

SECTION: 14
DATE:
October 19, 2023

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

RECOMMENDATION

STUDENT AFFAIRS COMMITTEE: APPROVAL OF MINUTES

ACTION REQUESTED

It is recommended that the Student Affairs Committee Agenda for October 19, 2023 and the Minutes of April 20, 2023 be received and placed on file.

STAFF SUMMARY

The October 19, 2023 agenda includes a Student Government Update, the EMU Student Profile presentation, and any announcements.

FISCAL IMPLICATIONS

None.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.



University Executive Officer
Rhonda Longworth, Ph.D.

9/27/23
Date

EASTERN MICHIGAN UNIVERSITY

Board of Regents **Student Affairs Committee**

October 19, 2023

10:45 - 11:30 AM, 201 Welch

AGENDA

(10:45 AM) Section 14 Agenda and Minutes (*Regent Ford*)

(10:50 AM) Presentation: Student Government Update (*Syed Wasiuddin, Student Body President*
Ameera Salman, Student Body Vice President)

(11:00 AM) Presentation: EMU Student Profile (*Rhonda Longworth, Ellen Gold, Calvin McFarland,*
Doris Fields)

(11:25 AM) Announcements

Eastern Michigan University
Board of Regents
Student Affairs Committee
201 Welch
Minutes of April 20, 2023

MEMBERS PRESENT

Regents: Nathan Ford, Anupam Chugh Sidhu, Alexander Simpson

Administration: Ellen Gold

GUESTS

Administration: Eric Antolak, Sherry Bumpus, Meg Castro, Doris Fields, Chris Finch, Tony Garant, Don Gillette, Matthew Gregory, Esther Gunel, Julia Heck, Becky Janes, Justin Jett, Charles Krey, Lisa Lauterbach, Kevin Lawson, Calvin McFarland, Jeff Norris, Michelle Owens, Cathy Steiner, Sherrie Tripp, MaryAnne Wilk, Ron Woody, Jeanette Zalba. In addition, eight other people attended the meeting but were not signed in.

Students: Auryon Azar, Cedrick Charles, Rylee Clairday, Matthew Lansdale, Chotika Pitaktouyhan, Je'Naiya Tims

Regent Ford opened the meeting at 10:04am. He welcomed Regent Anupam Chugh Sidhu to the committee. The minutes from February 16, 2023 and the agenda for the meeting were approved.

Dean Ellen Gold introduced Student Government President Auryon Azar and Student Government Vice President Cedrick Charles. President Azar and Vice President Charles were congratulated for the excellent Forensics Team results at the national competition.

Student Government Update

President Azar shared a few details about the things that Student Government accomplished this academic year. The partnership with the New York Times was extended for three years, hundreds of AATA bus passes were provided to students, \$10,000 was donated to Halle Library for the Textbook Affordability Initiative, a mental health week was planned and implemented, \$5,000 was donated to Swoops Food Pantry, \$5,000 in donations was matched for Giving Tuesday, \$1,000 was donated to the Women of Color and Feminism Leadership Symposium and \$37,700 was allocated to student organizations.

Vice President Charles stated that guest speakers at Student Government meetings included Kevin Williams, Director of Diversity, Equity and Inclusion Programming; Dr. Calvin McFarland, Assistant Vice President of Academic Services; April Calkovsky, Senior Career Coach; Matthew Lige, Director of Public Safety and Chief of Police; and Bobbie Murkowski, former Student Government president.

President Azar added that 2023 Student Government elections were held at the end of March. Syed Wasiuddin and Ameera Salman were elected president and vice president. Senators for 2023-24 were also elected.

President Azar stated that his involvement in Student Government over the last four years has been a tremendous experience. He realizes that this is due to the support that he has received. He is going to take a two-year deferral before attending Harvard Law School in 2025. Vice President Charles will be serving as the 1st Generation intern next year.

Regent Ford asked about the turnout for the Mental Health Awareness Week. Vice President Charles replied that the overall goal was to connect with student orgs on campus, which they did. Programs were taken to the areas that students frequent. The mental health speaker was cancelled in February due to the weather, but he came to campus last week. Vice President Charles has also been working with Dr. Lisa Lauterbach, Director of Counseling and Psychological Services, to plan an event for September 2023.

On Campus Student Employment presentation

Dr. Calvin McFarland, Assistant Vice President of Academic Services, Dr. Doris Field, Interim Chief Diversity Officer and Jeanette Zalba, Director of Housing and Residence Life shared a presentation about On Campus Student Employment. Dr. McFarland stated that students engaged inside and outside of the classroom have a higher retention rate. Our goal is to create a culture that leads to a sense of belonging. On campus employment also increases the opportunity for students to find mentors on campus.

Dr. Doris Fields stated that 1st Generation students make up one-third of the college population. There are 2071 student employees on the EMU campus, which is about 15% of the EMU student body. There are several high-volume student employment areas, including, Housing and Residence Life, Rec/IM, the Children's Institute, Department of Public Safety, Admissions, the Holman Success Center and EMU Engage Office. In addition to these departments, Chartwells and LAZ Parking also employ EMU students. Student jobs range from campus tour guides, clerical assistants, and tutors to orientation group leaders, lifeguards and grounds crew. These varied jobs give students the opportunity to engage with many faculty and staff on campus.

Jeanette Zalba stated that she worked with Justin Jett, Director of Rec/IM; Lucas Langdon, Director of Campus Life; Chris Finch, Director of the Children's Institute; and Greg Richards, Chartwells Sr. Marketing Manager to devise a survey and gather data for the presentation. The data presented represents over 550 students from six areas – Campus Life, Children's Institute, EDining, Housing, Rec/IM and the Student Center. 214 students responded to the survey, which was a 39% return rate. The GPA for undergraduate students in the fall of 2022 was 2.99. The GPA for undergraduate students employed on campus was 3.43. One in six students have two or more campus jobs, and one in six students also work off campus.

Students work on campus for the flexibility, convenience, opportunity to gain specific skills, opportunity to connect with campus resources, and to feel more connected with the campus. Students stated that their campus employment allowed them to learn to work effectively with individuals from a wide variety of backgrounds and cultures, improve verbal communication skills, better understand what it means to be responsible in the workplace, learn to work with a team, use critical thinking skills to solve problems, gain leadership skills and develop conflict negotiation skills.

Outcomes of on campus employment include developing relationships and networking with other students, faculty and staff, finding resources on campus, and feeling a sense of belonging at EMU.

Students who completed the survey were able to submit comments. This is an example of the type of comment submitted, "Working as a campus employee has definitely been one of the best choices of my

college life...As an International student at EMU. It has contributed a lot to my mental well-being and I was able to get rid of homesickness. I also felt more accepted and now call this place 'Home'."

Regent Sidhu thanked staff members for creating these experiences for students. She shared that she was a student employee while enrolled at EMU. She asked how these positions are marketed. Dr. McFarland replied that information about campus employment is shared at SOAR events. There is also an online portal and Handshake, which is a system listing jobs that are available on and off campus. Career advisors are available in the University Advising and Career Development Center.

Chris Finch added that she recently volunteered at a SOAR event. The Children's Institute is looking for student employees for summer. She talked with several parents about the opportunity for students to begin work on campus during the summer, which will ease the transition to college life in the fall.

Regent Sidhu asked how many unfilled positions there are. Dr. McFarland replied that he will find out and let her know. Jeanette added that Housing and Residence Life hires students year-round. Dean Gold added that she is the campus liaison with Chartwells, and has been told that they struggle to fill all the open positions in Dining. One-third of Dining staff are international students. Regent Ford asked if we have off-campus employment partners.

Jeanette stated that the survey was sent to hourly students. There are also internships on campus, and some departments have outside opportunities. Dr. McFarland added that the Handshake system posts off campus jobs which are submitted, and the EMU Engage Office offers opportunities to work in the community. Regent Ford asked about internship opportunities with the Big 3, etc. Dr. McFarland said that we are willing to build these opportunities. Career Services is working with the Alumni Association to create work opportunities for students.

Walter Kraft's department is working with "influencers" on campus. Regent Ford feels that expanding this team will be helpful.

Je'Naiya Tims and Rylee Clairday both shared their positive experiences with campus employment. Rylee's employment in the Counseling and Psychological Services office has confirmed that she wants to be a mental health therapist.

Regents Sidhu and Ford expressed thanks to the students in attendance.

The meeting adjourned at 10:52 am.

Respectfully submitted,

Michele Rich
Student Affairs Committee Recording Secretary



EASTERN MICHIGAN UNIVERSITY

EMU Student Government Presentation 10/19

Student Body President Syed Wasiuddin
Student Body Vice President Ameera Salman

President & Vice President



Syed

Majoring in Biochemistry

Senator in Student Government

E- Board Member of Residential Housing Association

Chemistry Supplemental Instruction Team Leader

EMU Honors College member

Computational Chemist at EMU

Ameera

Majoring in Journalism with a minor in Urban studies

Senator in Student Government

The Editor-in-Chief of Cellar Roots at The Eastern Echo

Vice President of Planned Parenthood Generation Action @ EMU

Member at Large of the Leftist Student Coalition

Summer Tasks

- Continued funding free legal services for the 2023-2024 school year
- Hired new executive board members
- Bylaws Review

Executive Board



Terrill Oatman
Director of Student
Services



Hamzah Dajani
Director of Business
& Finance



Nakari Cooperwood
Director of Internal
Relations

Executive Board



**Director of Media &
External Communications**



**Aadarsha Dev
Director of Diversity &
Outreach**



**Estelle Hackos
Speaker of the Senate**



**Sean McCormick
Parliamentarian**

Goals and Initiatives

Engagement

- Surveying students to identify needs and feedback
- Increasing student organization awareness and utilization of Student Government as a resource
- Improve and raise awareness of campus event times for commuters and residents

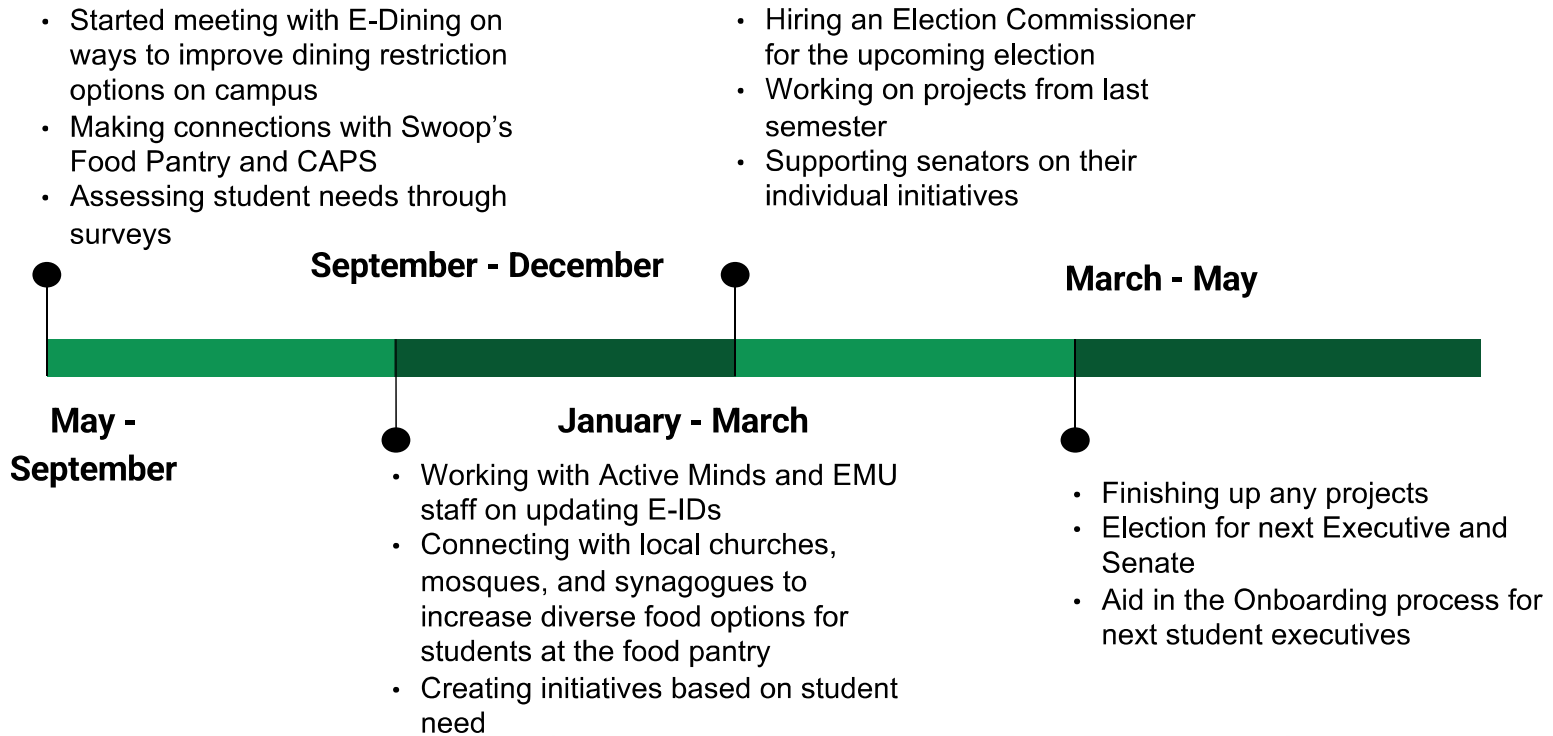
Inclusivity

- Improving Halal, Kosher, Gluten-free, and Vegan options at all dining locations
- Increase the use of gender-inclusive language in EMU student documents

Growth

- Add resource phone numbers to EID cards including but not limited to DPS, CAPS, etc.
- Increase funding and visibility for Counseling & Psychological Services CAPS and Swoop's Food Pantry

Expected Timeline for Our Goals



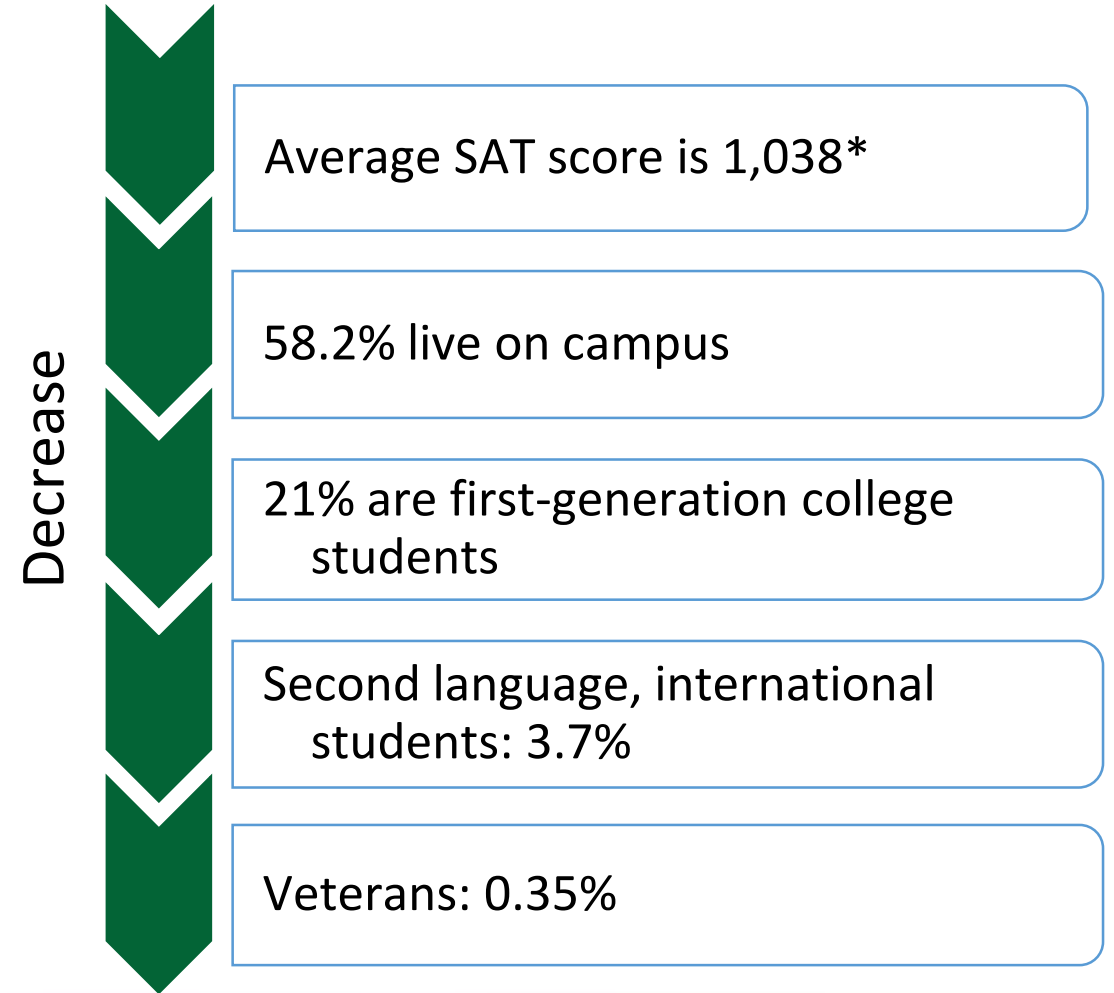
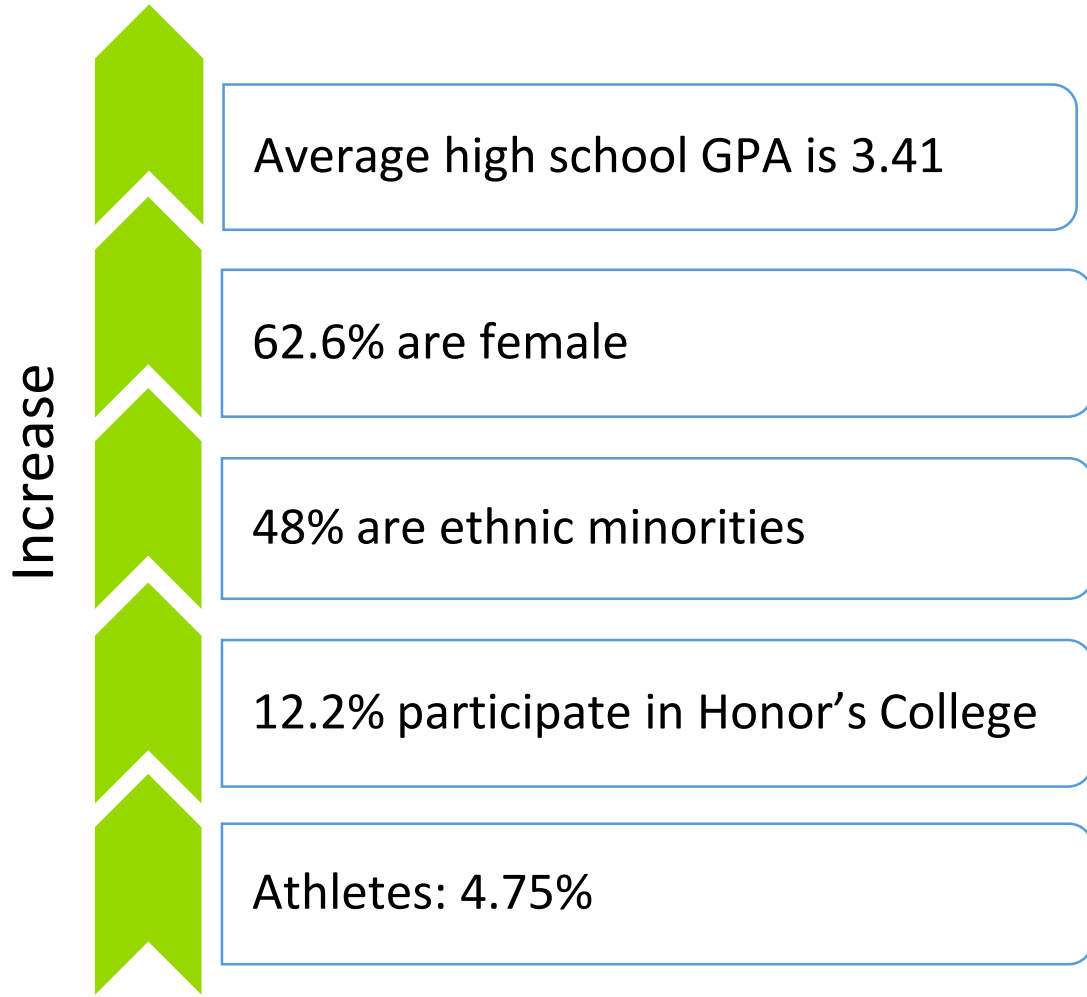


EASTERN MICHIGAN UNIVERSITY

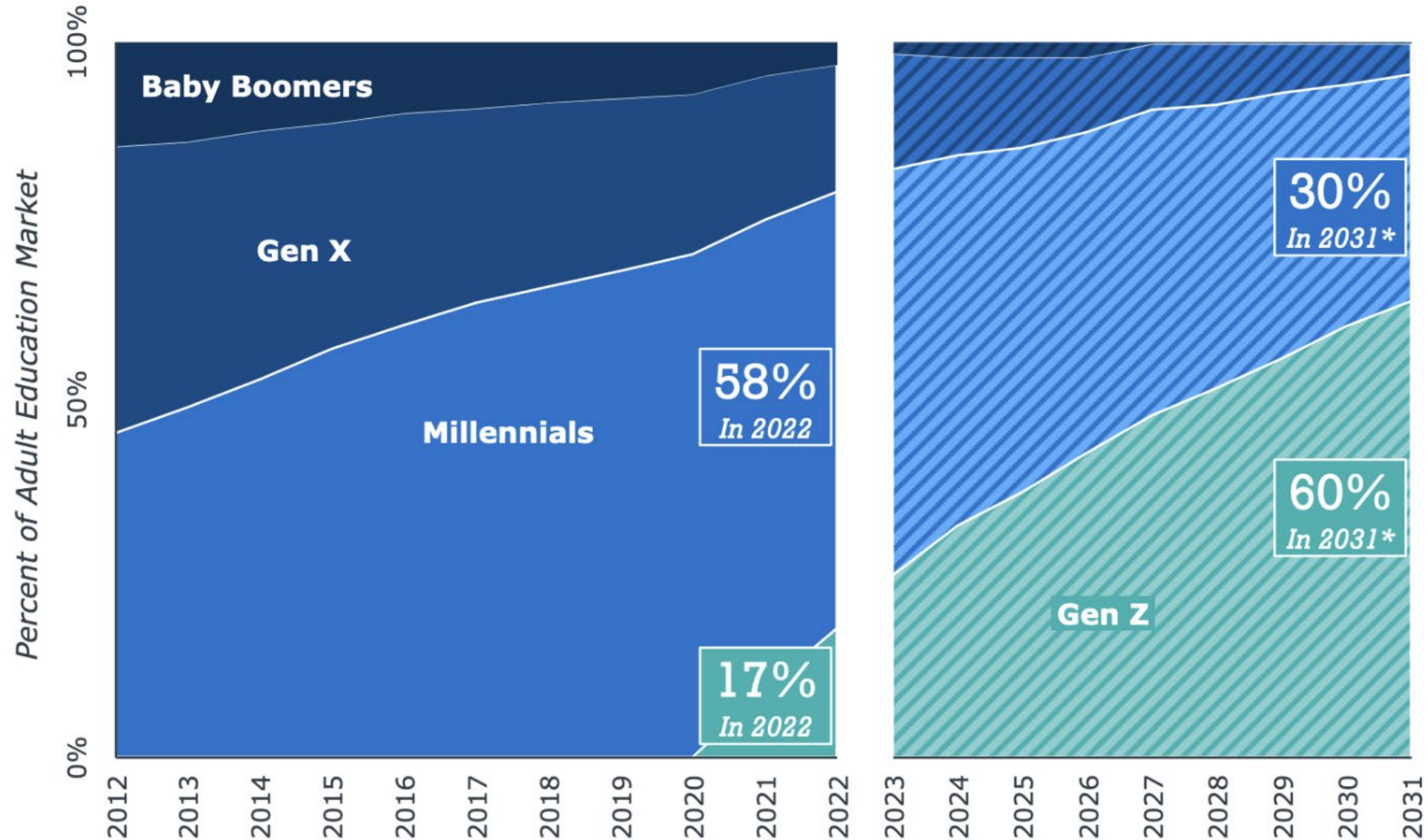
A Snapshot of EMU Students: EMU Generation Z

EMU Student Academic Summary

(2022 New Full Time FTIACS compared to 2021 New Full Time FTIACS)



Higher Education Generational Swap



1) * Projected

Generations Defined

Silent Generation

- Born 1928-1945
- Today 78-95 years

Baby Boomer

- Born 1946-1964
- Today 59-77 years

Generation X

- Born 1965-1980
- Today 43-58 years

Generation Y (Millennial)

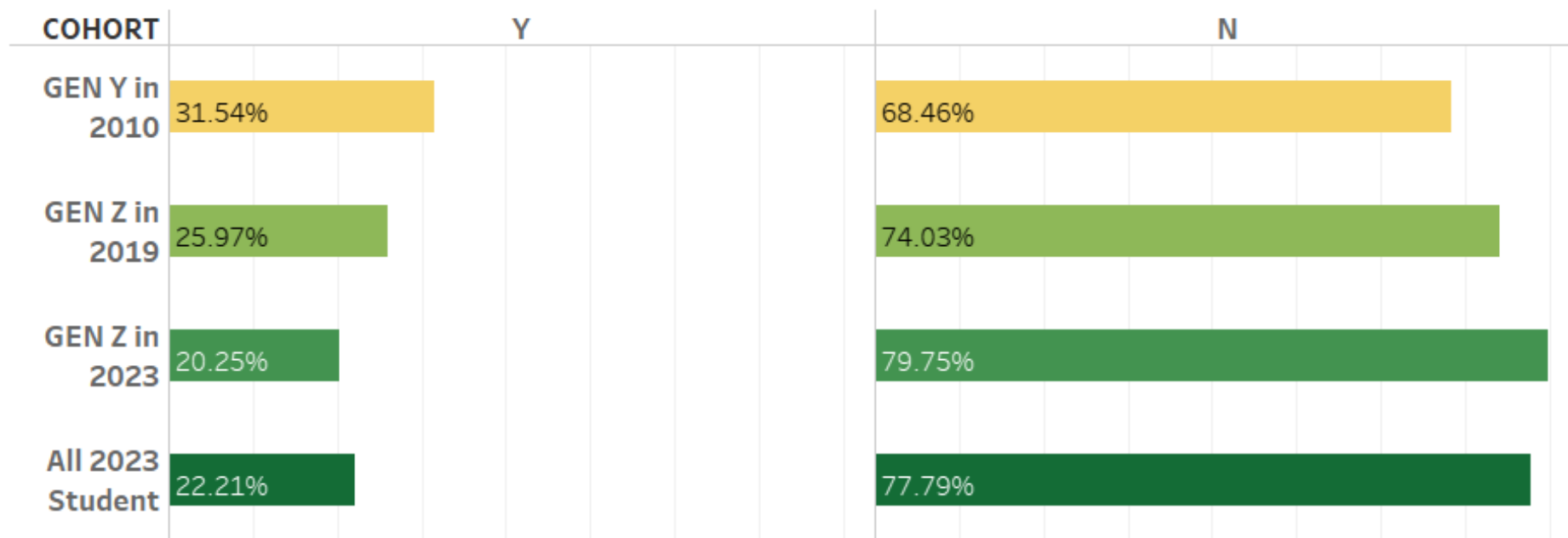
- Born 1981-1996
- Today 27-42 years

Generation Z

- Born 1997-2012
- Today 11-26 years

First Generation Students

First Generation Student

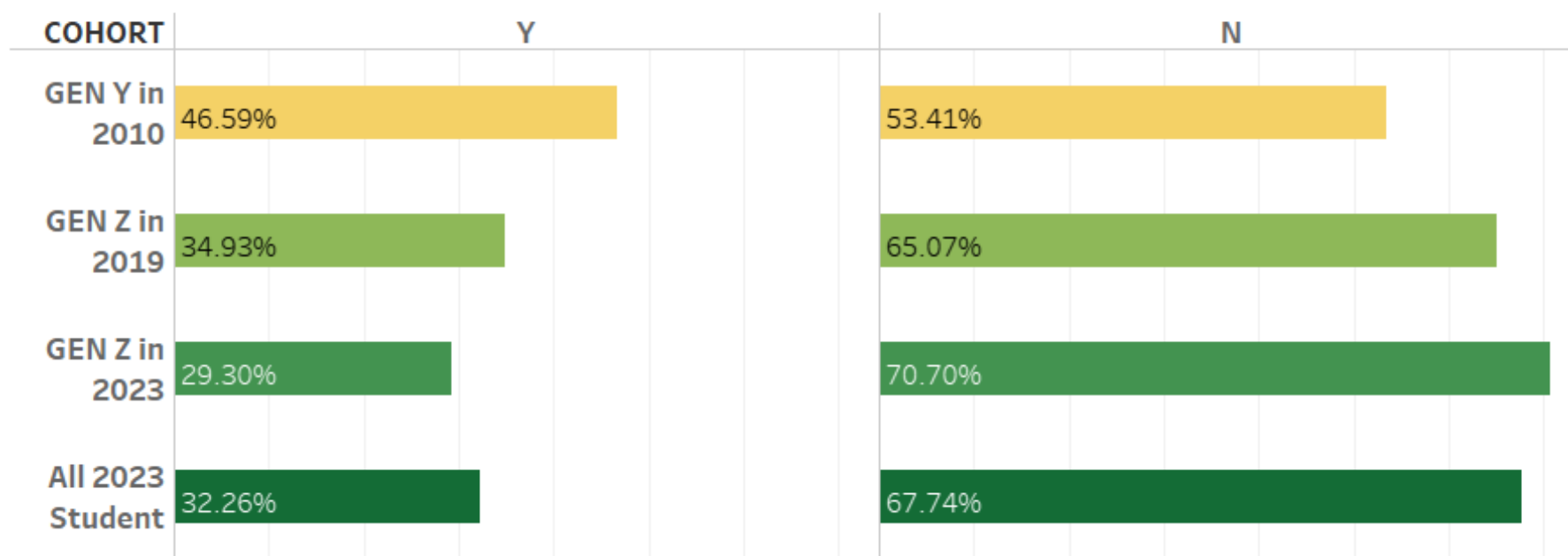


Undergraduate students only

Data Source: IRIM Data warehouse

Financial Status

Low Income Students



Undergraduate students only, 150% of HHS Poverty Guidelines

Data Source: IRIM Data warehouse

EMU Student Loan Profile

Approximately 47% of our FTIAC class is Pell eligible

> \$20M federal Pell dollars are processed annually

> 33M in general fund scholarship dollars were awarded in 2022-23.

Average family income of our undergraduate population is \$74,756.

Median loan debt after graduation \$25,000.

EMU Gender Data

Gender



Undergraduate students only

Data Source: IRIM Data warehouse

EMU Race/Ethnicity Data

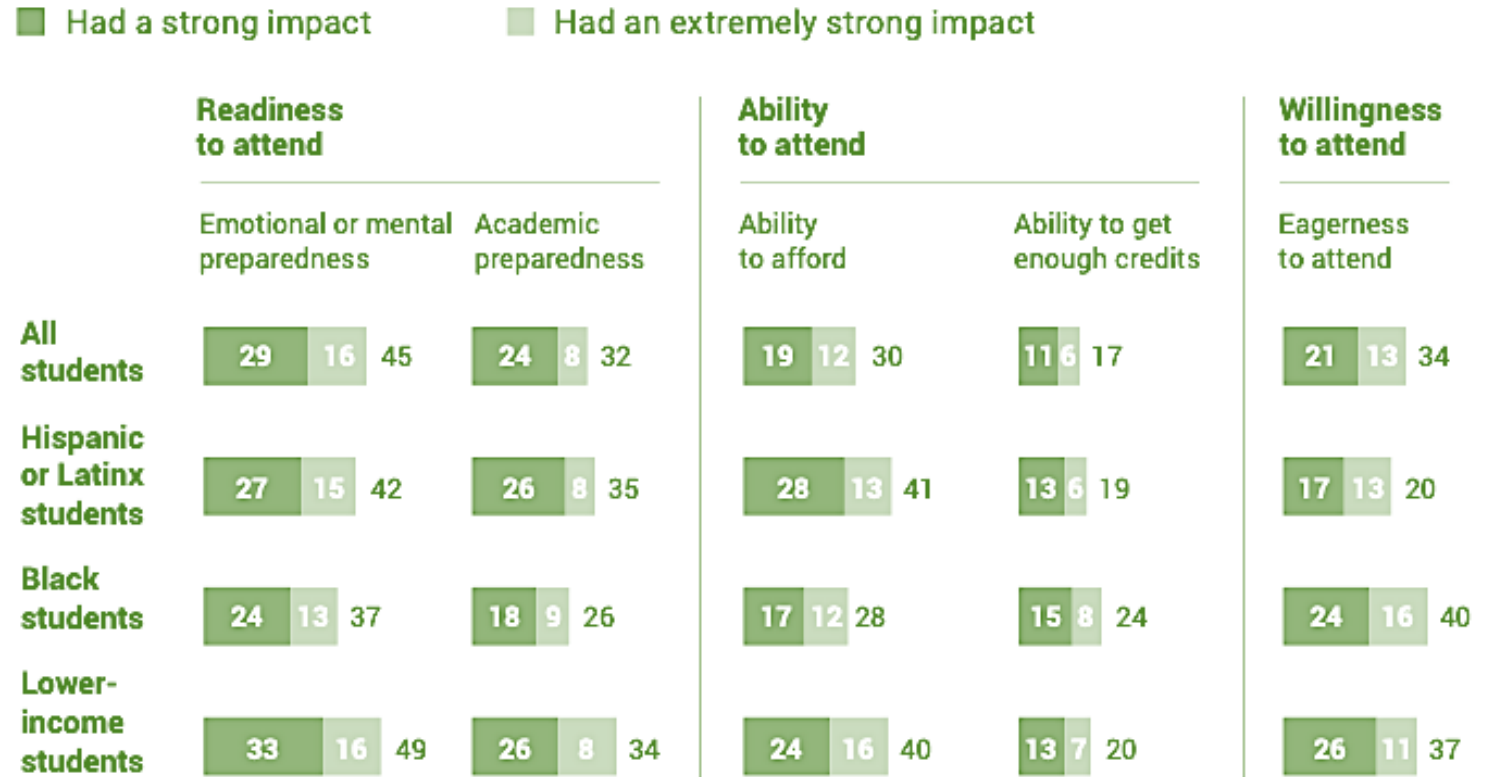
Ethnicity

COHORT	White	Black/African American	Hispanic/Latino	Asian	American Indian/Alaskan Native	Native Hawaiian/Other Pacific Islander	Nonresident Alien	Race/Ethnicity Unknown	Two or More Races
GEN Y in 2010	64.29%	20.04%	2.33%	2.52%	0.59%	0.12%	2.37%	7.65%	0.09%
GEN Z in 2019	59.79%	19.33%	5.28%	2.84%	0.24%	0.06%	1.61%	6.97%	3.90%
GEN Z in 2023	54.70%	17.16%	9.30%	3.67%	0.21%	0.09%	4.46%	5.81%	4.59%
All 2023 Student	56.42%	17.15%	8.96%	3.57%	0.24%	0.10%	3.84%	5.38%	4.34%

Undergraduate students only

Data Source: IRIM Data warehouse

Impact of Pandemic on Academic Preparedness



Notes: Figures may not sum because of rounding; the level of reported impact on college preparedness factors relates to the question: "What, if anything, has been the impact of Covid-19 on the following aspects of your preparedness for college?" Lower-income students includes those with an annual family income of less than \$50,000.

Source: McKinsey Covid-19 Higher Education Enrollment Survey; wave I, conducted April 21-28, 2020

Selingo, J. (2021). The Future of Gen Z. The Chronicle of Higher Education.

SOAR

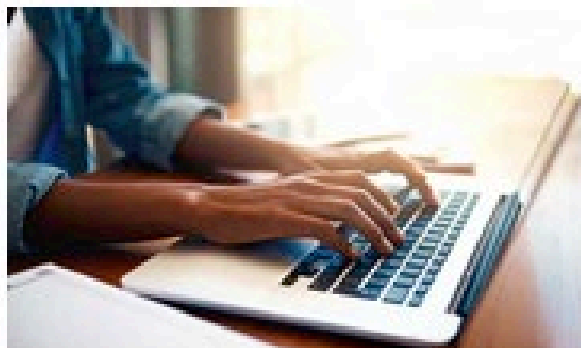
E Student Orientation Advising & Registration

FERPA	How to Fill out the FERPA Form	
Resource Fair	25 EMU departments and organizations	
Small groups	Student life	Safety Resources
	Adjusting to college	Next Steps
	Available support	
Advising & Reg	Meet with advisors	Creating 1 st semester plan
	How to register sessions	Safety Registration



A photograph of two men in a discussion. The man in the foreground is wearing a blue t-shirt and looking towards the other man. The man in the background is wearing a red polo shirt and glasses, leaning in as if speaking.

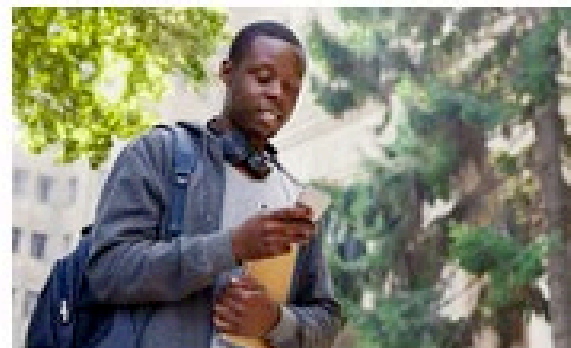
HOLMAN SUCCESS CENTER



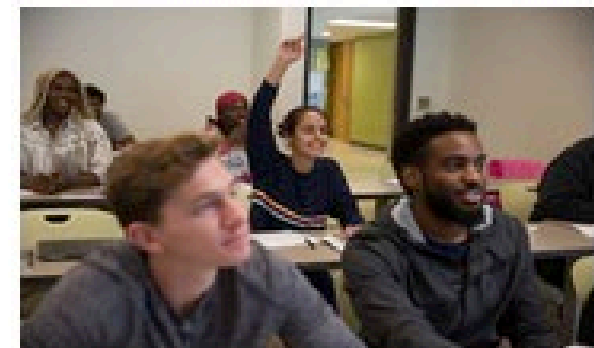
[WORKSHOPS & VIRTUAL](#)



[DOES OUR WEBSITE WORK FOR](#)



[FALL 2023 OFFICE HOURS](#) →



[ASK A QUESTION](#) →

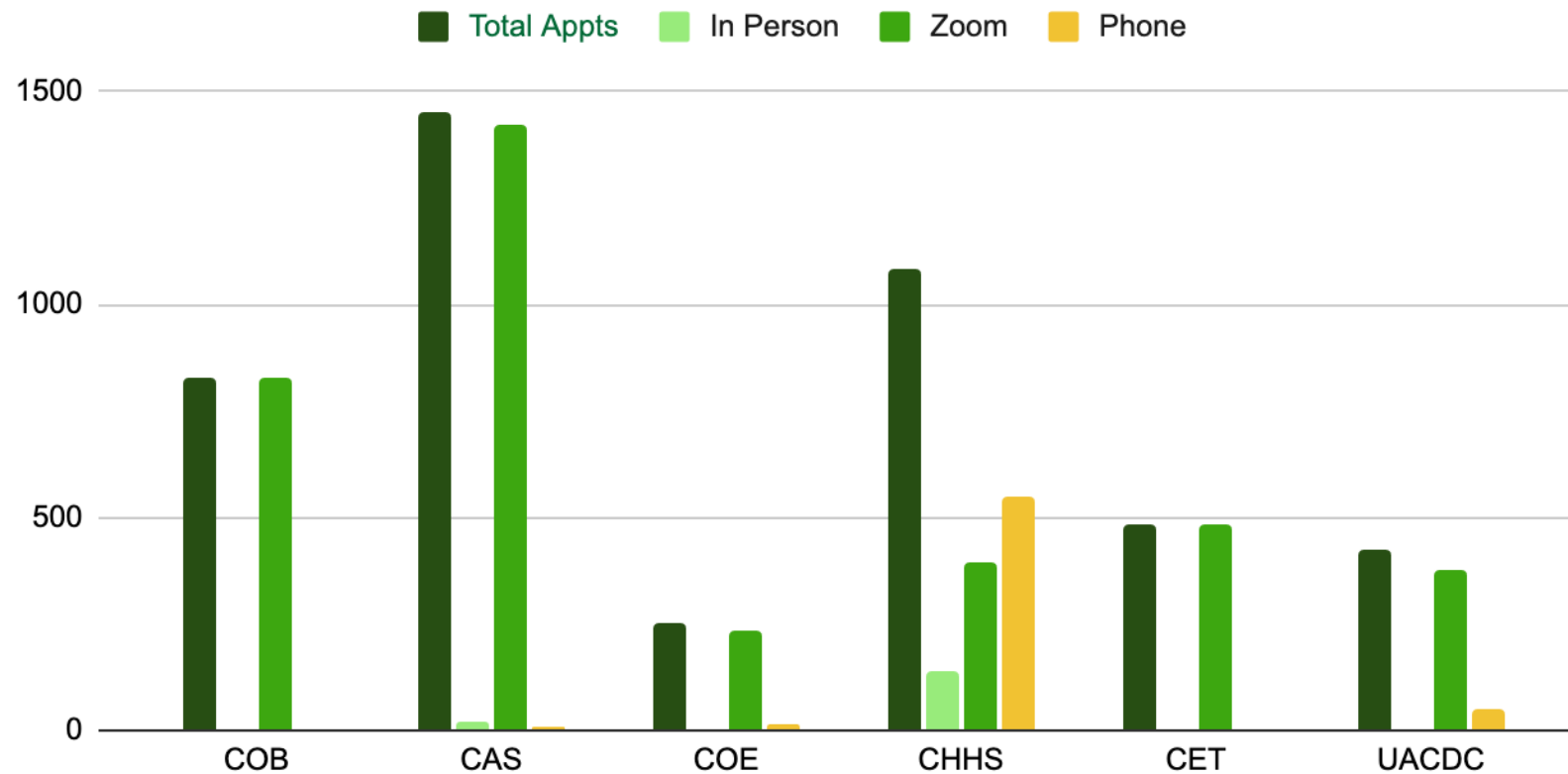
Knack Tutoring at EMU

Knack



Advising

Total Appts, In Person, Zoom and Phone



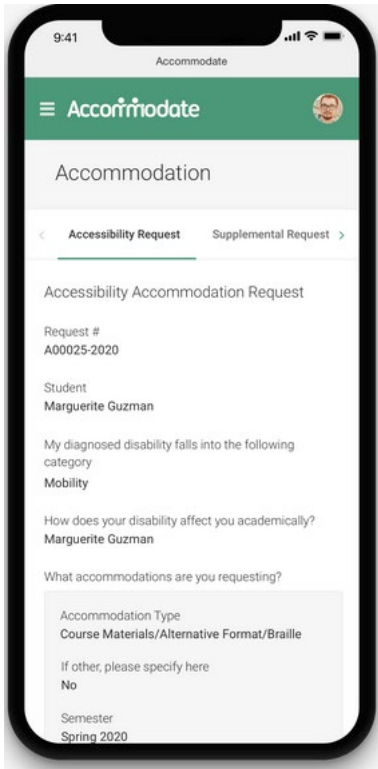
Total Appointments based on Starfish Reports. Drop Ins, tracked by the advising center

Starfish

1. Advising 2. Support 3. Success!

Starfish allows you to connect with the faculty and staff who are crucial to your success. Log into Starfish from my.emich.edu and check your Connections. You'll find your academic advisor, Success Coach, and all the instructors for this semester's courses.

Disability Resource Center (DRC)



The Disability Resource Center (DRC) views disabilities as an integral part of the rich diversity of our campus.

We work collaboratively with students, faculty and staff to create an accessible, sustainable, and inclusive educational environment for all students.

The DRC acknowledges that classroom and campus accessibility needs and considerations are expanding.

The DRC staff provides access to students, faculty and staff with resources to educate and create an equitable campus experience for the EMU community.

GPA on Graduation

GPA on Graduation

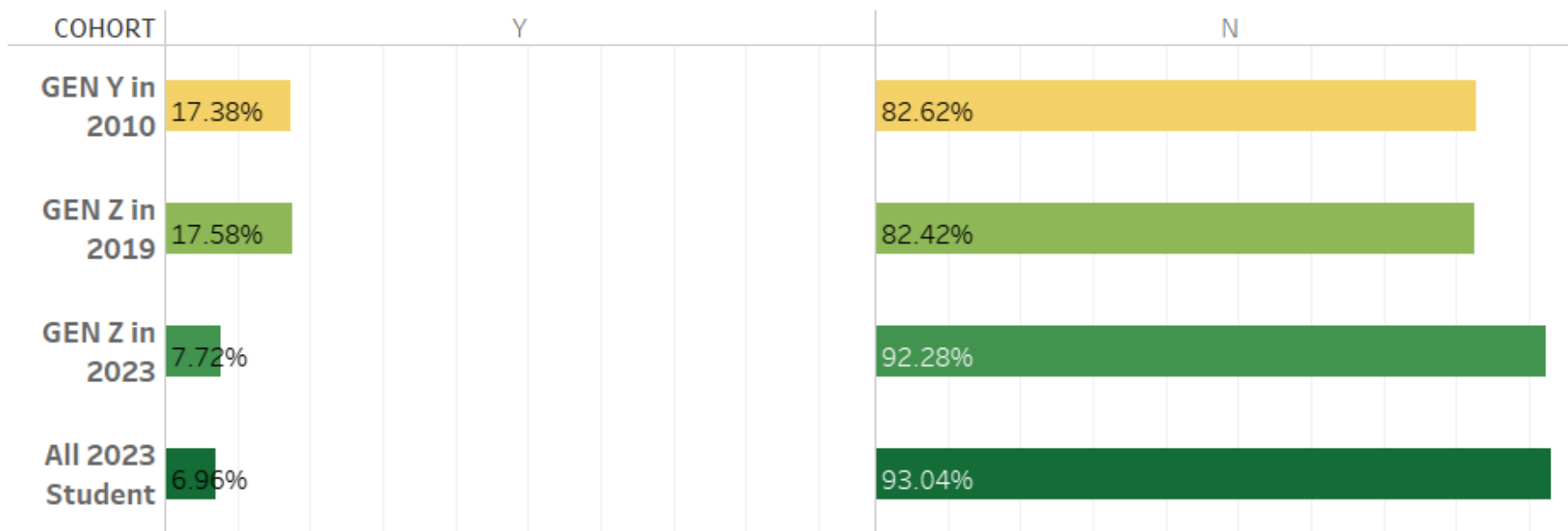
COHORT	<2.5	2.5-2.99	3.0-3.49	3.5-3.99	4.0 or better	Not Graduated
GEN Y in 2010	4.65%	16.25%	23.14%	20.14%	0.38%	35.43%
GEN Z in 2019	0.80%	6.67%	19.63%	30.77%	0.86%	41.28%
GEN Z in 2023	0.27%	1.79%	4.36%	8.42%	0.46%	84.71%
All 2023 Student	0.37%	2.12%	4.67%	9.45%	0.66%	82.73%

Undergraduate students only

Data Source: IRIM Data warehouse

Students Employed While at EMU

Employed while at EMU



Undergraduate students only

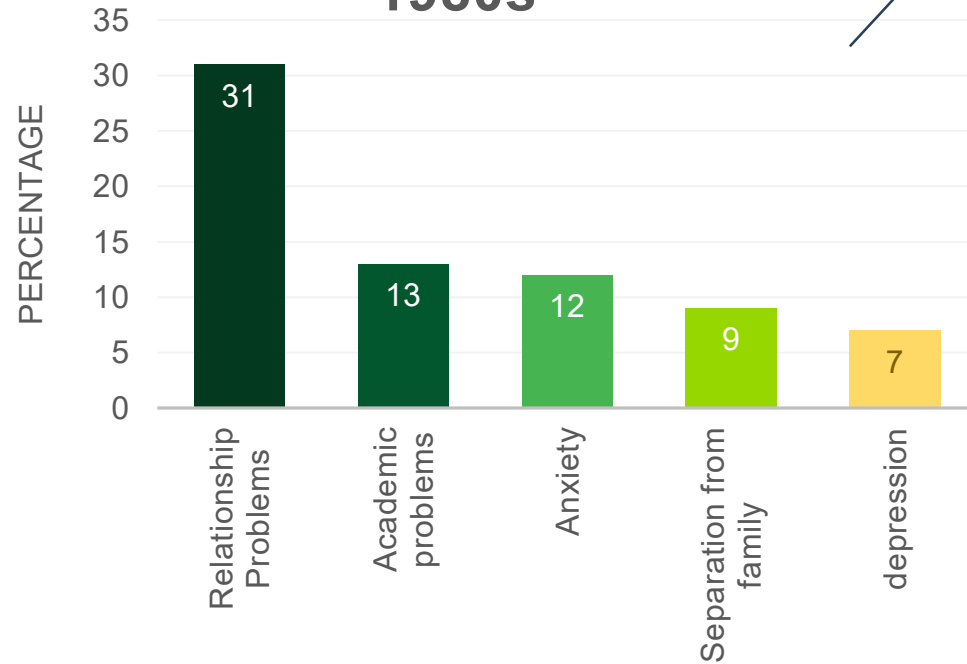
Data Source: IRIM Data warehouse

Mental Health

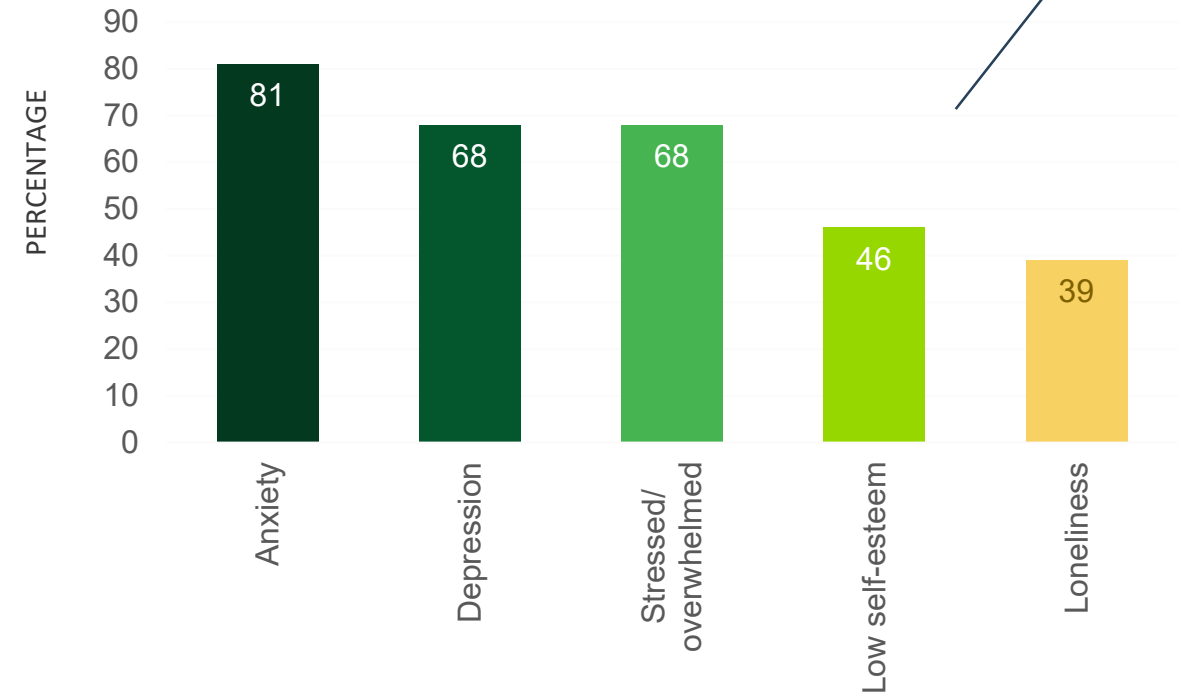
Historically, CAPS, therapists saw students primarily for challenges adjusting to college and being away from family

Over the last decade CAPS saw students with more severe psychopathology

Most common concerns reported by CAPS clients 1980s



Most common concerns reported by CAPS clients over last 10 years



EMU Student Mental Health Compared Nationally

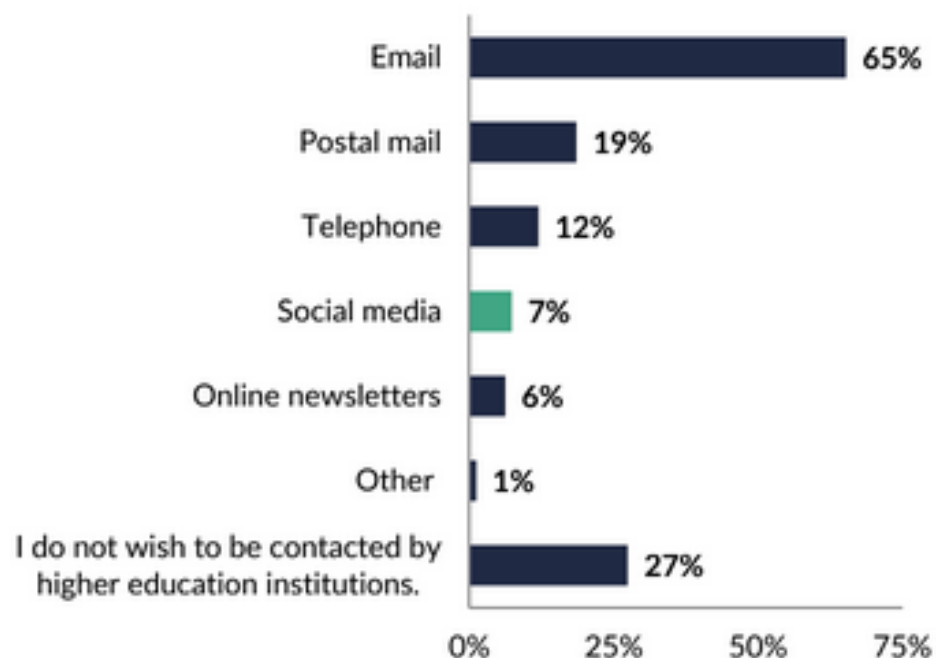


EMU Students
have higher
clinical severity
than students
nationally

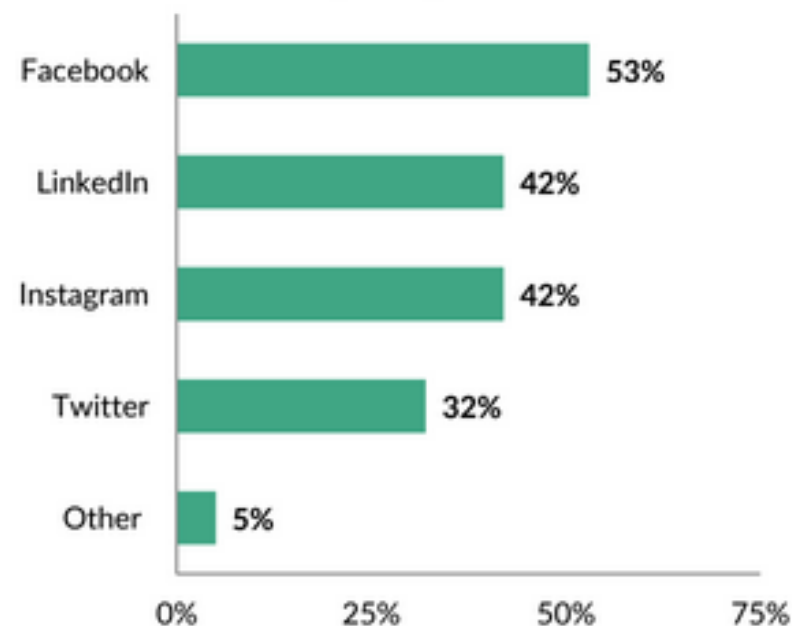
Concern	National Mean	EMU CAPs
Ever been hospitalized for mental health reasons	9%	12%
Ever engaged in non-suicidal self-injury	28%	36%
Seriously considered attempting suicide	34%	44%
Ever made a suicide attempt	10%	17%
Someone had sexual contact with you without consent	27%	38.0%
Center for Collegiate Mental Health (CCMH) report (2021-22 year)		

Communication Preferences






In which of the following ways would you prefer to receive communication from higher education institutions? Please select all that apply. (n=259)



Please select the social media platforms through which you prefer to receive communication from higher education institutions. Please select all that apply. (n=19)



EMU Social Media Breakdown

	15,869			
	146,789			
	49,888	62% - FEMALE	11% - AGES 18 - 24	19% - AGES 35 - 44
		38% - MALE	37% - AGES 25 - 34	19% - AGES 45 - 54
	24,076	63% - FEMALE	37% - AGES 18 - 24	14% - AGES 35 - 44
		37% - MALE	31% - AGES 25 - 34	13% - AGES 45 - 54
	1,507	70% - FEMALE	58% - AGES 18 - 24	8% - AGES 35 - 44
		30% - MALE	22% - AGES 25 - 34	9% - AGES 45 - 54

Parental Concerns



Cost



Value



Safety

THE CHRONICLE
OF HIGHER EDUCATION.

Managing the 21st Century Parent

How colleges' partnerships with families can boost student success





EASTERN MICHIGAN UNIVERSITY

Thank you