

SECTION: 13
DATE: December 10, 2020

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

RECOMMENDATION

NEW ACADEMIC PROGRAM: MUSICAL THEATRE, BACHELOR OF ARTS

ACTION REQUESTED

It is recommended that the Board of Regents approve a New Academic Program: *Bachelor of Arts in Musical Theatre*.

STAFF SUMMARY

The *Musical Theatre* (BA) program prepares students for a professional career or avocation in Musical Theatre Arts through applied training and mentorship in three key areas: singing, dancing, and acting.

PROPOSAL ELEMENTS

Rationale Musical theatre has long been a popular branch of the performing arts. Students trained in musical theatre's three areas of emphasis (acting, singing, and dancing) are not limited to performing on Broadway. Non-musical theater performances, television programs, movies, radio broadcasts, cruise line shows, or amusement park entertainment are also available to graduates of this program.

At national-level recruitment events, such as the annual Michigan Education Theatre Association (META) Festival & Scholarship Audition, students seeking undergraduate theatre programs fall into one of three categories: technical theatre (design or stage management), acting, and musical theatre. The latter two types are the largest by far. EMU faculty and students who attend this event regularly report that many students initially interested in our theatre programs are often disappointed at our lack of a musical theatre major. Pam Cardell, EMU's Assistant Managing Director of Theatre, reports that a musical theatre major is the degree most asked for by prospective students for whom she provides Theatre tours. Furthermore, high school students who attend our annual Drama Day also show a strong preference for the musical theatre workshops.

Both student and industry demand for a Musical Theatre Major and the industry's demand for trained performers is strong. A Musical Theatre Major at EMU would fill a pressing need and bring in many new students who would otherwise be very likely to choose another university entirely.

Program Distinction All existing Musical Theatre programs at the other major universities in Michigan—U of M, Western, Central, and Wayne—are Bachelor of Fine Arts (BFA) programs. While BFA programs offer intensive conservatory-style training, they do not provide the liberal arts education so crucial to EMU's core mission of producing "a supportive, intellectually dynamic and diverse community" that will "prepare students with relevant skills and real-world awareness." Also, students interested in musical theatre who might be leery of the laser-focus of a BFA program tend to be more comfortable with the more well-rounded education offered by a BA. Of the few musical theatre programs currently offered by four-year institutions in Michigan, only two (those at Rochester University and Adrian College) are BA programs.

Curriculum Design The program, as designed, will provide students with an abundance of opportunities to master modes of creative work by demonstrating a working knowledge of the roles and expectations of professionals in musical theatre in addition to demonstrating proficiency in the processes of auditioning and performing. The program provides the foundational tools and terminology associated with each of the various musical theatre components with a focus on historical events, aesthetic movements, generative artists, and influential performances that have shaped the evolution of the performing arts. Students will analyze a wide range of performance texts and musical theatre repertoire (drama, music, lyrics, dance, etc.) by applying disciplinary knowledge and critical standards to evaluate the theatrical process and product, and analyze and interpret text/lyrics for use in performance. The program requires students to demonstrate learning through a combination of scholarship and applied performance.

This major requires students to complete 69 credit hours, with no required minor. In addition to major requirements, students will complete an additional 56 credit hours to meet the required 124 credit hours for graduation.

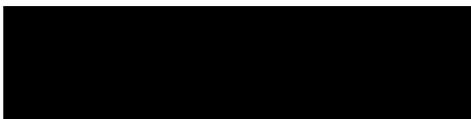
Projected Enrollment An initial enrollment of 10-12 students is expected. Within three years, program faculty predict student enrollment of 25-30 per year. Once established, the program is predicted to graduate, on average, 5-8 students per year.

FISCAL IMPLICATIONS

The current Academic Affairs budget will absorb program costs.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.



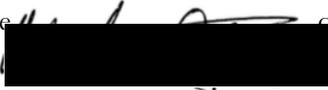
University Executive Officer
Rhonda Longworth, Ph.D.

November 17, 2020

Date

**EASTERN MICHIGAN UNIVERSITY
DIVISION OF ACADEMIC AND STUDENT AFFAIRS
INTEROFFICE MEMORANDUM**

TO: Chris Shell, Registrar
Kathleen Stacey, Director, School of Communication, Media & Theatre Arts

FROM: Michael Tew, Associate Provost & Associate Vice  Programming and Services

SUBJECT: **Musical Theatre, B.A. (New Program)** 

DATE: April 16, 2020

The attached proposal from the School of Communication, Media & Theatre Arts and the College of Arts & Sciences for a new undergraduate program **Bachelor of Arts in Musical Theatre**, is approved.

The effective date will be determined following consideration by the Academic Officers Committee, Michigan Association of State Universities and the Eastern Michigan University Board of Regents.

If you have any questions, please contact Evan Finley, Academic Catalogs & Curriculum Development (487-8954, efinley2@emich.edu).

cc: Rhonda Longworth, Provost & Executive Vice President of Academic and Student Affairs
Dana Heller, Dean, College of Arts and Sciences
W. Doug Baker, Associate Dean, College of Arts and Sciences
Zafar Khan, Associate Dean, College of Business
Beth Kubitskey, Associate Dean, College of Education
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Calvin McFarland, Assistant Vice President, Academic Services
Sarah Otto, Director, University Advising & Career Development Center
Doris Fields, Director, Undergraduate Studies
Faculty Senate
Melanie Bond, Communication, Media & Theatre Arts
Lee Stille, Communication, Media & Theatre Arts
Esther Gunel, Director, Office of International Students & Scholars
Original, Course and Program Development

Musical Theatre [BA]

New Program [The effective date will be determined following consideration by the Academic Officers Committee, Michigan Association of State Universities, and the Board of Regents.]

Musical Theatre is a highly competitive field that necessitates targeted training in the three performing arts disciplines of theatre, music, and dance. Students in this program gain experience that spans the processes of audition, rehearsal, and performance, as well as the practical, day-to-day maintenance and continuing development of those practices.

The Musical Theatre major offers the breadth of curricular and co-curricular training that prepares students to establish and maintain a career in the Musical Theatre industry or for advanced study in graduate and professional training programs.

Learn

Students receive academic instruction and hands-on experience in script analysis, acting, singing, vocal technique, auditioning, musical theatre styles, dance, music theory, piano, technical theatre, and musical theatre history.

Opportunities

Students pursuing this degree have abundant opportunities to engage in our extensive annual mainstage, second stage, and laboratory theatre season as well as our community-based programming, including touring productions, various student organizations, and local professional theatres.

Graduates of our program have had successful careers in the professional theatre and the field of education and have gone on to advanced study in graduate and professional training programs.

School Information

[Communication, Media & Theatre Arts](#) | Kathleen Stacey, Ph.D., Director | 124 Quirk, 734.487.3131, kstacey@emich.edu

Advisor Information

Philip E. Simmons, MEA, 124 Quirk, 734.487.3131, psimmon2@emich.edu

Program Admission

Admission is by audition; acceptance into the program depends upon the demonstrated ability of the prospective student in the combined areas of singing, acting, and dancing. In order to determine their ability in these areas, each student will do an in-depth audition for members of the Theatre and Musical Theatre faculty as well as have a short interview with them. The audition consists of the singing of two contrasting 16-bar cuts of musical theatre repertoire, the performance of a 60-second monologue, and the mastery of a short Musical Theatre dance combination.

Admission is conditional upon the prospective student's ability to match musical pitch, to demonstrate sufficient acting ability, and to be able to master a short dance combination.

General Education Requirements:

For specific requirements, see [General Education](#) or print a [worksheet](#).

Major Requirements: 69 hours

Required Theatre & Musical Theatre Courses: 35 hours

- [CTAR 140 - Script Analysis for Theatre Artists](#) 3 hrs
 - [CTAR 158 - Fundamentals of Acting \[GEKA\]](#) 3 hrs
 - [CTAR 358 - Characterization](#) 3 hrs
 - [CTAR 370 - Audition](#) 3 hrs
 - [CTAR 380 - Musical Theatre Acting](#) 3 hrs
 - [CTAR 396 - Career Seminar](#) 2 hrs
 - [CTAR 421 - Musical Theatre Styles](#) 3 hrs *Taken twice for a total 6 hrs*
 - [CTAR 455W - Dramaturgy \[GEWI\]](#) 3 hrs
 - [CTAR 463 - Musical Theatre Stages](#) 3 hrs
- Select one course from the following:
- [CTAR 450 - History of the Theatre to 1642](#) 3 hrs
 - [CTAR 451 - History of the Theatre 1642 to the Present](#) 3 hrs
- Select one course from the following:
- [EDT 152 - Technical Theatre: Scenery and Lighting](#) 3 hrs
 - [EDT 153 - Technical Theatre: Costume and Makeup](#) 3 hrs

Applied Theatre Courses: 2 hours

Applied Theatre responsibilities must correspond to the EDT 152 or EDT 153 course taken as part of Required Theatre & Musical Theatre Core.

- [CTAA 167 - Theatre Practice](#) 1 hr
- [CTAA 267 - Theatre Practice](#) 1 hr

Applied Voice Courses: 4 hours

Four hours of Applied Voice courses are required. These course can be taken more than once. Two hours of Applied Voice credits are needed from each of the following two courses.

- [AMUS 115A - Secondary Applied Music](#) 1 hr
- [CTAR 115 - Applied Voice for Musical Theatre](#) 1 hr

Music & Dance Courses: 22 hours

- [MUED 251 - Functional Piano](#) 1 hr
 - [MUED 252 - Functional Piano](#) 1 hr
 - [MUSC 101 - Music Theory I](#) 3 hrs
 - [MUSC 102 - Music Theory II](#) 3 hrs
 - [MUSC 119 - Aural Skills I](#) 1 hr
 - [MUSC 129 - Aural Skills II](#) 1 hr
 - [DANC 100 - Ballet Fundamentals for Non-Majors \[GEKA\]](#) 3 hrs
 - [DANC 113L1 - Jazz I \[GEKA and GELB\]](#) 3 hrs
- Select one course from the following:
- [CTAR 116 - Musical Theatre Dance I \[GEKA\]](#) 3 hrs

- [DANC 116 - Musical Theatre Dance I \[GEKA\]](#) 3 hrs

Select one course from the following:

- [CTAR 117 - Musical Theatre Dance II](#) 3 hrs
- [DANC 117 - Musical Theatre Dance II](#) 3 hrs

Restricted Electives: 6 hours

Select six credit hours from the following.

- [CTAO 205 - Voice and Articulation](#) 3 hrs
- [CTAO 314 - Interpretation of Drama](#) 3 hrs
- [CTAO 418 - Performing Shakespeare I](#) 3 hrs
- [CTAO 419 - Performing Shakespeare II](#) 3 hrs
- [CTAR 258 - Movement for Actors](#) 3 hrs
- [CTAR 323 - Improvising and Role-Play](#) 3 hrs
- [CTAR 464 - Style for the Actor](#) 3 hrs
- [MUEN 448 - Opera Workshop](#) 1 hr

Minor Requirement:

This major does not require a minor.

Program Total:

Students must earn a minimum total of 124 credits at the 100-level or above.

Critical Graduation Information

The following are minimum requirements for all bachelor's degrees awarded by Eastern Michigan University. Some majors and minors require more than the minimum in one or more of the areas below; students are urged to consult the online catalog for the requirements of their particular programs.

- Earn a minimum total of 124 credits at the *100-level and above*. **Courses with numbers below 100 will not be counted toward this degree requirement. At most 8 credit hours of physical education (PEGN) activity courses will be counted toward this requirement.**
- Meet the requirements of the General Education program (see [information below](#)).
- Complete a Writing Intensive (GEWI) Course in your major.
- Earn a minimum of 60 credits from a four-year college or university; **courses taken at community colleges cannot be used to meet this requirement.** (Some formal program-to-program articulation agreements modify this requirement. See specific agreements for details.)
- Earn a minimum of 30 credits from courses taken at EMU.
- Complete 10 of the last 30 hours for the degree from courses taken at EMU.
- Have a minimum of 30 *unique* credit hours in their major and 20 *unique* credit hours in their minor for a total of at least 50 unique credit hours between them. Some majors that require 50 or more hours themselves do not require a minor; students should check requirements of the selected major in the undergraduate catalog to see if a minor is required.
- Earn no more than 60 credit hours in one subject area (prefix). Credits in excess of the 60 maximum will not be counted toward the minimum of 124 credits required for a bachelor's degree.
- Earn the minimum number of credits in 300-level and above courses in each major and minor as specified below - these credits must be earned in distinct courses; that is, no course can be used to fulfill this requirement in more than one major or minor.
 - Earn a minimum of 6 credits in 300-level or higher courses at EMU in each minor
 - Earn a minimum of 9 credits in 300-level or higher courses at EMU in each major that requires a minor.

- Earn a minimum of 15 credits in 300-level or higher courses at EMU in each major that does not require a minor
- Transfer credit will be awarded for courses taken at colleges and universities that are accredited by one of the recognized regional accrediting bodies only if the courses are college-level (equated to 100-level or above at EMU) and the student earned a "C" (or 2.0 on a 4 point scale) or better. Transfer credit may be awarded on a case-by-case basis for college-level courses in which a "C" (2.0) or better was earned at institutions outside the U.S. or at non-accredited U.S. institutions; individual departments/schools conduct the internal review of such courses within EMU, and additional documentation may be required. *Please note:* EMU awards only credit for transferred courses; grades are not used in the calculation of an EMU GPA.
- Earn a minimum cumulative GPA of 2.0 in courses taken at EMU in order to graduate. In addition, a minimum cumulative GPA of 2.0 must be reached in each major and minor. Only courses taken at EMU and those applied to a student's major or minor will be used in the calculation of their major and minor cumulative GPAs. (Note: some programs may require a higher GPA - check with your program advisor.)

General Education Requirements EMU's General Education Program requires students to choose from a menu of approved courses in several different areas; do not assume that other courses in the same department or with similar names will fulfill these requirements. A detailed description of General Education requirements is available in the [General Education](#) section of the catalog.

Students who transferred to EMU may have modified general education requirements based on Michigan Transfer Agreement (MTA) or articulation agreements; consult your academic advisor for additional information.

Musical Theatre - Bachelor of Arts	
Status	active
Hierarchy Entities	Communication, Media and Theatre Arts
Approval Process Name	Program - New Undergraduate Major
Current Step	Michigan Association of State Universities & Board of Regents
Originator	Lee Stille
Created	03/13/2019 01:24PM
Launched	03/13/2019 01:28PM
Form	
Instructions for Originator	
Section I - Proposal Information (Pre-Launch)	
Proposed Title	Musical Theatre
Proposed Degree Type	Bachelor of Arts
Program Type	Program
Department	Communication, Media and Theatre Arts
College	AS - Arts & Sciences
Do any of the following have purview over this program?	Program, Section, or Area Committee, Instruction or Curriculum Committee (Dept. Wide), Dept./School Faculty
Program, Section, or Area Committee	TIPED
Faculty Vote Count	
Instructions for Originator	
Section II - Curriculum [Post-Launch]	
Catalog Description	<p>Introduction Musical Theatre is a highly competitive field that necessitates targeted training in the three performing arts disciplines of theatre, music, and dance. Students in this program gain experience that spans the processes of audition, rehearsal, and performance, as well as the practical, day-to-day maintenance and continuing development of those practices.</p> <p>The Musical Theatre major offers the breadth of curricular and co-curricular training that prepares students to establish and maintain a career in the Musical Theatre industry or for advanced study in graduate and professional training programs.</p> <p>Learn Students receive academic instruction and hands-on experience in script analysis, acting, singing, vocal technique, auditioning, musical theatre styles, dance, music theory, piano, technical theatre, and musical theatre history.</p> <p>Opportunities Students pursuing this degree have abundant opportunities to engage in our extensive annual mainstage, second stage, and laboratory theatre season as well as our community-based programming, including touring productions, various student organizations, and local professional theatres.</p> <p>Graduates of our program have had successful careers in the professional theatre and the field of education and have gone on to advanced study in graduate and professional training programs.</p>
Program Admission	<ul style="list-style-type: none"> Admission is by audition; acceptance into the program depends upon the demonstrated ability of the prospective student in the combined areas of singing, acting, and dancing. In order to determine their ability in these areas, each student will do an in-depth audition for members of the Theatre and Musical Theatre faculty as well as have a short interview with them. The audition consists of the singing of two contrasting 16-bar cuts of musical theatre repertoire, the performance of a 60-second monologue, and the mastery of a short Musical Theatre dance combination. Admission is conditional upon the prospective student's ability to match musical pitch, to demonstrate sufficient acting ability, and to be able to master a short dance combination.
Curriculum	Program has 11 cores and 38 courses.
Does this major include concentrations?	No
Does this major result in teacher certification?	No
New Courses	None
Revised Courses	<ul style="list-style-type: none"> CTAR 380 - Musical Theatre Acting will increase from 2 hrs to 3 hrs. (proposal) CTAR 421 - Musical Theatre Styles will increase from 2 hrs to 3 hrs. (proposal) Proposals for both these courses accompany this curriculum proposal.
Section III - Student Learning & Outcomes [Post-Launch]	
General Philosophy	Musical Theatre is a highly competitive field of performance, requiring its practitioners to be proficient in the three areas singing, dancing, and acting. The intent of the proposed major is to offer a breadth of courses, applied training, and mentorship to adequately prepare the Musical Theatre student to establish and maintain a professional career or avocation in Musical Theatre Arts.
Goals	<ul style="list-style-type: none"> Students will gain an understanding of, and experience with each of the various musical theatre components (theatre, music, dance, etc.). Students will obtain a background in aesthetic principles and critical standards for evaluating these three performance genres. Students will be familiar with the development and historical trends of theatre and musical theatre. Students will recognize text (music, script, lyrics, etc.) as the nucleus of theatrical production. Students will be prepared to function in real-world conditions of theatre and musical theatre. Students will develop skills of communication, collaboration, critical/creative thinking, and problem-solving.
Objectives	<ul style="list-style-type: none"> Introduce students to foundational tools (and terminology) associated with each the various musical theatre components (theatre, music, dance, etc.) and provide experiences to apply and advance this knowledge. Introduce students to aesthetic vocabulary and critical strategies for evaluating performance. Introduce students to historic events, aesthetic movements, generative artists, and influential performances that have shaped the evolution of the performing arts. Introduce students to a wide range of performance texts and musical theatre repertoire (drama, music, lyrics, dance, etc.). Give students tools and skills to function in the real world conditions of theatre and musical theatre. Provide students multiple opportunities to apply their learning.
Student Learning Outcomes	<ul style="list-style-type: none"> Students will identify and explain concepts associated with the elements of the musical theatre process, e.g., singing,

	<ul style="list-style-type: none"> acting, dancing, designing, etc. Students will apply disciplinary knowledge and critical standards in the evaluation of the theatrical process and product. Students will demonstrate via scholarship and applied performance broad knowledge of the evolution of theatre and musical theatre. Students will analyze and interpret text/lyrics for use in performance. Students will demonstrate a working knowledge of the roles and expectations of professionals in musical theatre. Students will demonstrate proficiency in the processes of auditioning and performing.
<p>Goal Reliability</p>	<p>The proposed Musical Theatre B.A. program is consistent with the vision and goals of the School of Communication, Media & Theatre Arts; the College of Arts and Sciences and the overall strategic themes of the University.</p> <p>School of Communication, Media & Theatre Arts' Goals are:</p> <ol style="list-style-type: none"> 1. Provide students with high-quality instruction and learning opportunities. 2. To support and increase interdisciplinary programs and initiatives. 3. Develop a comprehensive and systematic approach to improve services and processes that enhance student persistence and graduation. 4. Sustain and enhance CMTA's relationships with community members including alumni, emeritus, donors and the community at large. <p>The above goals are aligned with EMU's strategic themes, which are:</p> <p>Strategic Theme: Student Engagement and Success. Foster an environment where students have the greatest opportunity to engage in purposeful learning and involvement so that they can successfully meet and maximize their education goals.</p> <p>Strategic Theme: High Performing Academic Programs and Quality Research Descriptor: Support and foster high quality academic and research programs that serve a demonstrated need in the community/region.</p> <p>Strategic Theme: Service and Engagement. Support community engagement and collaborations that create a mutually beneficial exchange of knowledge and experiences.</p> <ol style="list-style-type: none"> 1. As stated previously, the inclusion of a musical theatre major within our Theatre Arts program enhances the quality and desirability of the program by providing students with the full range of options within the theatre discipline. 2. The program enhances interdisciplinary opportunities between the School of Communication, Media & Theatre Arts and the School of Music and Dance. It also provides students interested in musical theatre to fully engage in the courses that are most needed for their future professional success. 3. EMU's Mainstage Theatre Season brings community members, donors, and alumni to campus to experience the good work of our students. Having a vibrant musical theatre major with enhance our musical theatre shows and provide audiences an opportunity to see the great works of our students.
<p>Student Academic Skill Development</p>	<p>Based on the goals, objectives, and student learning outcomes of this program, students will <i>collect information</i> about foundational tools (and terminology) associated with each of the various musical theatre components (theatre, music, dance, etc.); historic events, aesthetic movements, generative artists, and influential performances that have shaped the evolution of the performing arts; and a wide range of performance texts and musical theatre repertoire (drama, music, lyrics, dance, etc.). They will <i>analyze information</i> by applying disciplinary knowledge and critical standards in the evaluation of the theatrical process and product and analyzing and interpreting text/lyrics for use in performance. They will <i>communicate information</i> by demonstrating via scholarship and applied performance a broad knowledge of the evolution of theatre and musical theatre.</p> <p>Students will <i>master modes of creative work</i> by demonstrating a working knowledge of the roles and expectations of professionals in musical theatre and demonstrating proficiency in the processes of auditioning and performing.</p> <p>Students will <i>develop skills adaptable to changing environments</i>, because they will be provided with multiple opportunities to apply their learning. Every class project and show requires a different approach, whether because of the concept and setting of the piece, the genre of musical theatre from which it is drawn, the mix of performers, the type of performance (e.g. an in-class performance vs. a two-week run in a single theatre vs. a six-month tour), or the demands of the director, musical director, or choreographer. Musical theatre performers must of necessity be flexible.</p>
<p>Program Assessment</p>	<ol style="list-style-type: none"> 1. Students will identify and explain concepts associated with the elements of the musical theatre process, e.g., singing, acting, dancing, designing, etc. in the following classes as well as others: <ul style="list-style-type: none"> • AMUS 115A—Applied Voice • CTAR 158—Fundamentals of Acting • DANC 100—Ballet I for Non-Majors • EDT 152—Scenery/Lighting OR EDT 153—Costume/Make-up <p>These courses provide a basic knowledge of the discipline, and students will complete assignments as diverse as performance journals, makeup design, and dance sequences. These assignments will be assessed by the instructor to gauge the students' comprehension of and ability to explain basic concepts related to elements of the musical theatre process. For example, performance journals give students an opportunity to explain their own acting process and reflect on the techniques they've been taught and how they incorporate these into their work.</p> 2. Students will apply disciplinary knowledge and critical standards in the evaluation of the theatrical process and product in the following classes as well as others: <ul style="list-style-type: none"> • CTAR 463—Musical Theatre Stages • EDT 152—Scenery/Lighting OR EDT 153—Costume/Make-up <p>In these classes, students are required to write show reviews or production reports. Students demonstrate that they recognize various elements of process and product and can evaluate them based on critical standards common to the discipline. For example, students in CTAR 463 must discuss and critique character creation and development and design elements of a live musical theatre performance. They must also discuss historical connections between that show and others (e.g. other shows by the same creators, awards it has received, revivals, etc.). These reviews are assessed based on whether the student has adequately recognized the main elements of the production, evaluated them appropriately with regard to the critical standards of the discipline, and brought to bear commonly used conventions for this type of writing.</p> 3. Students will demonstrate via scholarship and applied performance broad knowledge of the evolution of theatre and musical theatre in the following classes as well as others: <ul style="list-style-type: none"> • CTAR 450 or 451—Theatre History I or Theatre History II • CTAR 463—Musical Theatre Stages <p>Students in Theatre History are exposed to a wide segment of the history of theatre. Comprehensive exams give them the opportunity to demonstrate their knowledge of how theatre developed as well as the links between various eras and genres. The exams are assessed based on the accuracy of the factual information that students present as well as their analysis of the relationships between periods and styles.</p> <p>Students in Musical Theatre Stages will gain a working knowledge of pivotal composers and shows in musical theatre history and the most influential director/choreographers and performers in the field as well as an overview of musical theatre repertoire. These outcomes will be assessed via exams, oral presentations on relevant topics, and a formal research paper.</p> 4. Students will analyze and interpret text/lyrics for use in performance in the following classes as well as others: <ul style="list-style-type: none"> • CTAR 140—Script Analysis • CTAR 455W—Dramaturgy <p>Both Script Analysis and Dramaturgy focus on analysis and interpretation of text for performance. Students use techniques of text analysis and discussion as a starting point for creating a cohesive exploration of the thematic, stylistic, and performance requirements of various plays and historical eras in order to help students make informed and sophisticated decisions in the process of staging a play. Students will be assessed via writing assignments, exams, and group presentations that will demonstrate their mastery of the learning outcome.</p>

	<p>5. Students will demonstrate a working knowledge of the roles and expectations of professionals in musical theatre in the following classes as well as others:</p> <ul style="list-style-type: none"> • CTAR 380—Musical Theatre Acting • CTAR 116/DANC 116—Musical Theatre Dance I • CTAR 117/DANC 117—Musical Theatre Dance II <p>These courses train students in skills specific to musical theatre acting and dance. The Musical Theatre Acting course includes singing as part of the repertory that students will practice and perform. In both courses, assignments focus on performance, and students will be assessed based on their level of skill and professionalism.</p> <p>Students also have the opportunity to audition and perform in productions of all types both within and outside EMU. Though this is not required, it is highly encouraged as an important hands-on workshop for learning how performers fit into the fabric of productions.</p> <p>6. Students will demonstrate proficiency in the processes of auditioning and performing.</p> <ul style="list-style-type: none"> • CTAR 115—Applied Voice for Musical Theatre • CTAR 358—Characterization • CTAR 370—Audition • DANC 113L—Jazz I • MUSC 119 Aural Skills I • MUSC 129 Aural Skills II • MUSC 151 Class Piano • MUED 251 Functional Piano • MUSC 101 Music Theory I • MUSC 102 Music Theory II <p>These courses train students in the art of auditioning (CTAR 370) as well as performance skills in acting (CTAR 358), singing (CTAR 115), and dance (DANCE 113L). In MUSC 101, 102, 119, 129, 151, and MUED 251 students will gain necessary skills in reading and performing music. Although some assignments in the Music Theory classes are knowledge-based, most exercises in these courses are skills-based. For example, in CTAR 370, students must prepare and perform monologues just as they would for a professional audition. Assessment is based on the proficiency the students demonstrate.</p>
<p>Section IV - Justification/Rationale [Post-Launch]</p>	
<p>Program Demand</p>	<p>Musical theatre has long been an extremely popular branch of the performing arts. The eleven top-earning shows on Broadway as of spring 2018 are all musicals.</p> <p>Regarding student demand for a program, at-large recruitment events such as the annual Michigan Education Theatre Association (META) Festival & Scholarship Audition, (the largest event of its kind in the nation), students seeking undergraduate theatre programs fall into one of three categories: technical theatre (design or stage management), acting, and musical theatre. The latter two categories are the largest by far. EMU faculty and students who attend this event regularly report that many students who are initially interested in our theatre programs are often so disappointed at our lack of a musical theatre major that they choose another school over EMU. Additionally, Pam Cardell, EMU's Assistant Managing Director of Theatre, relates that a musical theatre major is the degree students ask for the most during the tours of the Quirk Building that she conducts for prospective students.</p> <p>High school students who attend our annual Drama Day also show a strong preference for the musical theatre workshops. These must be scheduled in the largest venues to accommodate the demand.</p> <p>One local parent commented, "I see an enormous need for a Musical Theatre Major program at EMU. ...My 15-year old daughter is at the start of her Sophomore year at Father Gabriel Richard in Ann Arbor and we are already spending a lot of time getting her prepped for college musical theatre auditions. I had never considered having her apply to EMU, because there's not a MT Major. If this becomes a reality, she will definitely add EMU to her list of schools to apply/audition for."</p> <p>Another who is also an EMU music professor said, "I am writing to encourage you to push through the music theatre major as soon as possible. We need this major as there are kids who are taking gap years because they are not getting into music theatre programs because they are so selective and competitive. It will be a boost for EMU when we desperately need it and as you know the faculty are amazing. ... As a parent who went through this, I have studied over 25 programs and this seems to fall in line especially for a BA."</p> <p>An EMU Professor of Voice related that only 3% of applicants to the University of Michigan's Musical Theatre program are accepted each year and that many prospective students have contacted EMU with the hope of studying musical theatre. Her opinion is that due to the high demand, "recruiting dream students to EMU is highly feasible."</p> <p>A local high school Director of Theatre and EMU alumnus remarked, "As a high school theatre educator, I advise many students as they make their decision regarding higher education. Each year, EMU is a contender for most, in large part, because they have experience on campus with the Theatre Department's annual Drama Day. I have a good number of former students that pursued a career in musical theatre, and chose another university that offered that degree program. In the future, I would much rather see these talented individuals continue their education at my alma mater."</p> <p>In addition to prospective students, we have several students currently in the musical theatre minor who hope to enroll in the major if it should be approved. The number of students enrolled in the minors has increased five-fold in the past two years.</p> <p>Regarding industry demand for musical theatre performers, musical theatre has long been an extremely popular branch of the performing arts. The eleven top-earning shows on Broadway as of spring 2018 are all musicals.</p> <p>http://www.playbill.com/article/the-top-10-highest-grossing-broadway-shows-of-all-time</p> <p>Number 1 is Lion King, which has been running since 1997. Number 11 is Hamilton, and the staggering amount of money it has made in the few years it has been running demonstrates that this art form is only gaining in popularity.</p> <p>Students who are trained in musical theatre's three main areas of emphasis (acting, singing, and dancing) are not limited to performing on Broadway, however. They might act in non-musical theater performances, television programs, movies, radio broadcasts, cruise line shows, or amusement park entertainment. They might do the narration for audiobooks or voiceover work for animation or video games. Or they might work as dancers in any live or recorded entertainment venue.</p> <p>Both student demand for a Musical Theatre Major and industry demand for trained performers are strong. A Musical Theatre Major at EMU would fill a pressing need and bring in many new students who would otherwise be very likely to choose another university entirely.</p>
<p>Enrollment Projections</p>	<ul style="list-style-type: none"> • Initial student enrollment 10-12. • Within three years, we predict student enrollment of 25-30. • The average number of graduates per year once the program is established, 5-8. • Proposed Course Rotation for an 8-semester period: see Appendix II [in process].
<p>Similar Programs</p>	<p>All existing Musical Theatre programs at the other major universities in Michigan—U of M, Western, Central, and Wayne—are B.F.A. programs. Within Michigan, there is a need for B.A. programs in this field. Of the few musical theatre programs currently offered by 4-year institutions in Michigan, only two (those at Rochester University and Adrian College) are B.A. programs rather than B.F.A. programs. While B.F.A. programs offer intensive conservatory-style training, they conversely skimp on the liberal arts education so crucial to EMU's core mission of producing "a supportive, intellectually dynamic and diverse community" that will "prepare students with relevant skills and real-world awareness." In addition, students with an interest in musical theatre (and their parents) who might be leery of the laser-focus of a B.F.A. program tend to be more comfortable with the more well-rounded education offered by a B.A.</p>

	EMU's B.A. is substantial, however, at 69 credit hours, and will offer comprehensive training and plenty of performance opportunities. It is also worth mentioning that of the institutions offering musical theatre degrees, Eastern's tuition is lowest.
Are there letters of support attached to this proposal?	Yes
Impacted Departments	School of Music and Dance
Interdisciplinary Program	The program does contain required coursework from the School of Music & Dance. The B.A. in Musical Theatre will be administered within the School of Communication, Media & Theatre Arts.
Section V - Preparedness [Post-Launch]	See appendix for letters of support.
Faculty Qualifications	<p>MFA, PhD or MA with requisite professional experience.</p> <ul style="list-style-type: none"> • Dr. Pirooz Aghssa has directed more than 60 professional and academic Mainstage productions. His range of directing is vast and diverse, embracing shows such as <i>Evita</i>, <i>Spring Awakening</i>, and <i>Fiddler on the Roof</i> to <i>Angels in America</i> and <i>Sweat</i>. He holds a Ph.D in Directing, an MM in Vocal Performance, and has a teaching certificate in the Meisner Acting Technique from the prestigious Neighborhood Playhouse in New York City. He is a cabaret specialist, having taught numerous cabaret workshops and performed his own cabaret in New York City. He has created a cabaret performance class at EMU as part of the Musical Theatre Program course offerings. Equally skilled in opera and musical theatre performance, Dr. Aghssa has implemented the singing course, "Vocal Technique for Musical Theatre," at EMU aimed at students who specialize in Musical Theatre Performance. Dr. Aghssa has won EMU's highest awards in teaching excellence (Alumni Association Teaching Excellence Award) and the Ronald Collings Excellence in Creative Activity Award. • Jennifer Felts is currently a lecturer of Theatre at Eastern Michigan University. She received her Master of Fine Arts from The London International School of Performing Arts. She is known for movement coaching, acting and directing. Recently, she directed <i>Trojan Women</i> and <i>The Birthday Party</i> at Eastern Michigan University and <i>Venus in Fur</i> at the Performance Network Theatre. She has created movement, choreography and stage combat for many professional and college productions including <i>Spring Awakening</i>, <i>One Man, Two Guvnors</i>, <i>Fiddler on the Roof</i>, <i>Urinetown</i>, <i>Julius Caesar</i>, <i>Fiddler on the Roof</i>, <i>Angels in America</i>, <i>Dead Man's Cell Phone</i> and <i>Bud, not Buddy</i>. Her work with the Black Bird Theatre's production of <i>Equus</i> won a Wilde award (Michigan's Professional Theatre Awards) for Best Movement Direction. As a performer she has worked professionally at the London Gate Theatre's production of <i>Big Love</i> in London, UK. She has also worked locally at The Tipping Point Theatre, Andiamo Theatre, Theatre Nova and The Performance Network in a varied of productions including <i>I Love you</i>, <i>You're Perfect, now Change</i>, <i>Gypsy</i>, <i>Evita</i> and <i>Crimes of the Heart</i>. She also enjoys devising and collaborating on new work such as <i>Simone: An Evening in Chapter Titles</i> at Detroit's Planet Ant Theatre or <i>Shoulder to the Wheel</i> at the Riverside Arts Center. She is currently a member of the Society of American Fight Directors. • Jenny Anne Koppera has her MFA in Drama/Theatre for the Young from Eastern Michigan University, and she is active nationally and internationally in the field of children's theatre. She is the founder and artistic director of Spinning Dot Theatre which was recognized as the 2018 Outstanding New Children's Theatre Company in the US by the American Alliance for Theatre and Education. She currently is on the National Board of Directors of TYA/USA and a member of the Actors Equity Association. Jenny has worked with TYA/USA, ASSITEJ International, International Performing Arts for Youth Showcase, American Alliance for Theatre and Education, The Kennedy Center's New Visions/New Voices program, Write Local, Play Global., and Imagineate Children's Theatre Festival. Locally, Jenny was one of the founding creators of Eastern Michigan University's Global Play Project, CrossTown Theatre Troupe, and Educational Theatre Collaborative. Professionally, Jenny comes from a background in dance, theatre, and the study of the French language. In addition to her work with Spinning Dot Theatre, she frequently directs, choreographs, and lectures at Eastern Michigan University. • Ryan Lewis is EMU's Musical Director, and also specializes a composer and an arranger. He has served as Musical Director at The Performance Network, Theatre Nova, The Tipping Point, and The Encore Musical Theatre—all professional area theatres. He has won Wilde Awards (for live theatre in the Detroit area) for "Best Musical Direction" for <i>A LITTLE NIGHT MUSIC</i>, and "Best New Script" for <i>IRRATIONAL</i>. Lewis was commissioned to write three musicals for the Kennedy Center, all of which became national tours. He worked with and was Associate Musical director for William Finn (one of the most revered composers in the Musical Theatre World, winner of multiple Tony Awards) for the original production of <i>ROMANCE IN HARD TIMES</i> at the prestigious Barrington Stage. • Professor Phil Simmons was a working actor/singer/dancer in New York City for almost 15 years and performed on Broadway, Off-Broadway, Broadway First National Tours, and International Tours. He has served as Director, Choreographer and Dance Captain for numerous professional Musical Theatre companies and productions. Professor Simmons won the Teaching Excellence Award at EMU, and holds an MFA in Acting with a secondary concentration in Playwriting, a BA in Theatre and a BA in English. For five years of his time in New York City he owned his own business specializing in finding and coaching audition materials for professional actors and singers, with clients on Broadway, Off-Broadway and on national tours. While still in New York he became a casting assistant for six professional theatres and production companies. He has won the Wilde Award for "Best Direction" and "Best Musical" for <i>A LITTLE NIGHT MUSIC</i>, "Best Choreography" for <i>THE DROWSY CHAPERONE</i>, and the Rogue Critic's Award for "Best Choreography" for <i>THE DROWSY CHAPERONE</i>.
Library Resources	EMU's three variations of the Minor in Musical Theatre (for Majors in Music, Majors in Dance, and Majors in Theatre Arts respectively) have been in place for a number of years. Library resources are, therefore, well established and currently sufficient for the proposed BA in Musical Theatre.
Existing Facilities	All courses which comprise the proposed BA in Musical Theatre are in place and have been taught for a number of years. Likewise, large and small scale musical theatre productions have been produced for decades at EMU. Classroom, laboratory, production facilities and physical equipment are all in place and sufficient for the proposed program.
External Resources Required	The external resources needed are courses and faculty in the School of Music and Dance, and all of these are currently in place and adequate to the needs of this major.
Program Delivery Plan	This is an on-campus program. The only exception might be if occasional workshops and/or summer internship options should be offered.
Course Rotation Schedule	<ul style="list-style-type: none"> • AMUS - 115A - Secondary Applied Music: every semester • CTAA - 167 - Theatre Practice: every semester • CTAA - 267 - Theatre Practice: every semester • CTAO - 205 - Voice and Articulation: every semester • CTAO - 314 - Interpretation of Drama: every other winter • CTAO - 418 - Performing Shakespeare I: every other fall • CTAO - 419 - Performing Shakespeare II: every other winter • CTAR - 115 - Applied Voice for Musical Theatre: every fall • CTAR - 116 - Musical Theatre Dance I: every other winter • CTAR - 117 - Musical Theatre Dance II: every other winter • CTAR - 140 - Script Analysis for Theatre Artists: every semester • CTAR - 158 - Fundamentals of Acting: every semester • CTAR - 258 - Movement for Actors: every winter • CTAR - 323 - Improvising and Role-Play: every semester • CTAR - 358 - Characterization: every fall • CTAR - 370 - Audition: every winter • CTAR - 380 - Musical Theatre Acting: every fall • CTAR - 396 - Career Seminar: every fall • CTAR - 421 - Musical Theatre Styles: every winter • CTAR - 450 - History of the Theatre to 1642: every fall • CTAR - 451 - History of the Theatre 1642 to the Present: every winter • CTAR - 455W - Dramaturgy: every winter • CTAR - 463 - Musical Theatre Stages: every fall • CTAR - 464 - Style for the Actor: every other winter • DANC - 100 - Ballet Fundamentals for Non-Majors: every semester • DANC - 113L1 - Jazz I: every semester • DANC - 116 - Musical Theatre Dance I: every other winter • DANC - 117 - Musical Theatre Dance II: every other winter • EDT - 152 - Technical Theatre: Scenery and Lighting: every semester • EDT - 153 - Technical Theatre: Costume and Makeup: every semester • MUEN - 448 - Opera Workshop: every semester • MUSC - 100 - Music Theory Fundamentals: every semester

	<ul style="list-style-type: none"> • MUSC - 151 - Class Piano: every semester
Marketing Plan	<p>Marketing Program</p> <ul style="list-style-type: none"> • Compose promotional materials, both featuring the new Musical Theatre BA program, and adding new content to the existing materials featuring other Theatre Arts degrees at EMU. • Post announcement of new Musical Theatre BA on CMTA website and EMU Theatre Arts Facebook pages. • Send press releases to high school theatre programs throughout Michigan and Ohio. • Send press releases to all high school drama clubs who attend EMU's annual Drama Day recruiting event--350+ students and faculty from 20 regional high schools. • Announce the program in CMTA's Alumni Newsletter. • Post an ad in the Michigan Educational Theatre Association (META) Newsletter prior to the annual performance festival (for Michigan high school students) and scholarship audition (for Michigan high school seniors). • Promote the new program at the EMU Theatre Arts exhibitors table at the Michigan Educational Theatre Association (META) Festival & Scholarship Auditions. • Post an ad on the Michigan Interscholastic Forensics Association (MIFA) website. <p>Recruiting Program</p> <ul style="list-style-type: none"> • Offer free two-hour workshops to local high school drama programs mentioned above (topics selected by drama teachers) and, in doing so, promote and answer questions about studying Musical Theatre at EMU. • Conduct three Musical Theatre workshops annually at EMU's Drama Day recruiting event. (30-40 student average as each session). • Display and distribute promotional materials (mentioned above) at EMU Theatre's exhibitor's table at annual recruitment events: Explore Eastern, Presidential Scholarships, Oakland Dance Festival, and Mosaic Youth Theatre Scholarship auditions. • EMU Theatre Scholarship Auditions, held on campus twice annually. • Conduct 5-6 masterclasses at META (Michigan Educational Theatre Association Thespian Festival (up to 50 students per session), announcing the proposed program and distributing promotional materials to participants.
Accreditation	The School of CMTA will not seek national accreditation for this program. Because it requires so many courses from Music and Dance, however, it will need to meet the criteria of their accrediting body (NASM). [They are currently reviewing it.]
Do you intend to pursue Articulation Agreements for this major?	No
Program Costs	<ol style="list-style-type: none"> 1. Faculty, Lecturers or Support Staff Required -- With regards to both curricular and co-curricular laboratory needs, we currently have sufficient personal in place for the proposed program. 2. Space or Facilities Required -- No additional space or facilities are required for this proposed program. 3. Equipment Required -- No additional equipment is required for the proposed program. 4. Assistantships/Fellowships Required -- No assistantships or fellowships are required for this proposed program. 5. Library Resources -- No additional library resources are required for the proposed program. 6. Marketing and Recruiting Costs -- EMU's Theatre related programs annually attend multiple recruiting events. No additional costs will be incurred to promote or recruit for this program. 7. Other Costs Not Covered Above -- No additional costs will be required for the proposed program.

Signatures for Musical Theatre - Bachelor of Arts

Department Head/School Director [Signature Step]	<i>Status: Approved</i>
 Kathleen Stacey	12/04/2019
College Dean [Signature Step]	<i>Status: Approved</i>
 William Baker	02/24/2020
Provost's Office [Signature Step]	<i>Status: Approved</i>
 Michael Tew	04/16/2020



EASTERN MICHIGAN UNIVERSITY

Musical Theatre Major

School of Communication, Media & Theatre Arts

1

EMU's Theatre program nationally ranked

- OnStage Blog – covers theatre internationally (2018)
- EMU's B.A. in theatre ranked 15th in the country

2

 EASTERN MICHIGAN UNIVERSITY

Rationale

The inclusion of a Musical Theatre major within our Theatre Arts program:

- Enhances desirability of the program
- Provides students with the full range of options within the theatre discipline
- Increases students' employability
- Does not require additional resources

Why a BA vs BFA?

B.F.A. programs offer intensive conservatory-style training.

Musical Theatre Major will be a BA

- Only a few BA programs in the State
- Allows students to take general education courses
- Allows students to take a minor, if desired
- Attractive to parents (more flexible career paths)

Major requirements

Students are required to take 69 hours

- 35 hours of required Theatre & Musical Theatre courses
- 2 hours of Theatre Practice
- 4 hours of Applied Voice courses
- 22 hours of Music & Dance courses
- 6 hours of restricted electives
- Minor not required, but doable

Capacity to Offer Major

- All courses currently exist.
- Musical theatre productions are regularly produced.
- Minor in Musical Theatre enrolls 20 students per year.
- Predict initial enrollment of 10-12 students in the major
- Within 3 years, student enrollment should grow to 25-30 students.

Desirability

- Low acceptance rate to BFA Musical Theatre programs
- Drama Day attendees want Musical Theatre workshops
- Musical Theatre is a popular branch of the performing arts
- The eleven top-earning shows on Broadway are all musicals

Testimonial

“I advise many students as they make their decision regarding higher education. Each year, EMU is a contender for most, in large part, because they have experience on campus with the Theatre Department’s annual Drama Day. I have a good number of former students that pursued a career in musical theatre, and chose another university that offered that degree program. In the future, I would much rather see these talented individuals continue their education at my alma mater.”

High School Educator & Director of Theatre