

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: E

DATE:

February 18, 2021

RECOMMENDATION

NAMING OF COLLEGE OF ENGINEERING AND TECHNOLOGY

ACTION REQUESTED

In accordance with Board of Regents Policy 05.12, it is recommended that the Board of Regents name the College of Engineering and Technology in honor of GameAbove for a thirty-year term effective February 18, 2021.

STAFF SUMMARY

Based on review and approval of the Eastern Michigan University Foundation Naming Committee, it is recommended that the Board of Regents adopt the name "GameAbove College of Engineering and Technology" effective February 18, 2021. It is further recommended that the Board of Regents authorize President James M. Smith, PhD to negotiate, finalize, and execute a Gift Agreement with GameAbove with regard to this activity.

In advancing this recommendation, the EMUF Naming Committee considered the \$15 million in commitments that GameAbove has made to date and approximately \$5 million in new and continuing commitments that specifically support the College of Engineering and Technology. The aggregate \$20 million in support to the University, over a fifteen-month period of time, represents the largest gift portfolio received in Eastern Michigan University's 171-year history.

This recommendation also authorizes the University to complete any capital projects that may arise in connection with this naming.

FISCAL IMPLICATIONS

There are no expense implications related to this naming.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.



University Executive Officer
William L. Shepard

2/9/2021

Date