

SECTION: 13
DATE:
June 20, 2024

BOARD OF REGENTS
EASTERN MICHIGAN UNIVERSITY

RECOMMENDATION

EDUCATIONAL POLICIES COMMITTEE

ACTION REQUESTED

It is requested that the Educational Policies Committee agenda for June 20, 2024 and minutes of the April 18, 2024 meeting be received and placed on file.

STAFF SUMMARY

The primary items for the June 20, 2024 Educational Policies Committee meeting include:

Approval of the Agenda and Minutes; Academic Affairs Administrative/Professional Appointment/Transfers; Faculty Appointments; Faculty Reappointments; Faculty Promotions; Faculty Tenure Appointments; Lecturer Promotions; Reauthorization of Charters; Reappointment of Charter School Board Members; Undergraduate Program Deletions (8); Undergraduate Minor Program Deletions (4); Graduate Program Deletions (2); Academic Calendars; Commencement Speaker and Honorary Degree Recipient for December 2024; 2024-2025 Sabbatical Leave Awards; 2024-2025 Faculty Research and Creative Activity Fellowships; 2023-2024 Undergraduate Research Stimulus Program Awards; Emeritus Faculty Recommendation.

FISCAL IMPLICATIONS

The fiscal impact of the actions taken is listed in the appropriate sections and in the Board minutes.

ADMINISTRATIVE RECOMMENDATION

The proposed Board action has been reviewed and is recommended for Board approval.



University Executive Officer
Rhonda Longworth, Ph.D.

5/30/2024

Date

EASTERN MICHIGAN UNIVERSITY

**Board of Regents
Educational Policies Committee**

June 20, 2024

9:30 a.m. - 10:15 a.m. 205 Welch Hall

AGENDA

- Section 13: Agenda and Minutes *Regent Eunice Jeffries, Chair*
- Section 6: Academic Affairs Administrative/Professional Appointments/Transfers *(Kathy Stacey)*
- Section 7: Faculty Appointments *(Kathy Stacey)*
- Section 8: Faculty Reappointments *(Kathy Stacey)*
- Section 9: Faculty Promotions *(Kathy Stacey)*
- Section 10: Faculty Tenure Appointments *(Kathy Stacey)*
- Section 11: Lecturer Promotions *(Kathy Stacey)*
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- Section 14: Reauthorization of Charters *(Jolia Hill)*
- Section 15: Reappointment of Charter School Board Members *(Jolia Hill)*
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- Section 16: Undergraduate Program Deletions *(Doris Fields)*
- Section 17: Undergraduate Minor Program Deletions - to be placed on file *(Doris Fields)*
- Section 18: Graduate Program Deletions *(Doris Fields)*
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- Section 19: Academic Calendars 2025-2029 *(Rhonda Longworth)*
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- Section 20: Commencement Speaker and Honorary Degree Recipient *(Rhonda Longworth)*
-
- Section 21: 2024-2025 Sabbatical Leave Awards *(Steve Pernecky)*
- Section 22: 2024-2025 Faculty Research and Creative Activity Fellowships *(Steve Pernecky)*
- Section 23: 2023-2024 Undergraduate Research Stimulus Awards *(Steve Pernecky)*
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- Section 5: Emeritus Faculty Recommendation *(Rhonda Longworth)*

EASTERN MICHIGAN UNIVERSITY
BOARD OF REGENTS
EDUCATIONAL POLICIES COMMITTEE MINUTES

April 18, 2024
9:30 a.m.
205 Welch Hall

Attendees: Regent Jeffries (Chair), Regent Sidhu, Provost R. Longworth, J. Carroll, D. Fields, K. Peacock, S. Bumpus, K. Condon, C. McFarland, W. Kraft, R. Woody, L. London, M. Thrasher, J. Hunsberger, A. Wolbert, S. Pernecky, J. Fritz, R. Gildersleeve, K. Lord, J. Hill, J. Zalba, President J. Smith, Regent N. Ford, C. Shell, K. Lord, B. Mobley, Ron Flowers, A. Eisenberg, J. Egge, E. Koch, R. Fowler, E. Finley, and S. Chawla.

Guests: D. Heller

Regent Jeffries convened the meeting at 9:37 a.m.

Agenda and Minutes (Section 7)

Regent Jeffries requested that the Educational Policies Committee Agenda for June 20, 2024 and Minutes of the April 18, 2024 meeting be received and placed on file.

Appointment/Reappointment of Charter School Board Members (Section 8)

Dr. Jolia Hill, Director of Charter Schools recommended that the Board of Regents appoint the candidates listed below to serve three-year terms on the Board of Directors for the following public school academies (charter schools) authorized by Eastern Michigan University:

Charter School	Board Candidate(s)	Action
Global Tech Academy	Adrian Iraola	Reappointment
Grand Blanc Academy	Jennifer Kotwicki	New Appointment
Hope Academy	Kenneth Davis	Reappointment
Hope Academy	Angela Polk	Reappointment

STAFF SUMMARY

According to the resolutions which establish these public school academies (charter schools), vacancies on the Boards of Directors shall be filled by the Eastern Michigan University Board of Regents.

Global Tech Academy

Adrian Iraola is the owner of Chela's Restaurant & Taqueria located in Ann Arbor and Dexter, Michigan. He previously served as an Engineer for Park Avenue Consultants in Ann Arbor, Michigan as well as the city of Ann Arbor, Michigan. He earned a Bachelor of Civil & Architectural Engineering from National Polytechnic Institute in Mexico City, Mexico. This is a re-appointment.

Grand Blanc Academy

Jennifer Kotwicki is the Coordinator for Early College and Summer School support at Grand Blanc Community Schools. She also serves as a part time Dispatcher for the Grand Blanc Township Police Department. She earned a Master of Business Administration from Spring Arbor University and Bachelor of Business Administration Northwood University. This is a new appointment.

Hope Academy

Kenneth Davis is the Church Administrator and a member of the Trustee Ministry for New Mt. Zion Missionary Baptist Church in Detroit, Michigan. He previously served as a Vice President and Banking Leader for Chase Bank in Detroit, Michigan. He has a Bachelor of Business Administration from Wayne State University. This is a re-appointment.

Angela Polk is the Director of Corporate and Foundation Philanthropy at The Children's Center in Detroit, Michigan. She has a Master of Community Development degree from the University of Detroit Mercy in Detroit, Michigan and a Bachelor of Science in Humanities from Lawrence Technological University in Southfield, Michigan. This is a re-appointment.

FISCAL IMPLICATIONS

None.

Reissuance of Charter (1) (Section 9)

Dr. Jolia Hill, Director of Charter Schools recommended that the Eastern Michigan University Board of Regents issue a charter for **Grand Blanc Academy** and authorize the President of the University to execute a new five-year charter school contract which will expire June 30, 2029.

STAFF SUMMARY

Grand Blanc Academy

Mission Statement: Grand Blanc Academy is an innovative community that supports and celebrates lifelong learning for the success of our students and families by igniting growth, imagination, and dreams.

Grand Blanc Academy opened in 1999. The initial school enrollment was 341 students in grades K-5. Currently, Grand Blanc Academy is a pre-K-8 school with an enrollment of 321 students, with more than 70% of whom reside in the city of Flint. Students in grades K-8 have the opportunity to excel in reading, writing, mathematics, social studies and science while two Great Start Readiness Program classrooms are available to preschool students. Art and physical education allow for all students to develop artistic ability and interest(s) as well as healthy living habits.

The Grand Blanc Academy staff strives to serve children and families through student-centered personal relationships that recognize the value of each and every child in the school community. The "whole" child is supported through rigorous, differentiated instruction; the building and strengthening of meaningful relationships with students and parents; and a variety of wrap-around services. Many community partnerships have been developed to provide supplemental support in the areas of mental health and development, mentorship, community service, social services, and physical fitness. These efforts support and reinforce the academic program that has resulted in continuous academic improvement as shown by increased student growth and proficiency levels on interim (NWEA) and state (M-STEP) assessments.

FISCAL IMPLICATIONS

None.

2023-2024 Symposium Undergraduate Research Fellowship (SURF) Awards Recipients (Section 10)

Dr. Steven Pernecky, Associate Provost and Associate Vice President for Graduate Studies and Research (I) recommended that the Board of Regents accept and place on file the Report on the 2023-2024 Symposium Undergraduate Research Fellowship recipients.

STAFF SUMMARY

The Symposium Undergraduate Research Fellowship (SURF) is intended to encourage partnerships between undergraduate students and Eastern Michigan University faculty and to facilitate student participation in the annual Undergraduate Symposium. Selected student fellows are matched with faculty mentors in the student’s chosen field of study. SURFS engage in a research or creative scholarly project that is of mutual interest between the student and faculty mentor. Students are provided with a \$1,000 stipend; faculty are provided up to \$1,000 to support the project. SURF positions are awarded for one year with the possibility of renewal. As a culmination of the year’s work, SURFs present at the EMU Undergraduate Symposium. Eighteen (18) students were supported during the 2023-2024 academic year.

FISCAL IMPLICATIONS

None. The cost of awards is fully supported by private donations to expendable funds associated with the Undergraduate Symposium.

Summer 2024 Research/Creative Activity Awards (Section 11)

Dr. Steven Pernecky, Associate Provost and Associate Vice President for Graduate Studies and Research (I) recommended that the Board of Regents accept and place on file the Report on the 2024 Summer Research Awards.

STAFF SUMMARY

The Summer Research/Creative Activity Award (SRA) is intended to encourage and support the research, creative, artistic, and scholarly endeavors of full-time tenured or tenure-track EMU faculty during the summer months (May-August) by providing stipends of \$12,000 for outstanding proposals in lieu of summer teaching assignments. Faculty may apply in teams. Each team member is allowed to request a full award, but each benefiting member must submit a full electronic application.

FISCAL IMPLICATIONS

None. The cost of the fellowships is contained in the instructional budget.

New Academic Program-Financial Planning and Wealth Management (Section 12)

Dr. Doris Fields, Associate Provost and Vice President of Academic programs and Initiatives recommended that the Board of Regents approve a new academic program: **Bachelor of Business Administration in Financial Planning and Wealth Management.**

STAFF SUMMARY

The Bachelor of Business Administration in Financial Planning and Wealth Management is a specialized program that aims to equip students with the skills and knowledge required to excel in the dynamic field of financial planning. With the complexities of personal finance constantly increasing, the demand for qualified financial planners is on the rise. This program is designed to fill that need by providing a comprehensive curriculum that prepares students for the Certified Financial Planner (CFP) examination and provides a holistic understanding of financial well-being.

PROPOSAL ELEMENTS

Rationale The financial planning industry is growing significantly, with the U.S. Bureau of Labor Statistics projecting a 13% increase in employment for personal financial advisors from 2022 to 2032. This growth is driven by an aging population in need of retirement planning and a more complex financial landscape requiring specialized expertise. There is a growing recognition among all demographics, including high-net-worth individuals, of the importance of financial wellness and planning. Moreover, programs that equip graduates with the skills to offer financial planning services contribute to the broader societal goal of financial stability, wellness, and understanding.

An advisory board in the College of Business has shown that students are keen for specialized financial planning education. Students are increasingly seeking programs that offer both theoretical knowledge and practical skills and certifications, such as the Certified Financial Planner (CFP) designation, that make them more marketable in a competitive job landscape. These factors present compelling evidence of the demand for a B.B.A. in Financial Planning and Wealth Management program.

Program Distinction CFP-certified programs must align strictly with the CFP learning objectives, and as a result, almost all, if not all, CFP-aligned programs offer the same courses. However, what sets EMU's program apart is the inclusion of philosophy and social work coursework, in business ethics and social welfare policies. The inclusion of these two courses adds value to students by exposing them to the root causes of socioeconomic and sociocultural issues that contribute to financial inequities today. This is important because the financial planning field is serving an increasingly diverse clientele. While most people associate financial planning with ultra-high-net-worth individuals, those who need financial planning services the most are clients with low to relatively high net income. To provide such clients with quality services, a deeper understanding of social welfare and economic justice can be valuable, especially to students aiming to start their financial planning firms.

Curriculum Design The undergraduate program requires students to complete 63 credit hours in the major and 120 credit hours for the degree. Financial planning students will receive a comprehensive curriculum covering a wide range of topics essential to financial planning. The program includes courses in Wealth Management, Estate

Planning, Risk and Insurance, Investment Strategies, and Tax Planning. Moreover, the program integrates interdisciplinary elements to provide a well-rounded educational experience. Students will acquire subject-matter expertise in asset allocation, retirement income planning, estate tax considerations, and ethical financial practices. The curriculum is closely aligned with the requirements for CFP certification, ensuring that graduates are well-prepared to sit for the CFP examination. The program is available both online and in-person.

Projected Enrollment The Accounting, Finance, and Information Systems Department predicts that the program's first cohort will consist of 20 students and will expand to 55 students over three years. After the program is established, the department expects to enroll 30 new students in each cohort.

FISCAL IMPLICATIONS

The current Academic Affairs budget will absorb program costs.

Commencement Speaker and Honorary Degree Recipients (Section 13)

Dr. Rhonda Longworth, Provost and Executive Vice President recommended that the Board of Regents approve Mr. Christopher Kaufman as Commencement Speaker at the April 27, 2024 commencement ceremonies. In addition, it is recommended that the Board award an honorary doctoral degree in Commercial Science to Mr. Kaufman.

It is further recommended that the Board of Regents award an honorary doctoral degree in Public Affairs to The Honorable Trudy DunCombe Archer and an honorary doctoral degree in Public Service to Mr. Issa at the April 27, 2024 commencement ceremonies.

STAFF SUMMARY

Biographies for Mr. Kaufman, Honorable Trudy DunCombe Archer, and Mr. Issa follow.

FISCAL IMPLICATIONS

None.

Presentation: College of Arts and Sciences

Dr. Dana Heller, Dean of the College of Arts and Sciences presented an update of the College of Arts and Sciences.

Program Highlights:

- McAndless Distinguished Professor Chair
 - 2023-24 The Formosa Quartet-An American String quartet committed to an insatiable search for the fresh and new in string quartet expression. The Formosa Quartet launched the *American Mirror Project*, a collaborative initiative that holds up mirrors to America and highlights personal reflections of what America means.
- Wingate Arts Complex:
 - Broke ground on April 20, 2024
 - Wingate Foundation invested 3.2 million, including funds from a challenge grant and a matching gift agreement between the Foundation and the University, to make this project a reality.

- CAS Career Readiness
 - Offering one-credit career preparation electives
 - Embedding career exploration and preparation in required courses
 - Helping students obtain internships
 - Facilitating contact with alumni and employers

- CAS Budget
 - A look at the budget over the years and despite reductions in the past three years, they have been able to update computer labs, purchase new instruments for the band/orchestra, purchase fire retardant curtains for the theatre and create an active learning classroom.

Regent Jeffries thanked those in attendance, and adjourned the meeting at 10:20 a.m.

Recorded by: *Karen Peacock*, Executive Assistant to the Provost and Executive Vice President of Academic and Student Affairs.