

SECTION: 9
DATE: February 18, 2021

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

RECOMMENDATION

EDUCATIONAL POLICIES COMMITTEE: APPROVAL OF AGENDA AND MINUTES

ACTION REQUESTED

It is requested that the Educational Policies Committee agenda for February 18, 2021 and minutes of the December 9, 2020 meeting be received and placed on file.

STAFF SUMMARY

The primary items for the February 18, 2021 Educational Policies Committee meeting include:

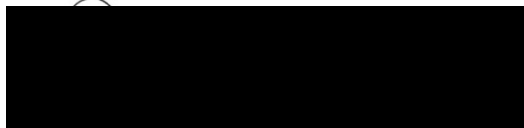
Approval of the Agenda and Minutes; Emeritus Faculty Recommendations; Academic Retirements/Separations; Appointment of Charter School Board Members; and two presentations: Current Status of and Future Planning for Student Success Plan/Projects; and Institutional Accreditation Update.

FISCAL IMPLICATIONS

The fiscal impact of the actions taken is listed in the appropriate sections and in the Board minutes.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.



January 27, 2021

University Executive Officer
Rhonda Longworth, Ph.D.

Date

EASTERN MICHIGAN UNIVERSITY

Board of Regents
Educational Policies Committee

February 18, 2021
9:45 a.m. 201 Welch Hall

AGENDA

- Section 9: Agenda and Minutes (*Regent Beagen, Chair*)
- Section 6: Emeritus Faculty Recommendations (*Rhonda Longworth*)
- Section 5: Academic Retirements/Separations (*Brian Pappas*)
- Section 10: Appointment of Charter School Board Members (*Malverne Winborne*)

Presentations:

- Current Status of and Future Planning for Student Success Plan/Projects (*Michael Tew*)
- Institutional Accreditation Update (*Michael Tew*)

EASTERN MICHIGAN UNIVERSITY
BOARD OF REGENTS
EDUCATIONAL POLICIES COMMITTEE MINUTES

December 9, 2020

1:00 p.m.

201 Welch Hall

Attendees: R. Baird (Vice Chair), D. Beagen (Chair), Regent E. Jeffries, A. Ducher, R. Longworth, B. Pappas, M. Tew, W. Tornquist, M. Winborne, Regent J. Webb

Regent Beagen convened the meeting at 1:00 p.m.

Report and Minutes (Section 10)

Regent Beagen requested that the Educational Policies Committee Agenda for December 9, 2020 and Minutes of the October 22, 2020 meeting be received and placed on file.

Emeritus Faculty (Section 5)

Dr. Rhonda Longworth, Provost and Executive Vice President, Academic and Student Affairs, recommended that the Board of Regents grant Emeritus Faculty Status to three (3) former faculty and one (1) former lecturer.

Faculty:

Gary Hannan, Department of Biology from 1982 to 2020 who retired after 38 years; Raymond Quiel, School of Communication, Media, & Theatre Arts from 1984 to 2020 who retired after 36 years; and Raymond Rosenfeld, Department of Political Science from 1986 to 2020 who retired after 34 years.

Lecturer:

Laurie Walker, Department of English Language & Literature from 2001 to 2019, who retired after 18 years.

STAFF SUMMARY

The Collective Bargaining Agreement between Eastern Michigan University and the Eastern Michigan University Chapter of the American Association of University Professors (AAUP) provides that a faculty member who has served the University for at least fifteen (15) years may be nominated for Emeritus Faculty Status upon retirement by their colleagues. Board of Regents policy provides that other instructional employees may be nominated for Emeritus Status upon retirement for meritorious service.

The nominations for these individuals have received the support of the Department Head or School Director, the Dean of the College, and the Provost and Executive Vice President for Academic and Student Affairs.

Lecturer Appointments (Section 6)

Dr. Brian Pappas recommended that the Board of Regents approve two (2) new lecturer appointments for the 2020-2021 academic year.

STAFF SUMMARY

Of the two (2) appointments, both are female. One of the individuals has online teaching experience.

Reappointment of Charter Schools Board Members (Section 11)

Dr. Malverne Winborne, Director, Charter Schools recommended that the Board of Regents appoint Christal Eason to a three-year term on the Board of Directors of Ann Arbor Learning Community; re-appoint Thomas Nikundiwe to a three-year term on the Board of Directors of The James and Grace Lee Boggs School; appoint Todd Bettison to a three-year term on the Board of Directors of Detroit Public Safety Academy; appoint Sonia Jackson and Marcia Williams to three-year terms on the Board of Directors of Great Lakes Academy; appoint Bessie Harris and Harriet Rice to three-year terms on the Board of Directors of Dr. Joseph F. Pollack Academic Center of Excellence; and re-appoint Carlos McMath to a three-year term on the Board of Directors of The Woodley Leadership Academy.

STAFF SUMMARY

According to the resolutions which establish these public school academies (charter schools), vacancies on the Boards of Directors shall be filled by the Eastern Michigan University Board of Regents.

Ann Arbor Learning Community

Christal Eason is a Director of Adult Services at Development Centers in Detroit, Michigan. She earned a Doctorate in Philosophy, Christian Counseling, from Newburgh Bible Seminary in Newburgh, Indiana, a Master of Social Work and a Bachelor of Social Work degrees, both from Wayne State University in Detroit, Michigan. She is a member of the National Association of Black Social Workers and the American Psychotherapy Association.

The James and Grace Lee Boggs School

Thomas Nikundiwe is an Executive Director at Education for Liberation Network in Detroit, Michigan. He earned a Bachelor of Science in Mathematics and a Post-Bachelor of Science in Teacher Certification Internship from Michigan State University in Lansing, Michigan. He earned both a Master of Education and a Doctorate of Education from Harvard Graduate School of Education in Cambridge, Massachusetts. He is a parent of a student of The James and Grace Lee Boggs School.

Detroit Public Safety Academy

Todd Bettison is the Assistant Chief of Police for the Detroit Police Department in Detroit, Michigan. He is a graduate of the Detroit Police Department Leadership Academy in Detroit, Michigan and earned a Bachelor of Science in Criminal Justice from Wayne State University in Detroit, Michigan. He has Six-Sigma/Lean Management Certification-Green Belt from Oakland University in Rochester, Michigan.

Great Lakes Academy

Sonia Jackson is the Principal of Levey Public Middle School in Southfield, Michigan. She earned an Education Administration certificate from the University of Detroit Mercy in Detroit, Michigan; a Master of Business Administration from Davenport University in Warren, Michigan; a Master of Arts in Special Education from the University of Detroit – Mercy in Detroit, Michigan; and a Bachelor of Arts in Psychology from Wayne State University in Detroit, Michigan. She is a member of the Kappa Delta Pi International Education Honor Society.

Marcia Williams is the Founder and Dean of University High School Academy in Southfield, Michigan. She earned a Post-Master Certificate in Education Administration from Oakland University in Rochester, Michigan; a Master of Education from Wayne State University in Detroit, Michigan; and a Bachelor of Arts in English, Secondary Education Certification from Michigan State University in Lansing, Michigan.

Dr. Joseph F. Pollack Academic Center of Excellence

Bessie Harris is a retired Principal from Palmer Park Preparatory Academy in Detroit, Michigan. She earned a Master's degree in Administrative Leadership from the University of Detroit Mercy in Detroit, Michigan and a Bachelor of Science degree in Learning Disabilities from the University of Detroit in Detroit, Michigan. She received the Rehabilitation Institute of Michigan Foundation Courage Award in 2018 and was recognized in the Michigan Chronicle Women of Excellence in 2019.

Harriet Rice is a Human Resources Manager at edtec central, LLC in Mt. Clemens, Michigan. She earned a Master of General Administration from Central Michigan University in Southfield, Michigan and a Bachelor of General Studies from Wayne State University in Detroit, Michigan.

The Woodley Leadership Academy

Carlos McMath is the Student Diversity & Leadership Coordinator, Multicultural Director and the Men's Basketball Coach at Delta College in University Center, Michigan. He earned his Juris Doctorate from Michigan State University College of Law in East Lansing, Michigan and a Bachelors of Arts in Communication from Wayne State University in Detroit, Michigan. He is presently the Habitudes Facilitator for Growing Leaders.

Fall 2020 Brickley Endowment for Faculty Professional Development and Innovation Awards (Section 12)

Dr. Rhonda Longworth recommended that the Board of Regents accept and place on file the report on the Fall 2020 Brickley Endowment for Faculty Professional Development and Innovation awards.

STAFF SUMMARY

The James H. Brickley Endowment for Faculty Professional Development and Innovation award winners for fall 2020 have been identified. The Brickley Awards are designed to spur and support new research activity by the faculty awardees, whether it be in receiving internal or external grant awards, or patents, or other recognition for their scholarship. Through this program, we hope to inspire and invest in a continuum of faculty research activity.

The purpose of the fund is to facilitate faculty professional development and innovation through a broad range of activities, including but not limited to, things such as (1) reassigned time from teaching for scholarly, creative, and innovative endeavor; (2) conference presentations; (3) travel; (4) hiring of research assistants; (5) purchase of special equipment or supplies for teaching, scholarly, research, creative, or innovative activities; (6) development of a grant proposal for external funding; and (7) similar or related academic activities.

New Academic Program: Musical Theatre, Bachelor of Arts (Section 13)

Dr. Rhonda Longworth and Dean Dana Heller recommended that the Board of Regents approve a New Academic Program: Musical Theatre, Bachelor of Arts.

STAFF SUMMARY

The *Musical Theatre* (BA) program prepares students for a professional career or avocation in Musical Theatre Arts through applied training and mentorship in three key areas: singing, dancing, and acting.

PROPOSAL ELEMENTS

Rationale Musical theatre has long been a popular branch of the performing arts. Students trained in musical theatre's three areas of emphasis (acting, singing, and dancing) are not limited to performing on Broadway. Non-musical theater performances, television programs, movies, radio broadcasts, cruise line shows, or amusement park entertainment are also available to graduates of this program.

At national-level recruitment events, such as the annual Michigan Education Theatre Association (META) Festival & Scholarship Audition, students seeking undergraduate theatre programs fall into one of three categories: technical theatre (design or stage management), acting, and musical theatre. The latter two types are the largest by far. EMU faculty and students who attend this event regularly report that many students initially interested in our theatre programs are often disappointed at our lack of a musical theatre major. Pam Cardell, EMU's Assistant Managing Director of Theatre, reports that a musical theatre major is the degree most asked for by prospective for whom she provides Theatre tours. Furthermore, high school students who attend our annual Drama Day also show a strong preference for the musical theatre workshops.

Both student and industry demand for a Musical Theatre Major and industry demand for trained performers is strong. A Musical Theatre Major at EMU would fill a pressing need and bring in many new students who would otherwise be very likely to choose another university entirely.

Program Distinction All existing Musical Theatre programs at the other major universities in Michigan—U of M, Western, Central, and Wayne—are Bachelor of Fine Arts (BFA) programs. While BFA programs offer intensive conservatory-style training, they do not provide the liberal arts education so crucial to EMU's core mission of producing "a supportive, intellectually dynamic and diverse community" that will "prepare students with relevant skills and real-world awareness." Also, students interested in musical theatre who might be leery of the laser-focus of a BFA program tend to be more comfortable with the more well-rounded education offered by a BA. Of the few musical theatre programs currently offered by four-year institutions in Michigan, only two (those at Rochester University and Adrian College) are BA programs.

Curriculum Design The program, as designed, will provide students with an abundance of opportunities to master modes of creative work by demonstrating a working knowledge of the roles and expectations of professionals in musical theatre in addition to demonstrating proficiency in the processes of auditioning and performing. The program provides the foundational tools and terminology associated with each of the various musical theatre components with a focus on historical events, aesthetic movements, generative artists, and influential performances that have shaped the evolution of the performing arts. Students will analyze a wide range of performance texts and musical theatre repertoire (drama, music, lyrics, dance, etc.) by applying disciplinary knowledge and critical standards to evaluate the theatrical process and product, and analyze and interpret text/lyrics for use in performance. The program requires students to demonstrate learning through a combination of scholarship and applied performance.

This major requires students to complete 69 credit hours, with no required minor. In addition to major requirements, students will complete an additional 56 credit hours to meet the required 124 credit hours for graduation.

Projected Enrollment An initial enrollment of 10-12 students is expected. Within three years, program faculty predict student enrollment of 25-30 per year. Once established, the program is predicted to graduate, on average, 5-8 students per year.

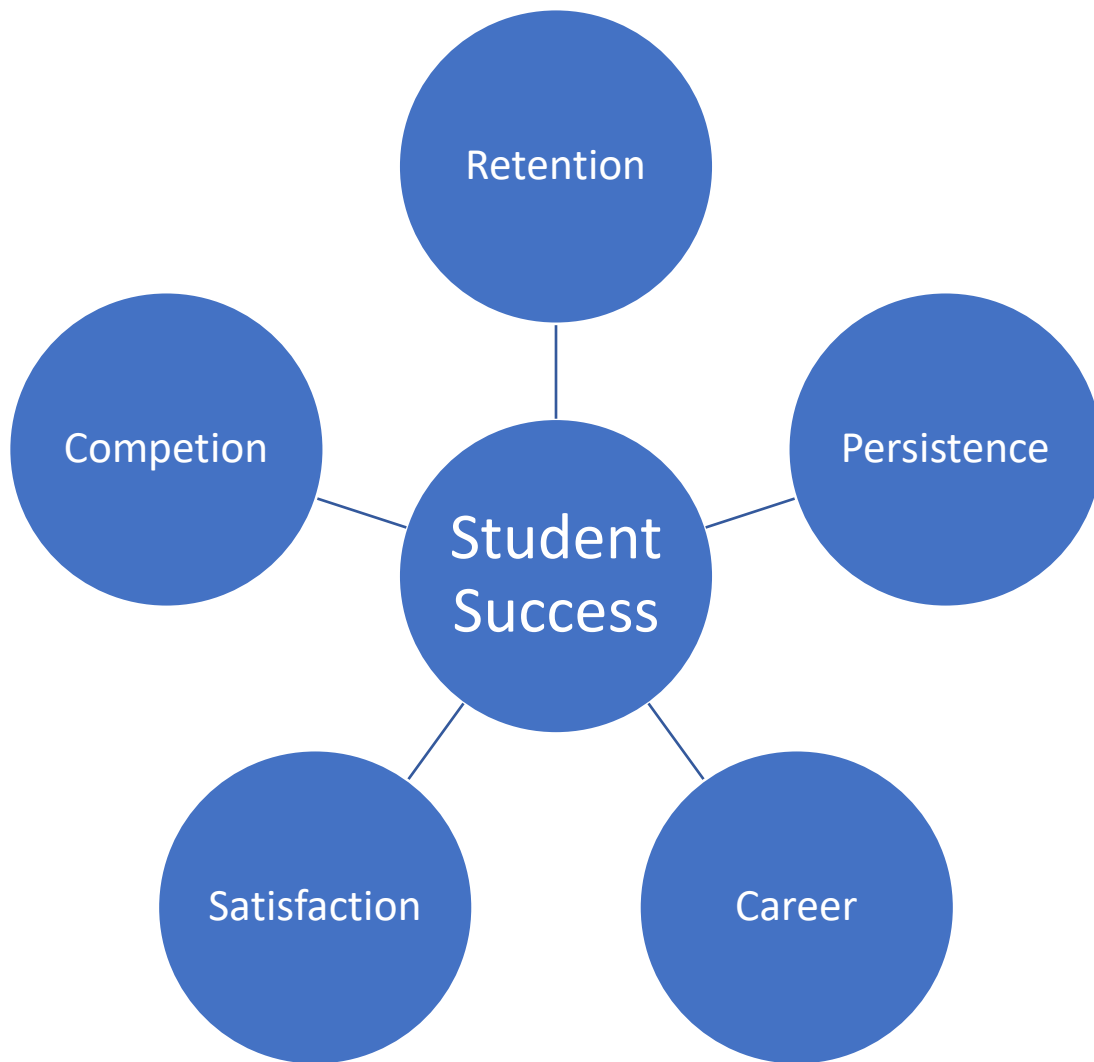
Discussions

Dr. Micheal Tew, Associate Provost and AVP Academic Program provided an update on retention and graduation metrics and overall plan progress.

Dr. Micheal Tew and Evan Finley, Manager, Program and Catalog Operations, completed their report on the progress of a set of new academic programs approved by the Board of Regents during the past five (5) years and how some have been impacted by the COVID-19 pandemic.

Regent Beagen thanked those in attendance, and adjourned the meeting at 1:45 p.m.

Recorded by: Amy Ducher, Administrative Associate to the Provost and Executive Vice President of Academic and Student Affairs



Metrics

Retention: Semester-to-Semester and Year-to-Year return to enrollment patterns

Completion: Attainment of degree in 4-6 years (also measure up to 8-year completion rate)

Persistence: Progress through major programs including retention/time to completion

Career: Job placement post-graduation

Satisfaction: National Survey of Student Satisfaction, Senior Survey

*overall student data and data disaggregated by specific student populations

Institutional Level Activity

- ReUp
- Financial Aid
- Starfish Early Alert
- Academic Policies (Standing, Grade Grievance, Withdrawal/Tuition Appeal, Wellness/Community Responsibility)

Program Level Activity

- Program Maps
- College Persistence Teams
- Advising (Exploratory, College Advising Offices, Program Faculty)

Student Level Activity

- Academic Support Services (Tutoring, Study Groups, Supplemental Instruction, Learning to Learn Workshops, Success Coaching)
- TRiO Grant Programs: McNair Scholars, 3S, Veteran SSS
- EDGE – directed study program for academically at-risk students
- BrotherHOOD/SisterHOOD – comprehensive support program for students of color
- Mentor Collective (First year peer mentoring)
- MAGIC (support for students in the foster care system, housing insecurity)
- Career Development
- Dean of Students Office
- Disability Resource Center
- University Writing Center

Specific Initiatives

- Gateways to Completion
- Focus on Excellence Transfer Experience



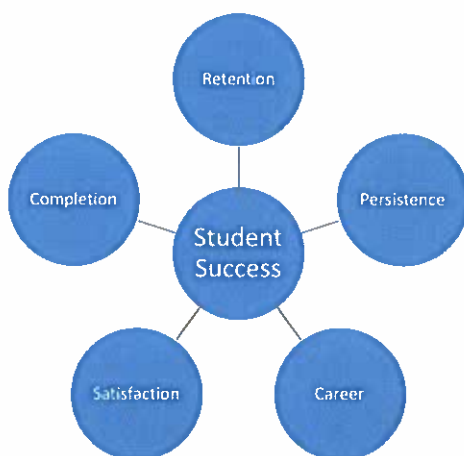
EASTERN MICHIGAN UNIVERSITY

Student Success Discussion Student Success Overview

February 18, 2021

Eastern Michigan University Board of Regents
Education Policies Committee

Student Success Framework



Metrics

- Retention: Semester to Semester and Year to Year return to enrollment patterns
 - Completion: attainment of degree in 4-6 years (also measure up to 8-year completion rate)
 - Persistence: progress through major programs including retention/time/credit hours to completion
 - Career: Job placement post-graduation
 - Satisfaction: National Survey of Student Satisfaction, Senior Survey
- *overall student data and data disaggregated by specific student populations

Institutional Level Activity

- -ReUp
- -Financial Aid
- -Starfish Early Alert
- -Academic Policies (Standing, Grade Grievance, Withdrawal/Tuition Appeal, Wellness/Community Responsibility)

Program Level Activity

- -Program Maps
- -College Persistence Teams
- -Advising (Exploratory, College Advising Offices, Program Faculty)

Student Level Activity

- Academic Support Services (Tutoring, Study Groups, Supplemental Instruction, Learning to Learn Workshops, Success Coaching)
- -TRiO Grant Programs: McNair Scholars, 3S, Veteran SSS
- -EDGE – directed study program for academically at-risk students
- -BrotherHOOD/SisterHOOD – comprehensive support program for students of color
- -Mentor Collective (First year peer mentoring)
- -MAGIC (support for Students in the foster care system, housing insecurity)
- -Career Development
- -Dean of Students Office
- -Disability Resource Center
- -University Writing Center
- -Office of the Ombuds

Self Study Initiatives

- -Gateways to Completion
- -Focus on Excellence Transfer Experience

Coming Up

- Final Report on Retention and Completion Plan
- Forecast of next phase Student Success and Persistence Plan
- Draft of HLC reporting items



EASTERN MICHIGAN UNIVERSITY

HLC Institutional Accreditation Progress Report

February 18, 2021

Eastern Michigan University Board of Regents
Education Policies Committee

Standard Pathway – HLC Process

- **Standard Pathway**
 - Requires 4th year comprehensive criterion review and visit
 - 10th year accreditation reaffirmation comprehensive review and visit
- **4 year Review**
 - Does not change accreditation status (EMU is accredited through 2027)
 - Seeks status since previous review and indication of improvements
 - 2021 review will include information on institutional COVID response

Review Preparation Process

- Establishment of Assurance Filing Steering Committee
 - Process Management:
 - Leadership: Tew, Zhou, Finely
 - 5 Criterion Committee Chairs
 - 5 Additional members
- Establishment of Criterion Working Committees (including Faculty Senate appointee per committee)
 - Criterion 1: Mission
 - Alexander
 - Criterion 2: Integrity: Ethical and Responsible Conduct
 - Tomquist
 - Criterion 3: Teaching and Learning: Quality, Resources, and Support
 - Baker
 - Criterion 4: Teaching and Learning: Evaluation and Improvement
 - Fields
 - Criterion 5: Institutional Effectiveness: Resources and Planning
 - Carroll

Timeline

- Initial Assurance Filing Draft and Evidence File 2/26
- Draft Review and revision 3/19
- Broad Review, Input, and Feedback 4/30
- Near Final Draft complete 6/01
- Executive Review 7/01
- Final Draft and Evidence File 8/20
- Student Opinion Survey (HLC) 8/23
- Assurance Filing HLC lock date 9/21
- Onsite HLC visit 10/21

Reporting

- Fact review and correction November 2021
- HLC initial report December 2021
- Institutional Response January 2022
- Final HLC report January/February 2022