

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: E
DATE: October 25, 2019

RECOMMENDATION

PARTNERSHIP WITH BEIBU GULF UNIVERSITY

ACTION REQUESTED

It is recommended that the Board of Regents authorize the President to negotiate and execute final documents for the establishment of Beibu Gulf University and Eastern Michigan University Joint College of Engineering, a cooperatively run school located on the campus of Beibu Gulf University, located in the Guangxi Zhuang Autonomous Region of China.

STAFF SUMMARY

The University's College of Engineering and Technology has pursued a cooperative partnership with Beibu Gulf University under which students will have the opportunity to pursue five different courses of study primarily in China, taught by faculty at that university as well as by EMU faculty. The majors will be: (1) Mechanical Engineering, (2) Vehicle Engineering, (3) Mechanical Design and Manufacturing and Automation, (4) Construction Project Costs, and (5) Internet of Things Engineering. The parties believe that these majors will cultivate innovative, application-oriented talents in their students. EMU professors will teach classes at the institution in each of a student's four years of study, but will concentrate their teaching in a student's fourth year of study, as students at the cooperative institution become more advanced.

The cooperative partnership would last for a total of 15 years, including four (4) years of a ramp-up period in which the institution is filled with its first four cohorts of students. The parties expect that 300 students will be enrolled in the institution during each of the first four years (60 students per program), so that the institution will eventually contain a total of 1,200 students (240 students per program). Upon successful completion of one of the five courses of study above, a student will receive degrees from both Beibu Gulf University and Eastern Michigan University.

Staff believes that agreements such as this one will broaden mutual international understanding and cooperation with a key partner overseas.

FISCAL IMPLICATIONS

During each student's first three years of study at the new institution, Beibu Gulf University will pay Eastern Michigan University for six (6) credits based on the then-current EMU Per-Credit Tuition Rate. By way of illustration, for the 2019-2020 year, Beibu Gulf University would pay EMU two thousand six hundred and twenty-five U.S. dollars (\$2,625.00 USD) per student, per academic year (6 EMU-taught credits x \$437.50 USD).

In a student's fourth academic year, Beibu Gulf University would pay EMU for twenty-four (24) credits based on the EMU Per-Credit Tuition Rate. By way of illustration, for the 2019-2020 year, this amount

would be ten thousand five hundred U.S. dollars (\$ 10,500.00 USD) per student, per academic year (24 EMU-taught credits x \$437.50 USD).

Moreover, Beibu Gulf University will pay EMU for a minimum of 18 students per cohort, per approved and active program, each and every academic year, regardless of the actual number of students actually enrolled in each cohort per program each academic year.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.



10-16-2019

University Executive Officer

Date