



Innovation, Customer Discovery and Technology Support

If an applicant wishes to apply for more than one project as might be the case for some lab testing, one form for each project should be completed.

Form with fields: Project Name (Your Technology), Your Name (If the project involves more than one party, the lead applicant must complete the form and provide all necessary information with the consent of parties concerned), Company Name, Address, Company Webpage, Email Address, Telephone, Office:, Cell:

Table with 2 columns: Funding Source(s) | Partnerships, YES | NO. Rows include questions about multiple parties, NDAs, restrictions, previous EMU collaboration, related projects, government funding, and funding attempts.

Technical Background and/or Testing Details | Describe your technology or testing needs

- ✚ **Refresh or Enhancement** (quality, capacity, reliability, functionality) of an existing product, via new materials or technology, or review an invention disclosure for market potential and feasibility.
- ✚ **Please feel free to add an additional page for supporting data**

Project Detail	YES NO
Are deliverables anticipated?	
Is a special skill set needed for this project?	
Is the final goal to create a new technology or product?	
Are there any time constraints or expectations associated with this project?	

What goals do you have for this technology (commercial product, more research)?	(Select all that apply)
Form a startup company based on this technology	
License my technology to an existing company	
Collaborate on further technology/product development with the University	
Secure grant funding with research and/or commercialization components	

Market Analysis	(Select all that apply)
Collect Market Information "Customer Discovery"	
Develop a business plan and market strategy	



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On a scale of 1- 10, what state of development would you describe your technology? 1 being an idea only, 5 being a beta (proof of concept) or patent-protected prototype (trial phase) and 10 being a commercially available product?

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What is the intellectual property status of your technology?	(Select all that apply)
No Status	
A prior art search has been done (search for patent applications/patents)	
Invention Disclosure Document Completed	
Provisional Patent Application Regular Utility or Design Patent Application filed	
US or Foreign Patent Awarded	
Issued Patent Provide Patent Number(s)	

What steps, if any, have you taken to commercialize your technology or collect customer discovery information?	(Select all that apply)
Attended a commercialization workshop and/or SPARK training or event	
Completed an I-Corps program	
Received mentorship from MI SBDC or worked as part of a business incubator	
Applied for SBIR/STTR Funding	
Received SBIR/STTR Funding	
Contacted Companies regarding your technology	

Please continue if you have additional information regarding what steps, if any, have you taken to commercialize your technology or collect customer discovery information?

Other (Explain)



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I confirm and acknowledge that this project was not funded in whole or in part by the University and I claim sole ownership to intellectual property. If the status of funding for this project changes to include University dollars (example patent applications, grant award) the University intellectual property policy will apply.

Date	Name	Signature

Based on the information provided above Eastern Michigan University does not claim ownership or inventorship of the technology described above.

Date	Name	Signature

Date Received by Technology Transfer Office