

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 15

DATE:
October 25, 2019

RECOMMENDATION

FACULTY AFFAIRS COMMITTEE: APPROVAL OF AGENDA AND MINUTES

ACTION REQUESTED

It is requested that the Faculty Affairs Committee agenda for October 24, 2019 and the minutes of the February 7, 2019 meeting be received and placed on file.

STAFF SUMMARY

The topic for the October 24, 2019 Faculty Affairs Committee meeting is an open discussion on faculty engagement in student recruitment.

FISCAL IMPLICATIONS

None.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.


University Executive Officer
Rhonda Longworth, Ph.D.

Date

10/4/19

EASTERN MICHIGAN UNIVERSITY
Board of Regents
Faculty Affairs Committee

October 24, 2019
3:00 p.m.
205 Welch Hall

AGENDA

Section 15: Agenda and Minutes (*Regent Webb*)

Discussion Topic: Faculty Engagement in Student Recruitment

EASTERN MICHIGAN UNIVERSITY
BOARD OF REGENTS

FACULTY AFFAIRS COMMITTEE MINUTES

February 7, 2019
10:45 a.m.
205 Welch Hall

Attendees: (seated at tables) D. Alexander, Regent Baird (Vice Chair), J. Carroll, D. Clearwater, C. Cunningham, C. Drossel, A. Ducher, M. El-Sayed, B. Gibson, S. Gray, C. Hawkins, R. Longworth, J. Okagbue-Reaves, M. Rahman, D. Marty Raymond III, S. Van Zoeren, and Regent Webb (Chair).

Guests: (as signed in) Regent Beagen, S. Chawla, Regent Simpson, M. Saylor, J. Smith, and W. Tornquist

Regent Webb opened the meeting at 10:45 a.m.

Report and Minutes (Section 9)

Regent Webb requested that the Faculty Affairs Committee Agenda for February 7, 2019 and the Minutes of the October 25, 2018 meeting be received and placed on file.

Discussion Topics

Faculty Partnerships and the University's engagement activities with the Community were the topics of the discussion. EMU projects make a significant impact on the community.

Decky Alexander, Professor, CMTA and Engage@EMU, introduced the discussion of EMU's activities that support community needs and the valuable work faculty members do to initiate, support, oversee and evaluate these important projects.

Celeste Hawkins and Sarah Van Zoeren, Assistant Professors, School of Social Work gave a presentation on The Making Youth Matter Mentoring Program. The program provides internship placement for undergraduates and graduate social work students from EMU in the Ypsilanti School District.


Bud Gibson, Professor, Marketing, COB gave a presentation on the Center for Digital Engagement. The Center provides small businesses high caliber digital marketing interns which provides EMU students a significant professional development experience.

Claudia Drossel, Assistant Professor, Psychology Department gave a presentation on EMU Geropsychology Training. It is the second year of a two-year project within the Psychology Department. Mental health providers are in need of training to meet the needs of the aging population. This project is explicitly geared toward workforce development and training in an area of high need.

Regents Baird and Webb stated they enjoyed the presentations and asked that more presentations be brought to the Committee, since there are many groups that want to present their work.

Regent Webb thanked all and adjourned the meeting at 11:40 a.m.

Respectfully submitted,


Debbie Clearwater
Executive Assistant
Office of the Provost
Academic and Student Affairs

10/24/19 Faculty Issues Meeting

3-3:45pm, 205 Welch Hall

- Introduction of the topic: Faculty Engagement in Student Recruitment
- Introduction of Strategic Enrollment Advisory Committee - Provost Rhonda Longworth
- Examples of faculty engagement at the department, college, and university level (abstracts included below)
 - Harriet Lindsay
 - Zuzana Tomas
 - Michael McVey
 - Raul Leon
- Questions and answers with faculty panel

Faculty Engagement in Departmental Undergraduate Student Recruitment

High School Summer Science Program at EMU

Harriet Lindsay

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Professor, Chemistry / Faculty Associate for Undergraduate Research / Office of the AVP for Graduate Studies and Research

Beginning in summer 2018, faculty in the Biology and Chemistry departments developed and implemented a high school summer research program. The program is three weeks in length; twelve students have participated over the last two summers. These high school students work singularly or in pairs with faculty research advisors and undergraduate research mentors who train them to work on an original research project. The goal for the high school students is to teach them about the process of conducting scientific research by training them and giving them an opportunity to make a small but potentially significant contribution to an ongoing project in either biology or chemistry. Additionally, students receive safety and ethics training, learn about careers in science, attend weekly seminars, and give poster presentations at the end of the three-week research period as part of the Summer Science Poster Session. Our goals directed toward benefiting EMU science departments were to create a new revenue stream for undergraduate research and to further promote EMU to regional high school students as an institution where students may work side-by-side with faculty mentors on cutting-edge research projects. This year I (the program director) and Daniel Clemans (Professor, Biology) visited high schools to recruit students to our program and to discuss opportunities for science students at EMU in general.

Our visits were quite successful; we intend to reach out to more high schools this year.

More information: <https://sites.google.com/emich.edu/hs3pemu>

Faculty Engagement in Departmental Graduate Student Recruitment

WRITEL-funded Master of Arts in Teaching English to Speakers of Other Languages (TESOL) Program

Zuzana Tomas

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Associate Professor in ESL/TESOL, World Languages

In the past four years, the WRITEL-funded graduate English as a second language (ESL) Endorsement and MA TESOL program has supported the recruitment and enrollment of K-12 teachers in Southeast Michigan interested in pursuing graduate TESOL credentials. The grant has guided EMU's ESL/TESOL faculty to adjust our "traditional" program in ways that made it more appealing to local teachers. We did so by developing and implementing: a) online and hybrid courses b) intensive summer courses c) international study abroad programs in Montenegro and Slovakia d) service-learning opportunities e) final practicum capstone in the candidate's classroom/school f) professional development and leadership opportunities through participating in local and international professional organizations (MITESOL and TESOL) g) exit survey assessment to guide further program revisions.

The program has achieved a 50-70% increase in enrollment

More information: <https://www.emich.edu/writel/>,
<https://today.emich.edu/story/story/11080>, <https://today.emich.edu/story/story/10831>

Faculty Engagement in Collegewide Student Recruitment

Teacher Prep Programs Open House

Michael McVey

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Professor, Teacher Education

In early December, 2017, we invited high school Juniors with an interest in teaching to the Porter Building for a Saturday morning where they (and their parents) participated in several "mini-lessons" with two strands, one with a focus on Elementary and the other Secondary. Of the 30 to 40 students who showed up, almost 100 percent committed to attending EMU. Between our mini-lessons and over lunch, faculty fielded questions from students and parents about life as a teacher and what their time at EMU would look like.

Taking the mystery out of university life and the teaching profession had a tremendously positive impact on these students.

More information: <https://bit.ly/2kVcT2N>

Faculty Engagement in University-wide Student Recruitment

Cesar Chavez Day of Celebration

Raul Leon

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President Latino/a Faculty and Staff Association (LFSA)

Associate Professor, Leadership and Counseling

The Cesar Chavez Day of Celebration was established on campus in 2009 as a day of service and learning. In 2016, the Latino/a Faculty and Staff Association (LFSA) reached out to students from César Chávez Academy High School in Detroit to take part in the 8th Annual César Chávez Day of Celebration. As a result of this partnership, the total number of applications to EMU from this high school increased from 15 to 82 between 2014 and 2016.

Collaborating with EMU Enrollment Management and the Latinx Student Association, the Day of Celebration was expanded to create a day where high school juniors could tour our campus, meet with financial aid advisors, attend a college panel organized by current Latino/a students at EMU, and also take part in the luncheon celebration.

In 2019, with support from multiple departments and sponsors, we invited students and counselors from 7 Southeast Michigan high schools to EMU. We are proud to share that in the previous year (Fall 2018), 184 students from the high schools invited were admitted to EMU. Of those students, 154 students received scholarships to attend our institution. In 2019, EMU welcomed over 350 guests, including 200 students. Our keynote speaker was Anita I. Martinez, Executive Director of the Michigan Hispanic Collaborative.

The event has created an important pipeline effort with the Latino/a population in Southeast Michigan. It has increased the visibility of EMU and has encouraged students to consider EMU as a viable college option where they could thrive.

For more details please visit the event website: emich.edu/chavez