

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 11
DATE: December 8, 2022

RECOMMENDATION

ATHLETIC AFFAIRS COMMITTEE

ACTION REQUESTED

It is requested that the Board of Regents receive and place on file the working agenda for the December 8, 2022 meeting and the December 9, 2021 minutes.

STAFF SUMMARY

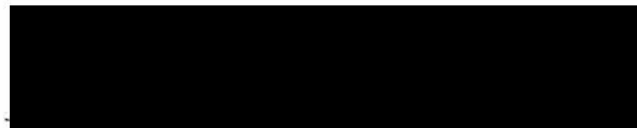
- Fall Sports Recap
- Development Update-Dan McLean
- Winter Sports Update
- External Relations-Andy Rowdon
- Academic Update
- Department Highlight-Athletics Fundraising History (1982-2022)-Dan McLean

FISCAL IMPLICATIONS

To be determined

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval



University Executive Officer

11/15/22
Date

**BOARD OF REGENTS
ATHLETIC AFFAIRS COMMITTEE
December 8, 2022
201 Welch Hall**

AGENDA

- A. Fall Sports Recap
 - a. **Cross Country**
 - b. Football
 - c. **Soccer**
 - d. Volleyball

- B. **Development Update-Dan McLean**
 - a. FY2022 Fundraising
 - b. FY2023 Fundraising
 - c. **Giving True Day**

- C. Winter Sports Update
 - a. Men's Basketball
 - b. Women's Basketball

- D. **External Relations-Andy Rowdon**

- E. Academic Update

- F. Department Highlight-Athletics Fundraising History (1982-2022)-Dan McLean

**Eastern Michigan University
Board of Regents
ATHLETIC AFFAIRS COMMITTEE
Minutes of December 9, 2021**

Members:

Regents: Dr. Jessie Kimbrough Marshall, MD, MPS, Michelle Crumm, Dennis Beagen

Athletics: Scott Wetherbee, Athletics Director/Vice President

The Athletic Affairs Committee meeting was called to order at 8:00a.m. (Still Covid Protocol)

Fall Sports Recap:

The Men's Cross Country team won its third straight MAC Championship and Junior Baldwin Magnusson won his first individual MAC title, while also representing EMU at the NCAA National Championship. In addition, the Women's Cross Country program finished ninth at the MAC Championships. Four members of the Women's team also earned their personal bests at the MAC meet. Soccer struggled this season with an overall record of 2-13-3 and Mid-American Conference record of 1-8-2. The Volleyball team finished with a 9-20 record and MAC record of 4-14. The team was led by redshirt Sophomore Raeven Chase and Sophomore Samantha Basham. The Football team finished the regular-season with a 7-5 record and has qualified for its fourth bowl game in the last six years. The 2021 season had some noteworthy moments. The Eagles beat their MAC-West rival Toledo 52-49. It was Football's first victory inside Toledo's Stadium since 1999. Eastern had lost 10 consecutive road games to Toledo. EMU's most impressive home win was against Western Michigan on Senior Night. This was the third straight win for Eastern over Western.

Development Updates:

A report on the FY22 fundraising efforts, including an update on Giving TrueDay, was shared with the committee. Giving TrueDay should total 2.2 million with 800 plus donors. This fall semester, we hosted some exciting events. The E-Club Athletic Hall of Fame induction was on Friday, September 24. The All-Sports Reunion brought back 400 plus Student-Athletes and families. There was a Celebration of Life for Bob Parks and Paul McMullen. A new fund was created in Paul's honor. There are ongoing crowd funding efforts for many sports. Baseball is looking to purchase cream uniforms, Football is continuing the locker campaign and we are still looking at moving the Hall of Fame. Events we are looking forward to are George Gervin Day, Bowl Game, Student-Athlete Thank-A-Thon, Men's Basketball Sweet 16 30-year Reunion and Men's Basketball MAC Championship 25-year Reunion.

Winter Sports Update:

Both Men's and Women's Basketball are in the middle of nonconference play. Indoor Track has had 22 top 3 finishes and will start up again in the new year. Swimming is looking forward to two regionals next in Ohio.

Academic Update:

As the fall semester winds down, our Student-Athletes are continuing to work hard in the classroom. The current cumulative GPA is 3.369. 76% of Student-Athletes have a 3.0 cumulative GPA or higher. Fourteen teams have a 3.0 cumulative GPA. The NCAA recently announced that our Graduation Success Rate (GSR) is 86%, which means that 86% of EMU Student-Athletes who enrolled as freshmen in 2014 have graduated within a six-year window. This is the seventh consecutive year that EMU posted a GSR of 80 or higher.

External Relations:

The external staff continues to work hard to increase attendance at our home events. The department finished the football season 21% over the revenue goal for single game tickets, supported by strong single game promotions and new game day experiences. With partial basketball season tickets still on sale, the department is 67% over the revenue goal, which reflects a 275% increase in basketball season tickets since the 2015-16 season. Looking ahead, George Gervin Day presented by GameAbove, will be this Saturday at the Men's Basketball game vs. FIU. We will honor and celebrate a true EMU and NBA legend with many special giveaway items and promotions.

Highlight Department-Men's & Women's Basketball Coaches-Fred Castro & Stan Heath:

Since we are getting into the swing of the basketball season we thought it would be good idea to introduce our basketball coaches. First, Fred Castro is our Head Women's Basketball Coach. This is Fred's 7th season as our leader. He is known nationally for his recruiting. Coach Castro just got in last night after being tested with tough non-conference game against Oklahoma. He has 2 Freshman and 1 Sophomore starting. It's definitely a learning curve right now. We start off conference play with 3 out of 5 games at home. Next, Stan Heath is our Head Men's Basketball Coach. He was hired back in April after 4 years in the G-league as the Head Coach of the Orlando Magic G-League team. There he won the title and Coach of the Year honors. Coach Heath is a former EMU Basketball Player and his wife is also an Alum. Men's Basketball is 4 and 5 right now. They have a tough schedule. A tough schedule is important for success. He also looks for players with the right attitude and those with good character. He has had the support from the University. Regent Crumm praised the Heath Bar promotion.

Meeting was adjourned at 8:43 a.m.

Respectfully submitted,



Lori Barron
Administrative Secretary



EASTERN MICHIGAN UNIVERSITY

Board of Regents Meeting *Athletic Affairs*

December 8, 2022

Fall Sports Recap

- Cross Country
- Football
- Soccer
- Volleyball

Development Update

- FY 2022 Fundraising Report
 - Cash & GIK
 - Recap of 2022
- FY 2023 Fundraising Update
 - Commitments
 - Cash & GIK
 - Crowdfunding/On Going Annual Efforts
 - #GivingTrueDay
 - E-Club Athletic Hall of Fame

Winter Sports Update

- Men's & Women's Basketball
- Gymnastics
- Women's Swimming and Diving
- Men's & Women's Indoor Track & Field

External Affairs Update

- Facility Project Updates
- Football Bowl Game Preparations
- Basketball Season Ticket & Marketing Update

Academic Update

- Graduation Success Rate: 87%
- Current Cumulative GPA: 3.333
- Number of student-athletes above a 3.0 Cumulative GPA: 342 (76%)
- Total Number of Teams with a 3.0 Cumulative GPA: 16 (94%)

Department Highlight

Athletics Fundraising History 1982-2022



Dan McLean