SECTION: 8

DATE:

February 13, 2020

BOARD OF REGENTS EASTERN MICHIGAN UNIVERSITY

RECOMMENDATION

STUDENT AFFAIRS COMMITTEE: APPROVAL OF AGENDA AND MINUTES

ACTION REQUESTED

It is recommended that the Student Affairs Committee Agenda for February 12, 2020 and the Minutes of December 12, 2019 be received and placed on file.

STAFF SUMMARY

The February 12, 2020 agenda includes a Student Government presentation; Game Above: Students Matter Most updates and eSports presentation; a report on Assessment: Rec/IM Survey; and a Greek Life presentation.

In addition, several announcements will be made.

FISCAL IMPLICATIONS

None.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

	1/21/2020
University Executive Officer Rhonda Longworth, Ph.D.	Date

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Board of Regents Student Affairs Committee

February 12, 2020 4:00 p.m. 201 Welch Hall

AGENDA

Approval of agenda and December 12, 2019 minutes
 Student Government presentation
 Game Above: Students Matter Most updates; eSports presentation
 Assessment: Rec/IM Survey
 Greek Life Presentation
 Ellen Gold & Lucas Langdon

6. Announcements

Eastern Michigan University Board of Regents Student Affairs Committee Minutes of December 12, 2019

MEMBERS PRESENT

Regents: Dennis Beagen, Alexander Simpson

Administration: Steven Bryant, Ellen Gold, Lucas Langdon, Rhonda Longworth, Calvin Phillips, Peggy

Trewn

Students: Najd Al Jarba, Katherine Bolling, Carol Burks, Karlee Fillmore, Macy Oteri, Ethan

Smith, Grayson Sturgis, Erin Thomson

GUESTS

Administration: Jeffrey Ammons, Regent Baird, Jim Carroll, Amy Ducher, Amy Finkenbine, Caroline

Horste, Walter Kraft, Kevin Kucera, Geoff Larcom, Len Meir, Michael Tew, Wade

Tornquist, Regent Webb, Michael Williams, David Woike, Ron Woody

In addition, five other guests were in attendance, but they did not sign in.

Regent Beagen called the meeting to order at 4:00 pm. The agenda for the meeting, and the minutes from the meeting held on October 25, 2019, were approved.

Student Leader Group introductions

Student Leader Group members introduced themselves and stated the student constituency that they represent.

Student Leader Group presentation

Karlee Fillmore shared a presentation from the Student Leader Group (SLG). She referenced a list of current SLG members and pointed out that due to upcoming elections, some of the SLG members will change in 2020. SLG continues to strongly advocate for adding a fall break to the academic calendar, ongoing efforts to streamline the graduate student application and communication process, training for faculty related to disabilities and accommodations, consistent communication about course planning, and better communication to students about campus resources.

Conversations have occurred, or are planned for the future, about campus dining, parking, Athletics, campus construction, housing privatization, space needs for Swoop's Food Pantry, campus plans to address student housing insecurity and the campus staffing plan.

After the presentation, Regent Beagen introduced Regents Simpson, Webb and Baird. He stressed that the length of time it takes to process a graduate application is critical for enrollment. He asked

AVP Calvin Phillips to have a conversation about instituting a maximum period of time to process an application – perhaps 15 working days.

Regent Beagen stated that the topic of adding a fall break to the schedule has been ongoing. He asked Student Government President Ethan Smith about the situation at Central Michigan University. President Smith replied that he doesn't have an official update, but knows that there is a structure in place to determine the possibility of adding a fall break at CMU. Regent Beagen added that there are periods in the semester when students experience a great deal of intensity. He would like us to have future conversations about this topic.

Regent Beagen asked Associate Provost Jim Carroll for an update regarding the need for more space for Swoop's Food Pantry. Dr. Carroll replied that they have been given temporary space in Pierce Hall, but there is not a permanent plan yet.

Co-curriculum and Assessment and Its Connection to Success and Retention of Students

Dean Ellen Gold shared a presentation about co-curriculum and assessment in Student Affairs. Assessment is an ongoing process, systematically answering questions like, What are we trying to do and why? What is my program supposed to accomplish? How well are we doing? How do we use the information to improve or celebrate successes? Do the improvements we make work? Good Assessment is purposeful, and it is important to report the results of the assessments that are done. Dean Gold gave several examples of some assessments that have been done.

Regent Simpson asked what we are doing with the assessment information that is gathered. Dean Gold replied that we determine what areas of the university would benefit from the data and share with those areas, and we also put the information on the IRIM site. She added that Academic and Student Affairs participated in an Assessment Summit in the spring of 2019.

Regent Simpson asked if we are tracking how students learn to fill out the FAFSA. Dean Gold replied that we are assessing whether students who reside in Living/Learning Communities have higher GPAs, are more engaged on campus, or graduate earlier. Provost Longworth added that after the first analysis, it was determined that students were still struggling to complete the FAFSA form. Donna Holubik and Financial Aid staff devised online modules to assist students with completing the form. They are currently assessing whether this has made a difference, but don't have the results yet. The goal is to use the data gathered to make decisions and/or improvements.

Student Assessment in Action: EPIC Panels

Steve Bryant shared a presentation about the Eastern Pride & Identity Coalition (EPIC) Panels. EPIC panels have been around for approximately 13 years. Faculty members request that panels come to their classrooms. The panel is typically 1-1 ½ hours long - length is determined by what the faculty requests. 400 students from the 18 classrooms that panels visited responded to an evaluation. Steve shared demographic data from the 400 surveys, as well as examples of replies to a few of the openended questions.

Regent Simpson asked if the surveys were given right after the panels. Dr. Bryant replied that they were. Regent Simpson then asked if there was any concern about bias. Dr. Bryant stated that there was, and they have thought about surveying the classes a second time at a later date. Regent

Simpson asked if there had been any thoughts about offering this to faculty. Regent Beagen suggested both faculty and staff. Dr. Bryant replied that it could be offered to them.

Student Government presentation

President Smith shared a presentation about Student Government activities. Before beginning the presentation, he complimented Karlee Fillmore on the Student Leader Group presentation, and added that there has been a lot of dialogue between Student Government and Student Leader Group regarding common priorities/concerns.

Student Government plans to focus on three specific points of action. They would like to see the hours of Halle Library extended. Through 2016, the ground floor of Halle was open 24 hours a day. Due to budget cuts, Student Government was asked to provide funding to keep the ground floor open until 3:00 am. This year, the hours have been reduced again. Ethan asked that the library open at 9:00 am on Sundays, and that the Computing Commons would remain open until 2:00 am. He stressed that being forced out of the library at closing can cause a negative effect on students.

Regent Simpson asked if the computer lab in the Student Center is still open 24 hours. Staff shared that there is no longer a computer lab in the Student Center. Regent Simpson then asked if the library has extended hours during finals. President Smith replied that it does.

Student Government would like to ensure that any new Athletics facility construction is 100% donor funded. The original plan for the new Student-Athlete Performance Center was to raise \$12 million, with the university covering \$8 million. It has not gone as planned and the university has covered more than had been originally stated. Former student body president, Miles Payne, requested that \$18 million be covered by fundraising, with the university contributing \$2 million.

President Smith shared that Student Government would like to see the academic calendar transitioned to one that includes a fall break and/or a dedicated midterm week. Student Governments across the state have called for the implementation of a fall break. Central Michigan University recently announced a Fall Break Implementation committee, and could implement a break as early as next year. This break is necessary due to the stress and burnout that students experience during the long fall semester. In the meantime, a dedicated midterms week could help relieve student anxiety and would serve as a break from regular classes.

Regent Beagen asked if a survey had been done to determine whether students were willing to start classes earlier in August if a break was added. Ethan replied that it is complicated, but his gut feeling is yes.

Announcements

- Steve Bryant announced that the Multicultural Graduation is Friday, December 13 at 4:30 pm. It will be held in Pease Auditorium, and more than 150 students plan to participate.
- President Smith stated that Student Government will match any money donated to the Student Emergency Fund. They have raised \$4,000 so far, and the goal is \$15,000.
- Grayson Sturgis invited everyone to come to the Honors College for coffee at 10:00 am on Monday, December 16. All are welcome to attend.

• Provost Longworth, Dean Gold and AVP Phillips all shared a few words about Chiara Hensley, Associate Vice President of Academic and Student Affairs, who passed away recently.

The meeting adjourned at 4:52 pm.

Respectfully submitted,

Michele Rich Student Affairs Committee Recording Secretary



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Student Government Student Affairs Committee 2/13/19

Follow up from last meeting

- · Library hours:
 - The University has agreed to fund extended hours, pending the ability to fill late shifts with student workers.
- Donor funded athletics facilities
 - Thank you to GameAbove for their generous donations to:
 - Student Athlete Performance Center (\$1 million)
 - · Golf Facility (\$8 million)
 - Students are happy to see improvements to athletics facilities from donor funds.
 - These projects are undeniably positive and made sustainable through outside funding.
 - SG thanked GameAbove in S.Res 106-19.



End of Year Priorities

- 1. Communicate Services Available to Students in Need
- 2. Provide structured recommendations to Provost Longworth regarding the **Students Matter Most initiative**
- 3. Continue working with Faculty Senate to compile existing policies regarding "student rights" in the classroom and identify consensus areas to build upon
- 4. Connect SG to Community Partners (Health and Wellness)

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Communicate Services Available to Students in Need

- 1. Support and advise Dean of Students in developing Centralized "Get Help" Webpage.
- 2. Distribute information on **Legal Services** and **Free Computer Repairs** to relevant offices.
- 3. Ensure Student Emergency Fund is accessible and transparent.
 - **a.** Becoming well integrated into campus offices; continue to increase advertising and utilization.
 - b. Develop Google Form or other entirely online application.

GameAbove – Students Matter Most

- Provost Longworth is in charge of distributing GameAbove grant money and has invited SG to suggest areas of focus. Some include:
 - Transportation Access
 - Housing insecurity S.Res 106-12
 - Psychological Services S. Res 106-13
- A list of Student Government Priorities for Years 2-5 of Students Matter Most Initiative was delivered to the Provost 2/4 Student Senate meeting and a near identical list of institutional spending priorities was delivered to the University Budget Council on 2/3.



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Health/Wellness and Community Partners

- Use Student Government funds previously used to subsidize STD testing and other medical services at Snow Health Center to create a perennial targeted toward public health/wellness.
 - Potential partners include:
 - IHA @ EMU
 - · Office of Wellness and Community Responsibility
 - Potential services include:
 - Health insurance information and sign ups (OWCR does some of this, flyer on next slide)
 - Direction to low cost/free care for students without health insurance
 - SNAP/government benefits sign up help
 - Information on what to do if friends or family are abusing drugs or alcohol
- Develop a relationship and information sharing between SG and key partners such as **Ozone** House and Corner Health Center to help students understand the services these institutions provide and the ways in which EMU partners with them.







Office of Wellness and Community Responsibility

You weed health INSURANCE

About 85% of people receive financial aid to help pay for Marketplace insurance.



We'll help you determine which plan works best for you and your wallet

Wednesday, Nov. 20th 250 Student Center 12-6 pm

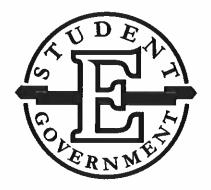




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List of Supporting Documents

- Student Government Priorities for Years 2-5 of Students Matter Most Initiative
- S.Res 106-13
- S.Res 106-19



Thank you for listening.





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Esports

Calvin Phillips Charles Spencer Zachery Farrow February 12, 2020

What is Esports?

- Competitive Video Gaming
- Prizes are awarded
- Popular Esport games: League of Legends, Overwatch and Fortnite
- 2019 League of Legends World Championship reached a peak of 44 million concurrent viewers (source: nexus.leagueoflegends.com)



What is Esports?

- Esports reached its first \$1 billion dollar year in revenue in 2019 (Source: Newzoo).
- For comparison: 200 million viewers watched the League of Legends World Championships in 2018.
 This is more than the Super Bowl and NCAA Final Four combined (Source: Wired.com).

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Collegiate Esports

- In 2018, \$15 million was given out in Esports scholarships (Source: Wired.com).
- TESPA (The Governing Body for Collegiate Overwatch Esports) has awarded over \$3 million in prize money for tournaments, and has over 20 thousand players (Source: Wired.com).

Humble Beginnings

- The Ezone located in the Student Center was a central gaming hub.
- Students continued gaming, even after the closure of the Ezone.
- Students formed competition teams on their own.

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Gamers for Giving

- Gamers Outreach holds the gaming event "Gamers for Giving" every year at the Convocation Center.
- The 2019 event raised over \$600,000 for charity.
- This year's Gamers for Giving is March 28th to March 30th, and was sold out in 30 minutes.



Notable EMU Alumni in Esports

Zach Wigal: Gamers
 Outreach founder. In 2018,
 the charity organization
 raised over \$1.6 million to
 allow children to play video
 games in hospitals.





 Zach was named one of the Top 10 CNN Heroes in 2019.

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Notable EMU alumni in Esports

- John Spiher: Director of Partnerships for Esports Organization Dignitas.
- One of the founders of the League of Legends club while attending EMU.



Collaboration

Currently collaborating with other EMU Departments and student organizations

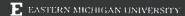
- IT, Rec/IM and Student Affairs
- Communication, Media & Theatre Arts
- College of Engineering & Technology
- Residence Life
- EMU Engage
- Athletics

.... so many possibilities ...



Current Temporary Space

- Operating in the mobile lounge in the lower level of the Halle Library
- 18 computers have been set up by EMU IT
- Lenovo partnership
 - Provided discount for dedicated gaming computers
 - Ongoing case study
- Open for public and competitive use
- REC/IM recreation gaming space with consoles and computers, Fall 2020



Teams and Clubs at EMU

- Currently have three competitive teams.
- Adding additional clubs/teams as student interest increases.
- League of Legends Esports Collegiate Conference will officially begin in Fall 2020. Other MAC schools will also be participating.

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EMU Community Engagement

Halloween Smash Tournament

Pokemon Day

Retro Game Night

Camps

Buzz generated by potential students



Future Opportunities

- Middle and high school connection
- Prospective recruitment tool for incoming students
- Camps offer potential revenue
- Learning for EMU students
- Retention of current students
- Internships/Academic programs





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Impact of Campus Recreation on Student Well-Being

Ellen Gold, Associate Vice President for Student Well-Being and Dean of Students
Kristi Teasdale, Assistant Director, Recreation & Intramural Sports Department
February 12, 2020

Benchmark Survey Details

- · Title Consortium: Recreation and Wellness Survey
- Demographics Undergraduate Students
- Inclusive Dates March/April 2018
- Total Respondents 3,251
- Consortium Partners National Association of Student Personnel Administrators (NASPA) & National Intramural and Recreational Sports Association (NIRSA)
- Administered By Campus Labs

Survey Objectives

- To measure the breadth and depth of Undergraduate Student participation to various campus recreational sports programs, facilities, and activities
- To evaluate the relationship between student participation and retention, graduation, health and wellness, and student learning outcomes

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Research-Based Findings

Michigan State University

- First and second year students who regularly participated in campus recreation had higher GPAs than those who did not.
- An increase of 3.5% in two year retention rates was seen among this group.

The University of Alabama

 Students who utilized campus recreation facilities tend to have and maintain higher GPAs and are more likely to remain enrolled than those who do not use these facilities.

Research-Based Findings (cont.)

University of Nevada

 Students who exercise at least three times per week graduate at higher rates and earn, on average, a whole GPA point higher than their counterparts who do not exercise.

Saginaw Valley State University

- Students who studied over three hours per day were three times more likely to be exercisers.
- Students with a GPA above 3.5 were 3.2 times more likely to be regular exercisers than those with GPAs under 3.0.



EMU's Initial Findings

Level of Agreement with the Following Statements: Strongly and Somewhat Agree

- I enjoy participating in Campus Recreation activities and/or utilizing facilities - 75%
- Campus Recreation offers "something for everyone" 73.5%
- Campus Recreation activities and programs contribute to the quality of life at this institution - 71%

EMU's Initial Findings

From Your Participation in Campus Recreation, Do You Feel You Have Increased or Improved Your...?

Definitely or Somewhat

Interpersonal Competence

- Respect for Others 72%
- Group Cooperation Skills 70%
- Sense of Being/Association 68%
- Ability to Develop Friendships 65%
- Communication Skills 63%

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EMU's Initial Findings

From Your Participation in Campus Recreation, Do You Feel You Have Increased or Improved Your...?

Definitely or Somewhat

Intellectual Effectiveness

- Stress Management 81%
- Time Management Skills 74%
- Concentration 73%
- Academic Performance 67%
- Ability to Multitask 66.5%

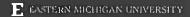
EMU's Initial Findings

From Your Participation in Campus Recreation, Do You Feel You Have Increased or Improved Your...?

Definitely or Somewhat

Intrapersonal Development

- Feeling of Well-Being 85.5%
- Self-Confidence 80%
- Multicultural Awareness 63%



EMU's Initial Findings

From Your Participation in Campus Recreation, Do You Feel You Have Increased or Improved Your...?

Definitely or Somewhat

Physical Engagement

- Overall Health 85.5%
- Fitness Level 85%
- Ability to Get a Good Night's Sleep 67%

EMU's Initial Findings

In what other ways has your participation in Campus Recreation activities, programs, and services helped or enhanced your experiences at this university?

Selected Responses and Themes

- A method of stress outlet that helps me cope with stressful college and non-education issues
- An outlet for anxiety
- Campus rec activities have helped me stop being so timid
- · Exercising regularly really helps my mental health



EMU's Initial Findings (cont.)

In what other ways has your participation in Campus Recreation activities, programs, and services helped or enhanced your experiences at this university?

Selected Responses and Themes

- Allowed me to develop relationships with classmates I saw at the gym
- · Assisted to meet new people and develop lasting relationships
- · Being more involved and utilizing the things on campus
- · Bond with people, becoming closer with friends
- · Brings a sense of community
- · Feeling a sense of belonging to something which helps my confidence everyday

EMU's Initial Findings (cont.)

In what other ways has your participation in Campus Recreation activities, programs, and services helped or enhanced your experiences at this university?

Selected Responses and Themes

- As a transfer student, it was a great way to transition into EMU life and begin to feel more at home
- It really helped me to get to know people better, other than knowing them in classrooms
- It helped me find balance in my life and find a community to feel a part of
- · A good place to clear my head and just breathe



Next Steps

EMU students are diverse and have interests beyond the general perception of campus recreation.

- Look at cross tabulating the data to better understand how we can offer programs in our facilities to support interpersonal competence, intrapersonal development, intellectual achievement and physical engagement.
- · Create opportunities to share critical information with campus partners.
- Benchmark our data against peer and national institutions.
- Look in depth at the social, academic, emotional, and health-related outcomes of utilizing campus recreation in an effort to improve our programs and services.



Thank You!

Questions?



Fraternity & Sorority Life

Campus Greek Community Overview

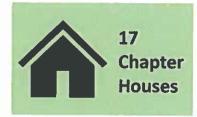
Presented by:

Lucas Langdon, Director of Campus Life
Amanda Feaganes, Interim Coordinator of Fraternity & Sorority Life

2019-2020







Fraternity & Sorority Recognition

To maintain good standing, each chapter must:

- Have both a faculty/staff and alumni advisor
- Maintain good standing with a recognized Greek-letter council
- · Maintain good standing with national and local governing entities
- Maintain a cumulative chapter GPA of 2.5
- Submit up-to-date rosters & updates
- Maintain an updated constitution
- Submit relevant chapter housing information
- · Submit chapter services hours and philanthropy figures
- Attend mandated educational programming and meetings
- Attend bi-monthly meetings with the Fraternity & Sorority Life Coordinator
- Hold new member processes no longer than 8 weeks
- Adhere to state, local, and university laws/policies (including anti-discrimination and anti-hazing polices and social policies)



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Mission & Community Values

MISSION

To promote a community within EMU that inspires leadership development, fosters personal growth, and creates lifelong learning.

INTELLECTUAL DEVELOPMENT

Chapters will develop and maintain a scholastic program that shows success, growth, and the importance of academics within their chapter. Chapters will also promote learning outside of the classroom for members to increase their awareness and provide resources in other areas such as arts, culture, and current events.

VALUES INTEGRATION

Chapters will instill and promote the values of their organization by inspiring both members and others to take action in living out those values. Chapters will be responsible for their everyday actions as an organization and individuals. Chapters will educate new members on these expectations and will demonstrate them.

LEADERSHIP DEVELOPMENT

Chapters will encourage and support leadership development and promote leadership opportunities for members within and outside its organization.

POSITIVE RELATIONSHIPS

Chapters will foster brotherhood and sisterhood within their own organization and the entire community. Chapters will educate and promote a safe and healthy social environment where each person respects the dignity of people while embracing the free exchange of ideas and beliefs.

CIVIC ENGAGEMENT

Chapters will recognize, assess, and actively serve the needs of our communities for the purpose of instilling the value of lifetime active citizenship in members.







- Chapters are known collectively as the Devine 9
- Students join through decentralized intake process
- Smaller chapter sizes that other councils
- Focus on camaraderie, academic excellence, and service to community
- Typically more connected to local/regional chapters than national
- Avg GPA (2018-2019) 2.09





- EMU's newest council
- · Currently 2 chapters, with one colonizing
- Students join through decentralized intake process
- Focus on multiculturalism, unity, and success throughout the campus by hosting events and participating in community service
- Avg GPA (2018-2019) 2.83

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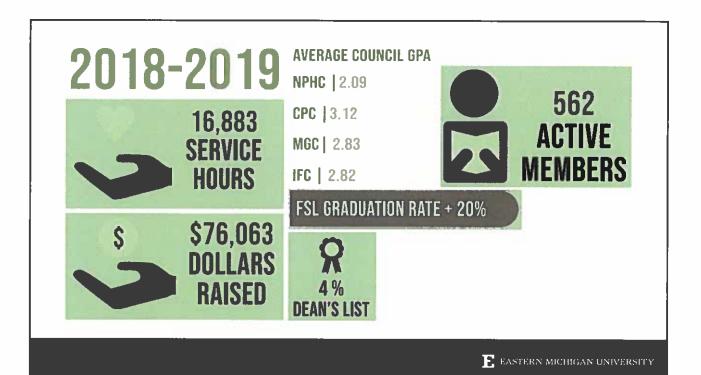


- Currently comprised of 8 sororities
- Students join through a Formal Recruitment process with later open-bidding
- Focus on community wide service projects, philanthropic events, leadership retreats, educational programming, and community building initiatives
- National chapters very engaged
- Avg GPA (2018-2019) 3.12





- Currently comprised of 8 fraternities
- Students join through an Open Bidding process
- Focus on community wide service projects, philanthropic events, leadership retreats, educational programming, and community building initiatives
- · National chapters engaged
- Avg GPA (2018-2019) 2.82



Campus Life Services & Programming

Focus on providing support, guidance, and education for the Greek community and fraternity and sorority leaders.

Fast Forward

Designed to address wellness issues among the Greek community through peer-education.

- **EMU/Greek Policies**
- Personal Safety
- Mental Health
- **Academic Wellness**
- Financial Responsibility
- **Professional Development**

GLASS (Greeks Learning Alcohol Safety Seminar)

Collaboration with the Office of Wellness and Community Responsibility.



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Campus Life Services & Programming

Catalyst

A one-day conference format event on topics such as:

- Risk Management
- **Financial Management**
- **Alumni Relations**
- **New Member Programming**
- · Networking,
- · Event Planning
- · Academic Development

Greek Standards and Assessment Program

Comprehensive review of chapters in categories of:

- Civic Engagement
- Intellectual Development
- Positive Relationships
- Integration of Purpose
- Leadership Development
- **Policy Compliance**

New Member Institute

Workshop for new members of the Greek community about campus resources, support, community goals, and wellness.

- Stress and Burnout
- **Substance Abuse**
- Finances and Budgeting
- Time Management
- **Common Values**
- Self-advocacy & Anti-Hazing

Greek Presidents Retreat

- · Community Building
- · Semester and Year goal Identification
- Officer Transitioning
- Policy Education

Campus Life Services & Programming

Eagle Leadership Institute

- Mental Health
- . Diversity, Equity, and Inclusion / Intersectionality
- Facilitation Skills
- Turning Ideas into Action
- Social Change
- Networking
- · Community Building
- Goal Identification

Additional Initiatives:

- Council Leadership Retreat
- · Conference delegations
 - National Panhellenic Council Academy
 - Association of Fraternal Leadership & Values
- · Greek Awards Ceremony
- · As-needed additional workshops
- Support of Sexual Assault Prevention Grants
- · Bystander Intervention Education

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Thank you!

Any questions?