

# EMU STUDENT CENTER

## Marketing Communication Procedures



**The EMU Student Center recognizes the need for University departments, campus organizations and student organizations to disseminate and share campus information. The following procedures are provided to assist groups who wish to advertise and market programs in the EMU Student Center.**

Please review these procedures carefully and share with fellow employees in your department. All advertising material is subject to approval by the Student Center Administration. Should you have any questions or concerns, please contact Gabrielle Miller at [gmille28@emich.edu](mailto:gmille28@emich.edu) or in Room 370, Student Center Administration. Thank you for your support and cooperation.

**Revised: 07/18**

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### **PHOTO WALL**

Procedures regarding marketing EMU departments on the photo wall are available by request. Please contact Gabrielle Miller at [gmille28@emich.edu](mailto:gmille28@emich.edu) to get more details on how to market your department on our photo wall.