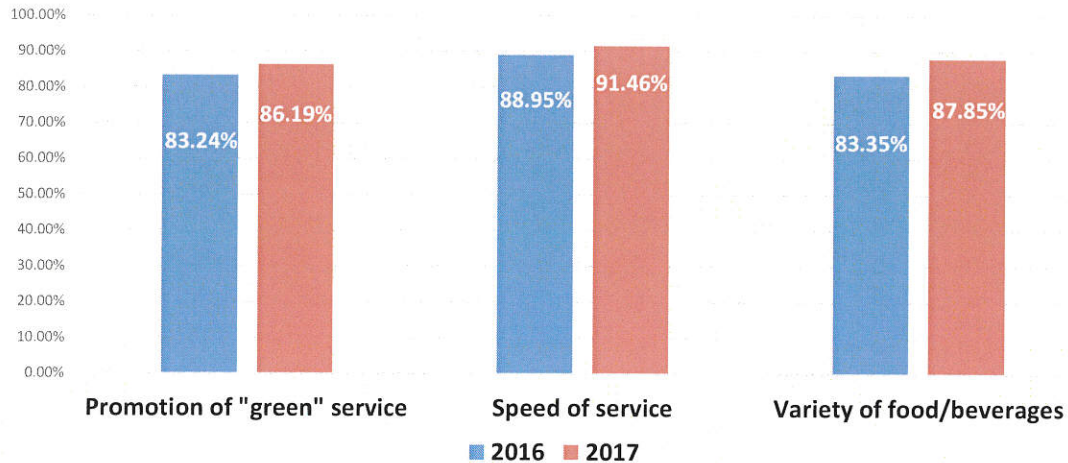
2016 & 2017 Q: "The following question is designed to determine how SATISFIED you are regarding the current dining service program. Please indicate how SATISFIED you are with the current dining service categories that are provided at your location."

Satisfaction in Most Categories Improved (cont'd)



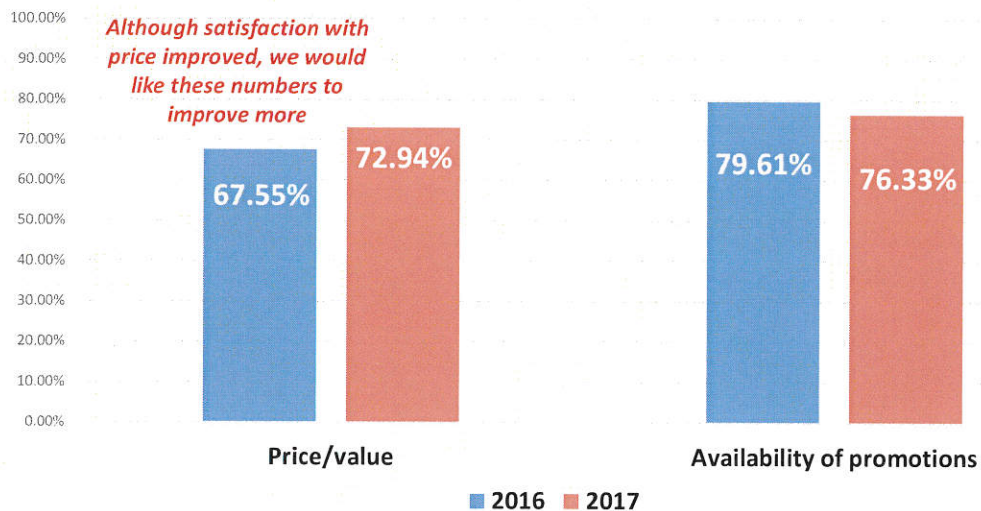
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Satisfaction in Most Categories Improved (cont'd)



2016 & 2017 Q: "The following question is designed to determine how SATISFIED you are regarding the current dining service program. Please indicate how SATISFIED you are with the current dining service categories that are provided at your location."

Areas Needing Attention



2016 & 2017 Q: "The following question is designed to determine how SATISFIED you are regarding the current dining service program. Please indicate how SATISFIED you are with the current dining service categories that are provided at your location."

Preliminary Conclusions

- **Student Center is high-demand, reflecting investment in facilities & offerings**
- **Satisfaction improved in most categories, with significant improvements in:**
 - fresh ingredients
 - healthy options
 - variety
- **Need to develop & market more promotions**
- **Need to offer “value” deals**