

SECTION: F
DATE: December 9, 2021

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

**RECOMMENDATION
RENAMING OF CONVOCATION CENTER**

ACTION REQUESTED

In accordance with Board of Regents Policy 05.12, it is recommended that the Board of Regents authorize the President to engage in and finalize negotiations regarding the renaming of the Convocation Center to honor a distinguished Eastern Michigan University personage. Such negotiations shall conclude no later than 21 days from the date of this meeting.

STAFF SUMMARY

The Eastern Michigan University Convocation Center is the newest multi-purpose state-of-the-art facility in Southeast Michigan, playing host to concerts, trade shows, banquets, family entertainment and EMU athletic events. It serves as home to the Eastern Michigan University men's and women's basketball teams, women's gymnastics team, and the women's volleyball team, as well as commencement exercises both for Eastern graduates, and for those from several area high schools. It is a marquis building and a gem of Eastern's campus.

A group of donors has approached the Foundation regarding the possibility of honoring a distinguished Eastern Michigan University personage by updating the name of the Convocation Center in connection with a substantial gift from the donor group. The Foundation's Naming Committee has met pursuant to Board Policy 05.12, and has recommended that the Board grant the President the authority to enter and finalize negotiations accomplishing this goal.


Should negotiations result in a satisfactory updated name, the building's new name will be announced within 21 days of the date of this meeting.

FISCAL IMPLICATIONS

The University Foundation expects to receive a substantial gift from the donor group. We expect to incur small expenses in creating and installing new signage to reflect the updated name.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.


University Executive Officer

12/9/2021
Date