

SECTION: 14

DATE:

October 25, 2018

**BOARD OF REGENTS**  
EASTERN MICHIGAN UNIVERSITY

**RECOMMENDATION**

**COMMENCEMENT SPEAKER**

**ACTION REQUESTED**

It is recommended that the Board of Regents approve Mr. Frank Sickelsmith as Commencement Speaker at the December 15, 2018 commencement ceremony.

**STAFF SUMMARY**

Biography for Mr. Frank Sicklesmith follows.

**FISCAL IMPLICATIONS**

None

**ADMINISTRATIVE RECOMMENDATION**

The proposed Board action has been reviewed and is recommended for Board approval.

  
\_\_\_\_\_  
University Executive Officer  
Rhonda Longworth, Ph.D.

10/5/18  
\_\_\_\_\_  
Date



## **Frank Sickelsmith**

### **Global Director of Restaurant Development and Strategic Partnerships**

Frank Sickelsmith is the Global Director of Brand Development and Strategic Partnerships for the Autogrill Group. Autogrill is the world's leading provider of f&b services for travellers. Active in 31 countries with over 58,000 employees, it has around 4,000 points of sale in around 1,000 locations and operates prevalently under concession agreements in the main travel channels, as well as in select shopping centres, trade fairs and cultural facilities. The Company has a portfolio of over 300 international and local brands, managed directly or under license.

In collaboration with his Group level colleagues, Frank works with executives within the Autogrill Group subsidiary business units, to manage the global relationships with strategic brand partners and collaborates with the regional teams to find new, important partnerships that have potential for global expansion.

Previous to his role with the Autogrill Group level team, he was Vice President of Adult Beverage and Restaurant Development at HMSHost North America. He was responsible for the development and ongoing corporate level support of all restaurants and bars within the HMSHost North America portfolio including leading direction on adult beverage products and standards.

Frank also held operational leadership positions within HMSHost North America including Sr Director of Operations at Miami International Airport and Director of Operations at LAX International Airport. Frank joined HMSHost in 2005.

Prior to his time with HMSHost, he served in a variety of strategic and managerial positions within Brinker International, leading the non- traditional development of the Chili's brand worldwide. He was also a franchisee of the Chili's brand in Australia, and has owned and operated his own small restaurant business.

Frank is a graduate of Eastern Michigan University having earned a B.A. in Interdisciplinary Studies with a focus on French, International Relations and Advertising.