



LBC Credit

for your work experience

Students can earn Learning Beyond the Classroom credit (LBC4) by completing a **LinkedIn** profile using their student employment job or any other work experience. Creation of the profile can help students identify interests and skills in order to strengthen and market themselves in a professional manner to future employers.

How can you earn it?

- Upload a professional photo.
- Obtain a minimum of ten connections including at least one career staff member (see list below). Be sure to personalize the generic connection message!
- Obtain a minimum of one recommendation by anyone (faculty, advisor, friend, supervisor, etc.). Click one of your connections, click the "..." in the right corner, request a recommendation.
- Include a complete educational background.
- Write one job description with duties and/or accomplishments.
- Identify at least three skills.
- Type into the search bar of LinkedIn: "University Advising and Career Development Center, Eastern Michigan University", then select "Groups" to filter search results. Click "ask to join" to become part of our professional network.
- Become a member of at least one additional group related to your field of study.
- When complete, email career_services@emich.edu for review. Include your LinkedIn link in the email.

Send a connection request to one of the career staff members:

April Calkovsky acalkovs@emich.edu
John Carlson jcarls18@emich.edu
Mary Jane Fallot mfallot@emich.edu
Rebecca Gatewood rgatewoo@emich.edu
Barb Gehring bgehring@emich.edu
Katie Patterson kpatters@emich.edu
Temii Tellis ttellis@emich.edu
Jacob Zeidman jzeidman@emich.edu