

**BOARD OF REGENTS**  
EASTERN MICHIGAN UNIVERSITY

**SECTION: 13**

**DATE:**

April 20, 2023

**RECOMMENDATION**

**WEMU-FM FINANCIAL STATEMENTS AS OF JUNE 30, 2022 AND  
AUDITOR'S REPORT**

**ACTION REQUESTED**

It is recommended that the Board of Regents receive and place on file the WEMU-FM Financial Statements as of June 30, 2022 and related auditor's report.

**STAFF SUMMARY**

WEMU-FM, Eastern Michigan University's public radio station, is required as a condition of participation in the public broadcasting program to file an annual audited statement of financial operations. Plante & Moran, PLLC prepares this audit annually as part of its financial audit engagement with the University.

The financial report, statements and opinion are attached. Plante & Moran indicates that, in their opinion, the financial statements present fairly the financial position of WEMU-FM as of June 30, 2022 and 2021. Additionally, it is Plante & Moran's opinion that the changes in WEMU-FM's financial position and cash flows for the years ended 2022 and 2021 were in accordance with generally accepted accounting principles.

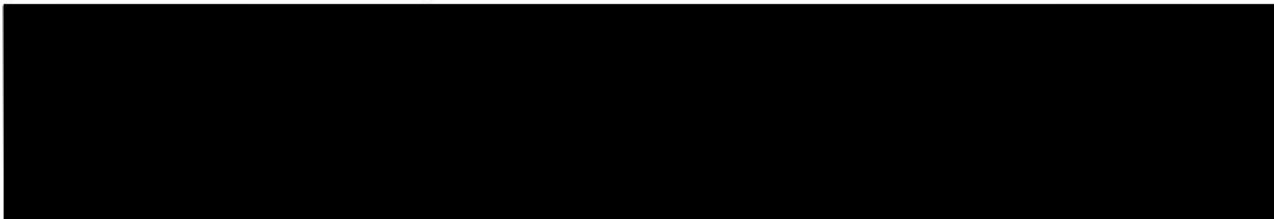
WEMU-FM realized a Change in Net Position of \$619,937 during the period ended June 30, 2022 (see Statement of Revenues, Expenses and Changes in Net Position, Page 10). Reduced programming/production related expenses in addition to an increase in external contributions and appropriations from the University were the largest contributing factors in the change in net position.

**FISCAL IMPLICATIONS**

None

**ADMINISTRATIVE RECOMMENDATION**

The proposed Board action has been reviewed and is recommended for Board approval.



# **Eastern Michigan University WEMU-FM**

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**Financial Report**

**June 30, 2022**

# Eastern Michigan University WEMU-FM

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## **Independent Auditor's Report**

To the Board of Regents  
Eastern Michigan University WEMU-FM

### ***Opinion***

We have audited the financial statements of Eastern Michigan University WEMU-FM (the "Station"), a department of Eastern Michigan University, as of and for the years ended June 30, 2022 and 2021 and the related notes to the financial statements, as listed in the table of contents.

In our opinion, the accompanying financial statements referred to above present fairly, in all material respects, the financial position of the Station as of June 30, 2022 and 2021 and the changes in its financial position and its cash flows thereof for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### ***Basis for Opinion***

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audits of the Financial Statements* section of our report. We are required to be independent of the Station and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### ***Emphasis of Matter***

We draw attention to Note 1, which explains that these financial statements present only the Station and do not purport to, and do not, present fairly the financial position of Eastern Michigan University as of June 30, 2022 and 2021 and the changes in its financial position and changes in its cash flows thereof for the years then ended in conformity with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

### ***Responsibilities of Management for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Station's ability to continue as a going concern for 12 months beyond the financial statement date, including any currently known information that may raise substantial doubt shortly thereafter.

### ***Auditor's Responsibilities for the Audits of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinions. Reasonable assurance is a high level of assurance but is not absolute assurance and, therefore, is not a guarantee that audits conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

To the Board of Regents  
Eastern Michigan University WEMU-FM

In performing audits in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audits.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audits in order to design audit procedures that are appropriate in the circumstances but not for the purpose of expressing an opinion on the effectiveness of the Station's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Station's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audits, significant audit findings, and certain internal control-related matters that we identified during the audits.

***Other Matter***

Management has omitted the required supplemental information related to the adoption of Governmental Accounting Standards Board (GASB) Statement Nos. 68 and 75, which accounting principles generally accepted in the United States of America require to be presented to supplement the basic financial statements. Such missing information, although not a part of the basic financial statements, is required by GASB, which considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. Our opinion on the basic financial statements is not affected by this missing information.

***Required Supplemental Information***

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis be presented to supplement the basic financial statements. Such information is the responsibility of management and, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, which considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplemental information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audits of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.



February 1, 2023

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**Management's Discussion and Analysis (Unaudited) (Continued)**

This section of Eastern Michigan University WEMU-FM's (the "Station" or "WEMU") annual financial report presents management's discussion and analysis of the financial performance of the Station during the fiscal years ended June 30, 2022, 2021, and 2020. This discussion should be read in conjunction with the accompanying financial statements and footnotes. The financial statements, notes, and this discussion are the responsibility of the Station's management.

On March 11, 2020, the World Health Organization declared the outbreak of a respiratory disease caused by a new coronavirus a pandemic, now known as COVID-19. In response to the COVID-19 pandemic, governments have taken preventative or protective actions, such as temporary closures of non-essential businesses and "shelter-at-home" guidelines for individuals. As a result, the Station's operations were also impacted for the year ending June 30, 2021, including shifting to a remote work environment and eliminating non-essential travel and costs. The year ended June 30, 2022 saw many of these restrictions lifted and reflected a more standard operating year. The following sections will discuss further the specific impacts related in the financial statements for the years ending June 30, 2022 and 2021.

**Using the Annual Financial Report**

This annual report consists of financial statements prepared in accordance with Governmental Accounting Standards Board (GASB) Statement No. 35, *Basic Financial Statements and Management's Discussion and Analysis for Public Colleges and Universities*. In 2015, the Station adopted GASB Statement No. 68, *Accounting and Financial Reporting for Pensions*, and GASB Statement No. 71, *Pension Transition for Contributions Made Subsequent to the Measurement Date*. The Station reported a liability of \$89,963, \$257,723, and \$263,145 for its allocated share of the University's net pension liability at June 30, 2022, 2021, and 2020, respectively. In 2018, the Station adopted GASB Statement No. 75, *Accounting and Financial Reporting for Postemployment Benefits Other than Pensions*. The Station reported an asset of \$6,850 and liabilities of \$15,966, and \$35,720 for its allocated share of the University's Other Postemployment Benefits (OPEB) liability at June 30, 2022, 2021 and 2020, respectively. The Station had deferred outflows consisting of \$22,673, \$20,156, and \$19,286 primarily in University pension and OPEB contributions subsequent to the measurement date of the accrued actuarial pension obligation at June 30, 2022, 2021, and 2020, respectively. In addition, at June 30, 2022, 2021, and 2020, the Station had deferred inflows consisting of \$16,031, \$4,404, and \$10,047, respectively, in the net difference between projected and actual earnings on pension and OPEB plan investments in respect to the fair value of pension and OPEB obligations.

The financial statements prescribed by GASB statements (the statement of net position, statement of revenue, expenses, and changes in net position, and statement of cash flows) present financial information in a form similar to that used by corporations. They are prepared under the accrual basis of accounting, whereby revenue and assets are recognized when the service is provided and expenses and liabilities are recognized when others provide the service, regardless of when cash is exchanged.

The statement of net position includes all assets and liabilities. Over time, increases or decreases in net position (the difference between assets and liabilities) are one indicator of the improvement or erosion of the Station's financial health when considered with nonfinancial facts such as the condition of facilities.

**Management's Discussion and Analysis (Unaudited) (Continued)**

The statement of revenue, expenses, and changes in net position presents the revenue earned and expenses incurred during the year. Activities are reported as either operating or nonoperating. A public radio station's dependency upon gifts could result in operating deficits because the financial reporting model classifies gifts as nonoperating revenue. The utilization of capital assets is reflected in the financial statements as depreciation, which amortizes the cost of an asset over its expected useful life.

The statement of cash flows presents information related to cash inflows and outflows summarized by operating, noncapital financing, capital financing, and related investing activities, and helps measure the ability to meet financial obligations as they mature.

**Condensed Statement of Net Position**  
(in thousands)

	June 30		
	2022	2021	2020
<b>Assets</b>			
Current assets	\$ 513	\$ 418	\$ 79
Noncurrent assets	128	100	100
Total assets	641	518	179
<b>Deferred Outflows of Resources</b>	23	20	19
<b>Liabilities</b>			
Current liabilities	21	155	162
Noncurrent liabilities	138	510	554
Total liabilities	159	665	716
<b>Deferred Inflows of Resources</b>	16	4	10
<b>Net Position</b>			
Net investment in capital assets	122	100	100
Restricted - Expendable	94	145	192
Unrestricted (deficit)	273	(376)	(820)
Total net position	<u>\$ 489</u>	<u>\$ (131)</u>	<u>\$ (528)</u>

**Management's Discussion and Analysis (Unaudited) (Continued)**

**Condensed Statement of Revenue, Expenses, and Changes in Net Position**  
(in thousands)

	Year Ended June 30		
	2022	2021	2020
<b>Operating Revenue</b>			
Grants from Corporation for Public Broadcasting	\$ 133	\$ 133	\$ 137
Rental income	24	28	28
Total operating revenue	157	161	165
<b>Operating Expenses</b>			
Program services:			
Programming and production	639	798	1,102
Broadcasting	62	43	93
Program information	52	33	49
Support services:			
Fundraising	46	35	145
Management	253	294	279
Total operating expenses	1,052	1,203	1,668
<b>Operating Loss</b>	(895)	(1,042)	(1,503)
<b>Nonoperating Revenue</b>			
General appropriations from the University	312	258	367
Administrative support from the University	177	188	293
Contributions	809	765	773
Invoice forgiveness	74	74	-
Stabilization funds from Corporation for Public Broadcasting	-	154	75
PPP Loan forgiveness	143	-	-
Total nonoperating revenue	1,515	1,439	1,508
<b>Change in Net Position</b>	620	397	5
<b>Net Position - Beginning of year</b>	(131)	(528)	(533)
<b>Net Position - End of year</b>	<u>\$ 489</u>	<u>\$ (131)</u>	<u>\$ (528)</u>



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**Management's Discussion and Analysis (Unaudited) (Continued)**

**Noteworthy Financial Activity**

Significant components of the radio station's financial condition include:

- The Station's total assets as of June 30, 2022 increased versus the prior year approximately \$123,600, primarily due to an increase in Cash (\$118,600), OPEB assets (\$6,850) and a decrease in Accounts Receivable (\$23,500). Investment in capital assets was \$121,644 as of June 30, 2022. The Station's total assets as of June 30, 2021 increased versus the prior year approximately \$339,000, primarily due to an increase in Cash (\$346,000) and a decrease in Accounts Receivable (\$7,000).
- In 2022, liabilities decreased approximately \$505,000, primarily due to decreases in Compensated Absences (\$23,500), Accounts Payable (\$155,000), Pension Obligation (\$168,000), OPEB Obligation (\$16,000) and the Paycheck Protection Program Loan (\$143,000). In 2021, liabilities decreased approximately \$51,000, primarily due to decreases in Compensated Absences (\$7,000), Accounts Payable (\$151,000), Due to EMU (\$11,000), Pension Obligation (\$5,000) and OPEB Obligation (\$20,000) offset by the addition of the Paycheck Protection Program Loan (\$143,000).
- In 2022, operating revenue decreased approximately \$4,000, primarily due to a decrease in rental income (\$3,400). In 2021, operating revenue decreased approximately \$4,000, primarily due to a decrease in Grants from the Corporation for Public Broadcasting (\$4,000).
- In 2022, non-operating revenue increased approximately \$75,000, primarily due to an increase in General Appropriations (\$53,500), Contributions (\$44,000) and PPP Loan forgiveness (\$142,700) offset by the decrease in Administrative Support (\$11,500) and Stabilization funds from Corporation for Public Broadcasting (\$153,700). In 2021, non-operating revenue decreased approximately \$70,000, primarily due to decreases in General Appropriations (\$109,000), Administrative Support (\$105,000), Contributions (\$9,000) offset by the addition of Invoice Forgiveness (\$74,000) and an increase in Stabilization funds from Corporation for Public Broadcasting (\$79,000).
- In 2022, operating expenses decreased approximately \$151,800, primarily due to a reduction in Program Services (\$158,800), and Management Support (\$41,700) offset by an increase in Fundraising (\$10,700), Broadcasting (\$20,000) and Program Information (\$18,000). In 2021, operating expenses decreased approximately \$466,000, primarily due to a reduction in Program Services (\$372,000), and Fundraising (\$110,000) offset by an increase in Management Support (\$16,000).

**Management's Discussion and Analysis (Unaudited) (Continued)**

**Condensed Statement of Cash Flows**  
(in thousands)

	Year Ended June 30		
	2022	2021	2020
<b>Cash (Used in) Provided by</b>			
Operating activities	\$ (1,163)	\$ (1,143)	\$ (1,515)
Noncapital financing activities	1,305	1,490	1,502
Capital and related financing activities	(24)	-	-
<b>Net Increase (Decrease) in Cash</b>	<b>118</b>	<b>347</b>	<b>(13)</b>
Cash - Beginning of year	347	-	13
Cash - End of year	<u>\$ 465</u>	<u>\$ 347</u>	<u>\$ -</u>

**Looking Ahead**

In fiscal year 2022, WEMU continued in its goal to reduce reliance on General Fund support while providing real-time news coverage, interviews and updates, and music that listeners appreciated when 'news fatigue' became overwhelming.

WEMU listeners responded with \$809,000 in donations, a record for the station.

The station continued its strategy of targeted 'pop-up' fundraisers and shorter on-air appeals to raise the necessary operational funds. WEMU also received a six-figure legacy gift which was included in its fundraising totals.

WEMU will also need to filled two full-time positions at the end of FY22 and one at the beginning of FY23, due to two staff departures and one staff death.

In fiscal year 2023, WEMU will continue its aggressive audience building and fundraising strategies with increased focus on corporate and foundation gifts and a continued heavy emphasis on recruiting and retaining first-time and lapsed donors. While traditional outreach is still limited, the staff continues its work on more online and social media options to reach out to prospective listeners and lapsed donors.

WEMU's technical issues were fewer than in previous years, thanks to regular maintenance and diligence from the part time engineer, new data drops in key areas, and the replacement of aging computers. Aging equipment and infrastructure continues to be a concern. WEMU has begun looking into replacement costs and potential funders for critical equipment needs including digital control boards, a remote control for the transmitters, and, eventually, a new transmitter.

Thanks to an investment from Eastern Michigan University, WEMU was able to upgrade its news software system, ENCO, which also strengthened cyber security.

In FY23, Eastern Michigan University will replace its ancient HVAC system, helping to stabilize air quality and temperatures for the health of staff and equipment.

**Management's Discussion and Analysis (Unaudited) (Continued)**

WEMU remains committed to serve the University's mission of public service through programming, community support, civic engagement, and free public service announcements to nonprofits and arts organizations. Based on listener feedback, WEMU has played a critical role in supplying the community with critical and relevant information about the pandemic and will continue to do so through FY23 and beyond.

# Eastern Michigan University WEMU-FM

## Statement of Net Position

	June 30	
	2022	2021
<b>Assets</b>		
Current assets:		
Cash	\$ 465,214	\$ 346,563
Accounts receivable from the University	48,082	71,627
Total current assets	513,296	418,190
Noncurrent assets:		
Property and equipment - Net (Note 3)	121,644	100,000
OPEB asset	6,850	-
Total noncurrent assets	128,494	100,000
Total assets	641,790	518,190
<b>Deferred Outflows of Resources (Note 5)</b>	22,673	20,156
<b>Liabilities</b>		
Current liabilities - Accounts Payable (Note 7)	21,289	155,431
Noncurrent liabilities:		
Compensated absences	48,082	71,627
Accounts payable (Note 7)	-	21,289
Paycheck Protection Program Loan (Note 8)	-	142,745
Pension obligation	89,963	257,723
OPEB obligation	-	15,966
Total noncurrent liabilities	138,045	509,350
Total liabilities	159,334	664,781
<b>Deferred Inflows of Resources (Note 5)</b>	16,031	4,404
<b>Net Position</b>		
Net investment in capital assets	121,644	100,000
Restricted - Expendable	94,241	145,289
Unrestricted (Deficit)	273,213	(376,128)
Total net position	<b>\$ 489,098</b>	<b>\$ (130,839)</b>

# Eastern Michigan University WEMU-FM

## Statement of Revenue, Expenses, and Changes in Net Position

	Year Ended June 30	
	2022	2021
<b>Operating Revenue</b>		
Grants from Corporation for Public Broadcasting	\$ 132,996	\$ 133,467
Rental income	24,105	27,603
Total operating revenue	157,101	161,070
<b>Operating Expenses</b>		
Program services:		
Programming and production	638,920	797,738
Broadcasting	61,359	41,365
Program information	51,484	33,430
Support services:		
Fundraising	46,125	35,351
Management	252,796	294,612
Total operating expenses	1,050,684	1,202,496
<b>Operating Loss</b>	(893,583)	(1,041,426)
<b>Nonoperating Revenue</b>		
General appropriations from the University	311,710	258,196
Administrative support from the University	176,633	188,196
Contributions	808,846	764,499
Invoice forgiveness (Note 7)	73,586	73,700
Stabilization funds from Corporation for Public Broadcasting	-	153,765
PPP Loan Forgiveness (Note 8)	142,745	-
Total nonoperating revenue	1,513,520	1,438,356
<b>Change in Net Position</b>	619,937	396,930
<b>Net Position - Beginning of year</b>	(130,839)	(527,769)
<b>Net Position - End of year</b>	<b>\$ 489,098</b>	<b>\$ (130,839)</b>

# Eastern Michigan University WEMU-FM

## Statement of Cash Flows

	Year Ended June 30	
	2022	2021
<b>Cash Flows from Operating Activities</b>		
Cash received from Corporation for Public Broadcasting	\$ 132,996	\$ 133,467
Cash received from tower leases	24,105	27,603
Cash paid for programming services	(1,015,622)	(1,070,086)
Cash paid for management and fundraising	(305,078)	(234,367)
Net cash used in operating activities	(1,163,599)	(1,143,383)
<b>Cash Flows from Noncapital Financing Activities</b>		
Cash received from University appropriations	320,820	240,742
Cash received from administrative support	176,633	188,196
Public Broadcasting stabilization funds	-	153,765
Paycheck Protection Program loan proceeds	-	142,745
Contributions received	808,846	764,498
Net cash provided by noncapital financing activities	1,306,299	1,489,946
<b>Cash Flows from Capital and Related Financing Activities:</b>		
Purchase of equipment	(24,049)	-
<b>Net Increase in Cash</b>	118,651	346,563
<b>Cash - Beginning of year</b>	346,563	-
<b>Cash - End of year</b>	<b>\$ 465,214</b>	<b>\$ 346,563</b>
<b>Reconciliation of Operating Loss to Net Cash used in Operating Activities</b>		
Operating loss	\$ (893,583)	\$ (1,041,426)
Adjustments to reconcile operating loss to net cash from operating activities:		
Depreciation	2,405	-
Changes in assets and liabilities:		
Accounts receivable - Net	23,545	7,241
Accrued compensated absences	(23,545)	(7,241)
Accounts payable	(81,845)	(76,781)
Net pension obligation and related deferred inflows and outflows	(167,760)	(5,422)
Net OPEB obligation and related deferred inflows and outflows	(22,816)	(19,754)
Total changes in assets and liabilities	(272,421)	(101,957)
Net cash used in operating activities	<b>\$ (1,163,599)</b>	<b>\$ (1,143,383)</b>

# Eastern Michigan University WEMU-FM

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## Notes to Financial Statements June 30, 2022 and 2021

### Note 1 - Organization

Eastern Michigan University WEMU-FM (the "Station" or "WEMU") is a public telecommunications radio station licensed to Eastern Michigan University (the "University"). WEMU serves the Washtenaw County radio market with a mission to participate in the educational and public service purposes of the University by providing programming which addresses the needs and the interests of the Station's coverage area.

WEMU is owned and operated by the University and does not have separate legal status or existence. The financial position, support, revenue, and expenditures of WEMU are included in the University's financial statements.

### Note 2 - Basis of Presentation and Significant Accounting Policies

**Basis of Presentation** - The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America as prescribed by the Governmental Accounting Standards Board (GASB). The accompanying financial statements have been prepared using the economic resource measurement focus and the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America for publicly owned colleges and universities and is presented in accordance with the reporting model as prescribed in Governmental Accounting Standards Board (GASB) Statement No. 34, *Basic Financial Statements-and Management's Discussion and Analysis-for State and Local Governments*, and GASB Statement No. 35, *Basic Financial Statements-and Management's Discussion and Analysis-for Public Colleges and Universities*, as amended by GASB Statements No. 37, No. 38, and No. 63. WEMU follows the "business-type" activities requirements of GASB Statement No. 34. This approach requires the following components of WEMU's financial statements:

- Management's Discussion and Analysis
- Basic Financial Statements including a Statement of Net Position; Statement of Revenues, Expenses, and Changes in Net Position; Statement of Cash Flows; and Notes to the Financial Statements

The GASB established standards for external financial reporting for public colleges and universities and requires that financial statements be presented on a consolidated basis to focus on the University as a whole, with resources classified for accounting and reporting purposes into three net position categories according to externally imposed restrictions.

# Eastern Michigan University WEMU-FM

## Notes to Financial Statements June 30, 2022 and 2021

### Note 2 - Basis of Presentation and Significant Accounting Policies (Continued)

The three net position categories are as follows:

- **Net Investment in Capital Assets** - Includes capital assets, net of accumulated depreciation, and outstanding principal balances of debt attributable to the acquisition, construction, or improvement of those assets.
- **Restricted - Expendable** - Includes net position whose whole use is subject to externally imposed stipulations that can be fulfilled by actions of the University pursuant to those stipulations or that expire by the passage of time.
- **Unrestricted** - Includes net position not subject to externally imposed stipulations. Unrestricted net position may be designated for specific purposes by action of the Board of Regents or may otherwise be limited by contractual agreements with outside parties.

**Cash** - Cash is held in Eastern Michigan University funds. The amounts reflected in the accompanying statement of net position represent the net amounts due to the Station from the University's pooled cash system.

**Property and Equipment** - Property and equipment are recorded at cost or, if acquired by gift, at the fair value as of the date of donation. Depreciation is computed on the straight-line method over the estimated service lives (5 to 15 years) of the respective assets. Expenditures for repairs and maintenance are charged to expense as incurred.

**Compensated Absences** - Compensated absences include sick leave, annual leave, and compensatory time accrued by station employees per University policy and paid by the University. It is the University's policy to permit employees to accumulate earned but unused sick and vacation pay benefits. There is a liability for unpaid accumulated sick leave since the University does have a policy to pay half of any amounts accumulated when eligible employees retire from the University. All vacation pay is accrued when incurred. A receivable from the University and a liability is reported for these amounts as of year-end.

**General Appropriations from the University** - General appropriations from the University consist of certain payroll and other direct expenses paid by the University on behalf of WEMU. Because the University pays for WEMU's compensated absences, a receivable from the University has been established in the statement of net position in the amount of accrued compensated absences.

**Indirect Administrative Support** - A portion of the University's general overhead costs relates to and benefits WEMU. Such items include administration, utilities, maintenance, repairs, and other institutional support expenditures of the University. These services were provided without cost and have been allocated to WEMU. The fair value of these services is reported as revenue (administrative support from the University) and expenditures in the accompanying statement of revenue, expenses, and changes in net position.



# Eastern Michigan University WEMU-FM

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## Notes to Financial Statements June 30, 2022 and 2021

### Note 2 - Basis of Presentation and Significant Accounting Policies (Continued)

**Contributions and Grants** - Unrestricted gifts are recognized as revenue when received.

WEMU receives an annual community service grant from the Corporation for Public Broadcasting. These funds may be used at the discretion of WEMU and are reported as restricted grant revenue in the accompanying financial statements.

**Allocation of Expenditures** - Expenditures are reported by their functional classification. Accordingly, certain expenditures for facility operations, institutional support, interest, and depreciation have been allocated to functional classifications based on the time devoted to these activities.

**Use of Estimates** - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of sources and application of net assets during the reporting period. Actual results could differ from those estimates.

**Deferred Outflows** - In addition to assets, the statement of net position reports a separate section for deferred outflows of resources. This separate financial statement element, deferred outflows of resources, represents a consumption of net position that applies to a future period and so will not be recognized as an outflow of resources (expense/expenditure) until then. Deferred outflows are related to pension and OPEB obligations described in Note 5.

**Deferred Inflows** - In addition to liabilities, the statement of net position reports a separate section for deferred inflows of resources. This separate financial statement element, deferred inflows of resources, represents an acquisition of net position that applies to a future period and so will not be recognized as an inflow of resources (revenue) until that time. Deferred inflows are related to the pension and OPEB plans described in Note 5.

**Pensions** - For purposes of measuring the net pension liability, deferred outflows of resources and deferred inflows of resources related to pensions, and pension expense, information about the fiduciary net position of the Michigan Public School Employees' Retirement System (MPERS) and additions to/deductions from MPERS fiduciary net position have been determined on the same basis as they are reported by MPERS. MPERS uses the economic resources measurement focus and the full accrual basis of accounting. Contribution revenue is recorded as contributions are due, pursuant to legal requirements. Benefit payments (including refunds of employee contributions) are recognized as expense when due and payable in accordance with the benefit terms. Related plan investments are reported at fair value.

### Note 2 - Basis of Presentation and Significant Accounting Policies (Continued)

**Other Postemployment Benefit Costs** - For purposes of measuring the net other employment benefit (OPEB) liability, deferred outflows of resources and deferred inflows of resources related to OPEB, and OPEB expense, information about the fiduciary net position of the MPSERS and additions to/deductions from MPSERS fiduciary net position have been determined on the same basis as they are reported by MPSERS. MPSERS uses the economic resources measurement focus and the full accrual basis of accounting. For this purpose, MPSERS recognizes benefit payments when due and payable in accordance with the benefit terms. Investments are reported at fair value, except for money market investments and participating interest-earning investment contracts that have a maturity at the time of purchase of one year or less, which are reported at cost.

**COVID-19 Impact:** In December 2019, the Novel Coronavirus (COVID-19) was first reported and subsequently emerged as a global pandemic. The world-wide response to manage the COVID-19 pandemic has included many extraordinary measures designed to reduce physical human interactions, including the temporary suspension of community events and other activities, broad travel restrictions, and the temporary closing of many businesses. Likewise, WEMU's operations and financial results for the year ended June 30, 2021 were also impacted, including transitioning to a remote workforce and eliminating all non-essential travel. To partially offset the financial impact to WEMU due to the disruption caused by COVID-19, WEMU received \$153,765 in stabilization funds from the Corporation for Public Broadcasting during the year ended June 30, 2021. The Corporation for Public Broadcasting received the funds through the American Rescue Plan Act and there are no purpose or timing restrictions on the funds. WEMU recognized revenue when the funds were received.

# Eastern Michigan University WEMU-FM

## Notes to Financial Statements June 30, 2022 and 2021

### Note 3 - Property and Equipment

Property and equipment at June 30, 2022 and 2021 consist of the following:

	2021	Additions	Retirement	2022
Land	\$ 100,000	\$ -	\$ -	\$ 100,000
Transmitter and tower	288,800	-	-	288,800
Studio and technical equipment	140,797	24,049	-	164,846
Furniture, fixture, and equipment	126,813	-	-	126,813
Subtotal	656,410	24,049	-	680,459
Less accumulated depreciation	(556,410)	(2,405)	-	(558,815)
Net property and equipment	<u>\$ 100,000</u>	<u>\$ 21,644</u>	<u>\$ -</u>	<u>\$ 121,644</u>
	2020	Additions	Retirement	2021
Land	\$ 100,000	\$ -	\$ -	\$ 100,000
Transmitter and tower	288,800	-	-	288,800
Studio and technical equipment	140,797	-	-	140,797
Furniture, fixture, and equipment	126,813	-	-	126,813
Subtotal	656,410	-	-	656,410
Less accumulated depreciation	(556,410)	-	-	(556,410)
Net property and equipment	<u>\$ 100,000</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 100,000</u>

For the years ended June 30, 2022, depreciation expense for WEMU totaled \$2,405. In conformity with the Corporation of Public Broadcasting's Financial Reporting Guidelines, depreciation expense is allocated to the various operating functional expense categories in the Statement of Revenues, Expenses and Changes in Net Position based on the operational function of each individual piece of property or equipment.

### Note 4 - Retirement Benefits and Compensated Absences

Through December 31, 1995, the University offered participation in one of two retirement plans for all qualified employees: The Michigan Public School Employees' Retirement System (MPERS) and the Teachers Insurance and Annuities Association - College Retirement Equities Fund (TIAA-CREF). The MPERS plan is further discussed in Note 5.

#### Defined Contribution Plan

TIAA-CREF is a defined contribution retirement plan. Substantially all full-time employees of the University are eligible to participate in the TIAA-CREF plan. Employee benefits generally vest immediately. The University contributes a specified percentage of employee wages, as defined by the appropriate labor contract. For the years ended June 30, 2022, 2021, and 2020, WEMU-FM contributed approximately \$18,000, \$24,000, and \$36,000, respectively, to the TIAA-CREF plan. The University has no liability beyond its own contributions under the TIAA-CREF plan.

# Eastern Michigan University WEMU-FM

## Notes to Financial Statements June 30, 2022 and 2021

### Note 4 - Retirement Benefits and Compensated Absences (Continued)

The University provides termination benefits upon retirement resulting from unused sick days. The University calculates its sick pay liability in accordance with the provisions of GASB Statement No. 16, *Accounting for Compensated Absences*. The University established a policy to eliminate sick leave accruals and retirement payouts for certain employees. The policy also includes a short-term disability plan to provide income protection for certain employees unable to work for an extended period because of nonwork-related illness or period of incapacity. The Station's portion of this liability is \$48,082 and \$71,627 as of June 30, 2022 and 2021, respectively.

### Note 5 - Michigan Public School Employees' Retirement System

**Plan Description** - The Station, through the University, participates in the Michigan Public School Employees' Retirement System (MPSERS or the "System"), a statewide, cost sharing, multiple-employer defined benefit public employee retirement system governed by the State of Michigan that covers substantially all employees of the University hired in 1996 or earlier. Certain University employees also receive defined contribution retirement and healthcare benefits through the System. The System provides retirement, survivor, and disability benefits to plan members and their beneficiaries. The System also provides postemployment healthcare benefits to retirees and beneficiaries who elect to receive those benefits.

The System is administered by the Office of Retirement Services (ORS). The Michigan Public School Employees' Retirement System issues a publicly available financial report that includes financial statements and required supplemental information for the pension and postemployment healthcare plans. That report is available on the web at <http://www.michigan.gov/orsschools>. Separate pension information related to the Station's employees included in this plan is not available.

**Benefits Provided** - Benefit provisions of the defined benefit pension plan and the postemployment healthcare plan (OPEB) are established by state statute, which may be amended. Public Act 300 of 1980, as amended, establishes eligibility and benefit provisions for the defined benefit pension plan and the postemployment healthcare plan.

Depending on the plan option selected, member retirement benefits are calculated as final average compensation times years of service times a pension factor ranging from 1.25 percent to 1.50 percent. The requirements to retire range from attaining the age of 46 to 60 with years of service ranging from 5 to 30 years, depending on when the employee became a member. Early retirement is computed in the same manner as a regular pension but is permanently reduced to 0.50 percent for each full and partial month between the pension effective date and the date the member will attain age 60. There is no mandatory retirement age.

Depending on the member's date of hire, MPSERS offers the option of participating in the defined contribution plan that provides a 50 percent employer match (up to 3 percent of salary) on employee contributions.

# Eastern Michigan University WEMU-FM

## Notes to Financial Statements June 30, 2022 and 2021

### Note 5 - Michigan Public School Employees' Retirement System (Continued)

Members are eligible for nonduty disability benefits after 10 years of service and for duty-related disability benefits upon hire. Disability retirement benefits are determined in the same manner as retirement benefits but are payable immediately without an actuarial reduction. The disability benefits plus authorized outside earnings are limited to 100 percent of the participant's final average compensation with an increase of 2 percent each year thereafter.

Benefits may transfer to a beneficiary upon death and are determined in the same manner as retirement benefits, but with an actuarial reduction.

Benefit terms provide for annual cost-of-living adjustments to each employee's retirement allowance subsequent to the employee's retirement date. The annual adjustment, if applicable, is 3 percent. Some members who do not receive an annual increase are eligible to receive a supplemental payment in those years when investment earnings exceed actuarial assumptions.

MPSERS provides medical, prescription drug, dental, and vision coverage for retirees and beneficiaries. A subsidized portion of the premium is paid by MPSERS, with the balance deducted from the monthly pension of each retiree healthcare recipient. Depending on the member's date of hire, this subsidized portion ranges from 80 percent to the maximum allowed by the statute.

**Contributions** - Public Act 300 of 1980, as amended, requires the University to contribute amounts necessary to finance the coverage of pension benefits of active and retired members. Contribution provisions are specified by state statute and may be amended only by action of the state legislature. Under these provisions, each University's contribution is expected to finance the costs of benefits earned by employees during the year, with an additional amount to finance a portion of the unfunded accrued liability.

Under the OPEB plan, retirees electing this coverage contribute an amount equivalent to the monthly cost for Part B Medicare and 10 percent, or 20 percent for those not Medicare eligible, of the monthly premium amount for the health, dental, and vision coverage at the time of receiving the benefits. The MPSERS board of trustees annually sets the employer contribution rate to fund the benefits. Participating employers are required to contribute at that rate.

Under Public Act 300 of 2012, members were given the choice between continuing the 3 percent contribution to the retiree healthcare and keeping the premium subsidy benefit described above or choosing not to pay the 3 percent contribution and instead, opting out of the subsidy benefit and becoming a participant in the Personal Healthcare Fund (PHF), a portable, tax-deferred fund that can be used to pay healthcare expenses in retirement. Participants in the PHF are automatically enrolled in a 2 percent employee contribution into their 457 account as of their transition date, earning them a 2 percent employer match into a 401(k) account. Members who selected this option stop paying the 3 percent contribution to the retiree healthcare as of the day before their transition date, and their prior contributions were deposited into their 401(k) account.

# Eastern Michigan University WEMU-FM

## Notes to Financial Statements June 30, 2022 and 2021

### Note 5 - Michigan Public School Employees' Retirement System (Continued)

The University's contributions are determined based on employee elections. There are multiple different pension and healthcare benefit options included in the plan available to employees based on date of hire and the elections available at that time. Contribution rates are adjusted annually by the ORS.

The range of rates is as follows:

	<u>Pension</u>	<u>OPEB</u>
October 1, 2019 - September 30, 2020	19.74% - 26.03%	5.99% - 6.57%
October 1, 2020 - September 30, 2021	19.74% - 26.26%	5.99% - 6.91%
October 1, 2021 - September 30, 2022	19.86% - 26.38%	5.87% - 6.79%

Depending on the plan selected, member pension contributions range from 0 percent up to 7 percent of gross wages. For certain plan members, a 4 percent employer contribution to the defined contribution pension plan is required. In addition, for certain plan members, a 3 percent employer match is provided to the defined contribution pension plan.

The University's required and actual pension contributions to the plan for the year ended June 30, 2022 and 2021 were \$17,704,373 and \$6,583,734, respectively, which include the University's contributions required for those members with a defined contribution benefit. The University's required and actual pension contributions include an allocation of \$12,125,131 and \$1,297,944 in revenue received from the State of Michigan, and remitted to the System, to fund the MPSERS unfunded actuarial accrued liability (UAAL) stabilization rate for the year ended June 30, 2022 and 2021, respectively.

The University's required and actual OPEB contributions to the plan for the years ended June 30, 2022 and 2021 were \$1,620,241 and \$1,551,089, respectively. These amounts include the University's contributions required for those members with a defined contribution benefit.

As a result of the above requirements, WEMU records an allocation of the University's required and actual contributions to the plan for the years ended June 30, 2022 and 2021, which was approximately \$25,000 (\$23,000 for pension and \$2,000 for OPEB), and \$25,000 (\$20,000 for pension and \$5,000 for OPEB), respectively.

# Eastern Michigan University WEMU-FM

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## Notes to Financial Statements June 30, 2022 and 2021

### Note 5 - Michigan Public School Employees' Retirement System (Continued)

**Net Pension Liability** - At June 30, 2022 and 2021, the Station reported a liability of \$89,963 and \$257,723, respectively, for its allocated share of the University's net pension liability. The net pension liability was measured as of September 30, 2021 and 2020 and the total pension liability used to calculate the net pension liability was determined by an actuarial valuation as of September 30, 2020 and 2019, which used updated procedures to roll forward the estimated liability to September 30, 2021 and 2020. The University's proportion of the MPSERS net pension liability was based on a projection of its long-term share of contributions to the pension plan relative to the projected contributions of all participating reporting units, actuarially determined. The amount the University allocated to the Station is based on the Station's current year contributions to the Plan, as a percentage of the University's total current year contributions to the Plan. At September 30, 2021, 2020, and 2019, the Station's allocation was 0.13, 0.31, and 0.31 percent, respectively, of the University's proportionate share. Subsequent to the Station's year-end on July 14, 2022, Michigan Act No. 144 of Public Acts of 2022 was approved. The Act's Section 236h provides total appropriations of \$300 million for all universities to pay MPSERS towards the unfunded pension liability. This additional appropriation and subsequent payment to MPSERS will significantly reduce the net pension liability.

**Net OPEB Asset & Liability** - At June 30, 2022 and 2021, the Station reported an asset of \$6,850 and a liability of \$15,966, respectively, for its allocated share of the University's OPEB liability. The net OPEB liability was measured as of September 30, 2021 and 2020 and the total OPEB liability used to calculate the net OPEB liability was determined by an actuarial valuation as of September 30, 2020 and 2019, which used updated procedures to roll forward the estimated liability to September 30, 2021. The University's proportion of the MPSERS net OPEB liability was based on a projection of its long-term share of contributions to the OPEB plan relative to the projected contributions of all participating reporting units, actuarially determined. The amount the University allocated to the Station is based on the Station's current year contributions to the Plan, as a percentage of the University's total current year contributions to the Plan. At September 30, 2021, 2020, and 2019, the Station's allocation was 0.13, 0.31, 0.31 percent, respectively, of the University's proportionate share.

# Eastern Michigan University WEMU-FM

## Notes to Financial Statements June 30, 2022 and 2021

### Note 5 - Michigan Public School Employees' Retirement System (Continued)

**Pension Expense and Deferrals of Resources Related to Pensions** - For the years ended June 30, 2022 and 2021, WEMU recognized a pension recovery of \$167,760 and pension expense of \$15,381, respectively. At June 30, 2022 and 2021, WEMU reported deferred outflows of resources and deferred inflows of resources related to the plan from the following sources:

	June 30, 2022		June 30, 2021	
	Deferred Outflows of Resources	Deferred Inflows of Resources	Deferred Outflows of Resources	Deferred Inflows of Resources
Net difference between projected and actual earnings on pension plan investments	\$ -	\$ (12,113)	\$ 139	\$ -
Total amortized deferrals	-	(12,113)	139	-
University contributions subsequent to the measurement date	21,115	-	6,745	-
<b>Total</b>	<b>\$ 21,115</b>	<b>\$ (12,113)</b>	<b>\$ 6,884</b>	<b>\$ -</b>

Amounts reported as deferred outflows of resources and deferred inflows of resources related to pensions will be recognized in pension expense as follows:

Years Ending	Amount
June 30	
2023	\$ (3,234)
2024	(2,650)
2025	(2,975)
2026	(3,254)
<b>Total</b>	<b>\$ (12,113)</b>

In addition, the contributions subsequent to the measurement date will be included as a reduction of the net pension liability in the next year (2023).



# Eastern Michigan University WEMU-FM

## Notes to Financial Statements June 30, 2022 and 2021

### Note 5 - Michigan Public School Employees' Retirement System (Continued)

**OPEB Expense and Deferrals of Resources Related to OPEB** - For the years ended June 30, 2022 and 2021, WEMU recognized OPEB recovery of \$22,815 and \$16,186, respectively. At June 30, 2022 and 2021, WEMU reported deferred outflows of resources and deferred inflows of resources related to the OPEB plan from the following sources:

	June 30, 2022		June 30, 2021	
	Deferred Outflows of Resources	Deferred Inflows of Resources	Deferred Outflows of Resources	Deferred Inflows of Resources
Difference between expected and actual experience	\$ -	\$ -	\$ -	\$ (184)
Changes in assumptions	-	-	33	-
Net difference between projected and actual earnings on pension plan investments	-	(3,919)	133	-
Changes in proportion and differences between University contributions and proportionate share of contributions	-	-	-	(2)
Total amortized deferrals	-	(3,919)	166	(439)
University contributions subsequent to the measurement date	1,558	-	3,515	-
<b>Total</b>	<b>\$ 1,558</b>	<b>\$ (3,919)</b>	<b>\$ 3,681</b>	<b>\$ (439)</b>

Amounts reported as deferred outflows of resources and deferred inflows of resources related to OPEB were recognized in OPEB expense as follows (note that employer contributions subsequent to the measurement date will reduce the net OPEB liability and therefore will not be included in future pension expense):

Years Ending	Amount
June 30	
2022	\$ (1,017)
2023	(886)
2024	(964)
2025	(1,052)
<b>Total</b>	<b>\$ (3,919)</b>

# Eastern Michigan University WEMU-FM

## Notes to Financial Statements June 30, 2022 and 2021

### Note 5 - Michigan Public School Employees' Retirement System (Continued)

**Actuarial Assumptions** - The total pension liability and total OPEB liability as of September 30, 2022 and 2021 is based on the results of an actuarial valuation as of September 30, 2021 and September 30, 2020, and rolled forward. The following actuarial assumptions applied to all periods included in the measurement:

As of September 30, 2019:		
Actuarial cost method		Entry age normal cost actuarial method
Investment rate of return - Pension	6.00%-6.80%	Net of investment expenses based on the groups
Investment rate of return - OPEB	6.95%	Net of investment expenses based on the groups
Salary increases	2.75 - 11.55%	Including wage inflation of 2.75%
Healthcare cost trend rate	5.25-7.75%	Year 1 graded to 3.5% in Year 15, 3.0% in Year 120
Mortality basis	Retirees & Active	RP-2014 Male and Female Healthy Annuitant Mortality Tables, scaled by 82% for males and 78% for females and adjusted for mortality improvements using projection scale MP-2017 from 2006
Cost of living pension adjustments	3.00%	Annual non-compounded for MIP members
As of September 30, 2019:		
Actuarial cost method		Entry age normal cost actuarial method
Investment rate of return - Pension	6.80%	Net of investment expenses based on the groups
Investment rate of return - OPEB	6.95%	Net of investment expenses based on the groups
Salary increases	2.75 - 11.55%	Including wage inflation of 2.75%
Healthcare cost trend rate	7.50%	Year 1 graded to 3.0% Year 12
Mortality basis	Retirees & Active	RP-2014 Male and Female Healthy Annuitant Mortality Tables, scaled by 82% for females and adjusted for mortality improvements using projection scale MP-2017 from 2006
Cost of living pension adjustments	3.00%	Annual non-compounded for MIP members

Assumption changes as a result of an experience study for the periods 2012 to 2017 have been adopted by the System for use in the annual pension valuations beginning with the September 30, 2018 valuation.

Significant assumption changes since the prior measurement date, September 30, 2020, for the OPEB plan include an increase in the health care cost trend rate of 0.75 percentage points for members under 65 and a reduction from 7.0 percent to 5.25 percent for members over 65. There were no significant terms changes for the pension or OPEB plans since the prior measurement date of September 30, 2020.

Significant assumption changes since the measurement date, September 30, 2021, for the pension and OPEB plan include a reduction of both plans' discount rates to 6.0 percent. The change increases the total plan's net pension liability by approximately \$8.1 billion and the total plan's net OPEB liability by approximately \$1.1 billion.

# Eastern Michigan University WEMU-FM

## Notes to Financial Statements June 30, 2022 and 2021

### Note 5 - Michigan Public School Employees' Retirement System (Continued)

**Discount Rate** - The discount rate used to measure the total pension liability was 6.00 to 6.80 percent as of September 30, 2021. The discount rate used to measure the total OPEB liability was 6.95 percent as of September 30, 2021. The projection of cash flows used to determine the discount rate assumed that employee contributions will be made at the current contribution rate and that University contributions will be made at statutorily required rates.

Based on those assumptions, the pension plan's fiduciary net position and the OPEB plan's fiduciary net position were projected to be available to make all projected future benefit payments of current active and inactive employees. Therefore, the long-term expected rate of return on pension plan and OPEB plan investments was applied to all periods of projected benefit payments to determine the total pension liability and total OPEB liability.

The long-term expected rate of return on pension plan and OPEB plan investments was determined using a building block method in which best estimate ranges of expected future real rates of return (expected returns, net of plan investment expense, and inflation) are developed for each major asset class. These ranges are combined to produce the long-term expected rate of return by weighting the expected future real rates of return by the target asset allocation percentage and by adding expected inflation. The target allocation and best estimates of arithmetic real rates of return for each major asset class are summarized in the following table:

Investment Category	Plan Year		Plan Year	
	September 30, 2021		September 30, 2020	
	Long-term		Long-term	
	Expected		Expected	
	Target	Real Rate of	Target	Real Rate of
	Allocation	Return	Allocation	Return
Domestic equity pools	25.0%	5.4%	25.0%	5.6%
Private equity pools	16.0%	9.1%	16.0%	9.3%
International equity pools	15.0%	7.5%	15.0%	7.4%
Fixed-income pools	10.5%	-0.7%	10.5%	50.0%
Real estate and infrastructure pools	10.0%	5.4%	10.0%	4.9%
Absolute return pools	9.0%	2.6%	9.0%	3.2%
Real return/opportunities pools	12.5%	6.1%	12.5%	6.6%
Short-term investment pools	2.0%	-1.3%	2.0%	-0.1%
<b>Total</b>	<b>100%</b>		<b>100%</b>	

# Eastern Michigan University WEMU-FM

## Notes to Financial Statements June 30, 2022 and 2021

### Note 5 - Michigan Public School Employees' Retirement System (Continued)

**Sensitivity of the Net Pension Liability to Changes in the Discount Rate** - The following presents the net pension liability of the University, calculated using the discount rate depending on the plan option. The following also reflects what the University's net pension liability would be if it were calculated using a discount rate that is 1 percentage point lower or 1 percentage point higher than the current rate:

	2022		
	1% Decrease (5.80%)	Current Discount Rate (6.80%)	1% Increase (7.80%)
Station's proportionate share of the net pension liability - June 30, 2022	\$ 108,091	\$ 89,963	\$ 74,487
	2021		
	1% Decrease (5.80%)	Current Discount Rate (6.80%)	1% Increase (7.80%)
Station's proportionate share of the net pension liability - June 30, 2021	\$ 302,036	\$ 257,723	\$ 219,933

**Sensitivity of the Net OPEB Liability to Changes in the Discount Rate** - The following presents the net OPEB liability of the University, calculated using the current discount rate. The following also reflects what the University's net OPEB liability would be if it were calculated using a discount rate that is 1 percentage point lower or 1 percentage point higher than the current rate:

	2022		
	1% Decrease (5.95%)	Current Discount Rate (6.95%)	1% Increase (7.95%)
Station's proportionate share of the net OPEB asset - June 30, 2022	\$ (4,191)	\$ (6,850)	\$ (9,125)
	2021		
	1% Decrease (5.95%)	Current Discount Rate (6.95%)	1% Increase (7.95%)
Station's proportionate share of the net OPEB liability - June 30, 2021	\$ 23,868	\$ 15,966	\$ 9,230

# Eastern Michigan University WEMU-FM

## Notes to Financial Statements June 30, 2022 and 2021

### Note 5 - Michigan Public School Employees' Retirement System (Continued)

**Sensitivity of the Net OPEB Liability to Changes in the Healthcare Cost Trend Rate** - The following presents the net OPEB liability of the University, calculated using the current healthcare cost trend rate. The following also reflects what the University's net OPEB liability would be if it were calculated using a healthcare cost trend rate that is 1 percentage point lower or 1 percentage point higher than the current rate:

	2022		
	1% Decrease (6.50%)	Current Healthcare Cost Trend Rate (7.50%)	1% Increase (8.50%)
	Station's proportionate share of the net OPEB asset - June 30, 2022	\$ (9,296)	\$ (6,850)

	2021		
	1% Decrease (6.50%)	Current Healthcare Cost Trend Rate (7.50%)	1% Increase (8.50%)
	Station's proportionate share of the net OPEB liability - June 30, 2021	\$ 8,786	\$ 15,966

**Pension Plan Fiduciary Net Position** - Detailed information about the pension plan's fiduciary net position is available in the separately issued MPSERS financial report.

### Note 6 - Nonfederal Financial Support (NFFS)

The Corporation for Public Broadcasting (CPB) allocates a portion of its funds annually to public broadcasting entities, primarily based on NFFS, which is defined by CPB. NFFS is defined as the total value of cash and the fair market value of services received as contributions or payments and meeting all the respective criteria for each.

Calculated in accordance with CPB guidelines, the combined network reported total NFFS of \$1,264,901 and \$1,184,120, for the years ended June 30, 2022 and 2021, respectively.

# Eastern Michigan University WEMU-FM

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## Notes to Financial Statements June 30, 2022 and 2021

### Note 7 – Invoice Forgiveness

During 2020, WEMU discovered certain unrecorded accounts payable invoices from periods before 2019 totaling approximately \$327,000. During 2020, WEMU entered into an agreement with the third-party vendor, which outlined WEMU was to repay approximately \$180,000 of the unpaid invoices at certain dates starting on September 30, 2020. As those payments are made, the third-party vendor will forgive approximately \$147,000 of the unpaid invoices. If the payments are not made at the proper dates, the invoices will not be forgiven.

During 2022 and 2021, under the terms of the agreement, WEMU paid \$84,845 and \$76,780 of the unpaid invoices, respectively, and recognized nonoperating revenue of \$73,586 and \$73,700, respectively, for the invoices forgiven. As of June 30, 2022, the total remaining amount of unpaid and unforgiven invoices totaled approximately \$22,000 which will be paid in 2023 with no additional amounts forgiven.

### Note 8 – Paycheck Protection Program Loan

During the year ended June 30, 2021, WEMU received a Paycheck Protection Program (PPP) loan in the amount of \$142,745. The PPP Loan program was created under the Coronavirus, Aid, Relief, and Economic Security (CARES) Act and is administered by the Small Business Administration (SBA). Under the terms of this program, the loan may be fully or partially forgiven if the loan proceeds are spent on qualifying expenses and if staffing level and salary maintenance requirements are met. WEMU may use the funds on qualifying expenses over a covered period of up to 24 weeks. At the conclusion of the covered period, any balance that is not forgiven by the SBA will be repaid over a period of five years with interest accruing at a rate of 0.98 percent, with monthly payments of principal and interest beginning ten months after the conclusion of the covered period. Based on the loan amount, irrespective of any potential forgiveness that may be granted in the future, monthly principal payments would be approximately \$2,400 during the repayment period.

On March 25, 2022, the entire loan balance was forgiven and is recorded as nonoperating revenue on the statement of revenues, expenses, and changes in net position for the year ended June 30, 2022.

## Independent Accountant's Report

To the Board of Regents  
Eastern Michigan University WEMU-FM  
c/o Eastern Michigan University

We have examined, for Eastern Michigan University WEMU-FM (WEMU), a department of Eastern Michigan University, management's assertion that the accompanying Corporation for Public Broadcasting (CPB) Schedule of Non-Federal Financial Support (NFFS) for the fiscal year ended June 30, 2022 is presented in accordance with CPB's *Fiscal Year 2022 Financial Reporting Guidelines* governing the amounts reported as NFFS. WEMU's management is responsible for its assertion. Our responsibility is to express an opinion on management's assertion based on our examination.

Our examination was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. Those standards require that we plan and perform the examination to obtain reasonable assurance about whether management's assertion is fairly stated, in all material respects. An examination involves performing procedures to obtain evidence about management's assertion. The nature, timing, and extent of the procedures selected depend on our judgment, including an assessment of the risks of material misstatement of management's assertion, whether due to fraud or error. We believe that the evidence we obtained is sufficient and appropriate to provide a reasonable basis for our opinion.

We are required to be independent and to meet our other ethical responsibilities in accordance with relevant ethical requirements relating to the engagement.

In our opinion, management's assertion that the Schedule of Non-Federal Financial Support of Eastern Michigan University WEMU-FM for the fiscal year ended June 30, 2022 is presented in accordance with CPB's *Fiscal Year 2022 Financial Reporting Guidelines* governing amounts reported as NFFS is fairly stated in all material respects.

This report is intended solely for the information and use of the Corporation for Public Broadcasting and management of WEMU and is not intended to be and should not be used by anyone other than these specified parties.



February 1, 2023

February 1, 2023

To the Board of Regents and Management  
Eastern Michigan University WEMU-FM

We have audited the financial statements of Eastern Michigan University WEMU-FM (the "Station") as of and for the year ended June 30, 2022 and have issued our report thereon dated February 1, 2023. Professional standards require that we provide you with the following information related to our audit.

**Our Responsibility Under U.S. Generally Accepted Auditing Standards**

As stated in our engagement letter dated June 14, 2022, our responsibility, as described by professional standards, is to express an opinion about whether the financial statements prepared by management with your oversight are fairly presented, in all material respects, in conformity with U.S. generally accepted accounting principles. Our audit of the financial statements does not relieve you or management of your responsibilities. Our responsibility is to plan and perform the audit to obtain reasonable, but not absolute, assurance that the financial statements are free of material misstatement.

As part of our audit, we considered the internal control of the Station. Such considerations were solely for the purpose of determining our audit procedures and not to provide any assurance concerning such internal control.

We are responsible for communicating significant matters related to the audit that are, in our professional judgment, relevant to your responsibilities in overseeing the financial reporting process. However, we are not required to design procedures specifically to identify such matters.

**Planned Scope and Timing of the Audit**

We performed the audit according to the planned scope and timing previously communicated to you in our meeting about planning matters on June 13, 2022.

**Significant Audit Findings**

***Qualitative Aspects of Accounting Practices***

Management is responsible for the selection and use of appropriate accounting policies. In accordance with the terms of our engagement letter, we will advise management about the appropriateness of accounting policies and their application. The significant accounting policies used by the Station are described in Note 2 to the financial statements. No new accounting policies were adopted, and the application of existing policies was not changed during 2022.

We noted no transactions entered into by the Station during the year for which there is a lack of authoritative guidance or consensus.

We noted no significant transactions that have been recognized in the financial statements in a different period than when the transaction occurred.

Accounting estimates are an integral part of the financial statements prepared by management and are based on management's knowledge and experience about past and current events and assumptions about future events. Certain accounting estimates are particularly sensitive because of their significance to the financial statements and because of the possibility that future events affecting them may differ significantly from those expected.



The most sensitive estimate affecting the financial statements is the following:

**Net Pension and Other Postemployment Benefits (OPEB) Liability for MPSERS** - Management estimates the university's proportionate share of the net pension and net OPEB liability in the Michigan Public School Employees' Retirement System (MPSERS). The amount Eastern Michigan University allocated to the Station is based on the Station's current year contributions to the plan as a percentage of Eastern Michigan University's total current year contributions to the plan.

We evaluated the key factors and assumptions used to develop the above estimate in determining that it is reasonable in relation to the financial statements taken as a whole.

The disclosures in the financial statements are neutral, consistent, and clear. We draw your attention to Note 2 and the impact of COVID-19 on the operations of the Station and Note 8 related to the Paycheck Protection Program loan received by the Station during 2021 and forgiven in 2022.

***Difficulties Encountered in Performing the Audit***

We encountered no significant difficulties in performing and completing our audit.

***Disagreements with Management***

For the purpose of this letter, professional standards define a disagreement with management as a financial accounting, reporting, or auditing matter, whether or not resolved to our satisfaction, that could be significant to the financial statements or the auditor's report. We are pleased to report that no such disagreements arose during the course of our audit.

***Corrected and Uncorrected Misstatements***

Professional standards require us to accumulate all known and likely misstatements identified during the audit, other than those that are trivial, and communicate them to the appropriate level of management. We did not detect any misstatements as a result of audit procedures.

***Significant Findings or Issues***

We generally discuss a variety of matters, including the application of accounting principles and auditing standards, business conditions affecting the Station, and business plans and strategies that may affect the risks of material misstatement, with management each year prior to our retention as the Station's auditors. However, these discussions occurred in the normal course of our professional relationship, and our responses were not a condition of our retention.

***Management Representations***

We have requested certain representations from management that are included in the management representation letter dated February 1, 2023.

***Management Consultations with Other Independent Accountants***

In some cases, management may decide to consult with other accountants about auditing and accounting matters, similar to obtaining a second opinion on certain situations. If a consultation involves application of an accounting principle to the Station's financial statements or a determination of the type of auditor's opinion that may be expressed on those statements, our professional standards require the consulting accountant to check with us to determine that the consultant has all the relevant facts. To our knowledge, there were no such consultations with other accountants.

To the Board of Regents and Management  
Eastern Michigan University WEMU-FM

February 1, 2023

This information is intended solely for the use of the board of regents and management of the Station and is not intended to be and should not be used by anyone other than these specified parties.

Very truly yours,

**Plante & Moran, PLLC**



Vicki L. VanDenBerg, CPA  
Partner



EASTERN MICHIGAN UNIVERSITY

# EMU Board of Regents WEMU-FM Update

April 20, 2023

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## Agenda

- Overview
- Successes
- Ongoing and In-Depth Coverage of EMU
- Community Support
- Challenges in FY23
- Audit
- Community Leader Comments
- Looking Ahead

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 EASTERN MICHIGAN UNIVERSITY

## Overview

- WEMU celebrated **strong audience numbers** in 2022
- Focused on **strategic priorities** of strong listener growth, increased fundraising, and critical technology upgrades
- In 2011, WEMU announced as part of its strategic plan it would voluntarily reduce GF support by **\$250,000** over three years
- Exceeded goal with **reduction of more than \$600,000** – from **\$834K in FY11** to **less than \$200K in FY22**
- Poised to remain a **local, regional and national leader** for another 55+ years

## Overview

- **Some operational changes from COVID-19 pandemic continued or reduced:**
  - **Expanded coverage; regular interviews** with Washtenaw Community Health Department and other experts
  - Fundraising a **mix of one-day “pop up” themed events** plus short **3- to 5-day fundraisers**
  - News team **incorporated more field reporting**; continued to conduct most live interviews by phone or Zoom
  - Provided **important respite** from ‘news fatigue’ with curated music programming
  - Limited return to **live listener and donor events**

## Successes

- In 2022, WEMU continued emphasis on **expanding audience base** with dedicated focus on content, presentation, sound quality, horizontal and vertical promotion, and strategic plan for **increased news coverage** in on-air and digital platforms
- Successful results:
  - Five-year average audience and share is highest in WEMU history; tied for **No. 2 in the market** with powerhouse WJR, Detroit (Nielsen Audio)
  - More than **300 first time donors** and more than **700 donors returned** to WEMU after a lapse of more than three years, keeping pace with the previous year
  - Online listening continues to grow nationwide (Google Analytics)

## Successes

- WEMU was honored with a **video tribute for 45 years of jazz broadcasting** at the Detroit Jazz Festival: <https://vimeo.com/745094900/662fa59df6>
- WEMU retains the Current Magazine “**Best of Washtenaw County**” awards for radio: **Best Local Radio Station, Best Local Radio Host** (Michael Jewett)
- Fundraising at all time high, **exceeding \$800,000 for the second time in WEMU history**

## Successes

- Strong **community support** for programming and events, through adapted and reinvented fundraising efforts:
  - Celebrated **45<sup>th</sup> anniversary of jazz broadcasting** with in-person and on-air jazz events
  - Received **\$45,000 gift** from the Erb Family Foundation in recognition of 45<sup>th</sup> anniversary
  - WEMU announcers returned to the stage as emcees for the **2022 Ann Arbor Summer Festival and Detroit Jazz Festival**

## Successes

- Continued providing **Eastern students** with radio and broadcasting real-world experience through targeted **internships**
- Flagship station for **Eastern football and basketball** – in FY22 broadcast **50+ games** including postseason games for men's and women's basketball, and the football team's appearance in the **Famous Idaho Potato Bowl** in Boise, Idaho

## First WEMU Nationally Syndicated Program



In 2022 WEMU launched its first nationally syndicated music program. **THE ROOTS MUSIC PROJECT**, hosted by **Jeremy Baldwin**, is a one-hour spinoff of a local program by the same name that airs on 89.1 WEMU, the public broadcasting service of Eastern Michigan University in Ypsilanti, Michigan.

*[Text from official show description posted at PRX]*

## First WEMU Nationally Syndicated Program



The program focuses on the creases and intersections between genres, styles and influences in music and features everything from folk to country, from blues to roots rock, from rockabilly to bluegrass and almost everything in between. The music is punctuated with anecdotes, storytelling, and occasional interviews from the affable host who has amassed a strong following in southeast Michigan.

*[Text from official show description posted at PRX]*

## Examples of Ongoing and In-Depth Coverage of EMU

- E** *EMU's refugee scholarship seeks more money to help students escaping war*
- E** *Washtenaw United: EMU program aims to better recruit and retain a next generation of teachers*
- E** *EMU football dominates San Jose State to win first bowl game since 1987*

## Community Support

*“Rich legacy does not adequately describe the team that was and is at WEMU. We are proud and honored to support this great station.”*

*“Best programming available anywhere! I stream WEMU from all over the planet!”*

*“Thank you for your team's faithfulness to our community and consistency in being there!”*

*“Thank you for making such a difference in our community -- you are our Community!”*



## Challenges in FY23

- **Fundraising**
  - Traditional fundraising affected by pandemic
  - Corporate support remains stagnant
  - Support from Corporation for Public Broadcasting may not grow
  - Increased competition from commercial and non-profit organization crowdfunding campaigns
  - Aging infrastructure/equipment

## Challenges in FY23

- **Staffing resources**
  - Small staff by public radio standards; limited resources for major gifts and corporate underwriting
  - Operate 24/7 with 7 full-time and 11 part-time employees, as well as 2 students who are learning on the job
  - Team is responsible for hosting, interviewing, producing, show planning, donor and community communications, fundraising, managing donation process, event planning, marketing and PR, website content and management, engineering and equipment maintenance, and technical support
  - Staff also serve as emcees for regional and national jazz and blues events, moderators for panel discussions and community events, and serve on related boards and committees

## Challenges in FY23

- Challenging to do high-quality programming with a small team in today's fast-paced news environment and with ever-changing technology
- Three existing, open positions recently filled – new team members are on board and are contributing to our community every day



Digital Operations Specialist  
**John Bommarito**



All Things Considered Host  
**Cathy Shafran**



General Assignment Reporter  
**Josh Hakala**

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## Audit

- FY22 audit was completed by Plante & Moran in January 2023
- Required annually by the Corporation for Public Broadcasting (CPB)
- Clean audit, no issues

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## Community Leader Comments

**WEMU is there for the events, the causes, and the moments that matter. Their staff are engaged throughout the community and they are the ever-present connection to this vital resource.**

**WEMU is the example of what any radio station should be for its community.**

*~ Andy LaBarre, Executive Vice President and Director of Government Relations, The Ann Arbor/Ypsilanti Regional Chamber*

**For many years, Golden has partnered with WEMU to provide the Golden/WEMU Detroit Jazz Festival Shuttle, which allows members of Washtenaw County to easily attend the Detroit Jazz Festival (the largest outdoor free music festival in the U.S.) ..... This type of service is typical of WEMU involvement, as they are forever creatively discovering ways to bring culture, art, and music to us all – whether here or in a nearby city.**

*~ Sean Duval, President & CEO, Golden International*

**“The genuineness in the sound of the station translates to loyalty, which in turn leads to effectiveness in fund raising. Donor development, retention and productivity are another enviable trait of WEMU. The ROI is enormous, and when scaled for station size, one of the best in the state.**

*~ Gary Reid, Director Emeritus, WDBM-FM, WKAR-AM/FM/TV*

## Looking Ahead

- Stay focused on **strategic priorities** of strong listener growth, increased fundraising, and content partnerships for increased coverage
- Continue to **re-vamp news coverage, fundraising, and outreach** with a focus on new and lapsed listeners and donors
- Increased emphasis on **major gifts** and **corporate underwriting**
- Commitment to **hyper-local focus in news, music, and arts partnerships**
- Continued focus on **cost containment**
- Committed to strategic plan to **replacing aging equipment**

## Looking Ahead

WEMU's dedicated team of broadcast professionals recognizes the challenges presented by remaining a **local news, information, culture, and music resource** at a time of the changing media landscape, ongoing pandemic conditions, civil and social turbulence, and the station's aging infrastructure.

## Looking Ahead

**We remain committed** to increasing audience size, donations, and major gifts; becoming more self-sustaining; supporting the career development of more students; providing live coverage of EMU Athletics games; and, remaining a **vital public voice and regional presence** for Eastern Michigan University.