

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 7
DATE: April 20, 2018

RECOMMENDATION

ATHLETIC AFFAIRS COMMITTEE

ACTION REQUESTED

It is requested that the Board of Regents receive and place on file the working agenda for the April 20, 2018 meeting and December 15, 2017 minutes.

STAFF SUMMARY

- Approval of December 15, 2017 Minutes
- Budget Update
- Fall 2017 Academic News
- Community Service Hours Update
- Basketball Attendance Marks
- Development Updates-Dan McLean
- Winter Sports-Wrap Up
- MAC Reese and Jacoby Update
- MAC Hall of Fame Induction-Charlie Batch
- Highlight Department-Kimi Olson-Head Coach-Women's Volleyball

FISCAL IMPLICATIONS

To be determined

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval



University Executive Officer

4/3/18
Date

**BOARD OF REGENTS
ATHLETIC AFFAIRS COMMITTEE**

**April 20, 2018
201 Welch Hall
9:00 a.m.**

AGENDA

- A. Budget Update
 - a. 5% reduction in January 2018
 - b. Elimination of Sports March 2018
 - c. FY19 Budget Planning

- B. Fall 2017 Academic News

- C. Community Service Hours Update

- D. Basketball Attendance Marks

- E. Development Updates-Dan McLean

- F. Winter Sports-Wrap Up
 - a. Men's Basketball
 - b. Women's Basketball
 - c. Women's Gymnastics
 - d. Men's Swimming
 - e. Women's Swimming
 - f. Men's Indoor Track
 - g. Women's Indoor Track
 - h. Wrestling

- G. MAC Reese and Jacoby Update

- H. MAC Hall of Fame Induction-Charlie Batch

- I. Highlight Department-Kimi Olson-Head Coach-Women's Volleyball

**Eastern Michigan University
Board of Regents
ATHLETIC AFFAIRS COMMITTEE
Minutes of December 15, 2017**

Members:

Regents: Michael Hawks, Jim Webb, Mike Morris, Alexander Simpson, Vicki Reaume

Athletics: Scott Wetherbee, Athletics Director/Vice President

Regent Mike Hawks called the Athletic Affairs Committee meeting to order at 8:45a.m.

Updated Staff News:

Women's Gymnastics hire a new Assistant Coach, Danielle Guider. Danielle joins EMU after coaching at Triad Gymnastics for the last year and serving as the Volunteer Coach at Iowa State from 2011-2016. Mark VanAmejde has resigned as Head Baseball Coach. We are in the process of a search.

Men's and Women's Cross Country:

The Men's and Women's Cross Country teams both won MAC Championships this fall. For the men, it was the team's eighth straight conference title, tying the record for most consecutive titles. Hlynur Andresson won his first individual championship and represented EMU in the NCAA National Championship. Coach Goodridge earned his 12th MAC Coach of the Year award. The team finished fourth in the NCAA Great Lakes Regional. The women won their third straight conference championship. Four Eagles earned All-MAC honors. Coach Parks was named MAC Coach of the Year for the fourth time in her career, third time while at EMU. The team also finished fourth in the NCAA Great Lakes Regional and received an at-large bid to compete in the NCAA Championship for the third time in program history. Team ran to a 27th place finish at the NCAA Championships.

Academic News:

Our student-athletes recorded a Graduation Success Rate (GSR) of 83%, an increase of two points over last year's figure, setting a new all-time record for EMU. The GSR is an NCAA measurement that enhances the federally mandated graduation-rate by including student-athlete transfer data in its calculation. The score was boosted by 10 programs that matched or exceeded program record GSR scores. In other academic news, we have had four Scholar-Athletes of the Week and 21 student-athletes named Academic All-MAC so far this year. 35 student-athletes had 4.0 GPA n Winter 2017.

External Relations:

The Championship Building Plan brick campaign continues and over 50 bricks have been sold to date. The Department of Athletics, in cooperation with the EMU Foundation, has launched a new crowdfunding fundraising initiative. Crowdfunding provides a modern avenue to directly support our student-athletes and teams, allowing for improved communication and understanding of how our donors' generous support positively impacts our programs. Our Volleyball program is the first team to embark on a crowdfunding effort, as they look to raise funds for the program's first foreign tour. New programs will be launched throughout the year. This past season, football attendance increased by 6% and was the highest it has been since the 2010 season. In total, 826 season tickets were sold, setting an all-time record. So far, 138 season tickets have been sold for basketball, which is the most since the 2005-6 season. The Education Day game on November 10th recorded an all-time high for attendance for both men's and women's basketball programs. For the fourth consecutive year, Athletics had 100% percent participation in the Staff All-In Campaign. We can't ask for outside help if inside doesn't support, we thank the 86 full-time coaches, staff and administrators for their support.

Fall Sports-Update:

Football won three of their last four games. Soccer is young and talented. Volleyball made it to the MAC Tournament and won the first round. The win ended a four-match losing streak against Buffalo, but it also marked the first win in the MAC Tournament for Head Coach Kimi Olson. Rowing has participated in three regattas this season and Head Coach Kemp Savage was named the USA Rowing Coach.

Highlight Program-David Bolyard-Head Coach Wrestling:

David Bolyard attended Central Michigan University in 2000. He was an All-American his junior year, a four-time national qualifier, received All-American honors and broke a school record by winning 21 straight matches. David Bolyard came to EMU in 2007 as an Assistant Coach and now is in his fourth year as Head Coach for EMU Wrestling. He has coached nine wrestlers to the NCAA championships in his first three seasons. The Team has earned three-straight top-ten finishes in the NWCA All-Academic standings, including first-place in 2015.

Meeting was adjourned at 9:21a.m.

Respectfully submitted,



Lori Barron
Administrative Secretary



Board of Regents Meeting
Athletic Affairs
April 20, 2018



Budget Update



- 5% Operating reduction in January
- Elimination of Sports
- Fiscal Year 2019 budget planning



Fall 2017 Academic News

- Overall Fall 2017 Cumulative GPA – 3.245
- Overall Fall 2017 Term GPA – 3.150
- 42 student-athletes earned a 4.0 semester GPA
- 390 student-athletes have a 3.0 cumulative GPA (70%)
- Top Male Fall 2017 Team GPA – Men's Golf (3.660)
- Top Female Fall 2017 Team GPA – Women's Soccer (3.684)
- Total # of Teams with a 3.0 Term and Cumulative GPA – 16 (84%)



Community Service Update

- 2017-18 Department Goal = 6,000 hours
- Current Total (as of April 1st) = 5,402.1 hours

Men's Sports

Football: 1095.5
Men's TF/XC: 384
Baseball: 355.75
Men's Swim: 249.5
Men's Basketball: 194
Wrestling: 177
Men's Golf: 29

Women's Sports

Women's TF/XC: 609.25
Rowing: 590.5
Softball: 509
Women's Swim: 475.5
Volleyball: 228.5
Gymnastics: 206.1
Soccer: 178
Women's Golf: 54
Tennis: 38.5
Women's Basketball: 28

** Please note these are team total hours served. This is not reflective of rank based on the ratio of numbers of student-athletes to hours served.*



Community Service Update

Kleats 4 Kids (K4K)

- Nominated for the NACDA Community Service Award
- 3rd Year that EMU Athletics has partnered with K4K
- This year, EMU donated 200+ pairs of shoes this year and over 1,100 pairs of shoes over the last three years



2017-18 Basketball Attendance

- **Actual Gate Attendance**
 - WBB averaged 1,016 fans per game
 - This marks the first time WBB has averaged over 1,000 fans/game
 - A 109% increase compared to the 2016-17 season
 - MBB averaged 1,090 fans per game
 - Highest mark since the 2011-12 season
 - A 41% increase from the previous season
 - MBB experienced 7 games with actual attendance over 1,000 fans
 - Student Attendance – 1,023 vs. WMU/Glow Night
 - Highest mark since 2004 vs. WMU



2017-18 Basketball Attendance

- MBB ticket revenue increased 13% per game average last year
- MBB season ticket sales increased by 28% over the previous season
- Donor revenue related to ticket purchases increased 72% across all three ticketed sports



Development Updates

- Championship Building Plan – Brick Campaign
- Crowdfunding Update
- FY18





Winter Sports Wrap-up

- Men's Basketball
- Women's Basketball
- Women's Gymnastics
- Men's Swimming and Diving
- Women's Swimming and Diving
- Men's Indoor Track and Field
- Women's Indoor Track and Field
- Wrestling



MAC Reese and Jacoby Update

Reese Trophy (Men)

- 1) Eastern Michigan
- 2) Western Michigan
- 3) Toledo
- 4) Miami
- 5) Akron
- 6) Central Michigan
- 7) Ohio
- 8) Buffalo
- 9) Kent State
- 10) Bowling Green
- 11) Ball State
- 12) Northern Illinois

Jacoby Trophy (Women)

- 1) Buffalo
- 2) Eastern Michigan
- 3) Miami
- 4) Toledo
- 5) Bowling Green
- 6) Central Michigan
- 7) Northern Illinois
- 8) Kent State
- 9) Western Michigan
- 10) Ball State
- 11) Ohio
- 12) Akron

As of: March 29, 2018



MAC Hall of Fame Induction

Charlie Batch

- Former EMU football student-athlete Charlie Batch will be inducted into the MAC Hall of Fame on May 30th at the MAC Honors Dinner.
- Batch played for EMU from 1994-97 and completed 15 seasons in the NFL with the Detroit Lions and Pittsburgh Steelers.
- There are a total of six inductees in the 2018 MAC Hall of Fame class.
- Batch is a member of the Champions Advisory Board.



Highlight Program Volleyball



- Kimi Olson – Head Coach
 - Third season at EMU
 - Team finished the 2017 campaign, winning its last four regular-season matches, to earn a spot in the MAC Championship. EMU upset #5-seed Buffalo in the first round.
 - Kimi played collegiately at the University of Southern California. As a freshman, she played in every match of the Trojans' 35-0 National Championship team.

