SECTION: 10

DATE:

February 8, 2024

### BOARD OF REGENTS EASTERN MICHIGAN UNIVERSITY

### RECOMMENDATION

### EDUCATIONAL POLICIES COMMITTEE

### ACTION REQUESTED

It is requested that the Educational Policies Committee agenda for February 8, 2024 and minutes of the December 7, 2023 meeting be received and placed on file.

### STAFF SUMMARY

The primary items for the February 8, 2024 Educational Policies Committee meeting include:

Approval of the Agenda and Minutes; Academic Affairs Administrative/Professional Appointments/Transfers; Academic Affairs Retirements and Separations; Lecturer Appointments; Appointments/Reappointments of Charter School Board Members; a presentation from the Game Above College of Engineering and Technology; and Emeritus Faculty Recommendations.

### FISCAL IMPLICATIONS

The fiscal impact of the actions taken is listed in the appropriate sections and in the Board minutes.

### ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.

	1/22/24
University Executive Office	Date <sup>1</sup>

### EASTERN MICHIGAN UNIVERSITY

### Board of Regents **Educational Policies Committee**

February 8, 2024 9:30-10:15 AM, 205 Welch Hall

### **AGENDA**

(9:30 AM)	Section 10:	Agenda and Minutes (Regent Jeffries, Chair)
(9:33 AM)	Section 4:	Academic Affairs Administrative/Professional Appointments/Transfers (2) (Kathy Stacey)
(9:37 AM)	Section 5:	Academic Affairs Retirements (1)/Separations (2) (Kathy Stacey)
(9:41 AM)	Section 6:	Lecturer Appointments (Kathy Stacey)
(9:45 AM)	Section 11:	Reappointment of Charter School Board Members (Jolia Hill)
(9:52 AM)	Section 10:	Presentation: Game Above College of Engineering and Technology (Dean Mohamad Qatu)
(10:06 AM)	Section 7:	Emeritus Faculty Recommendation (Rhonda Longworth)
(10:15 AM)	Conclusion	

### EASTERN MICHIGAN UNIVERSITY BOARD OF REGENTS

### **EDUCATIONAL POLICIES COMMITTEE MINUTES**

9:30 a.m. 205 Welch Hall

Attendees: Regent J. Kimbrough-Marshall (Chair), Regent Thomey, Provost R. Longworth, J. Carroll, D.Fields, K. Peacock, L. Walsh, K. Condon, C. McFarland, W. Kraft, D. Baker, S. Chawla, R. Woody, J. Hunsberger, A. Wolbert, C. McFarland, J. Fritz, A. Eisenberg, R. Fowler, S. Newell, K. Stacey, S. Pernecky, J. Hill, and R. Gildersleeve

Guests: M. Jones, J. Rodriguiz, A. Stype

Regent Kimbrough-Marshall convened the meeting at 9:30 a.m.

### **Report and Minutes (Section 10)**

Regent Kimbrough-Marshall requested that the Educational Policies Committee Agenda for December 8, 2023 and Minutes of the October 19, 2023 meeting be received and placed on file.

### **Academic Affairs Retirements/Separations (Section 5)**

Dr. Kathleen Stacey, Associate Vice President of Academic Human Resources, recommended that the Board of Regents approve eight (8) retirements and five (5) separations for the period of May 16, 2023 through October 31, 2023.

### **STAFF SUMMARY**

A complete list of the thirteen (13) retirements and separations is attached. Eleven (11) of the 13 are faculty and two (2) are Lecturers. These retirements and separations are distributed across four of the five colleges (CAS, CHHS, COB, and COE). Most are (12, 92%) and (11, 95%).

### Fall 2023 Brickley Endowment for Faculty Professional Develoment and Innovation Awards (Section 11)

Dr. Steven Pernecky, Associate Provost and Assistant Vice President for Graduate Studies and Research recommended that the Board of Regents accept and place on file the report on the Fall 2023 Brickley Endowment for Faculty Professional Development and Innovation awards.

### **STAFF SUMMARY**

The James H. Brickley Endowment for Faculty Professional Development and Innovation award winners for Fall 2023 have been identified. Information on the award recipients and their winning projects is found on the following pages. We expect that as a result of the awards provided, we will be able to come back to you in future meetings to report on subsequent research activity by these faculty, whether it be in receiving internal or external grant awards, or patents, or other recognition for their scholarship. In this manner we hope to portray a continuum of faculty research activity.

The purpose of the fund is to facilitate faculty professional development and innovation through a broad range of activities, including but not limited to, things such as (1) reassigned time from teaching for

scholarly, creative, and innovative endeavor; (2) conference presentations; (3) travel; (4) hiring of research assistants; (5) purchase of special equipment or supplies for teaching, scholarly, research, creative, or innovative activities; (6) development of a grant proposal for external funding; and (7) similar or related academic activities.

### **Appointment/Reappointment of Charter School Board Members (Section 12)**

Dr. Jolia Hill, Director of Charter Schools, recommended that the Board of Regents appoint the candidates listed below to serve three-year terms on the Board of Directors for the following public school academies (charter schools) authorized by Eastern Michigan University:

Charter School	Board Candidate(s)	Action
Global Tech Academy	Adam Alobaidy	New appointment
Great Lakes Academy	Steven Carlson	New appointment
Great Lakes Academy	Sonia Jackson	Re-appointment

### **STAFF SUMMARY**

According to the resolutions which establish these public school academies (charter schools), vacancies on the Boards of Directors shall be filled by the Eastern Michigan University Board of Regents.

### **Global Tech Academy**

Adam Alobaidy is the Associate Director of Systems Management at the University Of Michigan-Ann Arbor Campus in Ann Arbor, Michigan. He studied HVAC Mechanical at Northwestern Technological Institute in Southfield, Michigan. This is a new appointment.

### **Great Lakes Academy**

Steven Carlson is the Administrative Pastor at Christ Community Church in Roseville, Michigan. He has an Associate Degree in Pastoral Ministries from Destiny School of Ministry in Roseville, Michigan. This is a new appointment.

Sonia Jackson is the Principal of Levey (STEAM) Middle School in Southfield, Michigan. She earned an Education Administration Certificate from the University of Detroit Mercy in Detroit, Michigan; a Master of Business Administration Degree in Business Administration from Davenport University in Warren, Michigan; a Master of Arts Degree in Special Education from the University of Detroit Mercy in Detroit, Michigan and a Bachelor of Arts Degree in Psychology from Wayne State University in Detroit, Michigan. This is a re-appointment.

### **Charter Schools Annual Report (Section 13)**

Dr. Jolia Hill, Director of Charter Schools, presented the Charter Schools Annual Report from 2022-23.

### **Presentation: College of Education (Section 10)**

Dr. Ryan Gildersleeve, Dean, College of Education presented on "Education as Social Transformation" including community partnerships.

### **Emeritus Faculty Recommendations (Section 4)**

Dr. Rhonda Longworth, Provost and Executive Vice President, recommended that the Board of Regents grant Emeritus Status to five (2) former faculty.

### Faculty:

John Gray Cooper, Professor, Department of Communication, Media & Theatre Arts from 1993 to 2023 who retired after 30 years; and Beth Henschen, Associate Professor, Department of Political Science from 1998 to 2023 who retired after 25 years.

### **STAFF SUMMARY**

The Collective Bargaining Agreement between Eastern Michigan University and the Eastern Michigan University Chapter of the American Association of University Professors (AAUP) provides that a faculty member who has served the University for at least fifteen (15) years may be nominated for Emeritus Faculty Status upon retirement.

The nominations for these individuals have received the support of the Department Head or School Director, the Dean of the College, and the Provost and Executive Vice President for Academic and Student Affairs.

Regent Thomey thanked those in attendance, and adjourned the meeting at 10:20 a.m.

Recorded by: Karen Peacock, Executive Assistant to the Provost and Executive Vice President of Academic and Student Affairs



# GameAbove College of Engineering and Technology (GACET) Update

February 8, 2024 Board of Regents Meeting

Dr. Mohamad S Qatu, Dean

February 8, 2024

### **College Priorities**

**Target:** position GACET as a relevant, accredited, ranked and elite engineering and technology college in Michigan and globally.

Based on EMU's strategic plan, GACET established the following priorities:

- 1. Build a competitive infrastructure (including Sill and Roosevelt renovation).
- 2. Advance the quality of academic programs (external accreditation).
- 3. Support domestic and international student recruitment.
- 4. Improve the financial health of the college (including fundraising).
- 5. Advance research and engagement of faculty and College.

# 1. Build a competitive infrastructure (including Sill and Roosevelt renovation)



- Worked with EMU's President, Provost, CFO and Board of Regents (BoR) and made the case for the College's infrastructural development.
  - Successfully executed the project of renovation of Sill Hall. This was approved by BoR in February 2018 and completed by January 2021.
  - Secured funding from MEDC (\$1.0M) and GameAbove to fund establishing advanced labs
- Worked EMU's President, Provost, CFO and BoR on a request from the State for an additional \$42M funding (Capital Outlay) as the University's top priority.
  - The proposal was approved by BoR and submitted to the State in July 2022.
  - Ranked as the number 1 priority by the State appropriation committee.
  - State legislator passed a bill for Roosevelt Renovation funding
  - Governor approved and signed the bill in December 2023

## 2. Advance the quality of academic programs (accreditation).

- Supported the development and implementation of new programs and accreditation efforts:
  - Secured the AABI accreditation team for accreditation of the two Aviation Programs in the College in 2023 (new)
  - Secured the ABA accreditation team for Paralegal in 2023 (renewal).
  - Secured ACCE accreditation team for Construction Management in 2023 (renewal).
- Supported continued accreditation (ABET EAC, ETAC and CAC commissions)
  - ABET-EAC accreditation for Mechanical Engineering (started 2018) in and Electrical and Computer Engineering (started 2020), reaccreditation application is due in 2025
  - ABET-ETAC accreditation for Mechanical Eng. Tech. (renewed 2017, Computer and Electronic Eng. Tech. (new 2018) and Product Design Eng. Tech. (new 2018),
  - ABET-CAC accreditation for Information Security and Cyber Defense
- Secured renewal of CIDA and NASAD accreditation for Interior Design

### Advance the quality of academic programs (ranking).

- Our first ranking was 129 on the USNews and World Report in 2021
  - Moved to 87 (out of about 230 Universities) in 2022
  - Moved to 69 (out of 273) in 2023
- The <u>best ranked public university in</u> <u>Michigan</u> in Engineering in our tier
- Eastern Michigan University's master in construction management degree program ranked No. 7 in the nation, according to Intelligent.com

### **Eastern Michigan University Rankings**

See where this school lands in our other rankings to get a bigger picture of the institution's offerings.

#376 in National Universities (tie)

#203 in Top Public Schools (tie)

#310 in Business Programs (tie)

#69 in Best Undergraduate Engineering Programs (tie)

At schools where doctorate not offered

#287-554 in Computer Science

#228 in Nursing (tie)

#264 in Psychology Programs (tie)

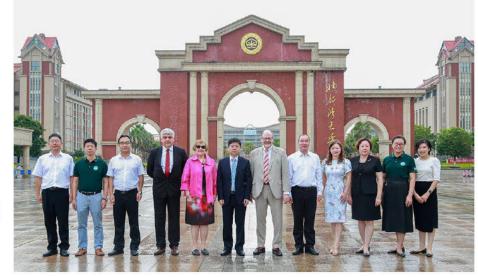
#151 in Top Performers on Social Mobility (tie)

### 3. Support domestic and international student recruitment

- We are the proud home of about 2185 students (up from 1980 students in Fall 22).
   Most of the growth is coming from our joint college in China.
- At the domestic level,
  - Supported new and/or renewals of tens of articulation agreements with several community colleges (largest college on campus with articulation agreements)
  - Visited/invited high schools and community colleges to recruit students
  - Established strong engagement with communities in Southeast Michigan through Digital Divas/Digital Dudes, Girls in Engineering, and otheers

### Support domestic and international student recruitment (globalization)

- Established a joint College of Engineering with Beibu Gulf University
  - Approved by the Chinese Ministry of Education in April 2021. Started September 2021.
  - Involves three programs in engineering/technology and one program in constructions management
  - Capacity is up to 1200 students (with admission and graduation rate of up to 300 students/year)
  - Admitted 166 students in the first year (Fall 21) and 208 students (Fall 22) and 227 students (Fall 23).
  - Currently serving 593 active students (>98% retention)
- Led/supported developing collaboration with global universities in the Middle East, Asia, and India.



### Revenue

- \$0.5M AY 23
- \$1.5M AY 24
- \$3.5M AY 25
- \$4.0M+ AY 26 AY 35
- Possible renewal AY 36& beyond
- TOTAL REVENUE \$40+M

### Support domestic and international student recruitment (DEI & Engagement)

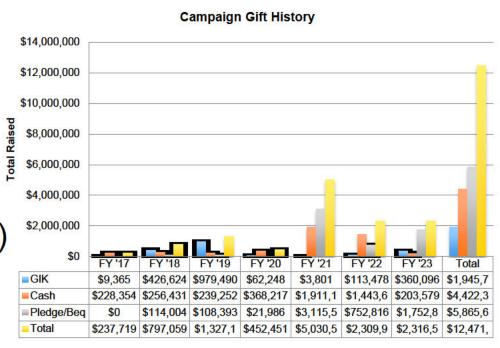
- The K-12 STEM outreach office that focuses on underprivileged communities
  - 600 high school female and 350 male students participated in Digital Divas and Digital Dudes in November
  - Hosting hundreds of middle schools students in April
- Supported the National Society of Black Engineers and the Society of Women Engineers in the College
- Continue to supported the "Girls in Engineering Academy" Program
- Achieved the <u>highest percentage of African American</u> students enrolled (and graduated) in Engineering and Technology programs among peer universities in Michigan





# 4. Improve the financial health of the college (including fundraising)

- We established a joint College of Engineering with Beibu Gulf University (China)
  - Will generate \$3M-\$4M revenue annually by Fall 24 (AY25).
  - A total of \$40M revenue over 15 years
- GACET & the Foundation helped secure \$12M in gifts since 2018 (GameAbove, Roush, Woods Construction, Weeks family, Issa family)
- Working on several opportunities for naming schools and providing scholarship
  - \$3.5M application from GameAbove to support scholarship in cybersecurity
- Continued our practice of lean course offering
  - Competitive \$cost/SCH



Thanks to Lisa Comben

# 5. Advance the Research Portfolio of Faculty and College (and professional engagement)

- Continued advancing state-of-the-art teaching and research labs
- Secured grants (\$1.6M from GameAbove) to support cybersecurity research
- Developed relations with major companies like Ford Motor Company, General Motors, Stellantis, Woods Construction, Bosch, Kalitta Air, Coherix, Hyundai, Toyota, Gulfstream, and others to develop placement and internship opportunities, projects, research and other initiatives
- Housing 12 Advisory Boards with 180 serving members from the community in Southeast Michigan
- Collaborated with State institutions (ACM founding member, MEDC, Automation Alley, CTSO) and advanced several initiatives and collaboration opportunities.

Student and Community Success

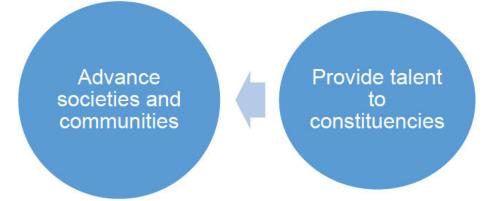
Alums Giving back and improve

Deliver excellent education

### Teams:

- University and college leadership
- Faculty and staff
- · Students and families
- Community and industrial partners
- Government

**THANK YOU!** 



Recruit good students