

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 10

DATE:

2-7-19

RECOMMENDATION

ATHLETIC AFFAIRS COMMITTEE

ACTION REQUESTED

It is requested that the Board of Regents receive and place on file the working agenda for the February 7, 2019 meeting and October 25, 2018 minutes.

STAFF SUMMARY

- Fall Sports Recap
- Fall 2018 Academic Update
- Community Service Hours Update
- Winter Sports Update
- Facilities Update
- Development Updates-Dan McLean
- External Relations-Andy Rowdon
- Highlight Department-To Be Determined

FISCAL IMPLICATIONS

To be determined

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval



University Executive Officer



Date

**BOARD OF REGENTS
ATHLETIC AFFAIRS COMMITTEE**

February 7, 2019

201 Welch Hall

10:45 a.m.

AGENDA

- A. Fall Sports Recap
 - a. Camellia Bowl 2018
 - b. Volleyball 2018 MAC Tournament Champions
 - c. Women's Cross Country MAC Champions

- B. Fall 2018 Academic Update

- C. Community Service Hours Update

- D. Winter Sports Update
 - a. Women's Swimming
 - b. Women's Basketball
 - c. Men's Basketball
 - d. Gymnastics
 - e. Men's Indoor Track & Field
 - f. Women's Indoor Track & Field

- E. Facilities Update

- F. Development Updates-Dan McLean

- G. External Relations-Andy Rowdon

- H. Highlight Department-To Be Determined

**Eastern Michigan University
Board of Regents
ATHLETIC AFFAIRS COMMITTEE
Minutes of October 25, 2018**

Members:

Regents: Michael Hawks, Alexander Simpson, Jim Webb

Athletics: Scott Wetherbee, Athletics Director/Vice President

Regent Mike Hawks called the Athletic Affairs Committee meeting to order at 10:16a.m.

New Eagles:

Scott Wetherbee provided a brief introduction of the new coaches and staff members who joined the department since the committee's last meeting. Eric Roof was named the Head Coach of the EMU Baseball team in June after spending the 2018 season as the Interim Head Coach. Jonathan Roof, the younger brother of Eric, was named an Assistant Baseball Coach. He will be working with the hitters and defense. Both Carlos Adamson, Assistant Coach, and Karen Del Carpio, Director of Operations, are in their first season with the Women's Basketball Team. Stephanie Jennings who was part of the inaugural recruiting class for the EMU Women' golf program, was named the Women's Golf Head Coach. Christian Minnicks was announced as an Assistant Coach for Women's Gymnastics; a former Choreographer who will be assisting with the floor routines. Stacie McMullen from the President's Office was hired as the Associate Athletics Director for Business Operations. Ricky Zum Mallen was hired as the Assistant Athletics Director for Marketing and Matt Amos moved into the Marketing Coordinator role. Gretchen Buskirk is in her first year as the Associate Athletics Director for Sports Medicine. She will be responsible for the daily sports medicine operation for EMU's varsity sports programs. She will supervise six assistant athletic trainers, including Danielle Darrouch and Julia Kolder who were also recently hired, graduate and student athletic trainers, and also the primary trainer for the Volleyball and Rowing teams. Kemp Savage announced the addition of Emily Wasz to his Rowing Staff. Kemp mostly recently coached Emily in the US World University Games.

Reese Trophy:

EMU won the Reese Trophy, honoring the top men's athletic program in the MAC, for the 2017-18 academic year. This was the fifth time that EMU earned this honor, previously winning the award in 1987-88, 1990-91, 1995-96 and 2007-08. This award is named after David E. Reese, the first-ever MAC Commissioner.

Academic News:

Our student-athletes had another strong academic semester in Winter 2018. At the end of the term, the overall cumulate GPA for all student-athletes was 3.259 and the overall Winter Term GPA was 3.174. Men's Cross Country and Women's Golf posted the top men's and women's team GPAs, with a 3.2880 and 3.664, respectively. In total, 47 student-athletes earned a 4.0 GPA and 71% of the student-athletes have a 3.0 cumulative GPA or better.

Community Service Hours Update:

Last year, our student-athletes shattered the record of total community service hours, by completing 7,304 hours of service. This year, the department's goal is 8,000 hours and we've logged just under 1,500 hours, as of the end of September.

Facilities Update:

The demolition work in the north end zone has been completed for the new Student-Athlete Performance Center. There are a number of meetings over the next few weeks to finalize all major programming and budget. We expect to see steel going up in the next few weeks with most exterior work completed by the end of the year. The project is on schedule for completion in July of 2019.

Development Updates-Dan McLean:

The committee received a summary of the FY18 fundraising highlights, as well as update of the FY19 commitments and receivables through the end of September. The department's crowdfunding efforts have been successful, with 7 projects launched, yielding 322 gifts and just over \$90,000 raised. We have sold 212 bricks to date and marketing with new renderings will hopefully help boost sales toward the goal of selling 1,000 bricks. The Champions Advisory Board is currently at 16 members. The newest members are Matt Shoemaker, EMU Baseball Alumni and starting Pitcher for the Los Angeles Angels and Grant Long, EMU Men's Basketball Alumni and local FOX Sports Detroit Broadcaster. Jack Brusewitz was voted in as the first ever Champions Advisory Board President. We recently hosted alumni in Southern California when Football traveled to San Diego State this past September. We will be hosting members of the 95/96 EMU Men's Basketball Team that beat Duke in the NCAA Tournament this November when EMU travels to Duke. Planning has already begun for an All Former Student-Athlete Weekend in the fall of 2019.

External Relations-Andy Rowdon

The External Staff continues to work hard to enhance the in-game presentation and broadcasts for football. Some highlights include a redesigned concourse area with KidsZone, picture with the Eagle, Follett trailer and numerous other fan engagement areas. The video board has been revamped with features that interact and tell stories; for instance, the unveiling of the new VR lab on campus, Scholar Ballers (Amanda Flora and Zach Owings) and notable alumni & hometown heroes (Craig Petersmark and Charlie Batch). We've seen a 31% increase in football season ticket sales and our basketball season ticket sales are currently at its highest mark since the 2003-04 season

Fall Sports Recap:

Fall Sports is winding down. The Men's Cross Country Team is heading towards their 9th championship and the Women's Cross Country their 4th championship. We have 3 straight home football games coming up. Homecoming is this weekend, Saturday October 27. EMU Football had their biggest win against Purdue this past October, winning 20-19. . Women's Soccer will be heading to the MAC Tournament if they win today against Central Michigan University. Volleyball is having a great season. They took a trip to Costa Rica earlier this fall, allowing them to play earlier and bond as a team. They are currently 14 and 10. They only won 16 games last year.

Five Hall of Fame Inductees:

On Friday, September 28, the EMU E-Club Alumni Chapter welcomed five new members into the E-Club Athletic Hall of Fame. The Class of 2018 includes Virgie Bullie (Women's Track and Field), Jordan Desilets (Men's Cross Country/Track and Field), Catherine Fortin (Women's Golf), Korey Mahoney (Men's Golf) and Andrew Wellock (Football).

Highlight Department-Kemp Savage-Head Coach-Women's Rowing:

Lastly, Head Coach Kemp Savage presented on the status of the Women's Rowing program. Coach Savage is in his 11th season at EMU, 5th as the head coach. He was a four-year letterman in rowing at the University of Mary Washington, serving as team captain from 2004-06. His assistant coaches include, Delaney McGuire, Emily Wasz and Julie Quoss. There are currently 42 Rowing athletes and the numbers are continuing to grow. Twenty-two of those members are Walk-Ons. There were 47 student-athletes that received a 4.0 and 5 of them were from the Rowing team. The EMU Rowing team was host for the 2018 Special Olympics Michigan State Fall Games Kayaking Events on Sunday, September 30 at the boathouse on Ford Lake in Ypsilanti. This is a great event, allowing the community a glimpse into the Rowing Department. This past summer Coach Savage was selected as the head coach of the United States team that competed in the World University Championships in Shanghai, China in August 2018.

Meeting was adjourned at 11:00a.m.

Respectfully submitted,


Lori Barron
Administrative Secretary



EASTERN MICHIGAN UNIVERSITY

Board of Regents Meeting *Athletic Affairs*

February 7, 2019

Fall Sports Recap

- Camellia Bowl 2018
- Volleyball 2018 MAC Tournament Champions
- Women's Cross Country MAC Champions

Academic News

- Overall Fall 2018 Cumulative GPA – 3.260
- Overall Fall 2018 Term GPA – 3.232
- 46 student-athletes earned a 4.0 semester GPA
- 71% of our student-athletes have a 3.0 cumulative GPA
- Team with the Most # of 4.0 Semester GPAs:
Football/Swimming and Diving/W. Track & Field (7)
- Top Male Fall 2018 Team GPA – Baseball (3.498)
- Top Female Fall 2018 Team GPA – Women's Soccer (3.607)

Community Service Update

- 2018-19 Department Goal = 8,000 hours
- As of January 24th, we have logged 4,100 hours of service
- Some of the recent service events:
 - EMU MLK Celebration – Commemorative March and Day of Service
 - Football at the Raycom Media Camellia Bowl
 - Visit with students at Chisholm Elementary School
 - Pack meals for local elderly at the Montgomery Area Council on Aging

Winter Sports Update

- Women's Swimming
- Women's Basketball
- Men's Basketball
- Gymnastics
- Women's Indoor Track & Field
- Men's Indoor Track & Field

Facilities Update

- Championship Building Plan Update

Development Update

- Fundraising Update

External Relations

Football Ticket Revenue

- Total Revenue Increase
 - 52% increase since the 2017 season
 - 106% increase since the 2015 season
- Bowl Game Ticket Sales
 - 258% increase over the 2016 Bahamas Bowl

2018 Raycom Media Camellia Bowl Media Exposure

- Overall Media Value - \$8,821,409
- Total Brand Impressions – 236,014,173
- Includes National Broadcast, TV News, Print Media & Internet News

External Relations

Basketball Single Game Success

- Buffalo Game Attendance
- Group Ticket Success
- Fan Experience Packages

2019 Football Game Designations

- Sept. 21st vs. Central Connecticut State
 - Family Weekend & Band Day
- Oct. 12th vs. TBD (MAC Opponent)
 - Homecoming

Highlight Program Student-Athlete Support Services (SASS)

- Karen Schiferl, Associate AD for SASS
 - 3rd year at EMU
 - Karen previously worked at Chicago State, Ole Miss, Maryland, Northern Illinois and Florida