

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 10
DATE: December 9, 2021

RECOMMENDATION

ATHLETIC AFFAIRS COMMITTEE

ACTION REQUESTED

It is requested that the Board of Regents receive and place on file the working Agenda for the December 9, 2021 meeting and June 10, 2021 Minutes.

STAFF SUMMARY

- Fall Sports Recap
- Development Update-Dan McLean
- Winter Sports Update
- Fall 2021 Academic Update
- External Relations-Andy Rowdon
- Department Highlight-TBD

FISCAL IMPLICATIONS

To be determined

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval


University Executive Officer

11/15/2021

Date

**BOARD OF REGENTS
ATHLETIC AFFAIRS COMMITTEE
December 9, 2021
201 Welch Hall**

A G E N D A

- A. Fall Sports Recap
 - a. Cross Country
 - b. Football
 - c. Soccer
 - d. Volleyball

- B. Development Update-Dan McLean

- C. Winter Sports Update
 - a. Men's Basketball
 - b. Women's Basketball
 - c. Swim & Dive

- D. Fall 2021 Academic Update

- E. External Relations-Andy Rowdon

- F. Department Highlight-TBD

Eastern Michigan University
Board of Regents
ATHLETIC AFFAIRS COMMITTEE
Minutes of June 10, 2021

Members:

Regents: Michelle Crumm, Michael Hawks, Dennis Beagen, Nathan K. Ford,
Dr. Jessie Kimbrough Marshall, MD, MPH
Athletics: Scott Wetherbee, Athletics Director/Vice President

The Athletic Affairs Committee meeting was called to order at 9:50a.m.

Spring 2021 Update:

Through the challenges of supporting our teams and putting on seasons in the midst of the pandemic, our winter and spring sports seasons were highlighted with the celebration of MAC Championships by our Men's Indoor Track and Field and Women's Gymnastics teams, as well as 14 individual MAC titles in Gymnastics, Swimming and Diving and Track and Field. Women's Basketball finished 10 and 10 and 7 and 7 for league play. They struggled after being hit by COVID. Men's Basketball finished 6 and 12 and 3 and 12 for league play. They had too many pauses during COVID and never got back on track. Coach Murphy resigned in March and we have since hired Stan Heath. Gymnastics won Conference Championships. They led the Athletic Department with a cumulative GPA of 3.75. A fun fact, Head Coach Katie Minasola, was Scott Wetherbee's first hire when he arrived at Eastern Michigan University. Women's Indoor Track finished fourth and Men's Indoor Track finished first with Sue Parks being named Coach of the Year and Mark Rinker being name Assistant Coach of the Year. The Swimming and Diving team hosted MAC Championships and Buck Smith was name Coach of the Year. Soccer finished second in the MAC and Volleyball struggled early, but finished strong.

Baseball finished 21 and 30. They had the most wins since 2018. Three Eagles made All MAC. Mike Monahan a walk on won the Athlete of the Week. Men's Golf finished top three in all their events. Women's Golf Athletes finished with a 3.56GPA. For the first year Rowing hosted dual meets at Ford Lake. Rowing earned CAA Boat of the Week for beating Michigan State University. Tennis beat Butler, but due to COVID had no post season tournament. Men's Outdoor Track finished third, while Women's Outdoor Track had a first All American in High Jump. Cheer for the first time won the National Championship.

Development Updates:

As of April 30, 2021 fundraising was at \$761,000 and just under \$700,000 for Cash and Gifts in Kind. Janina Pollatz, a former Student-Athlete was hired as the Assistant Director for Development. Former football player, Andrew Wylie pledged \$150,000 to benefit the Student-Athlete Performance Center. Forty players have sponsored lockers in the locker campaign. It has been a tough year to maintain relationships, but with the new school year upon us we are looking forward to the groundbreaking of the Golf Performance Facility, celebrating the life of Bob Parks and the All Sports Reunion.

Spring 2021 Academic Update:

Student-Athletes continued to excel in the classroom in the Winter 2021 semester. At the end of the term, the overall cumulative GPA for all Student-Athletes was 3.369 and the overall Winter Term GPA was 3.195. Men's Cross Country and Women's Gymnastics posted the top men's and women's team GPA, with a 3.494 and 3.754. In total, 58 Student-Athletes earned a 4.0 GPA and 76% maintained a cumulative GPA of 3.0 or greater.

External Relations:

Since December of 2020, The University and the Athletics Department have been proud to partner with the Washtenaw County Health Department to host one of their COVID vaccine clinics in the Convocation Center. This clinic site has helped thousands of residents and employees of Washtenaw County. This clinic will end at the end of June. Even in the midst of a pandemic this winter we continued to host 28 Athletic events inside the arena, many with ticketed fans in the stands and all of which were broadcast on ESPN channels.

Season tickets are currently on sale for Football, Men's Basketball and Women's Basketball. With our recent transition to Paciolan, ticketing platform, Athletics has been able to give our fans a much higher level of service throughout the renewal process. This year the football season ticket holder received a personalized renewal email and were able to create an online account that helps easily manage their seats, transfer tickets or add upgrades. The External team has gone over and beyond during this time, we were named the 2021 Paciolan Newcomer of the Year. We beat out schools like UCLA, SMU and Duquesne.

On Friday, September 3rd we open the football season at 7:00pm against Saint Francis. This game is themed Communi-versitE Night, showcasing our community, front line workers and teachers. September 25th vs. Texas State is family weekend, youth sports day and Hall of Fame. October 9th football hosts Miami for the 100th Homecoming Celebration and the Student-Athlete Reunion. October 16th vs. Ball State is Fall Fest and Band Day.

Highlight Department-Lacrosse Head Coach-Alicia Groveston Jackson:

Coach Jackson is the first Head Coach in Eastern Michigan Lacrosse history. She previously spent seven seasons at Grand Valley State, where she built one of the premier Women's Lacrosse programs at the Division II level. Lacrosse will not start playing until next season. This year is considered a dress rehearsal

Meeting was adjourned at 10:35 a.m.

Respectfully submitted,



Lori Barron
Administrative Secretary



EASTERN MICHIGAN UNIVERSITY

Board of Regents Meeting *Athletic Affairs*

December 9, 2021

Fall Sports Recap

- Cross Country
- Football
- Soccer
- Volleyball

Development Update

- Fundraising Report
 - FY22 - Commitments
 - FY22 - Cash & GIK
 - #GivingTrueDay
 - Championship Building Plan
- Events Recap
 - E-Club Athletic Hall of Fame
 - All-Sports Reunion
 - Celebration of Life, Bob Parks/Paul McMullen

Development Update

- Crowdfunding/On Going Annual Efforts
 - Volleyball
 - Men's Basketball
 - Lacrosse
 - Baseball
 - Football Locker Campaign
 - E-Club Athletic Hall of Fame

Development Update

- **Coming Events**
 - George Gervin Day
 - Bowl Game
 - Student-Athlete Thank-A-Thon
 - Men's Basketball Sweet 16 30-year Reunion
 - Men's Basketball MAC Championship 25-year Reunion

Winter Sports Update

- Men's Basketball & Women's Basketball
- Men's & Women's Indoor Track & Field
- Women's Swimming and Diving

Academic Update

- Graduation Success Rate
- Current Cumulative GPA: 3.369
- Number of student-athletes above a 3.0 Cumulative GPA: 336 (76%)
- Total Number of Teams with a 3.0 Cumulative GPA: 14 (88%)

External Affairs Update

- Football & Basketball Ticket Update
 - Football Single Game Sales
 - Basketball Season Ticket
 - Eagle Nation Membership Drive
- George Gervin Day presented by GameAbove
- Bowl Game Planning

**Department Highlight
Men's & Women's Basketball**



Stan Heath



Fred Castro