

**BOARD OF REGENTS**  
EASTERN MICHIGAN UNIVERSITY

**RECOMMENDATION**

**EDUCATIONAL POLICIES COMMITTEE: APPROVAL OF AGENDA AND MINUTES**

**ACTION REQUESTED**

It is requested that the Educational Policies Committee Agenda for February 9, 2018, and the Minutes of the December 15, 2017, meeting be received and placed on file.

**SUMMARY**

The primary items for the February 9, 2018, Educational Policies Committee meeting include:

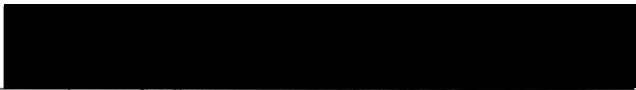
Agenda and Minutes; Emeritus Faculty; Appointment of Charter Schools Board Members; 2016-17 Charter Schools Annual Report and Update; New Academic Program: Teaching English as a Second Language, Bachelor of Arts; New Academic Program: Finance, Master of Science; a presentation on Engage@EMU; and an update to the Degree Completion & Retention Plan.

**FISCAL IMPLICATIONS**

The fiscal impact of the actions taken is listed in the appropriate sections and in the Board minutes.

**ADMINISTRATIVE RECOMMENDATION**

The proposed action has been reviewed and is recommended for Board approval.

  
University Executive Officer

Date

1/17/18

**EASTERN MICHIGAN UNIVERSITY**  
**Board of Regents**  
**Educational Policies Committee**

February 9, 2018  
9:00 – 9:45 a.m.  
205 Welch Hall

AGENDA

- (9:00)**     **Section 9:**     Agenda and Minutes (*Regent Beagen, Chair*)
- Section 6:**     Emeritus Faculty (*Rhonda Longworth*)
- Section 4:**     Academic Affairs Administrative Professional Appointments/Transfers  
                                  (*Dave Woike*)
- Section 5:**     Academic Retirements/Separations (*Dave Woike*)
- Section 10:**    Charter Schools Board Member Appointments (*Malverne Winborne*)
- Section 11:**    2016-17 Charter Schools Annual Report and Update (*Malverne Winborne*)
- Section 12:**    New Academic Program: Teaching English as a Second Language, Bachelor  
                                  of Arts (*Kathleen Stacey*)
- Section 13:**    New Academic Program: Finance, Master of Science (*Anne Balazs*)

**Discussion Items:**

- (9:25)**     Degree Completion and Retention Plan - Update (*Rhonda Longworth and Michael Tew*)  
              Engage@EMU Presentation (*Jessica Alexander*)

EASTERN MICHIGAN UNIVERSITY  
BOARD OF REGENTS

**EDUCATIONAL POLICIES COMMITTEE MINUTES**

December 15, 2017  
8:45 a.m. – 9:30 a.m.  
205 Welch Hall

**Attendees:** (seated at tables) Regent Beagen (Chair), J. Carroll, D. Clearwater, A. Ducher, Regent Jeffries (Vice Chair), R. Longworth, M. Tew, W. Tornquist, and M. Winborne.

**Guests:** (as signed in) : S. Chawla, E. Findley, J. Heck, K. Kucera, L. Langdon, M. Marion, T. McGuire, S. Otto, M. Qatu, M. Rich, B. Shell, R. Yuskowatz, D. Woike and R. Woody

*Regent Beagen* convened the meeting at 8:45 a.m.

**Report and Minutes (Section 9)**

*Regent Beagen* requested that the Educational Policies Committee Agenda for December 15, 2017 and Minutes of the October 20, 2017 meeting be received and placed on file.

**Emeritus Faculty (Section 5)**

*Dr. Rhonda Longworth, Provost and Executive Vice President Academic and Student Affairs,* recommended that the Board of Regents grant Emeritus Faculty Status to five (5) former faculty members: Betty Beard, School of Nursing from 1976 to 2017, who retired after 41 years; Rita Bullard, University Library from 1973 to 2017, who retired after 43 years; Joan Jones, Department of Mathematics from 1998 to 2017, who retired after 19 years; David Leapard, School of Technology and Professional Services Management from 1992 to 2017, who retired after 25 years; Alexandra Norton, Department of English from 1989 to 2016, who retired after 27 years.

**STAFF SUMMARY**

The Collective Bargaining Agreement between Eastern Michigan University and the Eastern Michigan University Chapter of the American Association of University Professors (AAUP) provides that a faculty member who has served the University for at least fifteen (15) years may be nominated for Emeritus Faculty Status upon retirement.

The nomination for this individual has received the support of the department head or school director, the dean of the college, and the Provost and Executive Vice President.

**Charter Schools Board Member Appointment (Section 10)**

*Dr. Malverne Winborne, Director of Charter Schools,* recommended that the Board of Regents appoint Tracey Carpenter and Pamela Theriot to three-year terms on the Board of Directors of the Commonwealth Community Development Academy and re-appoint Jonathan Kinloch to a three year term to the Board of Directors of Detroit Public Safety Academy.

**STAFF SUMMARY**

According to the resolutions which establish these public school academies (charter schools), vacancies on the Boards of Directors shall be filled by the Eastern Michigan University Board of Regents.

**Commonwealth Community Development Academy**

Tracey Carpenter is an OBGYN Medical Assistant at Hutzel Women's Health Specialists in Detroit, Michigan. She earned a Phlebotomy Technician certificate from Career Health Studies in Harper Woods, Michigan in 2011. She earned a Medical Assistant certificate from Kaplan in Detroit, Michigan in 2009. She is a parent of a student at Commonwealth Community Development Academy. This is a new appointment.

Pamela Theriot is a Transportation Driver for Rainbow Rehabilitation in Livonia, Michigan since 2014. She earned a diploma from Detroit International Academy in 2008. She is a parent of a student at Commonwealth Community Development Academy. She is a co-leader of Girl Scouts of South Eastern Michigan. This is a new appointment.

**Detroit Public Safety Academy**

Jonathan Kinloch is the President of The Kinloch Group, Inc. in Ferndale, Michigan since 1991. He attended Wayne State University in Detroit, Michigan and is currently pursuing a B.A. in executive management at Central Michigan University in Mt. Pleasant, Michigan. He is currently the vice chairman of the Board of Directors of Wayne County Port Authority and a board member on the Board of Directors of the Michigan Association of School Boards. This is a re-appointment.

**New Academic Program: Information Technology Major, Bachelor of Science (Section 11)**

*Dr. Rhonda Longworth* recommended that the Board of Regents approve a New Academic Program: Information Technology Major, Bachelor of Science. With declining enrollment in some programs across the College of Technology we've shelved several programs including Distribution Operations and Technical Sales and Applied Technology, to help support the development of this new IT major.

**SUMMARY**

The *Bachelor of Science in Information Technology* will focus on IT infrastructure, project management and integration, systems and network administration, security, and IT architecture.

**James H. Brickley Endowment for Faculty Professional Development and Innovation 2017 Award Winners (Section 12)**

*Dr. Wade Tornquist, Interim Associate VP for Graduate Studies and Research*, recommended that the Board of Regents accept and place on file the Report on the Fall 2017 Brickley Endowment for Faculty Professional Development and Innovation awards.

**STAFF SUMMARY**

The James H. Brickley Endowment for Faculty Professional Development and Innovation award winners for fall 2017 have been identified. We expect that as a result of the awards provided, we will be able to come back to you in future meetings to report on subsequent research activity by these faculty, whether it be in receiving internal or external grant awards, or patents, or other recognition for their scholarship. In this manner we hope to portray a continuum of faculty research activity.

The purpose of the fund is to "facilitate faculty professional development and innovation through a broad range of activities, including but not limited to, things such as (1) reassigned time from teaching for scholarly, creative, and innovative endeavor; (2) conference presentations; (3) travel; (4) hiring of research assistants; (5) purchase of special equipment or supplies for teaching, scholarly, research,

creative, or innovative activities; (6) development of a grant proposal for external funding; and (7) similar or related academic activities.

**Discussion Item:**

*Dr. Michael Tew, Associate Provost and Associate Vice President for Academic Programming and Services*, presented the Degree Completion and Retention Plan Annual Report.

Regent Beagen thanked those in attendance, and adjourned the meeting at 9:40 a.m.

Respectfully submitted,

[REDACTED]

Debbie Clearwater  
Executive Assistant, Office of the Provost  
Academic and Student Affairs

The logo for engage@emu features the text "engage@emu" in a white, lowercase, sans-serif font. A white arc is positioned above the "@" symbol, resembling a stylized smile or a bridge.

**engage@emu**

[www.emich.edu/engage](http://www.emich.edu/engage)

**ENGAGE @ EMU IS...**

- **A VIRTUAL PLATFORM**
- **A COMMUNITY/UNIVERSITY  
DOORWAY**
- **A UNIVERSITY OFFICE**

## Engage's purpose is to...

enhance collaboration and navigate & cultivate partnerships between the University and business & community entities.

## Engage's philosophy/approach is:

**ASSET TO ASSET.**

**How** DO WE UTILIZE /MINE/EXTRAPOLATE THE ASSETS OF EMU: EXPERTISE, CURRICULUM, TALENT, SPACE WITH THE ASSETS OF A COMMUNITY/BUSINESS PARTNER: PROFESSIONAL EXPERIENCE, PROJECT BASED LEARNING, LEARNING LABORATORY & COMMUNITY PROBLEM-SOLVING?

## HOW DO WE 'ENGAGE' ?

- EMU AS COMMUNITY CONVENER: DIALOGUES. EVENTS. PROGRAMS.
- EMU AS COMMUNITY COLLABORATOR
- EMU AS CREATOR /CULTIVATOR
- EMU AS PARTICIPANT (PRESENCE) – REPRESENTING US IN THE COMMUNITY

## BUSINESS ENGAGEMENT IMPACT

- PROVIDING OF TESTING TO EMU STUDENTS & COMMUNITY NEEDING MTC CERTIFICATIONS, CYBERSECURITY CERTIFICATIONS, GED AND EXERCISE SCIENCE
- QUARTER MILLION DOLLARS ANNUALLY IN HEALTH & SAFETY TRAINING FOR AUTOMOTIVE AND CONSTRUCTION INDUSTRIES –
- TRAIN OVER 90 INDIVIDUALS RECEIVING SHRM CERTIFICATION
- DIGITAL INCLUSIONS – EMU, WCC AND JACKSON COLLEGE - \$30,000 IN REVENUE, 5 STUDENT INTERNS AND 6 STUDENT STAFF MEMBERS)
- MCRN -MICHIGAN CORPORATE RELATIONS NETWORK - [HTTP://WWW.MICHIGANCRN.ORG/](http://www.michigancrn.org/)

# COMMUNITY

## K-12 ENGAGEMENT & COLLEGE ACCESS & READINESS

- **COLLEGE COACHING CORPS**, GRADUATE ASSISTANTSHIP COLLEGE ADVISOR PROGRAM: WASHTENAW COUNTY
- BRIGHT FUTURES -21<sup>ST</sup> CENTURY PROGRAMS
- UPWARD BOUND
- SEMIS
- EASTERN SCHOLARS - MILAN, LENAWEE, SALINE, ANN ARBOR (NEW:PLYMOUTH & FARMINGTON HILLS)
- ADVISE MI: COLLEGE ADVISOR/AMERICORPS PROGRAM: WAYNE COUNTY (WAVE, OLD REDFORD, JALEN ROSE ACADEMY)
- ASAP: COMMUNITY TUTORING & MENTORING YCS
- COLLEGE COMPLETION COACH: AAACF, WCC AND EMU

# COMMUNITY Engagement

- COMMUNITY RELATIONS : PARKRIDGE, EASTERN LEADER GROUP, DETROIT TASK FORCE, DETROIT LEADERSHIP, A2Y CHAMBER, WACY, WASHTENAW FUTURES, TEDX , ON THE GROUND YPSI
- BLACK YPSILANTI: A HISTORY -AFRICAN AMERICAN SIGNAGE PROJECT
- **FAMILY EMPOWERMENT PROGRAM – YPSILANTI**
- **COMMUNITY WORK STUDY INITIATIVE**, PROVIDING WORK-STUDY STUDENT FOR LOCAL NON-PROFITS.
- IN THE NEIGHBORHOOD WITH ANN ARBOR AREA COMMUNITY FOUNDATION

## COMMUNITY ENGAGEMENT IMPACT

- COMMUNITY WORK STUDY
- 86 PARTICIPATING STUDENTS
- 46 COMMUNITY PARTNERS
- 5974 HOURS WORKED
- FEDERAL WORK STUDY HOURS REDEEMED 56,447
- FINANCIAL TO PARTNERS \$144,212.37
- BRIGHT FUTURES – WESTLAND, ROMULUS & YPSILANTI
  - 1550 YOUTH ATTENDED BRIGHT FUTURES IN (STATE AVERAGE 442) OVER 20 SCHOOL SITES
  - 107 COMMUNITY PARTNERS
  - EMPLOYED 230 PEOPLE IN 2017.
  - 47 STUDENT EMPLOYEES
  - 1 FULL GA (WITH ORDA)
  - 158 EMPLOYEE CONSULTANTS
  - 21 PT POSITIONS
  - 3 APs

## Impact: Family Empowerment Program (FEP)

THE FAMILY EMPOWERMENT PROGRAM (FEP) LAUNCHED IN 2011 IS THE SUPPORTIVE SERVICES ARM OF THE YPSILANTI HOUSING COMMISSION. FUNDED BY BOTH KRESIGE AND CORPORATION FOR SUPPORTIVE HOUSING, FEP PROVIDES INDIVIDUALIZED CASE MANAGEMENT FOR:

Hamilton Crossing	70 families
New Parkridge	86 families
Sauk Trail Point	112 families

FEP is the: first program in the United States which utilizes a 'lighter touch' resident supportive services model embedded in affordable housing communities.

## HOW IS ENGAGE @ EMU STRUCTURED?

TWO AREAS: BUSINESS & COMMUNITY

The screenshot shows a web browser window with the URL [www.emich.edu/engage/](http://www.emich.edu/engage/). The page features the Eastern Michigan University logo in the top left. The main heading is "ENGAGE @EMU" with the tagline "ONE DOOR, INFINITE OPPORTUNITIES". Below this, there are two main sections: "Business Link" and "Community Link". The "Business Link" section includes a handshake icon and text describing it as EMU's one-door entry way to connecting with business. The "Community Link" section includes a circular icon with four hands and text describing it as a collection of university programs working with the community. The footer contains the Eastern Michigan University logo, contact information for Education First, and links to a Non-Discrimination Statement, Privacy Policy, and Copyright page.

**EASTERN MICHIGAN UNIVERSITY**

**ENGAGE @EMU**  
ONE DOOR, INFINITE OPPORTUNITIES

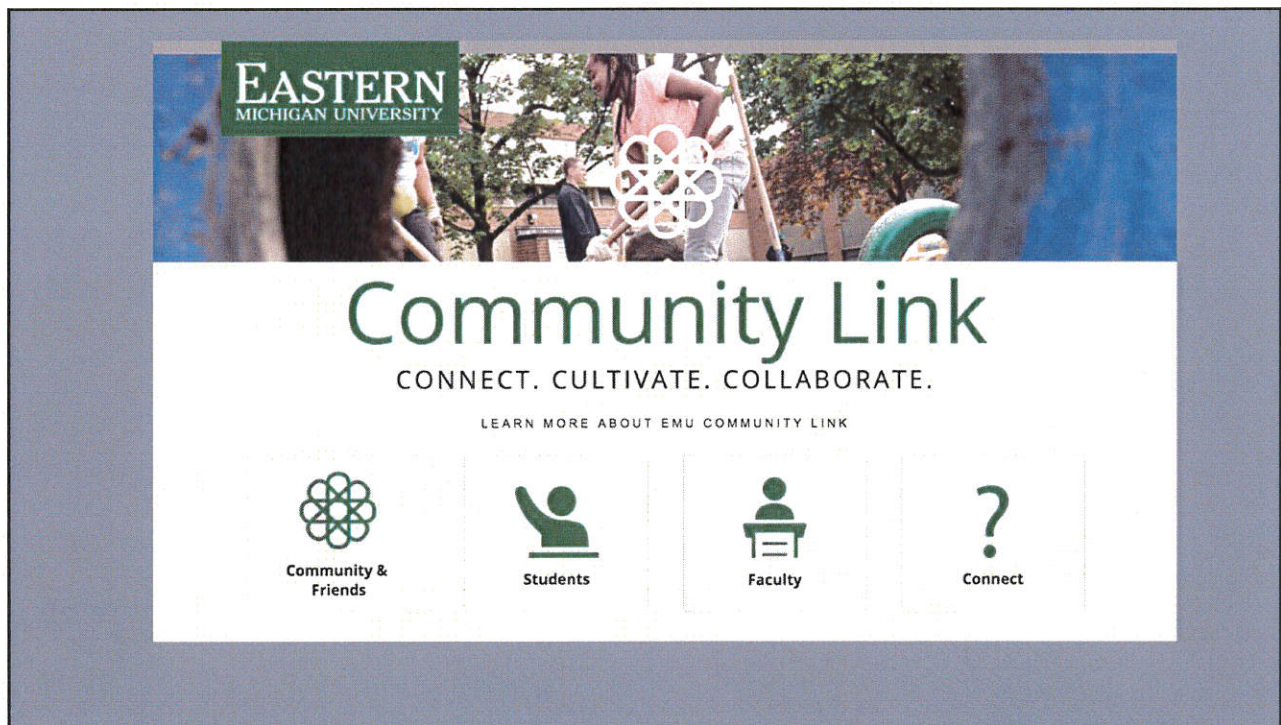
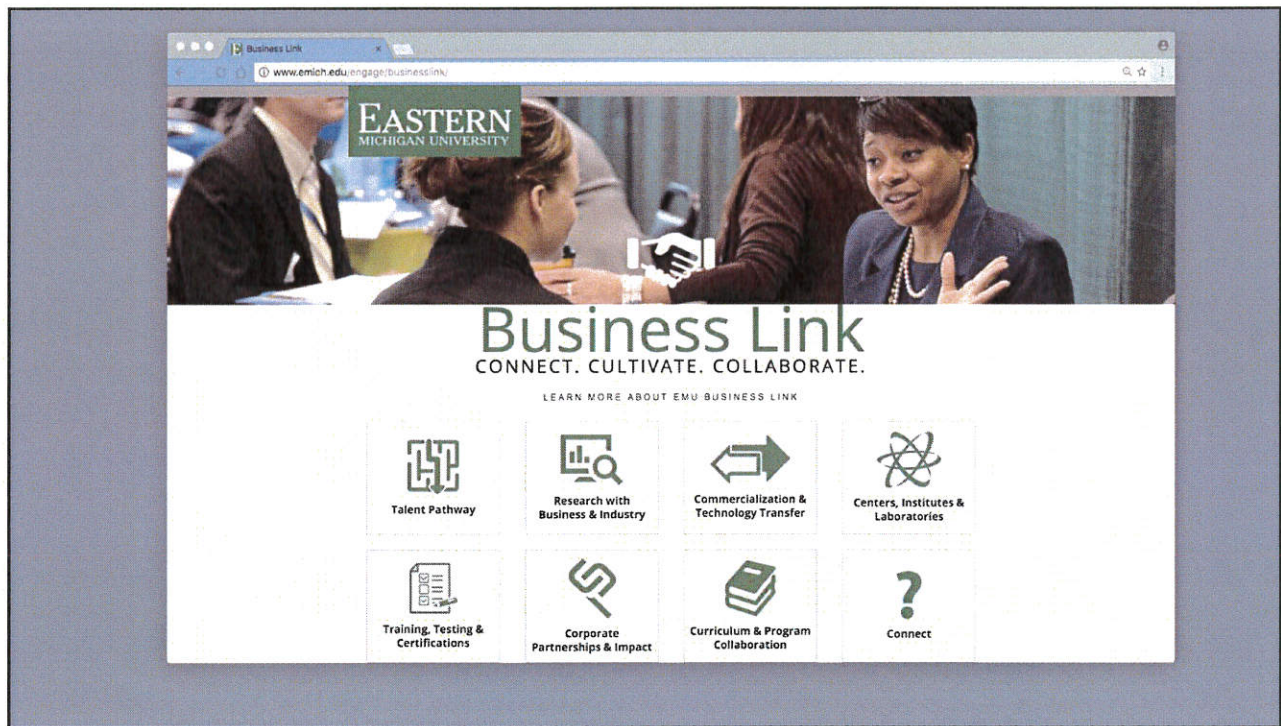
Business Link is EMU's one door entry way to connecting, cultivating and collaborating with business and corporate entries.

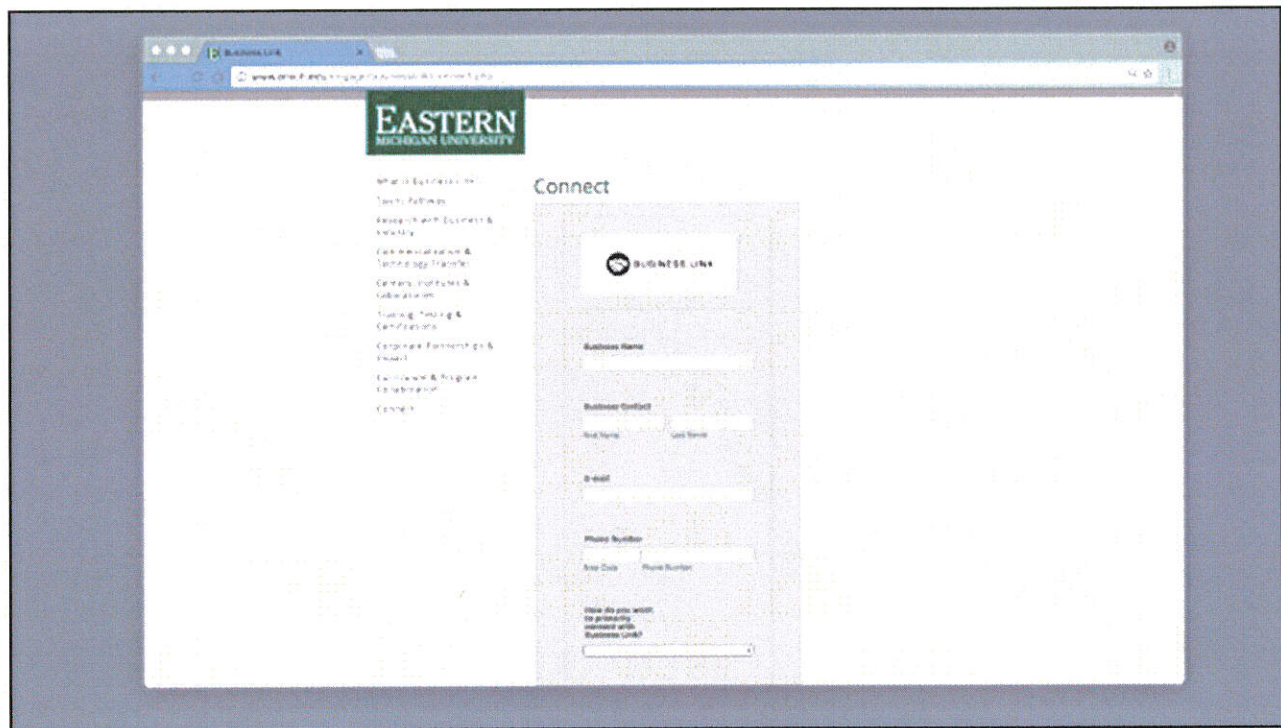
**Business Link**

Community Link is a collection of University offices, departments, programs and personnel working with and working in community.

**Community Link**

**EASTERN MICHIGAN UNIVERSITY**  
Eastern Michigan University, Education First  
Ypsilanti, Michigan, USA 48197 | 734.487.1849  
Non-Discrimination Statement | Privacy Policy | Copyright





## ENGAGING EMU HAPPENINGS & ACTIVITIES

- **DEXTER SCHOOLS 6TH GRADE WINTER CAMP**
- **NAAPID @ NIGHT**
- **NEW PARKRIDGE & FAMILY EMPOWERMENT PROGRAM**
- **BLACK YPSILANTI: A HISTORY** AFRICAN AMERICAN SIGNAGE PROJECT  
APRIL 2018
- **IDEAS TO ACTION CONFERENCE: REFLECT & SERVE DESIGNING SOCIAL EMOTIONAL LEARNING-JUNE 2018**
- **DASHBOARD OF EMU COMMUNITY PARTNERS - COMING SUMMER 2018**

The logo for engage@emu features the word "engage" in a lowercase sans-serif font, followed by an "@" symbol and "emu" in the same font. A white semi-circular arc is positioned above the "@" symbol, resembling a stylized "e" or a bridge.

engage@emu

203 BOONE HALL

YPSILANTI, MI 48197

JESSICA 'DECKY' ALEXANDER, JACK BIDLACK, CAROLINE SANDERS

& SCOTT TEASDALE

KRISTEN KLOCHKO, DUSTIN YATES – GA'S