

Institutional Strategic Planning Council (ISPC)
Minutes – Wednesday, March 7, 2012
100 McKenny

Attendees: Matthew Evett, Michael Fox, Tara Lynn Fulton, James Gallaher, Ellen Gold, Derrick Gragg, Raouf Hanna, Walter Kraft, Bernice Lindke, John Lumm, Susan Martin, Bin Ning, Carl Powell, Anita Schnars

Facilitator: Anita Schnars
Guest: Steve La Chance

Agenda Items/Key Points

- Approval of Agenda
- Approval of Meeting Minutes –February 1, 2012

Review of Data Group Work

- A Matrix was provided for each of the following: Mission, Values and Vision
Mission, each team put a lot of work into each topic. Anita and Steve consolidated the information into these matrices.

Mission

- Identified 10 solid Mission Statements
 - Ideally a small writing team should be formed to choose 3-4 statements
- The “Other key mission thoughts” included items that were captured as they were good dialogue and may be useful

Values

- Groups A and C were very similar and appears as a long format for Values statement
- Group D illustrates short statements.
- Bullets below the dotted line are points that should be considered for the final statement

Vision

- Mostly thoughts/bullets to include in the Vision.

Comments:

Dr. Martin felt that a shorter format was more appropriate for Mission, Values and Vision.
There is now an ISPC mail box set up for feedback. All should have access

March-May Schedule

- Formation of a writing group
 - Walter Kraft, Ted Coutilish, Dr. Martin, Colin Blakely, Ellen Gold, Matt Evett, Anita to facilitate
- Smaller groups will move quicker
- Templates of Strategic Initiatives were provided (2 examples)
- Market Analysis will be reviewed before implementation
 - This will provide external data and comparison
 - Opportunities for the future
 - We have a lot of information and this will assist us to frame up what we should look at and help us focus
- Late March to early April campus updates will be scheduled. This will allow University constituents to give input
 - This will provide information on where we are with the plan, where we are going
 - Also outlining how the plan will be implemented and used

Next Steps/Action Items:

- Schedule the April meeting
- Updates announcement to campus and plan mini forums around campus
- Small group meetings
- Writing team meetings led by Walter Kraft
- Leaders of Groups:
 - A – Anita and Steve
 - B – James
 - C – Bernie
 - D – Matt
- Anita will send all documents provided, electronically
- Schedule follow up call with Anita, Raouf and Dr. Martin

Next Meeting/Adjournment

- Date/Time to be determined, Casey will send out a Doodle poll
- Meeting adjourned – 10:39 am

Respectfully submitted,
Casey Wooster