

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

SECTION: 6

DATE:
April 18, 2024

RECOMMENDATION
STUDENT AFFAIRS COMMITTEE

ACTION REQUESTED

It is recommended that the Student Affairs Committee Agenda for April 18, 2024 and the Minutes of February 8, 2024 be received and placed on file.

STAFF SUMMARY

The April 18, 2024 agenda includes a Student House of Representatives presentation, an Esports presentation, and a presentation on International Students at EMU.


In addition, several announcements will be made.

FISCAL IMPLICATIONS

None.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.



University Executive Officer
Rhonda Longworth, Ph.D.

3/28/2024

Date

EASTERN MICHIGAN UNIVERSITY

Board of Regents

Student Affairs Committee

April 18, 2024

10:30 AM - 11:15 AM

201 Welch Hall

AGENDA

- (10:30 AM) Section 6: Agenda and Minutes from February 8, 2024 (*Regent Sidhu*)
- (10:35 AM) Presentation: Student House of Representatives (*Rylee Clairday, Stefanie St. Pierre*)
- (10:45 AM) Presentation: Esports (*Zach Lewis*)
- (10:50 AM) Presentation: International Students at EMU
(*Dean Ellen Gold, Chotika Pitaktouyhan, Sara Herzallah*)
- (11:05 AM) Announcements
- (11:15 AM) Conclusion

Eastern Michigan University
Board of Regents
Student Affairs Committee
201 Welch
Minutes of February 8, 2024

MEMBERS PRESENT

Regents: Nathan Ford, Anupam Chugh Sidhu

Administration: Lucas Langdon

GUESTS

Administration: Alicia Apperson, Sherry Bumpus, Katie Condon, Doris Fields, Darcy Gifford, Don Gillette, Esther Gunel, Justin Jett, Aric Kirkland, Kevin Lawson, Zach Lewis, Lauren London, Calvin McFarland, Jeff Norris, Michelle Owens, Vicki Reaume, Ron Woody, Sean Woolf, and Jeanette Zalba. In addition, seven other people attended the meeting but were not signed in.

Students: Rylee Clairday, Syed Wasiuddin

Regent Sidhu opened the meeting at 10:30am. Committee members introduced themselves. The minutes from December 7, 2023 were approved.

Student Government Presentation

Syed Wasiuddin, Student Body President, shared an update about the things that Student Government has been working on. The focus of Student Government has been promoting a sense of belonging for students. This has been done in various ways, including providing free bus passes to students, supporting the textbook affordability initiative, contributing to Swoops Pantry and the Student Emergency Fund, working with the Department of Public Safety to provide RAD self-defense courses, paying for campus wide access to the New York Times, encouraging the use of Ozzi reusable food containers, and funding student organization events.

Approximately 500 bus passes were provided to EMU this academic year. An email will soon be sent to students, reminding them that they have free access to the New York Times. Many have already taken advantage of this opportunity, and have read close to 60,000 articles.

Future Student Government initiatives include encouraging voter registration, hosting a statewide Student Government conference and overseeing the 2024 Student Government elections.

Regent Ford asked about the goals for the 2024 elections, and offered to assist. Lucas Langdon, Director of Campus Life, thanked Student Body President Wasiuddin for his service. Regent Sidhu echoed this sentiment and thanked him for making EMU a welcome place for everyone.

EMU Registration Blitz: An Application of the Principles of Caring & Belonging

Calvin McFarland, Associate Vice President for Student Success and Academic Support Services, shared a presentation about the EMU Registration Blitz. The goal of this event was to provide students with access to information, and assistance from many departments, in one location. In addition to Advising staff, 27 other departments participated in this event. The format was designed to reduce student anxiety and remove barriers related to the registration process.

The event was held on November 16, 2023, and a total of 495 students received advising. Of these 495 students, 355 were students receiving advising for the first time.

EMU students now have access to the Financial Empowerment Center, which is funded through Washtenaw County. Staff from this Center, located in Room 200 of McKenny, provide students and the surrounding community with financial counseling and credit report analysis. This is a joint effort with the EMU Engage Office.

Many helpful videos, covering topics such as how to register for classes, articulation agreements, navigating online classes and applying for graduation, are available to students. These tutorials are located on the Advising pages of the University Advising and Career Development Center website.

Another Registration Blitz is planned for March 2024. The goal is to include more academic departments at this event.

A video, sharing the experiences of two graduate assistants working in the Advising Office, was shown. Both students are in the Higher Education Student Affairs master's program.

Regent Ford asked how often the registration blitz events will occur. Associate Vice President McFarland replied that they will occur as needed, with the goal to empower students to complete registration tasks on their own. Rylee Clairday stated that she has been a student at EMU for four years. She knows that there are resources, but many students are not aware of them. These events are good to reach students and share this information with them.

Regent Sidhu stated that it is clear that Associate Vice President McFarland and other staff put students first. She asked what is being done to engage transfer students. Vice President McFarland replied that there is an online platform for transfer students, and they are working with Enrollment Management to improve this process.

Regent Ford thanked Regent Sidhu for a wonderful meeting. Regent Sidhu thanked everyone who attended, those who worked on the presentation, and the IT Department.

The meeting adjourned at 11:11am.

Respectfully submitted,

Michele Rich
Student Affairs Committee Recording Secretary



EASTERN MICHIGAN UNIVERSITY

Student House of Representatives



HOUSE OF REPS OFFICERS

2023-2024



Rylee Clairday
Speaker



Stefanie St Pierre
Speaker Pro Tempore



Andrew McAllister
Chief Admin Officer



Je'Naiya Tims
Sargeant at Arms

2024-2025



Stefanie St Pierre
Speaker



Andrew McAllister
Chief Admin Officer

Purpose

The EMU House of Reps has three main goals:

- Improve two-way communication between the University and EMU Students
- Foster collaboration between and among student organizations.
- Provide a common platform for dissemination of resources, information, and policies.





2023-2024 Focus

- Improve communication about funding processes
- Support Organizations' efforts to promote inclusion
- Support Organization leaders' development



2024-2025 Focus

- Collaborate with Campus Life to bring officer/position training to HOR meetings
- Improve org participation
- Continue to focus on members' interests with guest speakers and workshops



QUESTIONS?





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ESPORTS

Program Overview

Zach Lewis, MBA

What is EMU Esports

- **Professional development**
Internships, class projects, contract work
- **Community engagement**
Student club support, casual community team rewards
- **Competitive teams**
Professional coaching, MAC competition, recruitment
- **Event hosting**
Conferences, Gamers for Giving, Community nights, etc.
- **Student wellness support**
Diversity, Equity, & Inclusion support, wellness activities

ESPORTS (in a nutshell)

LEVEL ONE: CASUAL GAMING



Enjoys arcades, occasionally games with friends on a gaming console or other devices.

LEVEL TWO: RECREATIONAL GAMING



Owns a personal gaming PC or gaming console, views gaming as a hobby.

LEVEL THREE: COMPETITIVE GAMING



Competes on a team in an organized, high commitment, high energy environment.

E | ESPORTS

Professional Development

In FY 24', we have **15 internships** in digital media productions, marketing, graphic design, and more!

Class projects in journalism, business management, and sports management!

Paid student **contract work** via Alumni Network.



Hype video shoot



Live broadcast

Scholastic esports is about creating an **entrepreneurial coworking environment** which gives students the means to creatively engage in high value **hands-on projects that have real world applications** to a competitive organization.

Community Programming & Events

(Once adequate facility space is finalized, the community element will grow dramatically)

- **Eagle Gaming Club + Community Teams**
- Scholastic Recruitment Conference
- Gamers for Giving 2024
- Community Nights
- Watch parties



2023 Community Night #2, ~90 total attendees

Innovative Programming

Esports is a program that is inclusive to people of all identities.

Esports will offer **regular wellness activities, resources, and classes.**

Overview of Our Competitive Teams

Games



Roster

35 scholarship athletes & over 20 recreational competitors in FY 24'.

Scholarships

FY 24' --- \$1400



Engagement

Professional coaching, regular practice and event schedule, team uniform and apparel, regular digital broadcasts and promotion.

The Midwest is North America's **most competitive** scholastic esports region.

Both the Big Ten and Middle American Conferences have associated non-NCAA esports conferences which field multiple national championship caliber teams and programs.



Recruiting the Next Generation

Regional High School Leagues:



93 schools, 1358 students



80 schools, ~1500 students



294 schools, 5015 students

45% of high school students involved in esports **haven't** participated in any other school sport or activity.

Michigan High School Esports League, 2023

INCOMING TALENT ALERT!!!



To date, a total of **6 highly talented students have committed to EMU** to compete on an esports team. Another **25 did not make the cut for a scholarship** but may attend for a later tryout.

Thank you for your time.

This has been an extremely high-level overview of our program; we look forward to going more in depth in a follow-on presentation or discussion.

Until then, for more information on the program, visit emich.edu/esports





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International Students at EMU

Ellen Gold, Senior Associate Vice President & Dean of Students

Chotika Pitaktouyhan, Past ISA President, 2021-2023

Sara Herzallah, Current ISA Vice President, 2023-2024



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Chotika Pitaktouyhan, Past ISA President, 2021-2023

Master of Science in Human Resources & Organizational Development 2023 -2025

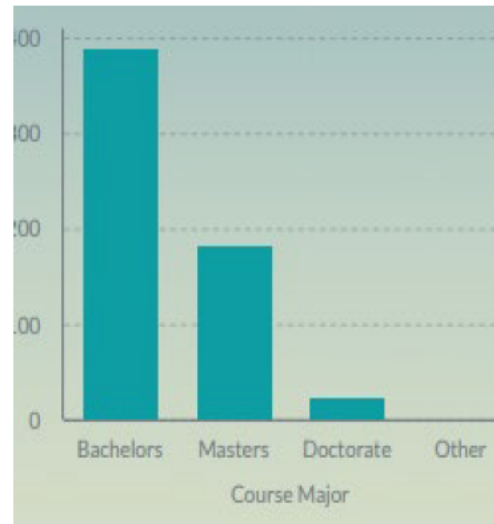
Bachelor of Science in Psychology 2019-2023

Sara Herzallah, Current ISA Vice President, 2023-2024

Bachelor of Science in Electrical & Computer Engineering, 2021-2025

International Students at EMU – Fall 2023

- ❑ Number of non-immigrant students: 599 (on campus)
- ❑ Number of countries represented: 83
- ❑ Number of students received work authorization permission after the completion of a degree program: 99
- ❑ Degree Level



Degree Level	Number
Bachelors	391
Masters	184
Doctorate	22
Certificate	2

International Students at EMU – Fall 2023

Top 10 Countries:

Country	Number
India	134
Canada	47
Jordan	32
South Korea	30
Nigeria	27
Bangladesh	24
Ghana	23
China	22
Nepal	17
Saudi Arabia	16

Top 10 Majors:

Major	Number
Computer Science	73
Registered Nursing	31
Information Systems	20
Computer and Information Systems	18
Mechanical Engineering	17
Business Administration and Management	17
Electrical and Computer Engineering	16
Clinical Research Administration	16
Technology Doctorate	14
Construction Engineering	14

Why EMU?

- Good living and learning environment, supportive community, recommendations from friends and family
- Affordable tuition
- School and program reputation
- Diverse campus
- Supportive staff and faculty
 - International Student Resources
 - Academic and Career Development
- Academic and cultural programs enrichment
- Favorable geographic location

Creating a Culture of Care & Belonging

Share the Message

- Inform students of resources & Services

Lead by Example

- Visible role models
- Demonstrate knowledge & compassion

Embrace Inclusivity

- Welcoming and inclusive languages, actions & processes

Champion Wellness

- Address 8 Dimension of wellness

Empower Students

- Support students
- in building self-advocacy and agency

Demonstrate Care and Compassion

- Be authentic and interested in students as individuals

Commit to Learning

- Continuous improvement
- Keep learning and growing

Student Perspective

- Why did you choose EMU?
- Have you experienced a culture of care and a sense of belonging at EMU ?
- How have these experiences impacted you?
- Do you feel that you will reach your goals?
- How did the International Student Association (ISA), and other student organizations, increase your knowledge of other cultures, and create a sense of belonging?
- How have you collaborated with other student organizations and departments?
- What are the benefits of bringing domestic and international students together?

A Culture of Care & Belonging starts from Day 1

“My Day 1”

“New Students Day 1”

2019



2023



International Student Orientation

Home Away From Home Journey

With International Students Association



"Where it all started"

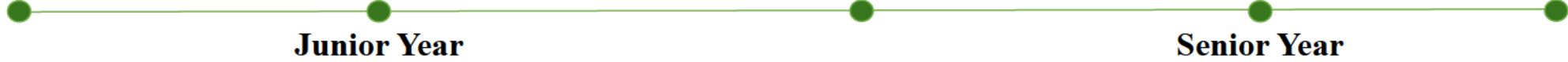
Freshmen Year



Junior Year



Senior Year



Junior Year

Senior Year



"Look how far we have come"

Journey to the Present

- ❑ Scholarship opportunities
- ❑ Employment on campus
- ❑ Representing the university
- ❑ Leadership growth



“Multicultural Graduation 2023”



“HRL Team Photoshoot Day”

My Journey – Sara Jordan to EMU

- Came to Michigan for a vacation and fell in love with campus
- Experiencing orientation online because of COVID
- Working in the international admissions office



My first snapshot when I first came to EMU



Volunteering as an orientation leader to help incoming students

My Journey- Sara Jordan to EMU

- My Major and my research “Network Traffic Statistical Metrics Dataset for Future Cyber Security and Machine Learning Applications”
- Reached my major goal



My research in the Undergraduate Symposium

“We share our similarities and celebrate our differences.”

My first time as a Vice President of Event Planning



Around the World Event in 2023





Colors in Harmony - 2024



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Questions?

Thank you

